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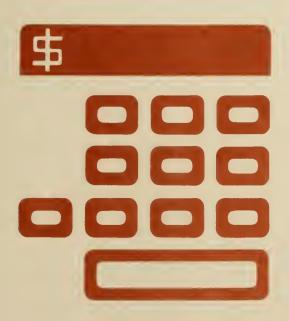
Census [v.1] no.5

1982 .U535x Census of **Retail Trade**

RC82-A-5

GEOGRAPHIC AREA SERIES

California



The publications from the 1982 Economic and Agriculture Censuses are dedicated to the memory of Shirley Kallek, Associate Director for Economic Fields. During her career at the Bureau of the Census (1955 to 1983), she continually directed efforts to improve the timeliness and accuracy of economic statistics.

1982 Census of Retail Trade

RC82-A-5

GEOGRAPHIC AREA SERIES

California

Issued November 1984



U.S. Department of Commerce

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For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications 1 (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC **CENSUSES**

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which more and the state and the same of the sam

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual. It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

- 2. Each State and the District of Columbia.
- 3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.^{2 3} An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000⁴ and which meet specific criteria of urban character and of social and economic integration.
- 4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.^{2 3} An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.⁴ Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- 5. The area within the State outside standard metropolitan statistical areas.
- 6. Each county or county equivalent. § 6
- 7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town. 4 S
 - For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
- 8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.⁴

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

² Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

³ On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

According to 1980 Census of Population.

⁵ Those defined as of January 1, 1982.

⁶ See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources; inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection. processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office, Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail. trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040. Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of
- (D) Withheld to avoid disclosing data for individual companies: data are included in broader kind-ofbusiness totals.
- (IC) Independent city.
- Not available. (NA)
- (NC) Not comparable.
- (X) Not applicable.
- Not elsewhere classified. n.e.c.
- Revised.
- Part. pt.
- Standard Industrial Classification. SIC
- Standard Consolidated Statistical Area. SCSA
- **SMSA** Standard Metropolitan Statistical Area.

DES DES TREE

Users' Guide for Locating Statistics in This Report by Table Number

1						Ta	ble				
The State	Information shown in tables	1	2	3	4	5	6	7	8	9	10
SCSA's in the State	GEOGRAPHIC AREAS										
SMSA's in the State. Area of the State not in any SMSA Counties in the State Places in the State. DATA ITEMS³ All establishments: Establishments: Establishments: Sales. VX	The State	х	х	×					×	×	×
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Counties in the State					X						
Places in the State. DATA ITEMS³ All establishments: Establishments						X	1 🗸		_		
All establishments: Establishments							^	1 X	2 X	^	² X
Establishments	DATA ITEMS ³									:	
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Unincorporated businesses X Number of inhabitants per establishment	Establishments	X	Х		X	×	X	X	X		
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establishment		X			X	X	X	X	X		
(establishments, sales). Sales per capita. Sales per establishment. Counties ranked by volume of sales. Places ranked by volume of sales. Establishments with payroll: Establishments with payroll: Establishments. X Sales. X X X X X X X X X X X X X				×							
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Sales per establishment	(establishments, sales)		X	.,						i	
Places ranked by volume of sales Establishments with payroll: Establishments	Sales per establishment										
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Sales	Establishments with payroll:										
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(sales, payroll)	1977 to 1982 comparative statistics										
Sales per establishment			х								
Sales per employee	Sales per establishment			X							
Employees per establishment X	Sales per employee										
	Payroll per employee										
				~							
Sales per establishment	Establishments without payroll:										

¹ Includes areas with 500 retail establishments or more.

² Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

³ See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of **Retail Trade Reports**

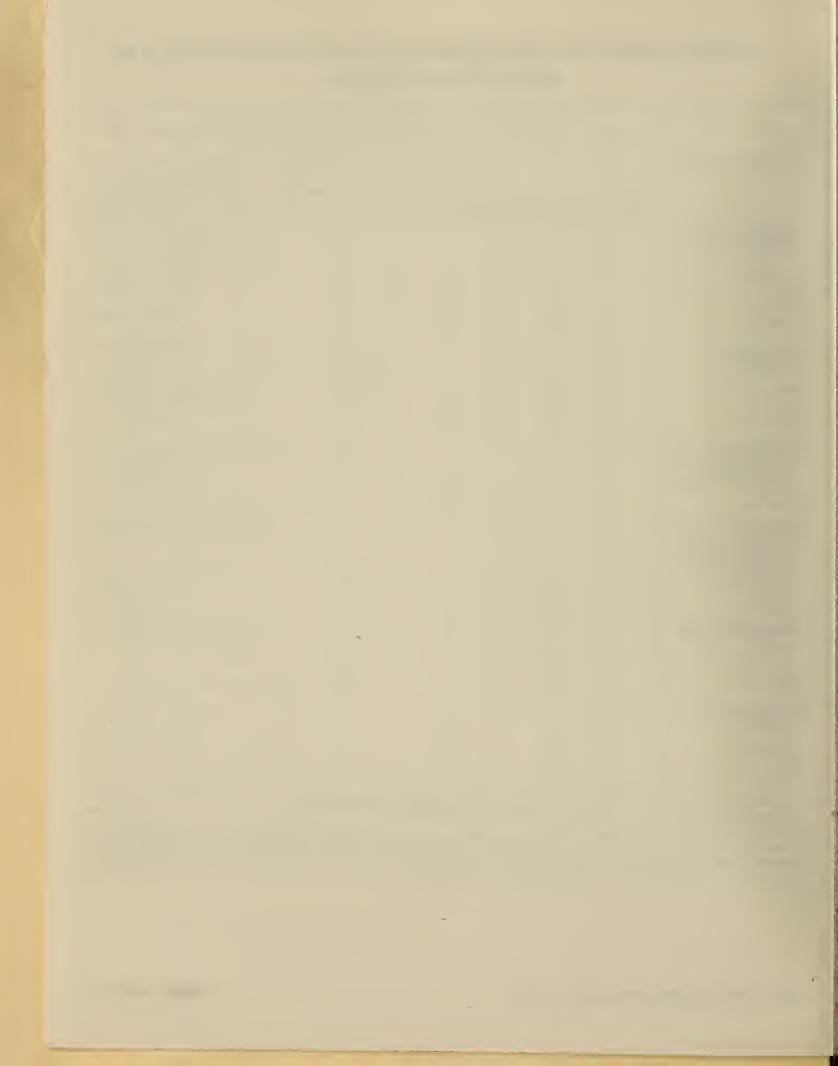
			Informat	ion shown	in reports b	y kind of I	ousiness or inc	dustry cate	gory		
Report and geographic area	Number of estab- lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Sales per capita and selected ratios	Mer- chan- dise line sales	Sales size and em- ployment size of establish- ments and firms	Con- centra- tion ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
GEOGRAPHIC AREA SERIES											
United States State SCSA SMSA County Place	x x x x x	× × × × ×	× × × × ×	× × × × ×	×						
MAJOR RETAIL CENTERS											
SMSA. City. CBD.	X X X	X X X X	X X X	X X X							
ESTABLISHMENT AND FIRM SIZE (INCLUD- ING LEGAL FORM OF ORGANIZATION)											
United States	×	×	×	×			×	×	×	×	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DE-PRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		×	×							×	1 X
MERCHANDISE LINE SALES											
United States	X 2 X 2 X	X 2 X 2 X				X ² X ² X					
MISCELLANEOUS SUBJECTS											
United States	× × ×	× × ×	× × ×	X X X							³ X ³ X ³ X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available

only on microfiche.

³ For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



California

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SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that California's 213,143 retail stores had sales totaling \$123.9 billion. In 1977, 189,591 stores had sales of \$80.7 billion. These data also revealed that the State's 137,473 retail establishments with payroll registered \$120.8 billion in sales in 1982, compared to sales of \$78.3 billion by 131,812 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 21.3 percent of the State's total sales by retailers in 1982, compared to 20.4 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 14.0 percent of sales, department stores (including leased departments) with 11.1 percent, eating places with 10.4 percent, and gasoline service stations with 8.7 percent.

For 1982, sales for all retailers in California averaged \$582 thousand per establishment, compared to \$425 thousand in 1977. Sales for establishments with payroll averaged \$878 thousand in 1982, compared to \$594 thousand in 1977. In 1982, department stores (including leased departments) averaged \$17.0 million per establishment; new car dealers, \$8.6 million; grocery stores, \$2.5 million; drug and proprietary stores, \$1.2 million; and furniture stores, \$663 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$74 thousand. New car dealers had sales per employee of \$224 thousand, which contrasts sharply with the \$23 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$15.5 billion, compared to \$10.2 billion for 1977. Payroll as a percent of sales of establishments with payroll averaged 12.8 percent for all retailers, 26.3 percent for eating places, and 4.9 percent for gasoline service stations.

There were 1,622,552 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 1,382,766 employees in 1977. Eating places were the largest employers, with 541,044 employees; followed by grocery stores, 187,861 employees; and department stores (excluding leased departments), 167,015.

Los Angeles County led the counties in the State, accounting for 31.0 percent of total sales by retailers. Los Angeles had the largest sales among all places in the State, with 12.0 percent of the State total.

Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 consuses see appendix A)

(FOI III) BEIER	g of abbreviations and symbols, see introductory text. For explanation	on of terms	and comparabil All establis		and 1982 ce	ensuses, se		shments with	navroll¹	
					porated esses					Paid
SIC code	Kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	Retail trade ²	213 143	123 945 914	121 788	22 45 2	137 473	120 755 738	15 468 671	3 672 695	1 622 552
52	Building materials, hardware, garden supply, and mobile home dealers	11	#	#	#	5 531	5 210 698	703 577	166 042	53 240
521, 3 521 5 23	Building materials and supply storas Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	##	# #	#	2 893 1 900 993	3 623 094 3 062 047 561 047	467 010 385 671 81 339	110 605 91 816 18 789	31 985 26 134 5 851
525 526 527	Hardware stores	##	## ##	# # #	# #	1 452 873 313	967 833 376 462 243 309	148 228 68 187 20 152	35 427 15 149 4 861	13 128 6 617 1 510
53	General merchandise group stores	Ħ	п	Ħ	Ħ	2 262	13 9 45 513	1 655 375	390 939	191 733
531	Department stores (incl. leased depts.) ³ ⁴	Ħ	tt.	Ħ	Ħ	789	13 420 267	(NA)	(NA)	(NA)
531 pt. 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	## ## ##	##	## ## ## ##	##	789 311 273 205	12 326 646 5 186 074 3 523 984 3 616 588	1 473 978 631 679 334 363 507 936	349 866 147 170 80 574 122 122	167 015 79 150 37 444 50 421
533 539	Vanety stores Miscellaneous general merchandise stores	#	†† ††	#	#	679 794	517 248 1 101 619	76 132 105 265	17 671 23 402	10 216 14 502
54	Food stores	#	#	#	#	16 749	27 687 884	3 076 923	71 9 557	229 321
54t 542	Grocery stores	#	##	#	#	10 473 1 105	25 767 248 568 515	2 761 321 64 334	645 711 15 208	187 86 1 6 030
548 5462 5463	Retail bakeries— Retail bakeries—baking and selling Retail bakeries—selling only	†† ••	#	† †	!!	2 772 2 569 203	563 325 515 361 47 964	155 831 147 391 8 440	36 513 34 541 1 972	22 188 21 068 1 120
543, 4, 5, 9 543 544 545 549	Other food stores	†† †† †† ††	## ## ## ##	# # # #	#######################################	2 399 306 530 480 1 083	788 796 171 714 143 926 123 697 349 459	95 437 17 842 19 879 13 459 44 257	22 125 3 882 4 779 2 851 10 613	13 242 1 924 2 901 2 670 5 747
55 ex. 554	Automotive dealers	ш	Ħ	11	п	8 798	21 488 240	2 201 838	543 386	119 289
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	1 971 792	16 899 280 542 725	1 564 474 43 405	395 229 10 524	75 423 3 0 6 8
553 553 pt. 553 pt.	Auto and home supply stores	<u>;;</u>	!!	<u>;;</u>	! !	4 705 4 530 175	2 764 594 2 691 782 72 812	458 614 450 296 8 318	107 600 105 698 1 902	31 254 30 522 732
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	†† †† †† ††	## ## ## ##	# # # #	# # # # # # # # # # # # # # # # # # # #	1 330 359 338 548 85	1 281 641 243 902 530 176 391 887 115 676	135 345 27 440 47 773 47 941 12 191	30 033 5 827 10 487 10 712 3 007	9 544 1 913 2 956 3 679 996
554	Gasoline service stations	н		н	#	10 625	10 531 345	5 17 774	121 187	64 727
56	Apparel and accessory stores	π	Ħ	п	Ħ	14 031	6 182 409	828 750	195 126	101 292
561	Men's and boys' clothing and furnishings stores	tt	11	#	tt	1 850	954 271	153 068	36 962	14 424
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	#	#	#	5 632 4 892 740	2 358 743 2 173 479 185 264	298 767 270 339 28 428	71 367 64 564 6 803	42 632 38 966 3 666
565	Family clothing stores	#	#	#	#	1 463	1 243 144	150 026	34 113	18 068
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	!! :: 	!!	::	!!	3 769 532 981 121 2 135	1 307 520 144 677 370 769 28 101 763 973	183 241 21 566 54 761 5 182 101 732	42 477 5 080 12 911 1 199 23 287	19 987 1 883 5 613 547 11 944
564, 9 564 569	Other apparel and accessory stores	#	# # #	# #	#	1 317 575 742	318 731 168 445 150 286	43 648 20 053 23 595	10 207 4 624 5 583	6 181 3 129 3 052
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	п	10 376	5 914 096	784 183	191 185	62 883
5712	Furniture stores	##	tt	#	#	2 980	t 974 941	291 499	73 231	21 878
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covening stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	# #	#	#	2 953 1 209 510 1 234	1 109 853 608 814 110 176 390 863	163 574 84 084 20 887 58 603	38 909 20 186 4 918 13 805	14 606 5 792 2 229 6 585
572	Household appliance stores	#1	#	Ħ	Ħ	932	656 782	73 354	18 436	5 914
573 5732 5733 5733 pt 5733 pt	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	## ## ## ••	## ## ## •••	## ## ## ••	##	3 511 2 371 1 140 572 568	2 172 520 1 581 046 591 474 321 733 269 741	255 756 189 884 65 872 29 861 36 01t	60 609 44 642 15 967 7 096 8 871	20 485 13 401 7 084 3 872 3 212

Table 1. Summary Statistics for the State: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

[i or mourning	or appreviations and symbols, see introductory text. For explanation		All establis				Establis	shments with p	ayroll ¹	
SIC code	Kind of business			Unincor busin	porated esses					Paid employees for pay
310 0000	Taile of Seemios	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroli (\$1,000)	period including March 12 (number)
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	36 734	13 416 285	3 5 0 3 5 1 3	822 142	574 422
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	::	##	##	##	31 056 15 207 727 13 244 1 878	12 524 139 7 164 561 254 579 4 341 897 763 102	3 296 598 2 024 884 70 959 998 543 202 212	773 137 479 494 17 648 231 386 44 609	541 044 314 121 10 170 187 359 29 394
5813	Drinking places (alcoholic beverages)	#	Ħ	#	Ħ	5 678	892 146	206 915	49 0 0 5	33 378
591	Drug and proprietary stores	Ħ	п	#	Ħ	4 308	5 142 374	661 388	156 002	53 430
591 pt. 591 pt.	Drug storesProprietary stores	••	••	::	••	4 042 266	5 014 570 127 804	643 774 17 614	151 890 4 112	51 773 1 657
59 ex. 591	Miscellaneous retall stores ²	Ħ	Ħ	#	Ħ	28 059	11 236 894	1 535 350	367 129	172 215
592 593	Liquor storesUsed merchandise stores	#	#	#	#	4 624 2 175	2 247 296 573 970	180 1 07 116 862	42 871 27 573	24 977 12 696
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	##	#	##	##	12 328 2 389 875 1 514	4 775 675 1 026 334 478 920 547 414	678 421 128 472 58 421 70 051	162 878 31 287 14 379 16 908	78 284 15 081 6 507 8 554
5942 5943 5944 5945 5946 5947 5948 5949	Book stores	###	## ## ## ## ## ##	###	## ## ## ## ## ##	1 204 736 2 631 831 614 2 573 306 1 044	465 140 271 954 1 137 535 474 358 319 362 639 921 109 944 331 127	63 470 46 570 195 245 43 709 37 974 98 637 17 830 46 514	15 487 11 236 47 536 9 822 9 251 22 823 4 390 11 046	9 412 4 997 15 169 6 059 3 378 14 733 1 767 7 708
596 5961 5962 5963	Nonstore retailers² Mail order houses Automatic merchandising machine operators Direct selling establishments²	# # # #	##	##	# # # #	2 296 724 483 1 089	1 842 547 897 077 439 922 505 548	274 137 85 732 86 796 101 609	87 072 21 635 21 391 24 046	25 987 7 993 7 220 10 774
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# # #	## ## ##	##	##	406 24 319 63	383 674 20 003 351 725 11 946	36 437 1 271 33 043 2 123	8 714 286 7 954 474	2 644 115 2 276 253
5992 5993 5994	FloristsCigar stores and standsNews dealers and newsstands	#	#	#	##	2 148 206 122	359 150 55 752 36 539	73 855 7 176 4 789	16 871 1 708 1 123	10 361 813 669
5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	##	::	::	3 754 963 657 122 2 012	962 291 150 217 138 962 37 357 635 755	163 566 30 853 20 312 7 733 104 668	38 319 7 466 4 688 1 962 24 203	2 703 2 969

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SiC 5963.
³Includes sales from catalog order desks.
⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory taxt. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

			A	All astablishman	ts1			Estal	blishments	with payroll1		
					Salas			Sales		Ar	nnual payroll	
SIC code	Kind of business	1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Parcent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Parcent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent changa 1977 to 1982
	Retail trade ²	213 143	189 591	123 945 914	80 660 836	53.7	120 755 738	78 324 387	54.2	15 468 671	10 192 996	51.8
52	Building materials, hardware, garden supply, and mobile home dealers	#	8 119	Ħ	4 328 774	(NA)	5 210 698	4 216 834	23.6	703 577	486 827	44.5
521, 3 521	Building materials and supply stores Lumber and other building materials	Ħ	3 418	tt	2 829 092	(NA)	3 623 094	2 797 165	29.5	467 010	316 760	47.4
523	dealers	#	2 125 1 293	#	2 450 841 378 251	(NA) (NA)	3 062 047 561 047	2 430 773 366 392	26.0 53.1	385 671 81 339	267 354 49 406	44.3 64.6
525 526	Hardwara storesRatail nurseries, lawn and garden supply	#	1 946	Ħ	637 357	(NA)	967 833	599 471	61.4	148 228	85 269	73.8
527	stores	#	1 950 805	#	246 200 616 125	(NA) (NA)	376 462 243 309	217 596 602 602	73.0 -59.6	68 187 20 152	39 956 44 842	70.7 -55.1
53	General merchandise group stores	Ħ	3 251	Ħ	9 417 140	(NA)	13 945 513	9 389 840	48.5	1 855 375	1 272 598	30.1
531	Department stores (incl. leased depts.) ³ 4	#	734	#	9 406 789	(NA)	13 420 267	9 406 789	42.7	(NA)	(NA)	(NA)
531 pt 531 pt 531 pt 531 pt	Department storas (excl. leased depts.) ³	##	734 (NA) (NA) (NA)	## ## ## ##	8 287 173 (NA) (NA) (NA)	(NA) (NA) (NA) (NA)	12 326 646 5 186 074 3 523 984 3 616 588	8 287 173 (NA) (NA) (NA)	48.7 (NA) (NA) (NA)	1 473 978 631 679 334 363 507 936	1 133 061 (NA) (NA) (NA)	30.1 (NA) (NA) (NA)
533 539	Vanety stores Miscellaneous general merchandise	н	1 113	11	490 622	(NA)	517 248	484 916	6.7	76 132	73 056	4.2
	stores	tt	1 404	ft	639 345	(NA)	1 101 619	617 551	78.4	105 265	66 481	58.3
54	Food stores	#	21 326	π	17 628 813	(NA)	27 687 884	17 205 900	60.9	3 076 923	1 811 097	69.9
541 542	Grocery stores	#	12 579 1 863	##	16 239 640 464 941	(NA) (NA)	25 767 248 568 515	16 000 439 415 567	61.0 36.8	2 761 321 64 334	1 614 267 46 338	71.1 38.8
548 5462 5463	Ratail bakeries		2 631	<u>††</u>	300 200	(NA)	563 325 515 361 47 964	283 341 260 224 23 117	98.8 98.0 107.5	155 831 147 391 8 440	92 320 87 486 4 834	68.8 68.5 74.6
543, 4, 5, 9 543 544 545 549	Other food stores	## ## ## ##	4 253 602 740 1 020 1 891	## ## ## ##	624 032 141 145 100 242 133 132 249 513	(NA) (NA) (NA) (NA) (NA)	788 796 171 714 143 926 123 697 349 459	506 553 124 555 89 064 99 670 193 264	55.7 37.9 61.6 24.1 80.8	95 437 17 842 19 879 13 459 44 257	58 172 11 568 12 034 10 752 23 818	64.1 54.2 65.2 25.2 85.8
55 ex. 554	Automotive dealers	Ħ	12 815	Ħ	16 243 622	(NA)	21 488 240	16 018 434	34.1	2 201 838	1 667 002	32.1
551 552	Motor vehicle dealers—new and used cars	##	2 122 2 114	#	12 644 637 594 777	(NA) (NA)	16 899 280 542 725	12 644 637 497 471	33.6 9.1	1 564 474 43 405	1 251 398 38 620	25.0 12.4
553 553 pt 553 pt	Auto and home supply stores	##	5 589	!!	1 698 377	(NA)	2 764 594 2 691 782 72 812	1 636 554 1 542 895 93 659	68.9 74.5 -22.3	458 614 450 296 8 318	264 457 252 331 12 126	73.4 78.5 -31.4
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers	## ## ## ##	2 990 719 608 810 853	##	1 305 831 282 095 584 £'0 298 084 140 742	(NA) (NA) (NA) (NA) (NA)	1 281 641 243 902 530 176 391 887 115 676	1 239 772 268 069 576 427 288 959 106 317	3.4 -9.0 -8.0 35.6 8.8	135 345 27 440 47 773 47 941 12 191	112 527 24 800 41 960 35 836 9 931	20.3 10.6 13.9 33.8 22.8
554	Gasoline service stations	#	14 498	п	5 756 741	(NA)	10 531 345	5 630 927	87.0	517 774	379 093	36.6
56	Apparel and accessory stores	Ħ	16 013	п	3 918 450	(NA)	6 182 409	3 807 411	62.4	828 750	535 829	54.7
561	Men's and boys' clothing and furnishings stores	#	2 442	Ħ	827 219	(NA)	954 271	813 558	17.3	153 068	121 837	25.6
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	6 467 5 376	##	1 460 434 1 339 886 120 548	(NA) (NA) (NA)	2 358 743 2 173 479 185 264	1 422 197 1 311 091 111 106	65.9 65.8 66.7	298 767 270 339 28 428	199 785 185 336	49.5 45.9 96.7
565	stores and furriers	#	1 091	#	648 503	(NA)	1 243 144	623 509	99.4	150 026	82 780	81.2
565 566	Shoe stores	11	3 274	11	798 858	(NA)	1 307 520	782 121	67.2	183 241	107 356	70.7
566 pt. 566 pt. 566 pt. 566 pt.	Men's shoe stores	00	**	::	••	**	144 677 370 769 28 101 763 973	96 508 212 971 19 297 453 345	49.9 74.1 45.6 68.5	21 566 54 761 5 182 101 732	13 738 30 458 3 526 59 634	57.0 79.8 47.0 70.6
564, 9 564 569	Other apparel and accessory storas Children's and infants' wear stores Miscellaneous apparel and accessory	#	1 712 502	#	183 436 86 326 97 110	(NA) (NA)	318 731 168 445 150 286	166 026 83 582 82 444	92.0 101.5 82.3	43 648 20 053 23 595	24 071 10 356 13 715	81.3 93.6 72.0

Table 2. Comparative Statistics for the State: 1982 and 1977-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

	of abbreviations and symbols, see introduction			III establishmen	IS ¹			Estal	blishments	with payroll1		
					Sales			Sales		Ar	nual payroll	
SIC code	Kind of business	1982 (number)	1977 (number)	1982 (\$1,000)	197 7 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores	#	15 522	Ħ	4 368 704	(NA)	5 914 096	4 153 005	42.4	784 183	587 783	38.1
5712	Furniture stores	##	4 387	#	1 710 480	(NA)	1 974 941	1 648 670	19.8	291 499	239 077	21.9
5713, 4, 9 5713	Home furnishing storesFloor covering stores	#	5 158 1 975	#	922 171 573 885	(NA) (NA)	1 109 853 608 814	838 483 540 990	32.4 12.5	163 574 84 084	126 340 77 755	29.5 8.1
5714 5 7 19	Drapery, curtain, and upholstery stores Miscellaneous home furnishing	##	1 544	##	115 479	(NA)	110 176 390 863	91 472 206 021	20.4 89.7	20 887 58 603	16 912 31 673	23.5 85.0
	stores	11	1 639	11	232 807 4 7 3 964	(NA)	656 782	451 596	45.4	73 354	55 695	31.7
572 573	Household appliance stores Radio, television, and music stores		4 321		1 262 089	(NA)	2 172 520	1 214 256	78.9	255 756	146 871	74.4
5732 5733 5733 pt. 5733 pt.	Radio and television stores	# #	2 665 1 656	##	826 481 435 608	(NA) (NA)	1 581 046 591 474 321 733 269 741	799 698 414 558 203 068 211 490	97.7 42.7 58.4 27.5	189 884 65 872 29 861 36 011	97 388 49 283 18 689 30 594	95.0 33.7 59.8 17.7
58	Eating and drinking places	н	40 185	Ħ	8 070 984	(NA)	13 416 285	7 851 23 7	70 .9	3 503 513	2 078 788	68.7
5812 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places	## ##	31 899	## ##	7 314 596	(NA)	12 524 139 7 164 561 254 579 4 341 897	7 140 069 4 279 730 171 161 2 335 084	75.4 67.4 48.7 85.9	3 296 598 2 024 884 70 959 998 543	1 909 175 1 216 981 44 825 546 421	72.7 66.4 58.3 82.7
5812 pt.	Other eating places		8 286	**	756 388	(NA)	763 102 892 146	354 094 711 168	115.5 25.4	202 212	100 948	100.3
5813 591	Drinking places (alcoholic beverages) Drug and proprletary stores	. #	4 440	'' #	3 074 156	(NA)	5 142 374	3 063 795	87.8	861 388	420 308	57.4
591 pt. 591 pt.	Drug storesProprietary stores	::	::	::	**	::	5 014 570 127 804	3 039 951 23 844	65.0 436.0	643 774 17 614	416 409 3 897	54.6 352.0
59 ex. 591	Miscellaneous retail stores ²	#	53 422	п	7 853 452	(NA)	11 238 894	8 987 204	80.8	1 535 350	975 873	57.4
592 593	Liquor storesUsed merchandise stores	#	5 729 5 650	##	1 808 898 487 543	(NA) (NA)	2 247 296 5 7 3 970	1 734 032 410 358	29.6 39.9	180 107 116 862	141 018 77 355	27.7 51.1
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle	††	19 919	++	2 979 209	(NA)	4 775 675	2 712 818	76.0	878 421	380 763	78.2
5941 pt. 5941 pt.	shops General line sporting goods stores _ Specialty line sporting goods	!!	3 576	#	631 276	(NA)	1 028 334 478 920	574 629 289 311	78.6 65.5	128 472 58 421	71 788 34 027	79.0 71.7
3341 pt.	stores	**	**	••	**	**	547 414	285 318	91.9	70 051	37 761	85.5
5942 5943 5944 5945	Book stores	†† †† ††	1 715 895 5 039 '1 800	## ##	266 430 185 046 775 120 '252 992	(NA) (NA) (NA) (NA)	465 140 271 954 1 137 535 474 358	246 319 177 206 698 394 '226 997	88.8 53.5 62.9 109.0	33 470 46 570 195 245 43 709	33 201 29 382 114 562 '25 122	91.2 58.5 70.4 74.0
5946 5947 5948	Stores Gift, novelty, and souvenir shops Luggage and leather goods stores	#	78 7 3 919 413	# #	219 892 333 362 61 227	(NA) (NA) (NA)	319 362 639 921 109 944	209 699 285 964 56 546	52.3 123.8 94.4	37 974 98 637 17 830	23 590 40 340 8 343	61.0 144.5 113.7
5949	Sewing, needlework, and piece goods stores	++	1 772	#	249 411	(NA)	331 127	'237 55 7	39.4	46 514	'34 497	34.8
596 5961 5962	Nonstore retailers² Mail order houses	#	3 816 1 338	#	1 210 257 503 934	(NA) (NA)	1 842 547 89 7 077	1 157 278 482 531	59.2 85.9	274 13 7 85 732	210 479 93 338	30.2 -8.2
5963	Automatic merchandising machine operators Direct selling establishments ²	#	1 501 97 7	#	330 724 375 599	(NA) (NA)	439 922 505 548	299 148 375 599		86 796 101 609	49 96 7 67 174	73.7 51.3
598 5983 5984	Fuel and ice dealers	#	716 177	#	192 892 15 226	(NA) (NA)	383 674 20 003	179 041 7 193	114.3 178.1	36 437 1 271	22 295 736	63.4 72.7
5984	Liquefied petroleum gas (bottled gas) dealers		411 128	#	171 063 6 603	(NA) (NA)	351 725 11 946	167 383 4 465		33 043 2 123	20 841 718	58.5 195. 7
5992 5993 5994	FloristsCigar stores and standsNews dealers and newsstands	1 11	2 555 321 516	#	225 451 40 014 45 649	(NA) (NA) (NA)	359 150 55 752 36 539	205 569 33 560 34 405	66.1	73 855 7 176 4 7 89	42 154 3 894 3 833	75.2 84.3 24.9
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores			##	863 539	(NA)	962 291 150 217 138 962 37 357	520 145 84 332 72 692 27 521	76.1 91.2	163 566 30 853 20 312 7 733	93 882 20 991 10 669 5 396	74.2 47.0 90.4 43.3
5999 pt.	Other miscellaneous retail stores,	••				••	635 755	335 600		104 668	56 826	84.2

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

		All	establishment	S ¹		Establishment	s with payroll1		Establish- ments
SIC code	Kind of business		Sa	es	Sa	les	Annual		without payroll—
310 0000	NAO OI COSTIONS	Inhabitants per estab- lishment ² (number)	Per capita ² (dollars)	Per estab- lishment (dollars)	Per estab- lishment (dollars)	Per employee ³ (dollars)	payroll per employee ³ (dollars)	Employees per estab- lishment ³ (number)	Sales per establish- ment ¹ (dollars)
	Retail trade ⁴	111	5 237	581 515	878 396	74 423	9 534	12	42 159
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	942 090	97 872	13 215	10	Ħ
521, 3	Building materials and supply stores	ш	#	П	1 252 366	113 275	14 601	11	†† ††
521 523	Lumber and other building materials dealers	#	#	#	1 611 604 565 002	117 167 95 889	14 757 13 902	14	₩
525 528 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	##	# #	666 552 431 228 777 345	73 723 56 893 161 132	11 291 10 305 13 346	9 8 5	## ##
53	General merchandise group atorea	Ħ	Ħ	Ħ	6 165 125	72 734	8 634	85	Ħ
531	Department stores (incl. leased depts.) ^{5 6}	#	Ħ	#	17 009 210	(NA)	(NA)	(NA)	Ħ
531 531 pt.	Department stores (excl. leased depts.) ⁶	#	#	#	15 623 125 16 675 479 12 908 366	73 806 65 522	8 825 7 981 8 930	212 255 137	†† †† ††
531 pt. 531 pt.	Discount or mass merchandisings National chains	#	#	#	17 641 893	94 113 71 728	10 074	246	H
533 539	Vanety stores	#	#	#	761 779 1 387 429	50 631 75 963	7 452 7 2 59	15 18	tt tt
54	Food storea	π	Ħ	п	1 653 107	120 739	13 418	14	н
541 542	Grocery stores	#	#	#	2 460 350 514 493	137 161 94 281	14 699 10 669	18 5	Ħ
546 5462 5463	Retail bakenes	##	<u>::</u>	!!	203 220 200 608 236 276	25 389 24 462 42 825	7 023 6 996 7 536	8 8 6	<u>:</u> :
543, 4, 5, 9	Other food stores	11	11	111	328 802	59 568	7 207 9 273	6	Ţ
543 544 545	Fruit stores and vegetable markets	#	# #	#	561 157 271 558 257 702	89 248 49 613 46 328	6 852 5 041	5 6	†† †† ††
549	Dairy products stores	#	#	# #	322 677	60 807	7 701	5	
55 ex. 554	Automotive dealers	П П	π	#	8 573 962	180 136 224 060	18 458	38	Ħ
551 552	Motor vehicle dealers – new and used cars	#	#	#	685 259	176 899	14 148	4	#
553 553 pt. 553 pt.	Auto and home supply stores	!!	::	#	587 586 594 212 416 069	88 456 88 192 99 470	14 674 14 753 11 363	7 7 4	
555, 6, 7, 9 555	Miscellaneous automotive dealers	#	#	#	963 640 679 393	134 288 127 497	14 181 14 344	7 5	‡
556 557	Recreational and utility trailer dealers	#	#	#	1 568 568 715 122 1 360 894	179 356 106 520 116 141	16 161 13 031 12 240	9 7 12	†
559 554	Automotive dealers, n.e.c	, '' H	"	"	991 185	162 704	7 999	6	†
56	Apparel and accessory stores	H #	п	н	440 625	61 036	8 182	7	t
561	Men's and boys' clothing and furnishings stores	Ħ	#	#	515 822	66 159	10 612	8	t
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	##	418 811 444 293 250 357	55 328 55 779 50 536	7 008 6 938 7 755	8 8 5	†
565	Family clothing stores	H H	#	Ħ	849 722	68 804	8 303	12	t
566 566 pt.	Shoe stores Men's shoe stores	111	#	#	346 914 271 949	65 419 76 833	9 168 11 453	5 4 6	!
566 pt. 566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	••	••		377 950 232 240 357 833	66 055 51 373 63 963	9 473 8 517	5 6	
564, 9 564 569	Other apparel and accessory stores	#	#	#	242 013 292 948 202 542	51 566 53 833 49 242		5 5 4	†
57	Furniture, home furnishings, and equipment stores	н	#	11	569 978	94 049		6	†
5712	Furniture stores	#	# #	# ##	662 732 375 839	90 271 75 986	13 324	5	†
5713, 4, 9 5713 5714 5719	Home furnishing stores	#	#	#	503 568 216 031 316 745	105 113 49 428 59 357	14 517 9 371	5 4 5	† † † †
572	Household appliance stores	#	#	#	704 702	111 055	12 403	6	t
573 5732 5733	Radio, television, and music stores	1 11	# #	##	618 775 666 827 518 837 562 470	106 054 117 980 83 494 83 092	14 169 9 299	6 6 6 7	†
	Music stores Record shops Musical instrument stores	!!	##	::	518 837 562 470 474 896	83 092	7 712		

Table 3. Selected Ratios for the State: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

		A	l establishmen	ts¹		Establishment	s with payroll1		Establish-
CIC and	Vind of hypinage		Sa	les	Sa	les	Annual		ments without payroll—
SIC code	Kind of business	Inhabitants per estab- lishment ² (number)	Per capita² (dollars)	Per estab- lishment (dollars)	Per estab- lishment (dollars)	Per employee ³ (dollars)	payroli per employee ³ (dollars)	Employees per estab- lishment ³ (number)	payroll— Sales per establish- ment¹ (dollars)
58	Eating and drinking places	Ħ	#	Ħ	365 228	23 356	6 099	18	11
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	##	# #	##	403 276 471 136 350 177 327 839 406 338	23 148 22 808 25 032 23 174 25 961	6 093 6 446 6 977 5 330 6 879	17 21 14 14 16	##
5813	Drinking places (alcoholic beverages)	#	#	Ħ	157 123	26 729	6 199	6	#
591	Drug and proprietary stores	Ħ	#	Ħ	1 193 680	96 245	12 379	12	Ħ
591 pt. 591 pt.	Drug storesProprietary stores	••	••	**	1 240 616 480 466	96 857 77 130	12 435 10 630	13 6	**
59 ex. 591	Miscellaneous retail stores ⁴	#	Ħ	Ħ	400 474	65 249	8 915	8	Ħ
592 593	Liquor storesUsed merchandise stores	#	#	#	486 007 263 894	89 975 45 20 9	7 211 9 205	5 6	#
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods storesSporting goods stores and bicycle shops General line sporting goods storesSpecialty line sporting goods stores	## ## ••	##	# :	387 384 429 608 547 337 361 568	61 004 68 145 73 601 63 995	8 666 8 530 8 978 8 189	8 6 7 6	#
5942 5943 5944 5945 5946 5947 5948 5949	Book stores	# # # # # #	# # # # # #	# # # # # # #	386 329 369 503 432 358 570 828 520 134 248 706 359 294 317 171	49 420 54 423 74 991 78 290 94 542 43 435 62 221 42 959	6 744 9 320 12 871 7 214 11 242 6 695 10 091 6 035	8 7 8 7 6 8 7	# # # # # #
596 5961 5962 5963	Nonstore retailers4	# # # #	# # #	##	802 503 1 239 057 910 812 464 231	70 903 112 233 60 931 46 923	10 549 10 726 12 022 9 431	11 11 15 10	##
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	## ##	# # #	# # #	945 010 833 458 1 102 586 189 619	145 111 173 939 154 536 47 217	13 781 11 052 14 518 8 391	7 5 7 4	# # # #
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	##	# # #	# #	167 202 270 641 299 500	34 664 68 578 54 617	7 128 8 827 7 158	5 4 5	##
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	# ::	# ::	256 338 155 989 211 510 306 205 315 982	60 966 55 574 46 804 61 952 66 858	10 363 11 414 6 841 12 824 11 007	4 3 5 5 5	## ##

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Based on 1980 Census of Population.

³Based on number of employees for pay period including March 12.

⁴Excludes nonemployer direct sellers, SiC 5963.

⁹Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in broader kInd-of-business totals.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

			All establis	hments ¹			Establi	shments with p	payroll ¹	
SIC code	Geographic area and kind of business				porated e ses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LOS ANGELES-LONG BEACH-ANAHEIM SCSA									
	Retail trade ²	98 784	60 194 904	57 312	8 956	61 521	58 602 334	7 456 459	1 792 203	777 658
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	H #	#	2 213	2 332 724	311 181	74 412	23 859
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	# #	#	#	1 176 735 441	1 651 203 1 372 550 278 653	212 046 173 326 38 720	50 627 41 530 9 097	14 930 12 072 2 858
525 526 527	Hardware stores	# # #	##	#	##	557 350 130	384 717 183 614 113 190	58 559 31 636 8 940	14 250 7 256 2 279	5 380 2 913 636
53	General merchandise group stores	п	#	H #	#	903	6 881 647	797 836	190 767	92 606
531	Department stores (incl. leased depts.)3 4	H H	Ħ	#	#	379	6 841 751	(NA)	(NA)	(NA)
531 531 pt 531 pt 531 pt	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	# # # #	## ## ##	# #	##	379 153 136 90	6 206 982 2 570 445 1 904 697 1 731 340	721 849 313 156 174 841 233 852	173 297 74 670 42 143 56 484	82 165 38 852 19 116 24 197
533 539	Variety storesMiscellaneous general merchandise stores	#	#	#	#	254 270	213 553 461 112	31 660 44 327	7 375 10 0 9 5	4 333 6 108
54	Food stores	#	п п	'' #	"	6 931	13 209 045	1 466 944	346 571	111 218
541 542	Grocery stores	#	#	#	#	4 038 495	12 305 742 262 417	1 321 595 28 447	312 216 6 650	91 415 2 977
546 5462 5463	Retail bakenes — baking and selling	##	!!	#	##	1 318 1 233 85	258 455 239 395 19 060	70 446 66 978 3 468	16 813 15 987 826	10 599 10 079 520
543, 4, 5, 9 543 544 545	Other food stores	## ## ## ##	## ## ##	# # # # #	##	1 080 121 237 240	382 431 75 990 59 362 70 598	46 456 8 668 7 969 6 248	10 892 1 958 1 700 1 354	6 227 866 1 238 1 197
549 55 ex. 554	Miscellaneous food stores	#	# #	#	#	482 3 879	176 481 10 829 347	23 571 1 089 370	5 880 276 125	2 926 58 043
551 552	Motor vehicle dealers—new and used cars	#	##	#	#	842 333	8 692 964 254 787	791 950 21 128	206 609 5 422	38 327 1 421
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	##	##	#	##	2 135 2 082 53	1 271 365 1 248 319 23 046	212 870 210 061 2 809	50 117 49 551 566	13 936 13 729 207
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	##	## ## ## ##	# # # # #	# # # # #	569 141 163 236 29	610 231 105 787 280 914 182 916 40 614	63 422 11 251 24 741 23 145 4 285	13 977 2 271 5 344 5 336 1 026	4 359 775 1 492 1 707 385
554	Gasoline service stations	п	п	ш	Ħ	4 902	5 010 158	231 120	54 774	28 563
56	Apparel and accessory stores	Ħ	п	Ħ	#	6 624	3 143 532	418 651	99 304	51 496
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	#	H H	#	# #	899 2 634	494 138 1 199 899	78 326 151 851	18 902 36 370	7 157 22 306
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	i ii	#	#	2 280 354	1 107 769 92 130	137 731 14 120	32 963 3 407	20 569 1 737
565	Family clothing stores	Ħ	#	Ħ	#	602	620 948	71 191	16 379	8 471
566 pt. 566 pt. 566 pt.	Shoe stores	# #	# ::	# ##	# # # # # # # # # # # # # # # # # # # #	1 837 240 507 60 1 030	654 312 67 821 186 946 13 200 386 345	93 481 9 819 29 036 2 349 52 277	21 905 2 322 6 935 563 12 085	10 327 837 3 057 240 6 193
566 pt. 564, 9 564 569	Family shoe stores Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores.	#	##	#	#	652 283 369	174 235 98 087 76 148	23 802 10 867 12 935	5 748 2 499 3 249	3 235 1 562 1 673
57	Furniture, home furnishings, and equipment stores	Ħ	п	п	Ħ	4 766	2 952 228	382 160	94 185	30 084
5712	Furniture stores	Ħ	#	#	#	1 409	933 572	138 819	36 149	10 329
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	##	#	# #	#	1 388 536 267 585	575 355 286 608 60 184 228 563	80 266 35 372 11 413 33 481	19 443 8 660 2 891 8 092	7 221 2 507 1 146 3 568
572	Household appliance stores	#	н	#	#	394	366 467	38 500	9 661	2 863
573 5732 5733 5733 pt	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	##	# # # # # # # # # # # # # # # # # # # #	##	1 575 1 053 522 275 247	1 076 834 782 875 293 959 158 737 135 222	124 575 91 726 32 849 14 951 17 898	28 932 20 922 8 010 3 544 4 466	9 671 6 267 3 404 1 884 1 520

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All seabhlio				Catabli			
			All establis				Establi	shments with p	ayron	1
010					rporated esses	!				Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LOS ANGELES-LONG BEACH-ANAHEIM SCSA-Con.									
58	Eating and drinking places	#	#	++	H #	16 268	6 517 707	1 695 167	402 058	273 875
5812	Eating places Restaurants and lunchrooms	#	#	11	!!	13 936	6 151 139	1 610 556	381 780	259 803
5812 pt. 5812 pt.	Hestaurants and lunchrooms Cafeterias Refreshment places		••			6 612 270 6 174	3 523 073 113 807 2 110 228	985 338 32 256 485 911	236 260 8 201 113 889	152 867 4 407 87 884
5812 pt. 5812 pt.	Other eating places	••	**	••	••	880	404 031	107 051	23 430	14 645
5813 591	Drinking places (alcoholic beverages)	#	#	†† ††	# #	2 332	366 568 2 248 536	84 611 309 157	20 278 73 6 9 2	14 072 24 454
591 pt.	Drug stores Proprietary stores Proprietary stores	••	**	••	••	1 920	2 177 293	299 502	71 463	23 518
591 pt. 59 ex. 591	Proprietary stores	#	#	#	#	148 12 967	71 243 5 477 410	9 655 754 873	2 229 180 315	936 8 3 460
592	Liquor stores	11	tt	#	++	2 466	1 139 179	92 871	22 212	12 775
5 93 594	Used merchandise stores	†† ††	#	H H	†† 	907 5 5 26	292 825 2 361 408	58 622 327 811	13 88 3 79 130	5 952 37 238
5941 5941 pt.	Sporting goods stores and bicycle shops	11	#	!!!	#	976 366	479 898 228 193	56 887 27 802	14 045 6 946	6 7 5 9 3 126
5941 pt. 5942	Specialty line sporting goods stores Book stores	#		#	#	610 496	251 705 199 256	29 085 28 580	7 099 7 018	3 633 4 289
5943 5944 5945	Stationery stores. Jewelry stores. Hobby, toy, and game shops	#	# # #	# #	†† †† †† †† †† ††	374 1 264 369	141 364 620 206 229 266	23 425 102 131 19 290	5 747 24 525 4 261	2 556 7 888 2 711
5946 5947	Camera and photographic supply stores	#	#	ij	#	289 1 138	166 343 312 928	18 865 46 453	4 708 10 940	1 597 6 929
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	†† ††	H H	#	#	141 479	59 265 152 882	9 955 22 225	2 595 5 291	9 3 5 3 5 74
596 5961	Nonstore retailers ² Mail order houses	#	## ##	#	#	1 110 3 5 6	90 5 071 420 490	146 311 49 232	35 027 11 475	13 828 4 3 89
5962 5963	Automatic merchandising machine operators Direct selling establishments ²	# #	Ħ	#	# 1	224 530	203 800 280 781	42 69 5 54 384	10 495 13 057	3 769 5 668
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# # # #	# # # #	# # # #	#	100 9 74 17	86 431 6 567 75 202 4 662	8 578 422 7 203 953	2 028 88 1 730 210	62 3 31 485 107
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# # #	# #	## ##	#	987 98 56	177 5 34 23 919 18 229	35 903 3 143 2 336	8 266 736 569	4 863 372 369
5999 5999 pt.	Miscellaneous retail stores, n.e.cOptical goods stores	!!	#	<u>!</u> !	!!	1 717 416	472 814 70 684	79 298 14 361	18 464 3 572	7 442 1 263
5999 pt. 5999 pt. 5999 pt.	Pet shops	**	**	••	**	320 43 938	70 620 12 406 319 104	10 838 2 764 51 335	2 495 738 11 6 5 9	1 555 216 4 408
	SAN FRANCISCO-OAKLAND-SAN JOSE SCSA									
	Retail trade ²	48 273	28 804 660	26 5 88	5 522	3 1 626	28 121 254	3 787 281	889 963	372 946
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	1 169	1 126 838	164 042	38 415	11 561
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# # #	# #	#	## ## ##	57 9 353 226	711 290 591 893 119 397	97 615 79 360 18 2 5 5	23 010 18 867 4 143	5 989 4 756 1 233
525 526 5 27	Hardware stores	## ## ##	## ## ##	#	# # #	325 219 46	282 587 98 422 34 5 39	44 602 18 811 3 014	10 739 3 975 691	3 625 1 733 214
53	General merchandise group stores	Ħ	Ħ	Ħ	#	498	3 412 396	418 012	95 981	45 930
531	Department stores (incl. leased depts.) ³ ⁴	#	Ħ	Ħ	tt	160	3 194 821	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³	# # # #	# #	## ## ## ##	## ## ##	160 72 42 46	3 004 115 1 5 29 699 595 987 878 429	372 198 182 201 57 248 132 749	85 697 41 403 12 703 31 5 91	39 949 22 074 5 896 11 979
5 33 539	Variety stores	#	Ħ	++	##	144	116 135	18 582	4 271	2 363
54	Food stores	# H	# #	#	11 11	194 4 045	292 146 6 231 495	27 232 737 471	6 013 173 643	3 618 50 221
541 542	Grocery stores Meat and fish (seafood) markets	#	11	Ħ	++	2 416	5 677 55 2	640 230	150 714	39 414
546 5462	Retail bakeries	11	## ##	# #	# #	312 681 614	168 603 168 423 149 879	21 433 49 271 45 913	5 223 11 392 10 608	1 485 5 738 5 355
5463 543, 4, 5 , 9	Hetali bakeries—selling only	** _!	**	** #1	**	67	18 544 216 917	3 358	784	383
543 544 545 549	Other food stores	# # # # # # # # # # # # # # # # # # # #	# # #	#	#	103 143 106 284	59 155 47 759 24 666 85 337	26 537 6 190 6 766 3 200 10 381	6 314 1 328 1 934 721 2 331	3 584 671 931 625 1 357

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

			All establis	hments ¹			Establi	shments with p	payroll ¹	
SIC code	Geographic area and kind of business			Unincor						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	SAN FRANCISCO-OAKLAND-SAN JOSE SCSA-Con.									
55 ex. 554	Automotive desiers	Ħ	Ħ	#	Ħ	1 755	4 724 622	498 280	119 041	24 247
551 552	Motor vehicle dealers—new and used cars	#	#	##	#	435 150	3 764 637 97 852	362 258 7 641	87 491 1 748	15 284 468
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	11	##	!!	!!	874 840 34	576 555 562 627 13 928	98 297 96 803 1 494	22 999 22 651 348	6 405 6 275 130
555, 8, 7, 9	Miscellaneous automotive dealers	11	11	11		296	285 578	30 084	6 803	2 090
555 558	Recreational and utility trailer dealers	<u>#</u>	#	#	#	93 65	72 069 97 156	8 539 8 889	1 996 1 980 1 907	537 564 708
557 559	Motorcycle dealers	#	#	#	#	113 25	77 569 38 784	9 141 3 515	920	281
554	Gasoline service stations	Ħ	#	Ħ	Ħ	2 236	2 247 561	123 452	28 796	15 350
56	Apperel end accessory stores Men's end boys' clothing and furnishings stores	#	#	#	#	3 208	1 504 603 269 664	213 125 46 309	49 158 10 968	23 753
561 562, 3, 8	Women's clothing and specialty stores and furners	11	#	†† ††	11	1 298	619 324	80 241	19 273	10 447
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#		#	#	1 104	563 462 55 862	71 507 8 734	17 192 2 081	9 356 1 091
565	Family clothing stores	11	''	11	11	285	223 702	30 216	6 308	3 340
568	Shoe stores	111	111	!!	11	859	321 576	46 106	10 411 1 972	4 582
566 pt.	Men's shoe stores Women's shoe stores Children's and hancelog; shoe stores	••	••	••	**	184 243 27	54 233 110 771 8 082	8 513 15 259 1 533	3 510 330	714 1 416 160
566 pt. 566 pt.	Children's and juveniles' shoe stores	••	••	••	••	405	148 490	20 801	4 599	2 292
564, 9 564 569	Other apparel and eccessory stores	#	## ##	#	##	288 115 173	70 337 30 043 40 294	10 253 4 268 5 985	2 198 938 1 260	1 359 693 666
57	Furniture, home furnishings, and equipment stores.	Ħ	Ħ	Ħ	Ħ	2 472	1 422 570	197 043	47 302	14 888
5712	Furniture stores	#	#	##	#	662	489 609	71 269	16 912	5 051
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and uphoistery stores Miscellaneous home furnishing stores	# #		# # # # #	# # # # #	690 262 102 326	234 300 133 767 23 301 77 232	39 081 21 175 4 745 13 161	9 306 5 137 1 122 3 047	3 239 1 254 467 1 518
572	Household appliance stores	11	Ħ	#	11	207	121 241	15 974	4 015	1 195
573	Radio, television, and music atores	#	#	#	#	913 620	577 42 0 416 232	70 719 53 280	17 069 12 877	5 403 3 551
5732 5733 5733 pt 5733 pt	Radio and television stores	#	#	#	#	293 141 152	161 188 89 599 71 589	17 439 7 789 9 650	4 192 1 867 2 325	1 852 1 038 814
58	Esting and drinking places	Ħ	Ħ	Ħ	#	8 749	3 304 216	888 510	207 426	132 532
5812 5812 pt.	Eating places	#	11	#	111	7 342 3 683	3 051 865 1 776 226	827 870 516 919	193 123 121 356	124 113 71 249
5812 pt. 5812 pt.	Cafeterias	••		**	••	281 2 884	85 461 972 819	25 208 226 886	6 258 52 279	3 438 41 593
5812 pL	Other eating places	••	**	**	**	494	217 359	58 857	13 230	7 833 8 419
5813	Drinking places (alcoholic beverages)	#	# #	# #	# #	1 407	252 351 1 257 954	60 640 148 997	34 907	12 070
591 591 pt.	Drug and proprietary stores	#	••	••	••	846	1 223 911	144 493	33 905	11 708
591 pt	Propnetary stores	•	**	**		57	34 043	4 504 398 349	95 294	362 42 394
59 ex. 591	Miscellaneous retail stores ²	#	11	#	#	6 591	2 888 999 559 685	41 617	9 778	5 148
592 593	Liquor storesUsed merchandise stores	#	#	#	i ii	549	140 304	28 075	6 614	3 077
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	3 051 553	1 263 264 256 865	184 454 34 112	43 859 8 157	20 467 3 684
5941 pt. 5941 pt.	General line sporting goods stores		••	••	••	190 363	115 964 140 901	14 210 19 902	3 458 4 699	1 442 2 242
5942 5943	Book storesStationery stores	#	#	#	H	368 178	156 863 75 398	20 751 12 926 46 427	4 986 3 073 11 382	2 928 1 385 3 507
5944 5945	Jewelry stores	#	#	#	# # # # # # # # # # # # # # # # # # #	634 212 171	257 172 136 901 92 880	13 607 11 327	3 137 2 739	1 766 1 0 00
5946 5947	Camera and photographic supply storesGift, novelty, and souvenir shops	#	#	# #	#	632	165 561 33 072	28 117 5 210	6 398 1 204	3 797 528
5948 5949	Luggage and leather goods stores	#	##	#	#	213	88 552	11 977	2 783	1 872
596 5961 5962	Nonstore retailers ²	##	##	# #	##	498 143 123 232	497 021 258 845 131 058 107 118	70 012 22 013 25 641 22 358	17 838 6 345 6 451 5 042	6 247 2 023 1 943 2 281
5963 598	Direct selling establishments ²	"	Ħ		#	48	71 849	5 960	1 391	378
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	##	#	##	##	3 32 13	3 862 64 791 3 196	5 362 487	27 1 247 117	14 319 45
5992 5993	FloristsCigar stores and stands	#	#	#	#	509 64	82 489 22 242	18 215 2 881	3 918 701	2 448 309

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D	1	All establishments ¹ Establishments with payroll ¹ Unincorporated								
					porated esses					Paid
SIC code	Geographic area and kind of business			Individual					First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
	SAN FRANCISCO-OAKLAND-SAN JOSE SCSA-Con.									
59 ex. 591 5994	Miscelianeous retail stores2—Con. News dealers and newsstands	#	#	#	++	32	11 598	1 577	340	166
5999 5999 pt.	Miscellaneous retail stores, n.e.c	#		#	#	927 266	240 547 44 290	45 558 9 381	10 855 2 232	4 154 779
5999 pt. 5999 pt. 5999 pt.	Pet shops Typewniter stores Other miscellaneous retail stores, n.e.c.	••	••	••	••	143 42 478	31 541 15 165 149 551	4 411 3 134 28 632	1 027 777 6 819	648 238 2 489
3333 pt.	Office infoculations retail stores, files.					470	149 551	20 002	0.019	2 400
	ANAHEIM-SANTA ANA-GARDEN GROVE SMSA									
	Retali trade²	18 306	11 884 897	10 359	1 579	11 255	11 398 488	1 443 741	344 894	157 438
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	399	508 838	64 926	15 133	4 851
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	# #	#	# #	206 118 88	349 148 294 314 54 834	44 728 37 042 7 686	10 370 8 637 1 733	2 997 2 452 545
52 5 5 2 6	Hardware storesRetail nurseries, lawn and garden supply stores	#	#	# #	#	88 74	77 438 42 054	11 019 6 402	2 645 1 414	1 078 601
527 53	Mobile home dealers General merchandise group stores	#	#	#	†† ††	31 151	40 198 1 404 059	2 777 156 565	704 3 7 5 53	175 18 786
531	Department stores (incl. leased depts.) ^{3 4}	#	tt	#	#	78	1 381 388	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	# # # #	# #	# #	##	78 35 27 16	1 271 265 563 769 371 197 336 299	142 9 67 63 979 33 390 45 5 98	34 304 15 329 8 139 10 836	16 810 8 473 3 871 4 866
533 539	Variety stores Miscellaneous general merchandise stores	#	#	# #	## ##	30 43	20 479 112 315	2 786 10 812	6 9 8 2 551	371 1 605
54	Food stores	Ħ	#	Ħ	Ħ	1 125	2 384 453	264 101	62 225	19 92 0
541 542	Grocery stores Meat and fish (seafood) markets	#	# #	#	#	609 78	2 220 198 50 326	238 217 5 043	55 912 1 161	16 067 542
546 5462 5463	Retail bakeries	#	!!	#	#	246 236 10	45 316 43 460 1 856	12 463 11 981 482	3 128 3 041 87	2 188 2 151 37
543, 4, 5 , 9 543 544 545	Other food stores	#######################################	# #	###	# # # #	192 20 43	68 613 16 744 11 511	8 378 1 969 1 434	2 024 44 9 322	1 123 191 274
549 55 ex. 554			#			35 94	10 946 29 412	1 099 3 876	273 980	20 9 449
551	Motor vehicle dealers—new and used cars	#	#	#	#	718	2 149 104 1 680 786	218 501 158 597	54 864 41 495	11 3 59 7 391
5 52 5 53	Motor vehicle dealers—used cars only Auto and home supply stores	# #	# #	# #	#	37	31 855 233 607	1 955 38 304	370 8 877	131 2 549
553 pt. 553 pt.	Irre, battery, and accessory dealers Other auto and home supply stores	**	**	**	#	383	231 450 2 157	38 128 176	8 839 38	2 537 12
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers	##	#	#	#	145 48 45	202 856 44 500 104 874	19 645 4 410 8 795	4 122 875 1 840	1 288 273 558
	Motorcycle dealers	#	# #	# # # #	#	46	48 213 5 269	5 544 896	1 198 209	399 58
554 56	Gasoline service stations Apparel and accessory stores	#	#	#	#	882	943 017	46 359	10 896	5 827
561	Men's and boys' clothing and furnishings stores	#	#	#	#	1 183	620 469 90 494	77 526 13 050	18 493 3 385	9 670 1 349
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores	#	##	#	#	505 434	214 316 201 119	25 772 23 715	6 001 5 500	3 952 3 676
565	Women's accessory and specialty stores and furriers Family clothing stores	#	#	#	#	71 94	13 197 174 925	2 057	501	276 2 098
566 566 pt.	Shoe stores	#	#	#	"	310	112 152	15 339	4 729 3 603	1 679
566 pt. 566 pt. 566 pt.	Children's and juveniles' shoe stores	::	::	::	::	46 94 12 158	12 824 34 017 2 786 62 525	1 824 5 228 445 7 842	431 1 223 113 1 836	141 509 42 987
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	#	#	121 51 70	28 582 16 785 11 797	3 323 1 512 1 811	775 309 466	592 258 334

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

appendix D			All establis	hments ¹			Establis	shments with p	ayroll1	
010 4-	G			Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	ANAHEIM-SANTA ANA-GARDEN GROVE SMSA-Con.									
57	Furniture, home furnishings, and equipment stores	Ħ	π	#	п	922	566 098	7 1 719	17 919	5 924
5712	Furniture stores	tt	Ħ	tt	tt	275	191 900	26 569	6 637	2 052
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores. Miscellaneous home furnishing stores.	†† †† ††	†† †† ††	†† †† ††	# # #	280 105 48 127	111 987 55 735 12 246 44 006	15 391 6 598 2 173 6 6 2 0	4 199 2 020 539 1 640	1 538 551 201 786
572	Household appliance stores	11	11	Ħ	tt	57	63 799	7 182	1 744	485
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	†† †† ††	†† †† ††	##	##	310 213 97 48 49	198 412 142 886 55 524 26 506 29 018	22 577 210 6 367 2 667 3 700	5 339 3 719 1 620 647 973	1 849 1 165 684 347 337
56	Eating and drinking places	Ħ	π	п	H H	3 016	1 383 528	350 216	81 676	60 315
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Esting pisces Restaurants and lunchrooms Cafetenas Refreshment places Other eating places	::	!! ::	##	††	2 676 1 237 34 1 222 183	1 300 921 767 336 11 697 442 549 79 339	335 763 217 645 3 819 103 541 17 758	78 243 49 575 920 24 259 3 489	57 930 34 388 486 20 128 2 928
5813	Drinking places (alcoholic beverages)	Ħ	Ħ	Ħ	#	340	62 607	14 453	3 433	2 385
591	Drug and proprietary stores	#	Ħ	Ħ	#	358	391 165	53 968	13 206	4 388
591 pt. 591 pt.	Drug stores Proprietary stores		**	••		320 38	374 766 16 399	51 785 2 183	12 694 512	4 129 259
59 ex. 591	Miscellaneous retail stores ²	#	#	#	#	2 501	1 0 65 757	139 860 16 381	32 929 3 986	16 396 2 342
592 593	Liquor storesUsed merchandise stores	#	#	#	#	129	43 223	8 141	1 896	955
594 5941 5941 pt. 5941 pt. 5942 5943 5944 5945	Miscellaneous shopping goods stores	†† †† ** †† †† ††	## ## ## ## ##	†† †† ** ** †† †† ††	## ## ## ## ##	1 158 220 75 145 87 78 240 88	489 501 118 365 55 554 62 811 37 764 26 471 111 989 51 420	65 773 13 922 6 550 7 372 4 615 4 431 18 457 4 459	15 762 3 275 1 514 1 761 1 087 1 162 4 543 981	7 869 1 593 711 882 661 521 1 419 622
5948 5947 5948 5949	Camera and photographic supply stores	# # #	## ## ##	#	##	53 257 26 109	28 571 71 094 9 426 34 401	3 583 10 275 1 238 4 793	915 2 281 359 1 159	288 1 738 208 819
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	# #	†† †† ††	##	##	208 70 43 95	155 125 59 415 40 190 55 5 2 0	25 921 9 413 7 274 9 234	5 943 2 198 1 643 2 102	2 513 941 574 998
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied ptroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	##	## ## ##	# #	##	9 1 7 1	10 568 (D) (D) (D)	831 (D) (D) (D)	197 (D) (D) (D)	63 (D) (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	##	#	214 17 3	34 756 5 058 353	6 645 512 38	1 497 123 10	953 74 7
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops. Typewriter stores Other miscellaneous retail stores, n.e.c.	::	##	##	***	365 88 81 1 195	115 553 14 462 19 751 (D) (D)	15 618 2 997 2 744 (D) (D)	3 515 721 658 (D) (D)	1 620 287 427 (D) (D)
	BAKERSFIELD SMSA					0.400	0.000.000	044 050	57 445	27.405
52	Retail trade ²	3 598	2 082 023	2 130	431	2 460	2 033 328	241 659	57 115	27 405
52	home dealers	#	#	#	#	101	101 060 69 205	12 7 28 8 858	3 184 2 2 93	947 598
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	#	34	61 596 7 609	7 762 1 096	2 040 253	513 85
525 526 527	Hardware stores	# #	#	#	#	33 16 8	20 246 3 192 8 417	2 834 447 589	659 83 149	25 6 39 54
53	General merchandise group stores	п	#	#	Ħ	64	192 992	24 908	5 748	3 001
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴	#	##	##	#	14 14 26 24	175 038 150 122 14 705 28 165	(NA) 20 824 1 814 2 270	(NA) 4 837 427 484	(NA) 2 382 269 350

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

appendix D			All establis	hments ¹		Establishments with payroll ¹					
				Unincor						Paid employees	
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	
	BAKERSFIELD SMSA—Con.			:							
54	Food stores	Ħ	ш	Ħ	Ħ	365	518 420	51 0 59	11 629	4 336	
541 542	Grocery stores	#	#	#	#	272 27	494 398 11 243	47 499 974	10 787 241	3 898 92	
546 5462 5463	Retail bakeries	#	<u>::</u>	##	::	32 28 4	4 828 4 133 695	1 379 1 343 36	332 324 8	205 202 3	
543, 4, 5, 9 543 544 545 549	Other food stores	# # # # #	## ## ## ##	## ## ## ##	## ## ## ##	34 6 9 6 13	7 951 1 275 2 664 2 271 1 741	1 207 125 495 425 162	269 30 128 87 24	141 16 60 38 27	
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	#	205	362 940	36 773	8 993	2 330	
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	35 23	264 612 15 305	23 803 1 270	5 928 395	1 369 106	
553 553 pt. 553 pt.	Auto and home supply stores	!!	##	# #	##	119 108 11	58 333 55 081 3 252	9 0 66 8 78 6 280	2 118 2 052 66	636 604 32	
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	## ## ## ##	## ## ##	## ## ## ## ##	## ## ## ##	28 3 9 16	24 690 2 659 11 326 10 705	2 634 379 1 142 1 113	552 85 212 255	219 28 85 106	
554	Gasoline service stations	н	#	#	н	239	250 650	12 595	2 980	1 559	
56	Apparel and accessory stores	#	#	#	Ħ	211	81 919	9 488	2 194	1 277	
561	Men's and boys' clothing and furnishings stores	tt.	tt	#	Ħ	22	10 977	1 431	371	158	
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers	#	#	##	##	83 77 6	24 203 23 558 645	2 515 2 402 113	542 516 26	378 351 27	
565	Family clothing stores	#	#	tt.	Ħ	29	23 478	2 721	624	373	
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	##	##	11	##	54 5 13 3 33	20 533 (D) 5 288 (D) 13 834	2 484 (D) 589 (D) 1 603	581 (D) 142 (D) 370	297 (D) 81 (D) 187	
564, 9 564 569	Other apparel and accessory stores	## ##	#	##	##	23 11 12	2 728 1 729 999	337 229 108	76 51 25	71 44 27	
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	160	87 056	11 968	3 072	1 006	
5712	Furniture stores	#	#	#	#	54	33 513	5 028	1 264	372	
5713, 4, 9 5713 5714 5719	Home furnishing stores	#	##	# # # #	##	45 21 9 15	20 326 13 763 883 5 680	2 502 1 706 186 610	574 385 47 142	32	
572	Household appliance stores	tt	11	Ħ	##	13	10 063	1 263	393	101	
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##		##	##	48 34 14 9 5	23 154 17 182 5 972 4 153 1 819	3 175 2 402 773 452 321	841 632 209 104 105	96 66	
58	Eating and drinking places	#	н н	н	#	651	209 361	51 667	12 030	9 604	
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places		#	!!	!! !!	527 255 10 241 21	196 207 102 697 5 997 81 602 5 911	49 068 28 374 1 405 17 873 1 416	11 439 6 754 331 4 047 307	5 190 142 3 586	
5813	Drinking places (alcoholic beverages)	#	11	#	#	124	13 154	2 599	591	456	
591	Drug and proprietary stores	#	Ħ	#	#	76	82 892	10 502	2 508	964	
591 pt. 591 pt.	Drug storesProprietary stores	::	::	::	:	73 3	(D) (D)	(D) (D)	(D) (D)	(D) (D)	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

			All establis	hments ¹			Establis	hments with p	ayroll1	
SIC code	Geographic area and kind of business				rporated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay pence including March 12 (number
	BAKERSFIELD SMSA—Con.									
9 ex. 591	Miscellaneous retail stores ²	111	Ħ	Ħ	н н	388	146 038	19 971	4 777	2 38
92	Liquor stores Used merchandise stores	## ##	#	#	#	82 29	36 418 4 175	3 143 856	744 202	497 122
94	Miscellaneous shopping goods stores	tt l	Ħ	tt	#	151	52 363	8 132	2 022	963
941 941 pt. 941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specially line sporting goods stores	!!	#	!!	!!	43 17 26	14 397 6 855 7 542	2 138 893 1 245	431 1 9 2 239	25 13 11
942 943	Book stores Stationery stores	# #	#	#	#	7	2 977	322 650	79 166	5
944 945	Jewelry stores Hobby, toy, and game shops	# #	ii ii	#	# #	43	16 521 6 226	3 094 568	820 164	210
946 947	Camera and photographic supply stores	i ii	ij	ij	#	4 22	(D) 4 637	(D) 655	(D) 198	(E 18
948 949	Luggage and leather goods stores	#	ii ii	ij	# # # #	10	(D) 2 365	(D) 284	(D) 68	(D
596 5961	Nonstore retailers ²	ш	11	ш	#	31 13	20 514 10 911	2 8 95 1 181	680 275	31: 10
962 963	Automatic merchandising machine operators. Direct selling establishments?	# # # # # # # # # # # # # # # # # # #	# #	# # #	#	14	1 254 8 349	372 1 342	83 322	5 16
98 983	Fuel and ice dealers	# #	#	#	#	13	14 785 (D)	1 443 (D)	322 (D)	9 (0
984 982	Liquefied petroleum gas (bottled gas) dealers	H H	ij	i ii	#	11	(D) (D)	(D) (D)	(D) (D)	000
5992 5993	Florists	#	#	#	#	35 1	6 540 (D)	1 490 (D)	350 (D)	20: (D (D
994	News dealers and newsstands	#	#	#	#	45	(D) 10 560	(D) 1 954	(D) 442	18
1999 pt. 1999 pt.	Optical goods stores Pet shops		#	#	#	15	2 454 1 011	405 185	106 42	4 2
999 pt. 1999 pt.	Typewrifer stores Other miscellaneous retail stores, n.e.c.	• •	••	••	**	23	(D) (D)	(D) (D)	(D) (D)	(0)
	CHICO SMSA									
	Retail trade ²	1 571	692 494	956	160	1 038	672 186	83 549	19 951	10 35
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	#	70	46 494	5 496	1 265	45
521, 3	Building materials and supply stores	#	tt.	tt	11	37	30 319	3 585	805	25
25 26	Hardware stores	#	#	#	#	16 7 10	7 473 2 196 6 506	7 91 405 715	176 126 158	6
527 5 3	Mobile home dealers	#	H H	#	# #	26	64 040	8 156	1 841	1 08
531	Department stores (incl. leased depts.)3 4	"	#	#	#	8	53 886	(NA)	(NA)	(NA
331 333	Department stores (excl. leased depts.)3 Vanety stores	# #	# #	#	#	8 6	47 9 96 5 574	6 424 834	1 434 204	86 10
39	Miscellaneous general merchandise stores	#	#	#	#	132	10 470 200 675	898 1 9 933	203 5 066	1 64
54 541	Grocery stores	II	#	11	"	89	190 530	18 507	4 751	1 34
42 46	Meat and fish (seafood) markets	#	#	# #	# #	8	2 580 1 385	246 349	67 84	3 6
43, 4, 5, 9	Other food stores	#	#			90	6 180 98 7 27	831 10 893	164 2 624	19
5 ex. 554	Automotive dealers	H H	 	# #	#	21	70 745	7 073	1 754	49
551 552 553	Motor vehicle dealers—rised cars only Auto and home supply stores	ij	i ii	i ii	#	8 42	3 171 16 388	214 2 756	46 655	2 25
555, 6, 7, 9	Miscellaneous automotive dealers	l tt	H H	Ħ	#	19	8 423	850	169	7
54	Gasoline service stations	# 1	H H	#	#	73	40 130 26 917	2 0 52 3 325	466 777	37 51
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	"	"	7	(D)	(D)	(D)	(0
562, 3, 8	Women's clothing and specialty stores and furners	11	т.	111	#	47	11 763	1 674	377	255
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	43	11 335 428	1 616 58	362 15	1 1
565 566	Family clothing storesShoe stores	# #	#	#	#	12 22	4 999 5 897	429 691	112 161	87
564, 9	Other apparel and accessory stores	#	H H	l tt	#	69	(D) 26 28 0	(D) 3 255	(D) 788	(D
57	Furniture, home furnishings, and equipment stores	#	#	#	#	12	5 097	748	185	7
5712 5713, 4, 9	Furniture stores	#	#	#	#	22	7 407 3 6 9 3	921 307	214 83	96
572 573	Radio, television, and music stores	#	#		#	28	10 083	1 279	306 3 970	3 514
58	Eating and drinking places	#	Η ++	#	# #	196	66 490 59 648	17 159 15 680	3 970	3 184
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	46	6 842	1 479	363	330

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

аррених в			All establis	hments ¹			Establis	shments with p	payroll ¹	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	CHICO SMSA—Con.									
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	34	43 178	5 123	1 168	449
59 ex. 591	Miscellaneous retail stores ²	#	##	Ħ	Ħ	203	59 2 55	8 157	1 988	1 152
592 593	Liquor storesUsed merchandise stores	#	#	#	†† ††	21 19	12 325 1 674	1 139 3 22	283 72	187 48
594 5941 5944 Other 594	Miscellaneous shopping goods stores	†† †† ††	## ## ##	# # #	##	106 29 18 59	29 448 6 744 3 416 19 288	4 423 903 740 2 780	1 083 223 204 656	635 143 73 419
596 598	Nonstore retailers ²	#	#	#	†† ††	14	5 550 5 534	823 463	196 1 1 0	117 31
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	†† †† ††	†† †† †† ††	##	##	23	1 512 (D)	282 (D) (D)	76 (D) (D)	57 (D) (D)
	FRESNO SMSA									
	Retail trade ²	4 568	2 563 905	2 687	562	3 104	2 503 904	297 165	69 452	3 3 2 93
52	Building materials, hardware, garden supply, and mobile home dealers	#	п	Ħ	tt	135	111 977	15 668	3 611	1 199
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	## ## ##	## ##	# # #	†† †† ††	67 48 19	74 740 60 211 14 529	9 266 7 121 2 145	2 097 1 618 481	667 530 137
525 526 527	Hardware stores	## ## ##	## ## ##	†† †† ††	# # #	44 17 7	24 429 8 689 4 119	4 403 1 506 493	1 021 35 8 135	335 152 45
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	65	284 648	32 489	7 444	4 187
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	## ## ## ##	# #	## ## ##	†† †† ††	16 16 23 26	252 642 239 281 12 460 32 907	(NA) 27 920 1 889 2 680	(NA) 6 426 442 576	(NA) 3 554 269 364
54	Food stores	Ħ	Ħ	Ħ	#	462	603 825	62 487	14 446	4 869
541 542	Grocery stores	#	## ##	†† ††	#	353 16	5 7 5 449 10 3 8 0	5 7 728 907	13 33 8 212	4 171 102
546 5462 5463	Retail bakeries	<u>!!</u>	#	<u>!</u> !	#	59 56 3	10 442 9 992 450	2 950 2 860 90	694 677 17	467 454 13
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	## ## ## ##	## ## ##	## ## ## ##	# # # # #	34 6 7 5	7 554 1 334 2 721 1 234 2 265	902 94 324 221 263	202 21 81 38 62	129 10 38 39 42
55 ex. 554	Automotive dealers	Ħ	Ħ	#	Ħ	250	474 716	44 824	10 474	2 598
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	47 29	349 026 21 750	27 9 7 2 1 94 8	6 489 433	1 406 131
553 553 pt. 553 pt.	Auto and home supply stores	<u>:</u> :	<u>‡</u> ‡	!!	!!	149 142 7	85 475 82 322 3 153	13 181 12 812 369	3 171 3 075 96	942 904 38
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	## ## ## ##	## ## ## ##	# # # #	## ## ## ##	25 5 4 14 2	18 465 1 496 (D) 6 229 (D)	1 723 146 (D) 715 (D)	381 25 (D) 168 (D)	119 9 (D) 60 (D)
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	262	220 150	10 708	2 393	1 304
56 561	Apparel and accessory stores	Ħ	Ħ	#	#	293	116 469	15 25 3	3 549	2 022
562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	# #	†† ++	## ##	## ##	111	16 189 41 302	2 635	638	301
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	## ## ##	#	#	95 16	36 364 4 938	5 522 4 676 846	1 260 1 069 191	791 681 110
565	Family clothing stores	† †	††	##	tt	41	30 545	3 285	769	494
566 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores	!!	#	#	!!	75 8	22 955 1 060	3 102 162	718 35	322 16
566 pt. 566 pt.	Family shoe stores	••	**		::	18 4 45	5 691 973 15 231	842 135 1 963	197 30 456	71 20 215
564, 9 564 569	Other apparel and accessory stores	#	#	#	#	22 13 9	5 478 4 961 517	709 644 65	164 148 16	114 . 98 . 16

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D		<u> </u>	All establis	hments1			Establis	shments with p	payroll ¹	
obee 212	Geographic area and hind of husiness				rporated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	FRESNO SMSA - Con.									
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	н н	214	116 591	15 641	3 773	1 510
5712	Furniture stores	tt	tt.	tt	Ħ	72	45 000	6 761	1 654	602
5713, 4, 9 5713 5714	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores	# # #	#	#	#	50 21	21 046 14 097 1 480	2 908 2 061 207	692 496	309 144 31
5719	Miscellaneous home furnishing stores	#	#	#	#	22	5 469	640	48 148	134
572 5 73	Radio, television, and music stores	#	#	#	#	17 75	5 733 44 812	745 5 227	161 1 266	73 526
5732 57 33	Radio and television stores	# #	iii	#	#	52 23	33 665 11 147	3 784 1 443	8 9 5 371	334 1 9 2
5733 pt. 5733 pt.	Record shops		••	••		11 12	5 292 5 855	535 908	121 250	75 117
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	796	224 876	55 031	13 066	10 831
5812 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias	# ##	!!	# #		658 306 11	206 407 107 340 3 182	51 366 29 581 812	12 156 7 001 186	10 151 5 314 155
5812 pt. 5812 pt.	Refreshment places Other eating places	••	**	• •	••	306 35	90 415 5 470	19 792 1 181	4 700 269	4 421 261
5813	Drinking places (alcoholic beverages)	tt	Ħ	Ħ	#	138	18 469	3 665	910	680
591 591 pt.	Drug and proprietary stores	# #	#	#	#	98 95	143 220 141 795	16 594 16 357	3 818 3 759	1 438 1 408
591 pt.	Drug stores Proprietary stores	• •	••	••	••	3	1 425	237	59	30
59 ex. 591	Miscellaneous retail stores ²	# #	 	# #	#	529 98	207 432 40 008	28 470 2 822	6 878	3 33 5 457
593 594	Used merchandise stores	#	Ħ	#	#	46 208	9 053 88 375	2 448 12 838	538 3 204	261 1 505
5941 5941 pt.	Miscellaneous shopping goods stores	##	#	ii ii	#	46 16	21 376 10 632	2 67 9 1 393	65 9 340	305 135
5941 pt. 5942	Specialty line sporting goods stores	# #			111	30 17	10 744 9 696	1 286 1 236	319 303	170 170
5943 5944 5945	Stationery stores Jewelry stores Hobby, toy, and game shops	# 	#	#	#	11 50 10	3 331 21 717 10 180	762 4 087 1 062	167 1 155 274	80 308 174
5946 5947	Gamera and photographic supply stores Gift, novelty, and souvenir shops	# #	#		#	8 38	5 338 9 618	559 1 341	106 272	50 225
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	# ## !	#	#	#	24	1 215 5 904	290 822	63 205	27 166
596 5961	Nonstore retailers ² Mail order houses	## ##	# #	#	#	48	24 245 3 738	4 832 689	1 141 149	475 66
5962 5963	Automatic merchandising machine operators Direct selling establishments ²	#	#	#	#	13 26	10 165 10 342	1 683 2 460	419 573	134 275
598 5983	Fuel and ice dealers	# #	#	#	#	18	22 574 (D)	1 443 (D)	336 (D)	119 (D) (D)
5984 5982	Liquefied petroleum gas (bottled gas) dealers	#	#	#	#	17	(D) -	(D) -	(D)	-
5992 5993	Florists	# #	#	#	#	48	7 601 (D) (D)	1 698 (D) (D)	432 (D) (D)	248 (D) (D)
5999	News dealers and newsstands	# #	11	"	!!	62	(D)	(D)	(D)	(D)
5999 pt. 5999 pt. 5999 pt.	Optical goods stores Pet shops Typewriter stores		••	••	••	11 10	1 270 2 8 9 5 (D)	144 454 (D)	36 108 (D)	18 49 (D) 1 9 1
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	**	40	11 029	1 739	384	191
	LOS ANGELES-LONG BEACH SMSA									
	Retail trade ²	62 808	38 399 189	36 701	5 639	38 862	37 33 5 233	4 819 038	1 160 588	488 511
52	Building materials, hardware, garden supply, and mobile home dealers	н	н	#	#	1 223	1 291 256	179 056	43 299	13 665
521, 3	Building materials and supply stores	111	Ħ	††	11	659	930 691 754 057	120 164 96 472	28 890 23 262	8 467 6 673
521 523	Paint, glass, and wallpaper stores	#	#	#	#	405 254	176 634	23 692	5 628	1 794
525 5 26 5 2 7	Hardware stores	# # #	#	#	#	342 188 34	234 215 99 494 26 856	37 463 18 987 2 442	9 269 4 478 662	3 311 1 734 153
53	General merchandise group stores	п	п	#	#	521	4 248 930	500 680	120 269	56 504
531	Department stores (incl. leased depts.)3 4	#	#	#	#	217	4 282 644	(NA)	(NA)	(NA)
531 531 pt. 531 pt.	Department stores (excl. leased depts.) ³	## ##	# #	#	# #	217 91 73	3 881 231 1 656 171 1 137 343	457 013 208 338 101 696 146 979	110 188 49 898 24 569 35 721	50 584 24 635 10 765 15 184
531 pt.	National chain ³	## ##	#	# #	#	53 143	1 087 717 124 631	19 980	4 700	2 773
533 539	Vanety stores	#	l ii	l ti	1 #	161	243 068	23 687	5 381	3 147

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments ¹			Establi	shments with	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business			Individual					First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	Including March 12 (number)
	LOS ANGELES-LONG BEACH SMSA—Con.									
54	Food stores	#	Ħ	#	#	4 398	8 369 400	939 806	222 254	71 050
541 542	Grocery stores	#	#	#	#	2 480 357	7 752 561 190 247	838 750 20 796	198 417 4 917	57 965 2 117
546 5462 5463	Retail bakeries	#	<u>††</u>	#	#	876 813 63	179 414 164 781 14 633	49 157 46 738 2 419	11 607 11 023 584	6 910 6 504 406
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	##	†† †† †† ††	†† †† †† ††	## ## ## ##	685 74 152 155 304	247 178 44 719 38 657 42 877 120 925	31 103 5 412 5 264 3 654 16 773	7 313 1 211 1 110 779 4 213	4 058 480 801 746 2 031
55 ex. 554	Automotive dealers	##	Ħ	Ħ	Ħ	2 211	6 855 720	686 909	174 910	36 098
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	##	#	512 229	5 623 782 187 374	510 148 16 307	133 056 4 250	24 582 1 070
553 553 pt. 553 pt.	Auto and home supply stores	##	##	<u>!!</u>	#	1 194 1 166 28	767 706 753 565 14 141	130 027 128 126 1 901	30 791 30 408 383	8 328 8 201 127
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	##	†† †† †† ††	## ## ## ##	## ## ## ##	276 70 67 124 15	276 858 48 079 107 217 93 816 27 746	30 427 5 473 9 153 13 155 2 646	6 813 1 103 2 047 3 061 602	2 118 381 558 946 233
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	3 032	3 094 915	138 481	32 769	18 605
56	Apparel and accessory stores	#1	Ħ	Ħ	Ħ	4 383	2 116 481	291 026	68 783	34 834
561	Men's and boys' clothing and furnishings stores	††	##	Ħ	tt	629	355 417	57 960	13 641	5 037
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	## ## ##	## ## ##	##	## ## ##	1 709 1 476 233	828 599 762 460 66 139	107 883 97 948 9 935	25 911 23 540 2 371	15 192 13 993 1 199
565	Family clothing stores	++	tt	tt	tt	399	361 657	42 416	9 865	5 280
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	##	## ##	## ##	##	1 230 171 361 37 661	454 704 50 500 138 203 8 362 257 639	65 758 7 210 21 414 1 504 35 630	15 320 1 719 5 108 362 8 131	7 154 632 2 296 160 4 066
564, 9 564 569	Other apparel and accessory stores	#	†† ††	†† †† ††	†† †† ††	416 182 234	116 104 65 713 50 391	17 009 7 709 9 300	4 046 1 720 2 326	2 171 1 085 1 086
5 7	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	2 966	1 997 016	258 744	63 8 0 5	19 825
5712	Furniture stores	tt	tt	##	11	859	602 509	92 095	24 423	6 689
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	# # #	## ## ##	## ## ##	857 329 161 367	385 950 186 577 35 667 163 706	53 317 22 393 7 001 23 923	12 548 5 125 1 657 5 766	4 663 1 485 720 2 458
572	Household appliance stores	tt	#1	tt	11	253	261 515	26 504	6 722	1 955
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	## ## ##	#	## ## ## **	## ## ## ##	997 653 344 188 156	747 042 547 322 199 720 111 962 87 758	86 828 64 754 22 074 10 374 11 700	20 112 14 818 5 294 2 423 2 871	6 518 4 278 2 240 1 281 959
58	Eating and drinking places	#	#	#	#	10 416	4 176 136	1 098 993	260 970	168 480
5812 5812 pt.	Eating places	#	11	#	11	8 830	3 924 838	1 040 187	246 947	158 978
5812 pt. 5812 pt. 5812 pt.	Refreshment places Other eating places	::	::	::	::	4 188 206 3 851 585	2 256 485 85 540 1 284 238 298 575	638 547 23 980 295 163 82 497	153 754 5 931 68 850 18 412	94 136 3 163 51 298 10 381
5813	Drinking places (atcoholic beverages)	tt	tt	Ħ	##	1 586	251 298	58 806	14 023	9 502
591 591 pt.	Drug and proprietary stores	#	tt .	Ħ	Ħ	1 366	1 478 312	203 657	48 264	16 057
591 pt.	Drug stores Proprietary stores footnotes at end of table.	::	::	::	::	1 275 91	1 432 089 46 223	197 294 6 363	46 773 1 491	15 493 564

[For meaning of sbbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

			All establis	hments1			Establis	shments with p	payroll ¹	
SIC code	Geographic area and kind of business				rporated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LOS ANGELES-LONG BEACH SMSA-Con.									
59 ex. 591	Miscellaneous retail stores ²	tt.	#	Ħ	н	8 346	3 7 07 0 67	521 686	1 2 5 2 6 5	55 393
592 593	Used merchandise stores	#	#	#	Ħ	1 685 630	756 138 212 044	61 981 42 024	14 840 9 997	8 151 3 921
594 5941 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores	# #	##	#	#	3 471 547	1 576 902 293 217	221 653 34 315	53 559 8 619	24 554 4 156
5941 pt. 5942	Book stores		11	:: ††	tt	204 343 331	134 991 158 226 140 386	16 739 17 576 21 396	4 281 4 338 5 314	1 929 2 227 3 243
5943 5944 5945	Stationery stores Jewelry stores Hobby, toy, and game shops	#######################################	†† †† ††	#	#	241 842	96 379 428 430	16 435 70 302	3 927 16 709	1 730 5 392
5946 5947	Camera and photographic supply stores		ii i	#	# # #	231 191 696	148 322 124 342 201 464	12 021 13 781 30 506	2 624 3 420 7 346	1 707 1 111 4 298
5948 5949	Luggage and leather goods stores	#	#	#	# #	102 290	45 791 98 571	8 032 14 865	2 058 3 542	654 2 263
596 5961 5962	Nonstore ratailers ² . Mail order houses. Automatic merchandising machine operators	# #	##	## ## ##	#	742 236	667 085 313 423	108 305 34 596	26 292 8 092	9 947 2 956
5963 598	Direct selling establishments ² Fuel and ice dealers	††	#		#	147 359	145 629 208 033	31 812 41 897	7 976 10 224	2 865 4 126
5983 5984	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	# #	## ## ##	# # #	# #	53 7 31	45 071 (D) 34 746	4 868 (D) 3 612	1 121 (D) 848	330 (D) 211
5982 5992	Fuel and ice dealers, n.e.c.	†† ††	#	. # 	†† ††	15 581	(D)	(D) 24 259	(D) 5 625	(D) 3 108
5993 5994	Cigar stores and stands	#	#	#	#	68 48	15 711 17 069	2 049 2 195	467 541	243 338
5999 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	#	##	!!	##	1 068 258	300 623 49 102	54 352 9 959	12 823 2 521	4 801 837
5999 pt. 5999 pt.	Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	••	••		••	183 33 594	39 793 11 348 200 380	6 267 2 598 35 528	1 419 704 8 179	873 197 2 894
	MODESTO SMSA									
52	Retail trade ²	2 370	1 303 641	1 338	267	1 620	1 272 269	156 019	36 525	16 971
521, 3	home desiers	#	#	#	#	94	72 878	10 014	2 376	7 37
521 523	Building matenals and supply stores Lumber and other building matenals dealers Paint, glass, and wallpaper stores	# # #	#	#	#	53 37 16	49 779 44 156 5 623	6 667 5 874 793	1 553 1 372 181	441 370 71
525 526 527	Hardware stores	#	#	#	#	24 10	14 531 5 182	2 113 796	522 184	184 70
527	Mobile home dealers	#	#	# #	# #	7 3 7	3 386 158 681	438 18 598	117 4 185	42 2 40 2
53t 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	#	#	13 13	154 888 141 412	(NA) 16 786	(NA) 3 804	(NA) 2 162
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	12	8 310 8 959	1 066 746	233 148	141 99
54	Food stores	Ħ	п	Ħ	Ħ	236	322 178	33 226	7 800	2 428
541 542	Grocery stores Meat and lish (seafood) markets	#	#	#	#	168 12	300 669 7 520	30 538 330	7 198 69	1 958 61
546 5462 5463	Retail bakenes Retail bakenes-baking and selling Retail bakenes-selling only	!!	# #	!!	!!	36 34 2	7 529 (D) (D)	1 670 (D) (D)	382 (D) (D)	278 (D) (D)
543, 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	#	Ħ	#	#	20	6 460 (D)	688 (D) (D)	151 (D) (D)	131 (D)
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	#	#	#	#	7 7	2 206 808	330 91	(D) 74 18	(D) (D) 85 15
55 ex. 554	Automotive dealers	#	#	п	п	120	188 084	20 022	4 736	1 284
55t 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	26 22	133 652 8 985	13 225 727	3 212 147	760 56
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	<u>::</u>	!!	##	#	59 55 4	34 594 33 950 644	4 997 4 948 49	1 157 1 146 11	383 375 8
555, 6, 7, 9 555	Miscellaneous automotive dealers	Ħ	#	#	#	13	10 853 2 473	1 073 194	220 31	65 12
555 556 557 559	Recreational and utility trailer dealers	H H	#	#	#	5	6 912 1 468	583 296	130 59	34 19
554	Gasoline service stations	'	#	#	##	113	110 681	5 088	1 149	720

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hmontol		T	Establi	ohmonto with a	nowall1	
			All establis		porated		ESTADII	shments with p	Jayron -	
SIC code	Geographic area and kind of business				esses					Paid employees for pay
			0.15.	Individual proprie-	Partner-		0.1	Annual	First querter	period including
		Number	Seles (\$1,000)	torships (number)	ships (number)	Number	Sales (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	(number)
	MODESTO SMSA—Con.									
5 6	Apparel and accessory stores	#	#	#	#	160	63 167	8 358	1 988	1 159
561	Men's and boys' clothing and furnishings stores	#	#	Ħ	#	17	6 490	892	206	122
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores end furriers	#	#	##	#	64 61 3	21 847 21 569 278	2 699 2 643 56	720 706 14	41 9 409 10
565	Femily clothing stores	Ħ	#	Ħ	#	17	15 147	2 336	500	303
566 566 pt.	Shoe stores	#	#	#	#	50 7	16 958 1 422	2 071 211	477 53	251 20
566 pt. 566 pt.	Women's shoe storesChildren's and juveniles' shoe stores	**		**	**	8	2 299	254	62	33
566 pt. 564, 9	Family shoe stores Other apparel and accessory stores	++	++	#	#	35 12	13 237 2 725	1 606	362 85	198 64
564 569	Children's and infants' wear stores	#	#	#	#	6	1 926 799	233 125	58 29	40 24
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	#	132	72 968	10 438	2 459	907
5712	Furniture stores	#	Ħ	tt	Ħ	37	30 194	4 213	1 012	345
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	#######################################	#######################################	# # #	##	42 22 12 8	12 534 8 360 1 572 2 602	1 992 1 279 406 307	442 291 86 65	199 101 40 58
572	Household appliance stores	#	Ħ	tt	Ħ	14	10 324	1 752	435	140
573 5732	Radio, television, and music stores	# # #	#	#	#	39 26	19 916 15 212	2 479 1 999	570 456	223 166
5733 5733 pt. 5733 pt.	Music stores Record shops Musical instrument stores	##	#	##	#	13 5 8	4 704 2 423 2 281	480 204 276	114 49 65	57 23 34
58	Eating and drinking places	Ħ	Ħ	#	Ħ	362	10 7 669	26 617	8 31 5	4 979
5812 5812 pt.	Eating places	#	#	!!	#	309 143	101 552 47 147	25 395 13 326	6 048 3 151	4 734 2 226
5812 pt. 5812 pt. 5812 pt.	Cafeterias	**	::		••	145 16	2 224 48 311 3 870	406 10 926 737	105 2 640 152	69 2 261 178
5813	Drinking places (alcoholic beverages)	Ħ	tt	#	##	53	6 117	1 222	267	245
591	Drug and proprietary stores	Ħ	Ħ	#	#	55	75 772	9 374	2 178	730
591 pt. 591 pt.	Drug stores Proprietary stores	::	**	••	**	53 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 e x. 5 91	Miscellaneous retail stores ²	Ħ	п	п	#	311	100 191	14 288	3 339	1 645
592 593	Liquor stores Used merchandise stores	#	Ħ	#	#	41 35	17 682 4 870	1 403 791	337 185	209 111
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	Щ	#	#	133 29	38 366 9 918	5 624 1 089	1 394 247	706 149
5941 pt. 5941 pt. 5942	General line sporting goods stores	••	#	**	**	15 14	6 455 3 463	669 420	150 97	87 62
5943 5944	Jewelry stores	# # # # #	#1	#	#	15 6 26	4 436 1 588 11 275	552 357 2 137	130 78 570	92 30 150 57 (D) 112
5945 5946 5947	Hobby, toy, end game shops Camera end photographic supply stores Gift, novelty, end souvenir shops	∄	#1	#1	#	26 13 5	2 210 (D)	359 (D) 434	92 (D) 99	57 (D)
5948 5949	Luggege end leether goods stores Sewing, needlework, and plece goods stores	#	# # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # #	# # # # # # #	21 3 15	3 601 (D) 2 882	434 (D) 342	99 (D) 81	112 (D) 74
596 5961 5982 5963	Nonstore retailers ²	#	#	#	#	19 4 3	17 009 (D) (D)	2 882 (D) (D) 517	577 (D) (D)	209 (D) (D) 57
598 5983	Fuel and ice dealers					12	2 79 0 6 9 20	517	108	57 42
5984 5982	Fuel oil dealers Liquefled petroleum ges (bottled gas) deelers Fuel and ice deelers, n.e.c.	#	#	#	#	7	(D)	(0)	(D) (D)	(D) (D)
5992 5993 5994	Florists Cigar stores end atands News dealers and newsstands	#	#	#	#	28 1 1	6 722 (D) (D)	1 212 (D) (D)	281 (D) (D)	154 (D) (D)
5999 5 99 9 pt.	Miscellaneous retail stores, n.e.c	#	#	!!	!!	45 8	(D) 1 364	(D) 305		
5999 pt. 5999 pt. 5999 pt.	Pet shops	::	::		••	9 5	1 045 676	141 136	(D) 75 30 32 (D)	(D) 30 28 17
See	footnotes at end of table,			- 1		23	(D)	(D) 1	(D)	(D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	OXNARD-SIMI VALLEY-VENTURA SMSA									
	Retall trade ²	4 276	2 589 477	2 442	449	2 724	2 533 333	302 770	72 858	32 873
52	Building materials, hardwere, gerden supply, and mobile home deelers					400	440.057			
521, 3	Building materials and supply stores	11	π π	11 ††	#	126 73	110 057 78 933	14 449 9 824	3 496 2 428	1 166 728
521 523	Lumber and other building materials dealers	# #	Ħ	H	ij	46 27	66 370 12 563	7 9t2 1 912	t 979 449	587 141
525 526 527	Hardware stores	## ## ##	## ##	###	# # #	32 17 4	18 394 9 385 3 345	2 661 1 783 181	650 379 39	259 164 15
53	General merchandise group etoree	Ħ	Ħ	Ħ	Ħ	49	328 272	38 076	8 832	4 702
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	## ## ##	†† †† ††	####	## ## ##	22 22 13 14	329 658 302 181 8 150 17 941	(NA) 34 782 1 248 2 046	(NA) 8 099 257 476	(NA) 4 281 171 250
54	Food stores	Ħ	Ħ	Ħ	Ħ	297	618 423	66 850	15 752	5 014
541 542	Grocery stores	#	#	#	#	178 17	590 543 7 309	61 924 826	14 618 224	4 274 117
546 5462 5463	Retail bakeries	#	##	!!	!!	56 52 4	9 106 8 546 560	2 603 2 380 223	605 529 76	439 398 41
543, 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	##	# 1	#	#	46	11 465 1 159	1 497 134	305 32	184 31
544 545	Candy, nut, and confectionery stores	#	Ħ	Ħ	#	12	2 315	282 146	56 22	30 19
549 55 ex. 554	Miscellaneous food stores Automotive dealers	# 	#	# #	#	23 2 30	6 876 533 825	935 51 72 0	195 13 593	104 2 923
551	Motor vehicle dealers new and used cars	Ħ	#	11	†† ††	44	427 751	36 438	9 885	1 831
552 553	Motor vehicle dealers—used cars only	#	#	#	#	11	9 862 64 760	921	293	61 747
553 pt. 553 pt.	Auto and home supply stores	#	::	#	#	126 6	62 505 2 255	10 684 299	2 536 50	728 19
555, 8, 7, 9 555 556	Miscellaneous automotive dealers Boat dealers Powerstonal and white trailer dealers	#	# #	# #	#	43 13 9	31 452 (D) 12 022	3 378 (D) 1 281	829 (D) 329	284 (D) 78
557 559	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	#	# #	# #	#	16	8 390 (D)	863 (D)	197 (D)	76 (D)
554	Gasoline service etations	#	Ħ	Ħ	Ħ	221	217 851	10 256	2 384	1 412
56	Apparel and accessory stores	п	Ħ	Ħ	Ħ	271	103 824	12 787	2 908	1 691
561	Men's and boys' clothing and furnishings stores	#	Ħ	#	#	108	10 634 38 857	1 649 5 053	399 1 221	203 771
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	# #	#	98	34 329 4 528	4 385 668	1 033	705 66
565	Family clothing stores	#	#	#	11	21	21 772	1 675	242	185
566 566 pt.	Shoe stores	# #	#	11	#	82 10	23 411 (D)	3 391 (D)	801 (D)	393 (D)
566 pt. 566 pt.	Women's shoe stores	••	••	••	••	12	2 687 (D)	404 (D)	109 (D)	(D) 57 (D)
566 pt.	Family shoe stores	**	••	••	••	57 30	18 244 9 150	2 490	585	298
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	#	###	#	15	4 470 4 680	398 621	90 155	139 57 82
57	Furniture, home furnishings, and equipment etores	#	Ħ	#	Ħ	224	94 689	13 358	3 165	1 076
5712	Furniture stores	Ħ	Ħ	Ħ	Ħ	59	33 471	4 929	1 140	354
5713, 4, 9 5713	Home furnishing stores Floor covering stores	#	#	Ħ	#	57 19	18 812 9 922	3 319 1 691	785 396	276 111
5714 5719	Drapery, curtain, and uphoistery stores	#	Ħ	Ħ	Ħ	13 25	2 528 6 362	566 1 062	132 257	55 110
572	Household appliance stores	н	Ħ	Ħ	Ħ	23	10 147	1 153	331	95
573 5732	Radio, television, and music stores	#	#	#	#	85 60	32 259 22 298	3 957 2 706	909 607	351 209
5733 5733 pt	Music stores Record shops	!!	#	#	!!	25 13	9 961 6 049	1 251 712	302 175	142 99
5733 pt	Musical instrument stores		••	**		12 645	3 912 219 718	539 55 331	127 13 257	10 404
58	Eating and drinking places	#	#	π Π	#	559	208 579	52 910	12 690	9 897
5812 5812 pt 5812 pt	Eating places	!!		**		282 14	125 021 6 072	34 495 1 418	8 412 439	6 188 276
5812 pt. 5812 pt.	Refreshment places Other eating places	••	••	**	••	235 28	72 927 4 55 9	15 823 1 174	3 600 239	3 100 333
5813	Drinking places (alcoholic beverages)	11	Ħ	Ħ	#	86	11 139	2 421	567	507

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

аррения о			All establis	hments1			Establis	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	OXNARD-SIMI VALLEY-VENTURA SMSA—Con.									
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	95	105 144	13 974	3 282	1 138
591 pt. 591 pt.	Drug storesProprietary stores	**	••	**	••	87 8	102 605 2 539	13 637 337	3 213 69	1 106 32
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	566	201 530	25 969	6 189	3 347
592 593	Liquor storesUsed merchandise stores	#	#	#	#	101 38	47 590 13 577	4 268 3 031	984 703	603 426
594 5941 pt. 5941 pt. 5941 pt. 5942 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, loy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	##:: : ################################	######################################	######################################	##:: ##################################	234 59 19 40 18 15 46 12 10 48 5	75 458 16 848 8 239 8 609 5 257 4 894 20 669 3 634 5 713 9 626 2 397	10 388 2 342 967 1 375 593 674 3 222 409 635 1 379	2 564 540 242 298 138 181 825 115 154 322	1 299 305 124 181 87 87 280 71 47 239 31
596 5961 5962 5963	Nonstore retailers²	# #	†† †† ††	# # # # #	##	50 17 7 26	6 420 31 067 21 287 4 392 5 388	765 3 278 1 361 816 1 101	797 356 190 251	401 178 64 161
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# # # #	# # # #	## ## ##	##	6	5 530 5 530	542 542	134 134	39 39
5992 5993 5 994	Florists Cigar stores and stands News dealers and newsstands	#	#	# # #	# # #	45 3 1	5 636 (D) (D)	1 010 (D) (D)	235 (D) (D)	187 (D) (D)
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	**	†† ••	::	::	88 23 17 5 43	22 010 2 587 3 316 (D) (D)	3 383 555 613 (D) (D)	755 130 138 (D)	378 54 99 (D) (D)
	REDDING SMSA									
52	Retall trade ² Bullding materials, hardware, garden supply, and mobile	1 311	602 970	781	163	887	584 481	69 245	15 959	7 253
521, 3	home dealers	#	#	#	#	63	43 842	5 378	1 323	428
525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	## ## ##	# # # # # # # # # # # # # # # # # # # #	# # #	32 20 5 6	35 089 4 629 1 058 3 066	4 240 674 174 290	1 058 144 39 82	316 65 21 26
53	General merchandise group stores	Ħ	Ħ	#	#	25	53 928	7 408	1 739	73 5
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	# # #	## ##	## ## ##	## ## ##	5 5 5 15	46 747 42 032 (D) (D)	(NA) 6 268 (D) (D)	(NA) 1 504 (D) (D)	(NA) 605 (D) (D)
54	Food stores	Ħ	#	#	#	12 3	151 609	15 396	3 532	1 188
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# #	†† †† ††	## ## ##	#	84 11 18 10	139 488 7 580 1 651 2 890	14 009 770 395 222	3 225 171 88 48	993 53 101 41
55 ex. 554	Automotive dealers	#	#	#	#	61	84 832	8 749	2 106	549
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	# #	# #	# #	11 7 29 14	54 798 5 301 17 771 6 962	5 120 296 2 324 1 009	1 311 71 501 223	285 26 162 76
554	Gasoline service stations	11	#	#	;; #	86	83 171	4 613	983	483
56 561	Apparel and accessory stores	#	Ħ	Ħ	#	81	22 503	2 873	643	370
562, 3, 8 562	Men's and boys' clothing and furnishings stores Women's clothing and specially stores and furniers	†† ††	#	#	#	6 31	2 574 7 986	503 918	116 201	47 123
563, 8 565	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	29	(D) (D)	(D) (D)	(D) (D)	(D) (D)
566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	16 23 5	4 883 6 327 733	580 760 112	128 171 27	96 83 21
57 5712	Furniture, home furnishings, and equipment stores	##	#	Ħ	Ħ	49	16 650	2 131	53 0	219
5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#	#	12 10 10 17	5 865 2 883 2 104 5 798	870 257 282 742	214 56 67 193	79 27 31 82

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis				Establis	shments with p		
SIC and	Constitution				porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	REDDING SMSA Con.									
58	Esting and drinking places	н	Ħ	Ħ	Ħ	230	46 625	12 972	2 826	2 301
5812 5813	Eating places Drinking places (alcoholic beverages)	##	#	#	#	191 39	42 324 4 301	11 9 8 5 987	2 592 234	2 142 159
591	Drug and proprietary stores	Ħ	п	Ħ	н	26	43 008	4 578	1 109	353
59 ex. 591	Miscellaneous retail stores ²	tt	п	Ħ	Ħ	143	38 313	5 147	1 168	627
592 593	Liquor storesUsed merchandise stores	#	#	# #	#	19 23	9 201 4 065	732 772	16 8 163	8 2 95
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	## ## ## ##	## ## ##	## ## ##	##	54 17 11 26	13 019 4 150 2 586 6 283	1 945 652 531 762	457 156 135 166	242 68 55 119
596 598	Nonstore retailers ²	#	#	#	#	10	2 8 65 (D)	267 (D)	64 (D)	38 (D)
5992 5993 5994	Florats Cigar stores and stands News dealers and newsstands	# #	# #	†† †† ††	# # #	8 -	1 096	229	55	(D) 38 -
5999	Miscellaneous retail stores, n.e.c.	i ii	#	iii	ii	21	(D)	(D)	(D)	(D)
	RIVERSIDE-SAN BERNARDINO-ONTARIO SMSA									
	Retail trade ²	13 394	7 521 341	7 810	1 289	8 680	7 337 2 8 0	890 910	213 883	98 838
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	π.	Ħ	Ħ	465	422 573	5 2 7 50	12 484	4 177
521, 3 521	Building materials and supply stores	#	††	†† ††		23 8 166	292 431 257 8 09	37 330 31 900	8 939	2 738
523	Paint, glass, and wallpaper stores	††	#	₩	##	72	34 622	5 430	7 652 1 287	2 360 37 8
525 526 527	Hardware stores	†† †† ††	## ## ##	#	## ## ##	95 71 61	54 670 32 6 8 1 42 791	7 416 4 464 3 540	1 686 985 874	732 414 293
53	General merchandise group stores	н	Ħ	Ħ	Ħ	182	900 386	102 515	24 113	12 614
531	Department stores (incl. leased depts.)3 4	tt	tt	11	tt	62	848 061	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	## ## ##	. #	## ## ##	†† †† †† ††	62 19 28 15	752 305 246 871 290 311 215 123	87 087 28 827 30 092 28 168	20 706 6 875 7 0 8 9 6 742	10 490 3 946 3 554 2 990
533 539	Vanety stores Miscellaneous general merchandise stores	#	#	#	#	68 52	60 293 87 788	7 646 7 782	1 720 1 687	1 018 1 106
54	Food stores	Ħ	Ħ	п	Ħ	1 111	1 836 769	196 187	46 340	15 234
541 542	Grocery stores Meat and fish (seafood) markets	##	#	#	#	771 43	1 742 440 14 535	182 704 1 782	43 269 348	13 109 201
546 5462 5463	Retail bakeries	<u> </u>	!!	##	#	140 132 8	24 619 22 608 2 011	6 223 5 879 344	1 473 1 394 79	1 062 1 026 36
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, rut, and confectionery stores Dairy products stores Miscellaneous food stores	## ## ## ##	##	# # #	# # # #	157 24 30 42 61	55 175 13 368 6 879 15 660 19 268	5 478 1 153 989 1 349 1 987	1 250 266 212 280 492	862 164 133 223 342
55 ex. 554	Automotive dealers	Ħ	Ħ	п	п	720	1 290 698	132 240	32 758	7 663
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	138 56	960 645 25 696	86 767 1 945	22 173 509	4 523 159
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	<u>::</u>	##	##	#	421 407 14	205 292 200 799 4 493	33 556 33 123 433	7 8 63 7 7 6 8 95	2 312 2 263 49
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers	# # # # #	## ## ##	## ## ## ##	## ## ## ##	105 10 42 50 3	99 065 (D) 56 801 32 497 (D)	9 972 (D) 5 512 3 583 (D)	2 213 (D) 1 128 880 (D)	669 (D) 298 286 (D)
554	Gasoline service stations	₁₁	п	#	#	767	754 375	36 024	8 725	4 7 19

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D		- All establishments ¹				Establishments with payroll ¹				
SIC and	Geographic area and kind of hypiness			Unincorporated businesses						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period Including March 12 (number)
	RIVERSIDE-SAN BERNARDINO-ONTARIO SMSA—Con.					:				
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	787	302 758	37 312	9 120	5 301
561	Men's and boys' clothing and furnishings stores	#	Ħ	#	#	87	37 593	5 667	1 477	568
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	## ##	##	#	312 272 40	118 127 109 861 8 266	13 143 11 683 1 460	3 237 2 890 347	2 391 2 195 196
565	Family clothing stores	Ħ	Ħ	Ħ	tt	88	62 594	7 058	1 543	908
566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	#	##	##	##	215 13 40 8 154	64 045 (D) 12 039 (D) 47 937	8 993 (D) 1 990 (D) 6 315	2 181 (D) 495 (D) 1 533	1 101 (D) 195 (D) 842
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	## ## ##	## ##	##	#	85 35 50	20 399 11 119 9 280	2 451 1 248 1 203	682 380 302	333 162 171
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	654	294 425	38 339	9 296	3 259
5712	Furniture stores	#	Ħ	tt	tt	216	105 692	15 226	3 949	1 234
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curâin, and upholstery stores. Miscellaneous home furnishing stores.	# # # #	# # # #	# #	#	194 83 45 66	58 606 34 374 9 743 14 489	8 239 4 690 1 673 1 876	1 911 1 119 363 42 9	744 360 170 214
572	Household appliance stores	#	tt	tt	Ħ	61	31 006	3 661	864	328
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	##	## ## ## ## ## ## ## ## ## ## ## ## ##	##	183 127 56 26 30	99 121 70 367 28 754 14 220 14 534	11 213 8 056 3 157 1 198 1 959	2 572 1 778 794 299 495	953 615 338 157 181
58	Eating and drinking places	#	Ħ	#	#	2 191	75 8 3 2 5	190 627	46 155	34 676
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	## ##	##	##	##	1 871 905 16 866 84	716 801 374 231 10 498 310 514 21 558	181 696 101 651 3 039 71 384 5 622	43 900 24 519 911 17 180 1 290	32 998 18 155 482 13 358 1 003
5813	Drinking places (alcoholic beverages)	#	##	Ħ	Ħ	320	41 524	8 931	2 255	1 678
591	Drug and proprietary stores	#	Ħ	Ħ	Ħ	249	273 915	37 558	8 940	2 871
591 pt. 591 pt.	Drug storesProprietary stores	••	::	**	**	238 11	267 833 6 082	36 786 772	8 78 3 157	2 790 81
59 ex. 591	Miscellaneous retail stores ²	#	ш	Ħ	#	1 554	5 03 05 6	67 358	15 932	8 324
592 593	Liquor storesUsed merchandise stores	#	#	#	#	282 110	123 831 23 981	10 241 5 426	2 402 1 287	1 6 7 9 650
594 5941 pt. 5941 pt. 5942 pt. 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	######################################	######################################	### ##################################	##:: ##################################	663 150 68 82 60 40 136 38 35 137 8 59	219 547 51 468 29 409 22 059 15 849 13 620 59 118 25 890 7 717 30 744 1 651 13 490	29 997 6 308 3 546 2 762 1 976 1 885 10 150 2 401 866 4 293 316 1 802	7 245 1 611 909 702 479 477 2 448 541 219 991 75 404	3 516 705 362 343 298 218 797 311 151 654 42 340
596 5961 5962 5963	Nonstore retailers ² Mail order houses. Automatic merchandising machine operators Direct selling establishments ²	##	##	##	##	110 33 27 50	51 794 26 365 13 589 11 840	8 807 3 862 2 793 2 152	1 995 829 686 480	965 316 266 383
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c	##	##	##	##	32 1 30 1	25 262 (D) (D) (D)	2 337 (D) (D) (D)	5 7 6 (D) (D) (D)	191 (D) (D) (D)
5992 5993 5994	Florists	# # #	##	##	#	147 10 4	20 718 (D) (D)	3 989 (D)	909 (D) (D)	615 (D) (D)
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	## ##	##	##	196 47 39 4 106	34 628 4 533 7 760 287 22 048	5 945 850 1 214 43 3 838	1 371 200 280 7 884	643 85 156 6 396

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms end comperability of 1977 end 1982 censuses, see appendix A. For definitions of SMSA's, see

appendix D			All establis	hments ¹			Establis	shments with p	ayroll1	
SIC code	Geographic aree and kind of business				poreted esses					Paid employees
***************************************	See graphic and and on dodinos	Number	Sales (\$1,000)	Individual proprie- torships (number)	Pertner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	Firs1 querter payroll (\$1,000)	for pey period including Merch 12 (number)
	SACRAMENTO SMSA									
	Retail trade ²	9 095	5 542 742	4 901	1 035	6 127	5 441 372	689 351	160 911	73 447
52	Building materials, hardware, garden aupply, and mobile home dealers	Ħ	#	Ħ	#	285	271 311	34 690	8 155	2 79 0
521, 3 521 523	Building materials and supply stores Lumber end other building materials dealers Paint, glass, end wellpaper stores	# #		## ## ##	# #	160 121 39	210 797 195 244 15 553	24 347 22 122 2 225	5 846 5 319 527	1 884 1 712 172
525 526 527	Hardware stores	# #	# # #	# # #	# # #	69 42 14	33 618 15 657 11 239	5 822 3 637 884	1 315 780 214	492 340 74
53	General merchandise group stores	#	#	Ħ	Ħ	93	646 872	82 371	19 015	9 539
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	## ## ##	†† †† ††	##	##	40 40 25 28	594 720 558 049 16 644 72 179	(NA) 74 523 2 396 5 452	(NA) 17 395 553	(NA) 8 339 326
54	Food stores	#	#	11	#	766	1 261 459	137 341	1 067 31 722	874 9 658
541 542	Grocery stores	##	#	#	#	534 27	1 205 000 13 938	127 926 1 598	29 584 394	8 2 9 7 176
546 5462 5463	Retail bakenes	#	#	#	#	112 106 6	17 880 16 979 901	4 686 4 571 115	1 091 1 059 32	695 678 17
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores end vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	##	†† †† †† ††	##	##	93 8 22 24 39	24 641 3 018 5 984 6 371 9 268	3 131 300 800 820 1 211	653 58 176 134 285	490 33 107 142 208
55 ex. 554	Automotive dealers	''	#	#	##	464	1 029 798	107 333	25 480	5 699
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	87 39	821 377 16 546	77 032 1 446	18 524 326	3 479 132
553 553 pt. 553 pt.	Auto end home supply stores	<u>;;</u>	##	#	!!	265 257 8	140 570 136 527 4 043	22 924 22 410 514	5 368 5 245 123	1 639 1 602 37
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive deelers Boat dealers Recreebonal and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # # # # # # # # # # # # # # # # #	## ## ## ##	#######################################	#######################################	73 21 27 21 4	51 305 13 125 22 407 (D) (D)	5 931 1 682 2 028 (D) (D)	1 262 307 437 (D) (D)	449 132 143 (D) (D)
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	458	488 570	24 754	5 719	2 976
56	Apparel and accessory stores	Ħ	Ħ	#	#	489	215 687	28 119	6 734	3 559
561 562, 3, 8 562 563, 8	Men's and boys' clothing end furnishings stores Women's clothing end specialty stores and furriers Women's eccessory and specialty stores and furners	## ## ##	## ## ##	†† †† ††	# #	55 194 173 21	25 068 78 156 69 822 8 334	4 156 10 381 9 128 1 253	1 016 2 413 2 124 289	408 1 356 1 185 171
565	Family clothing stores	#	#	#	#	62	53 315	5 757	1 389	801
566 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores	##	# ::	<u>!!</u>	#	143 19 30	49 351 4 270 12 592	6 277 548 1 599	1 488 135 365	777 58 180
566 pt. 566 pt.	Children's end juveniles' shoe stores	••	••	••	••	6 88	1 414 31 075	271 3 859	928	28 511
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and eccessory stores	#	#	#	#	35 14 21	9 797 3 302 6 495	1 548 494 1 054	428 161 267	217 105 112
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	447	269 296	33 982	8 031	2 791
5712	Furniture stores		#	#	#	122	94 902	14 451	3 495	1 152
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores. Miscellaneous home furnishing stores.	# # # #	##	# # # #	# # # #	119 54 15 50	41 485 26 680 2 967 11 838	6 193 3 890 566 1 737	1 362 828 125 409	511 259 73 179
572	Household appliance stores	tt	#	11	11	49	31 210	3 136	710	28 9
573 5732 5733 5733 pt. 5733 pt.	Radio, television, end music stores Redio and television stores Music stores Record shops Musical instrument stores	# # # **	##	# # # # # # # # # # # # # # # # # # # #	##	157 116 41 17 24	101 699 79 624 22 075 11 905 10 170	10 202 7 571 2 631 1 144 1 487	2 464 1 825 639 281 358	839 549 290 135 155
58	Eating and drinking places	п	Ħ	Ħ	Ħ	1 768	578 217	147 318	34 235	26 897
5812 5812 pt. 5812 pt. 5812 pt.	Eeting pleces	## ##	# ::	!! ::	!! ::	1 478 663 49 691	532 645 278 039 12 162 219 176	137 022 78 433 3 346 48 863	31 886 18 536 777 11 024	25 206 13 436 529 9 792
5812 pt. 5812 pt.	Other eating pleces	••	••	••	** :	75	23 268	6 380	1 549	1 449
5813	Drinking places (elcoholic bevereges)	#1	tt l	11 1	# !	290 i	45 572 1	10 296 J	2 349 1	1 691

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments¹			Establi	shments with	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay penod including March 12 (number)
	SACRAMENTO SMSA—Con.									
591	Drug and proprietary stores	Ħ	Ħ	#	#	183	255 287	32 871	7 552	2 519
591 pt. 591 pt.	Drug storesProprietary stores	••	**	• •	**	177 6	252 542 2 745	32 333 538	7 436 116	2 467 52
59 ex. 591	Miscellaneous retail stores ²	#	#	Ħ	#	1 174	424 875	60 572	14 268	7 019
592 593	Liquor storesUsed merchandise stores	#	#	#	#	141 109	74 272 27 6 45	5 181 5 465	1 218 1 285	789 671
594 5941 5941 pt. 5941 pt. 5942 5943	Miscellaneous shopping goods stores	# #	## ## ## ##	##	##	535 142 41 101 58 20	198 096 52 206 20 255 31 951 21 118 8 474	27 984 6 930 2 282 4 648 2 681 1 833	6 493 1 691 541 1 150 648 447	3 260 834 276 558 366 154
5944 5945 5946 5947 5948 5949	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	# #	# # # # #	# # # # # # # # # # # # # # # # # # # #	# # # # # # # #	96 49 15 87 20 48	44 631 25 206 8 338 17 783 4 745 15 595	7 996 2 557 978 2 396 597 2 016	1 872 448 222 525 142 498	599 314 102 432 87 372
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	## ## ##	## ## ##	##	##	103 23 25 55	54 982 15 643 17 958 21 381	10 416 1 859 3 353 5 204	2 483 427 855 1 201	976 168 251 557
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	##	# # # # # # # # # # # # # # # # # # # #	# # #	######	21 1 17 3	16 433 (D) 16 189 (D)	1 622 (D) 1 602 (D)	398 (D) 396 (D)	129 (D) 127 (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	#	#	95 7 2	13 923 1 990 (D)	3 040 255 (D)	744 65 (D)	432 30 (D)
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores	# #	!! ::	#	<u>#</u>	161 41 32 4	(D) 5 523 5 898 (D)	(D) 1 213 920 (D)	(D) 286 232	(D) 95 150
5999 pt.	Other miscellaneous retail stores, n.e.c	••	••	••	••	84	23 735	4 107	(D) 956	(D) 459
	Retall trade2	0.000								
52	Building materials, hardware, garden supply, and mobile home dealers	2 829	1 425 924	1 547	340	2 014	1 395 514	185 697	42 928	20 019
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# #	# # #	# 	# # # #	75 40 31 9	55 046 49 147 5 899	8 594 6 705 5 718 987	2 047 1 569 1 348 221	661 457 392 65
525 526 527 53	Hardware stores	#	#	#	## ##	22 11 2	(D) 2 301 (D)	(D) 494 (D)	(D) 125 (D)	(D) 63 (D)
531	General merchandise group stores Department stores (incl. leased depts.) ³ 4	#	#	#	#	29	136 238 131 872	17 758 (NA)	3 966 (NA)	1 909 (NA)
531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	#	#	#	8 10 11	120 181 (D) (D)	16 130 (D) (D)	3 641 (D) (D)	(NA) 1 729 (D) (D)
54	Food stores	#	Ħ	#	Ħ	237	282 979	34 117	7 668	2 484
541 542	Grocery stores	#	#	#	#	134 10	259 031 3 468	29 522 544	6 690 126	1 786 68
546 5462 5463	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	##	#	!!	!!	44 40 4	9 663 8 215 1 448	2 786 2 430 356	586 514 72	406 361 45
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	# # #	#	## ## ##	## ## ## ##	49 9 19 6	10 817 2 583 3 741 1 252	1 265 204 558 136	266 44 98 32	224 32 93 29 70
55 ex. 554	Automotive dealers	#	#	#	#	15 121	3 241 260 421	367 27 403	92 6 480	70 1 478
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	27 21	191 806 14 072	18 003 1 041	4 470 224	867 84
553 553 pt. 553 pt.	Auto and home supply stores	##	##	#	#	56 55 1	38 085 (D) (D)	6 602 (D) (D)	1 502 (D) (D)	443 (D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Hecreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # #	#	# # # # #	## ## ## ##	17 5 2 7	16 458 2 653 (D) 6 676	1 757 193 (D) 807	284 44 (D) 154	84 16 (D) 45
554	Gasoline service stations	#	π ₁	#	#	146	(D) 136 074	(D) 7 233	(D) 1 606	(D) 775

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

appendix D		Ţ	All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid
310 0000	Goographic alea and kind of dusiness	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter pa yroll (\$1,000)	employees for pay period including March 12 (number)
	SALINAS-SEASIDE-MONTEREY SMSA - Con.									
56	Apparel and accessory storea	Ħ	н	п	Ħ	225	90 580	11 720	2 7 55	1 539
561	Men's and boys' clothing and furnishings stores	Ħ	#	Ħ	Ħ	28	10 995	1 668	403	256
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	# #	# #	#	##	99 84 15	38 850 37 241 1 609	4 704 4 480 224	1 110 1 055 55	678 640 38
565	Family clothing stores	Ħ	tt	Ħ	Ħ	30	19 377	2 525	545	267
566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores.	##	##	::	II ::	53 6 18 1	17 517 (D) 6 814 (D)	2 282 (D) 956 (D)	527 (D) 218 (D)	253 (D) 91 (D)
566 pt. 564, 9	Cother apparel and accessory stores		••	••		28	9 518	1 154	267	148
564 569	Children's and infants' wear stores	# #	##	####	# #	15 8 7	3 841 2 926 915	541 414 127	170 147 23	85 67 18
57	Furniture, home furnishings, and equipment atores	Ħ	Ħ	Ħ	Ħ	150	64 011	9 185	2 212	799
5712	Furniture stores	#	Ħ	11	11	39	16 829	2 718	629	226
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	## ## ## ##	# # # #	# # # #	# #	40 19 2 19	16 562 9 449 (D) (D)	2 617 1 674 (D) (D)	656 415 (D) (D)	238 128 (D) (D)
572	Household appliance stores	#	#	#	Ħ	20	7 417	975	245	98
573 5732 5733 5733 pt 5733 pt	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	## ## ##	# # # # # # # # # # # # # # # # # # # #	##	51 36 15 9 6	23 203 17 303 5 900 3 332 2 568	2 875 2 218 657 307 350	682 524 158 75 83	237 162 75 46 29
58	Eating and drinking places	Ħ	Ħ	н	Ħ	496	163 960	43 822	10 083	7 655
5812 5812 pt 5812 pt 5812 pt 5812 pt	Eating places Restaurants and lunchrooms Catetenas Refreshment places Other eating places	***	##	#	##	431 267 2 141 21	154 451 104 643 (D) 46 219 (D)	41 648 30 445 (D) 10 359 (D)	9 594 7 054 (D) 2 382 (D)	7 284 4 679 (D) 2 461 (D)
5813	Drinking places (alcoholic beverages)	Ħ	#	н	#	65	9 509	2 174	489	371
591	Drug and proprietary stores	Ħ	#	н	Ħ	50	64 676	7 687	1 829	635
591 pt 591 pt	Drug stores Propnetary stores	::	, ::	**	••	47 3	63 996 680	7 578 109	1 808 21	627 8
59 ex. 591	Miscellaneous retail stores ²	Ħ	п	н	#	485	130 396	18 178	4 282	2 084
592 593	Liquor storesUsed merchandise stores	#	#	#	#	61 44	26 071 7 467	2 494 1 488	586 372	308 161
594 5941 pt 5941 pt 5941 pt 5942 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores	## ## ## ## ## ## ##	## ## ## ## ## ##	## ## ## ## ## ## ## ##	######################################	237 32 10 22 18 6 56 14 6 82 6	57 706 9 953 4 793 5 160 4 666 1 841 15 838 4 093 2 739 13 086 1 414 4 076	9 233 1 110 447 663 736 379 3 306 496 321 2 029 209 647	2 116 309 123 186 167 61 732 127 77 460 47	1 107 141 41 100 114 35 246 60 36 332 25 118
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	# #	# # # # # # # # # # # # # # # # # # #	# # # #	## ## ##	30 12 5 13	13 120 5 432 4 211 3 477	1 534 456 625 453	344 106 136 102	131 48 37 46
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	## ## ##	# # #	# # #	## ## ## ##	5 4 1	(D) (D) (D)	(D) (D) (D)	(D) - (D) (D)	(D) - (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	# #	# #	#	31 5 3	4 596 725 469	891 66 78	223 14 20	134 7 12
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	***	:: ::	##	##	69 20 6 1 42	(D) 2 124 844 (D) (D)	(D) 384 123 (D) (D)	(D) 76 29 (D) (D)	(D) 38 19 (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business			,						
SIC code	Geographic area and kind of business				porated					Paid
	Goograpino area ana tima er basiness			Individual	esses				First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
	SAN DIEGO SMSA									
	Retail trade ²	15 687	9 478 827	8 568	1 522	10 446	9 294 598	1 185 023	276 128	130 440
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	H #	#	372	367 626	49 779	11 574	3 958
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	## ##	#	#	217 139 78	282 557 223 263 59 294	37 531 29 148 8 383	8 794 6 914 1 880	2 680 2 101 579
525 526 527	Hardware stores	# # #	## ##	#	##	57 75 23	35 861 28 485 20 723	5 493 5 366 1 389	1 275 1 197 308	482 693 103
	General merchandise group stores	#	Ħ	Ħ	Ħ	157	1 236 702	141 033	35 009	17 137
531	Department stores (incl. leased depts.)3 4	#	#	#	#	68	1 188 648	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	# #	##	##	#######################################	68 32 22 14	1 111 045 376 269 447 277 287 499	124 351 44 207 39 499 40 645	31 258 10 353 11 240 9 665	14 807 6 044 4 854 3 909
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	# #	41 48	48 407 77 250	7 095 9 587	1 847 2 104	950 1 380
54	Food stores	н	Ħ.	Ħ	Ħ	1 230	1 963 865	209 867	47 892	17 249
541 542	Grocery stores	#	#	#	#	778 56	1 824 372 32 432	188 847 3 550	43 029 794	14 080 415
546 5462 5463	Retail bakeries Retail bakeries – baking and selling Retail bakeries – selling only	!! ••	#	##	#	198 189 9	33 851 32 797 1 054	9 195 8 989 206	2 234 2 189 45	1 590 1 553 37
543, 4, 5, 9 543 544 545 549	Other food stores	## ## ## ##	# # # # ;	#######################################	# # # # # # # # # # # # # # # # # # # #	198 17 36 46 99	73 010 9 217 10 306 9 939 43 548	8 275 755 1 391 1 335 4 794	1 835 144 303 283 1 105	1 164 89 161 317 597
55 ex. 554	Automotive dealers	н	Ħ	Ħ	#	658	1 771 548	180 905	43 843	10 583
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	150 65	1 362 942 51 731	127 712 3 719	31 393 823	6 580 299
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	##	::	<u>!!</u>	<u>;;</u>	316 307 9	203 148 197 605 5 543	32 796 32 185 611	7 750 7 580 170	2 494 2 436 58
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers	## ## ## ##	# # # # # # # # # # # # # # # # # # # #	##	##	127 41 22 56 8	153 725 23 632 62 019 56 153 11 921	16 678 2 584 6 154 6 666 1 274	3 877 539 1 466 1 469 403	1 190 214 344 513 119
	Gasoline service stations	Ħ	Ħ	Ħ	#	718	822 872	38 267	9 000	5 061
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	#	1 125	450 551	56 422	13 524	7 195
562, 3, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	#	#	#	†† 	133 459	64 347 160 898	9 363 18 908	2 348 4 623	1 016 2 915
562 563, 8	Women's accessory and specialty stores and furners	#	#	#	#	401 58	152 068 8 830	17 489 1 419	4 289 334	2 702 213
565 566	Family clothing storesShoe stores	#	#	#	#	119	103 952	11 876	2 827	1 341
566 pt. 566 pt. 566 pt. 566 pt.	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	# #	#	# ::	# ##	316 36 68 13	99 702 7 438 22 544 2 561 67 159	13 785 1 070 3 584 489 8 642	3 183 254 864 114 1 951	1 547 103 400 54 990
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	# # #	#	98 36 62	21 652 11 461 10 191	2 490 1 250 1 240	543 271 272	376 187 189
	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	Ħ	831	488 783	83 458	15 602	5 178
5712 5713, 4, 9	Furniture stores Home furnishing stores	#	#	#	#	260	175 045	25 504	8 541	1 783
5713 5714 5719	Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	#	#	#	# #	238 108 39 91	92 218 55 538 11 281 25 399	13 788 8 247 1 852 3 887	3 185 1 877 443 845	1 274 554 242 478
572	Household appliance stores	##	Ħ	#	#	71	49 239	4 308	1 071	480
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	#	#	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	262 171 91 44 47	172 283 123 029 49 254 22 677 26 577	19 878 14 533 5 345 2 148 3 197	4 825 3 561 1 284 505 759	1 839 1 078 561 279 282

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

appendix D			All establis	hments1			Establis	shments with p	ayroll ¹	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SAN DIEGO SMSA-Con.									
58	Eating and drinking places	Ħ	п	#	Ħ	2 855	1 046 977	272 812	63 41 9	47 399
5812 5812 pt.	Eating places Restaurants and lunchrooms	#	!!	#	!!	2 370 1 175	972 212 560 719	254 218 158 157	58 989 36 905	43 956 25 959
5812 pt. 5812 pt.	Refreshment places	••	::	**	••	1 002	10 101 331 359	2 374 74 744	567 17 447	488 14 492
5812 pt. 5813	Other eating places	Ħ	++	#	Ħ	153 485	70 033 74 765	18 943 18 594	4 070 4 430	3 017 3 443
591	Drug and proprietary stores	Ħ	п	ш	Ħ	286	333 744	43 874	10 196	3 372
591 pt. 591 pt.	Proprietary stores	••	••	**	••	262 24	324 314 9 430	42 362 1 512	9 863 333	3 252 120
59 ex. 591	Miscellaneous retail stores ²	Ħ	п	ш	Ħ	2 216	812 132	108 608	26 067	13 330
592 5 93	Liquor storesUsed merchandise stores	#	#	#	#	334 166	158 145 40 855	13 120 9 923	3 135 2 376	2 176 1 134
594 5941	Miscellaneous shopping goods stores	#	#	#	#	991 195	337 939 76 261	45 182 9 317	10 852 2 248	5 661 1 055
5941 pt 5941 pt 5942	General line sporting goods stores	11	#	:- 	 #	76 119 109	36 163 40 098 33 227	4 106 5 211 4 350	1 046 1 202 1 071	497 558 705
5943 5944	Stationery stores	#	#	#	#	48 186	11 734 76 962	1 864 11 766	467 2 976	208 989
5945 5946 5947	Hobby, toy, and game shops	#	#	#	#	64 42 241	41 381 15 258 49 908	3 540 1 7 76 7 569	759 420 1 7 42	514 203 1 282
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	H	#	#	l #	17	4 840 28 368	794 4 206	133 1 036	70 635
596 5961	Nonstore retailers² Mail order houses	#	#	#	#	181 48	121 841 41 115	18 784 3 759	4 658 1 008	1 903 372
5962 5963	Automatic merchandising machine operators Direct selling establishments ²	i ii		#	#	42 91	41 876 38 850	6 794 8 231	1 648 2 002	581 950
598 5983	Fuel and ice dealers	# #	#	#	#	23	18 993	2 255	554	183
5984 5982	Liquefied petroleum gas (bottled gas) dealers	#	ii ii	#	#	19	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# #	#	#	##	160 14 12	25 971 3 627 2 062	5 373 426 287	1 264 102 69	825 45 46
5 99 9 5 99 9 pt.	Miscellaneous retail stores, n.e.c Optical goods stores	!!	!!	#	#	335 85	102 699 11 900	13 258 2 329	3 057 524	1 357 182
5999 pt 5999 pt 5999 pt	Pet shops	••	••	::	**	69 8 173	16 968 3 836 69 995	2 243 652 8 034	502 155 1 876	309 43 823
	SAN FRANCISCO-OAKLAND SMSA									
	Retail trade ²	31 295	18 240 335	17 126	3 744	20 581	17 768 063	2 452 611	5 79 316	235 284
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	#	695	648 764	98 296	22 713	6 811
521, 3 521 523	Building materials and supply stores	##	# #	#	##	343 211 132	419 817 339 953 79 864	58 386 46 896 11 490	13 402 10 779 2 623	3 534 2 774 760
525 526 527	Hardware stores	#	#	#	#	216 118 18	162 667 56 243 10 037	27 387 11 690 833	6 617 2 514 180	2 178 1 027 72
53	General merchandise group stores	#	п	#	#	315	2 128 592	267 122	61 592	28 522
531	Department stores (incl. leased depts.)3 4	#	#	#	#	94	1 998 312 1 877 884	(NA) 236 535	(NA) 54 729	(NA) 24 901
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	##	# # #	##	#	94 44 21 29	996 569 338 085 543 230	123 513 31 644 81 378	28 401 6 917 19 411	14 578 3 054 7 269
533 539	Variety stores	#	#	#	#	89 132	69 021 181 687	12 184 18 403	2 7 90 4 073	1 450 2 171
54	Food stores	#	Ħ	#	#	2 688	3 908 176	467 220	111 297	31 428
541 542	Grocery stores	#	#	#	#	1 585 227	3 498 052 131 935	395 483 17 239	94 048 4 289	23 753 1 181
548 5482 5483	Retal bakeries	#	##	##	#	463 407 56	125 271 108 598 16 673	35 729 32 759 2 970	8 263 7 564 699	4 076 3 728 348
543, 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	#	#	#	#	413 69	154 920 42 523	18 769 4 332	4 699 978	2 438 470
544 545 549	Candy, nut, and confectionery stores Dairy products stores	#	# #	# # #	#	96 67 181	35 638 15 273 61 486	5 186 2 045 7 206	1 569 473 1 67 9	685 385 898

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments ¹			Establi	shments with p	payroll ¹	
					porated esses					Pald
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SAN FRANCISCO-OAKLAND SMSA—Con.									
55 ex. 554	Automotive dealers	Ħ	#	#	11	1 004	2 895 379	305 402	73 109	14 434
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	280 92	2 360 438 64 620	228 589 5 378	55 177 1 201	9 4 9 1 308
553 553 pt. 553 pt.	Auto and home supply stores 'Fire, battery, and accessory dealers Other auto and home supply stores	##	#	!!	<u>!!</u>	454 438 16	312 780 304 436 8 344	53 436 52 556 880	12 476 12 298 178	3 367 3 307 60
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # # # # # # # # # # # # # # # # #	## ## ## ##	##	## ## ## ##	178 71 31 64 12	157 541 56 033 42 196 (D) (D)	17 999 6 624 3 987 (D) (D)	4 255 1 595 924 (D) (D)	1 268 413 283 (D) (D)
554 56	Gasoline service stations	#	#	Ħ	Ħ	1 348	1 323 068	77 138	18 133	9 416
561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	# #	2 0 79	1 019 603 200 084	149 084 35 611	3 4 42 9 8 405	15 716 2 896
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	860 725 135	421 908 385 491 36 417	55 927 50 433 5 494	13 530 12 213 1 317	6 994 6 375 619
565	Family clothing stores	#	Ħ	Ħ	tt	175	139 738	20 236	4 029	2 0 9 4
566 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	##	# :	# #	#	527 120 159 14	208 803 (D) 79 058 (D)	30 013 (D) 10 933 (D)	6 927 (D) 2 547 (D)	2 863 (D) 969 (D)
566 pt. 564, 9 564	Family shoe stores Other apparel and accessory stores Children's and infants' wear stores	#	#	: ###	##	234 191 73	88 095 49 070 19 729	12 241 7 297 2 971	2 783 1 538 634	1 319 869 450
569 57	Miscellaneous apparel and accessory stores Furniture, home furnishings, and equipment stores	#	†† ††	π Ħ	†† ††	118 1 578	29 341 877 9 33	4 326 122 323	904	419 9 183
5712	Furniture stores	#	#	#	#	439	313 823	45 503	10 696	3 197
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covening stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	# #	# # #	# # #	444 160 72 212	152 179 84 989 16 240 50 950	25 905 13 790 3 292 8 823	6 171 3 391 766 2 014	2 018 751 292 975
572	Household appliance stores	#	#	#	#	131	68 754	8 684	2 247	660
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	## ## ##	##	564 382 182 87 95	343 177 243 303 99 874 57 573 42 301	42 231 31 590 10 641 5 066 5 575	10 240 7 675 2 565 1 183 1 382	3 308 2 152 1 156 669 487
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	5 878	2 208 457	599 128	140 808	83 968
5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	# #	# #	# ::	#	4 884 2 555 204 1 795	2 026 763 1 218 689 60 257 581 683	554 838 357 873 17 639 135 105	130 369 84 815 4 357 31 172	78 037 46 647 2 259 23 551
5812 pt. 5813	Other eating places Drinking places (alcoholic beverages)	*	**	**	**	330 994	166 134 181 694	44 221 44 290	10 025 10 439	5 580 5 931
591	Drug and proprietary stores	#	#	#	#	807	773 664	93 192	21 806	7 488
591 pt. 591 pt.	Drug storesProprietary stores	••	**	::	••	565 42	745 425 28 239	89 559 3 633	20 9 99 807	7 218 270
59 ex. 591	Miscellaneous retail stores ²	#	#	Ħ	Ħ	4 391	1 984 425	273 706	66 075	28 318
592 593	Liquor stores Used merchandise stores	#	#	#	#	609 382	389 260 97 317	29 562 18 740	7 064 4 391	3 638 2 087
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	#	#	#	#	2 032 333 124	858 160 160 578 71 422	126 320 20 389 9 010	29 988 4 861 2 177	13 435 2 146 907
5942 5943 5944	Stationery stores	#	#	#		209 262 121	89 156 99 351 45 994	11 379 13 501 8 224	2 684 3 259 1 916	1 239 1 868 812
5945 5946 5947	Jewelry stores	#	# # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	# # # # #	420 141 115 442	183 860 95 513 (D) 127 182	32 8 9 0 9 399 (D) 22 527	8 117 2 175 (D) 5 065	2 405 1 203 (D) 2 754
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	Ħ	#	63 135	(D) 56 084	(D) 7 835	(D) 1 793	(D) 1 167
596 5961 5962 5963	Nonstore retailers ²	# #	#	# #	#	341 99 85 157	371 855 222 950 75 226 73 679	49 027 18 997 12 994 17 036	12 928 5 659 3 420 3 849	4 340 1 734 997 1 609
598 5983	Fuel and ice dealers	Ħ			#	18	19 135	1 829	404	132
5984 5982 5992	Liquefied petroleum gas (bottled gas) dealers	#	# # # # # # # # # # # # # # # # # # # #	# # #	#	3 10 5	3 862 13 866 1 407	111 1 554 164	27 331 46	14 102 16
5993 l	Cigar stores and stands footnotes at end of table.	#1	#1	#1	#1	327 47	55 248 (D)	12 633 (D)	2 671 (D)	1 535 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

appendix D	,		All establis	hments ¹			Establis	hments with p	ayroll1	
SIC code	Geographic area and kind of business				porated esses					Paid employees
310 0000	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SAN FRANCISCO-OAKLAND SMSA-Con.									
59 ex. 591 5994	Miscellaneous retail stores²—Con. News dealers and newsstands	††	11	11	##	25	(D)	(D)	(D)	(D)
5999 5999 pt.	Miscellaneous retail stores, n.e.c	#	!!	!!	##	610	165 269	31 871	7 760	2 797
5999 pt. 5999 pt. 5999 pt.	Pet shops	••	••	::	••	167 91 30 322	26 684 16 120 12 258 110 207	5 788 2 267 2 684 21 132	1 398 544 687 5 131	479 354 206 1 758
	SAN JOSE SMSA									
	Retall trade ²	10 985	7 487 855	5 975	1 059	7 148	7 347 317	947 822	221 155	97 116
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	25 6	292 323	40 371	9 694	2 9 79
521, 3	Building materiala and supply stores	11	#	11	++	122	156 410	21 771	5 353	1 358
521 5 23	Lumber and other building materials dealers	#	#	#	#	74 48	130 033 26 377	17 147 4 624	4 286 1 067	1 052 3 0 6
525 5 26 5 27	Hardware stores	#	##	#	##	68 53 13	90 044 29 984 15 885	12 429 4 996 1 175	2 988 1 057 296	1 037 506 78
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	116	988 452	113 392	25 8 7 6	12 982
531	Department storea (incl. leased depts.) ³ ⁴	11	tt	††	Ħ	47	916 978	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	##	# # # #	##	####	47 21 14 12	870 213 430 904 195 296 244 013	102 500 46 824 18 260 37 416	23 443 10 385 4 151 8 907	11 176 5 812 1 852 3 512
533 539	Vanety storesMiscellaneous general merchandise stores	#	#	#	#	33 36	28 889 89 350	4 281 6 611	998 1 435	655 1 151
54	Food stores	#	#	Ħ	Ħ	838	1 536 943	182 012	42 265	12 487
541 542	Grocery stores	#	#	#	#	498 47	1 443 510 23 934	165 318 2 848	38 576 629	10 439 207
546 5462 5463	Retail bakeries	##	†† ••	<u>::</u>	#	151 146 5	29 921 (D) (D)	9 094 (D) (D)	2 118 (D) (D)	1 111 (D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores	##	†† †† †† ††	#######################################	#######################################	142 20 30 30 62	39 578 7 666 8 639 8 198 15 075	4 752 821 1 038 990 1 903	942 140 244 214 344	730 95 155 200 280
55 ex. 554	Automotive dealers	#	Ħ	Ħ	Ħ	487	1 350 230	138 950	32 838	6 703
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	##	89 41	1 040 050 29 128	97 967 1 866	23 568 448	3 965 128
553 553 pt. 553 pt.	Auto and home supply stores	#	#	#	#	279 267 12	181 923 179 021 2 902	30 560 30 263 297	7 066 6 997 69	2 0 63 2 031 32
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	## ## ## ##	†† †† †† ††	#####	####	78 13 23 31 11	99 129 12 317 45 443 21 510 19 859	8 557 1 277 4 010 2 358 912	1 756 262 849 486 159	547 78 215 198 56
554	Gasoline service atations	#	П	Ħ	Ħ	568	619 216	30 259	6 961	3 874
56	Apparel and accessory atorea	#	#	Ħ	#	773	376 745	48 624	11 213	6 002
561 562, 3, 8	Men's and boys' clothing and furnishings stores	#	#	#	#	111 297	55 895 162 957	8 701 20 253	2 157 4 801	873 2 777
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furniers	#	#	#	#	257 40	145 183 17 774	17 276 2 977	4 097 7 0 4	2 354 423
565	Family clothing stores	11	Ħ	Ħ	††	56	54 867	5 012	1 067	670
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	#	# ::	# #	#	239 52 68 10 109	86 564 15 444 27 790 2 507 40 823	12 290 2 204 3 733 494 5 859	2 655 497 839 110 1 209	1 281 192 380 58 651
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	##	# #	##	70 30 40	16 462 8 518 7 944	2 368 1 048 1 320	533 239 294	401 204 197

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D	Ĭ									
			All establis	hments1			Establis	shments with p	payroll ¹	
					rporated lesses					Paid employees
SIC code	Geographic area and kind of business			Individual					First	for pay
			Sales	proprie- torships	Partner- ships		Sales	Annual payroll	quarter payroll	including March 12
		Number	(\$1,000)	(number)	(number)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	SAN JOSE SMSA—Con.									
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	111	572	418 016	56 387	13 588	4 081
5712	Furniture stores	11	##	11	11	136	130 975	18 887	4 575	1 279
5713, 4, 9	Home furnishing stores	111	#	11	111	148	59 758	9 990	2 358	850
5713 5714 5 71 9	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	#	#	## ##	#	63 16 69	36 107 5 701 17 950	5 657 1 185 3 148	1 316 295 747	356 133 361
572	Household appliance stores	††	''	''	'' ††	44	34 764	4 596	1 150	327
573	Radio, television, and music stores	11	11	11	"	244	192 519	22 914	5 503	1 625
5732 5733	Radio and television stores Music stores	# #	#	#	#	170 74	144 763 47 7 56	17 741 5 173	4 271 1 232	1 106 519
5733 pt. 5733 pt.	Record shops Musical instrument stores	••	••	••	••	38 36	24 867 22 889	2 059 3 114	506 7 26	275 244
58	Eating and drinking places	Ħ	Ħ	#	Ħ	1 882	772 294	207 871	48 009	34 558
5812 5812 pt.	Eating places	##	#	11	!!	1 638 701	731 095 391 7 98	198 260 113 220	45 706 26 036	33 128 17 220
5812 pt. 5812 pt.	Cafeterias	**	••	••	**	60 755	20 713 2 7 7 505	6 525 66 026	1 626 15 281	956 13 062
5812 pt. 5813	Other eating places		tt.	††	++	122	41 079 41 199	12 489 9 611	2 763	1 890 1 430
591	Drug and proprietary stores	"	#	'i	''	190	310 989	35 424	8 414	2 920
591 pt.	Drug storesProprietary stores	**	••	**	**	181	306 755	34 812	8 288	2 855
591 pt. 59 ex. 591	Propnetary stores Miscellaneous retail stores ²				••	9	4 234	612	126	65
592	Liquor stores	# #	#	#	#	1 486 218	68 2 109	94 532 8 436	1 880	10 530 1 060
593	Used merchandise stores	#	ii ii	ii	#	113	32 424	7 110	1 712	748
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	# #	#	#	#	689 145	315 960 72 177	44 795 10 659	10 795 2 636	5 403 1 182
5941 pt. 5941 pt. 5942	General line sporting goods stores		••	••	••	103	30 978 41 199	3 759 6 900	952 1 684	374 808
5943 5944	Stationery stores	†† †† ††	†† †† ††	## ## ##	#	82 39 139	50 623 21 335 51 609	6 500 3 292 9 219	1 546 749 2 324	938 401 7 70
5945 5946	Hobby, toy, and game shopsCamera and photographic supply stores	i ++ I	##	#	# # #	39 41	34 922 22 520	3 399 2 861	788 658	436 241
5947 5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores	# # #	#	# # # #	#	128 22	29 262 8 094	4 293 1 318	1 028 293	797 118
596	Sewing, needlework, and piece goods stores		##		11	54	25 418	3 254	773	520
5961 5962	Automatic merchandising machine operators	# # #	†† †† ††	## ## ##	#	102 26 25	88 135 17 380 45 624	16 888 1 778 10 870	3 957 392 2 618	1 449 162 823
5963	Direct selling establishments ²	#	ii i	ii i	iii i	51	25 131	4 240	947	464
598 5983 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	#	#	#	†† ††	12	37 645	2 181	556	125
5982	Fuel and ice dealers, n.e.c.	#	#	#	#	8 4	37 121 524	2 067 114	532 24	115 10
5992 5993	Florists	#	#	#	##	125 11	18 680 1 587	3 979 165	891 46	647 26
5994 5999	News dealers and newsstands	††	#	##	#	6	1 685	343	71	36
5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops	!!	!!	#	#	210 75	57 980 14 464	10 635 2 910 1 749	2 391 684	1 036 242
5999 pt. 5999 pt.	Typewriter stores Other miscellaneous retail stores, n.e.c.	**	**	**	••	31 6 98	12 407 1 461 29 648	1 749 231 5 745	396 44 1 267	230 16 548
						30	23 040	3 743	1 201	340
	SANTA BARBARA-SANTA MARIA-LOMPOC SMSA									
	Retall trade ²	3 556	1 846 926	1 866	595	2 274	1 718 068	221 984	51 497	25 548
52	Building materials, hardware, garden supply, and mobile		. 040 920	1 000	380	2 214	1 / 10 008	221 984	31 497	25 548
521, 3	nome dealers	#	#	#	#	110	80 700	10 811	2 608	817
521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	#	60 38 22	55 539 43 346 12 193	7 270 5 391 1 879	1 842 1 436	492 367
525	Hardware stores		#	11 11		22	12 193		406 (D)	125 (D)
525 526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	ij	# #	20	4 453 (D)	(D) 717 (D)	166 (D)	(D) 79 (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	#	31	161 405	18 861	4 466	2 156
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	##	#	11	148 471 140 939	(NA) 16 608	(NA) 3 951	(NA) 1 899
533 539	Variety stores	1 44 1	#/	#1	#	13	5 678 14 788	649 1 604	163 352	88 169
Coo	footpotes at and of table									.,,,

[For meaning of abbreviations and symbols, see introductory taxt. For explanation of terms and comparability of 1977 and 1982 censuses, see appandix A. For definitions of SMSA's, sea appendix D]

appendix D			All establis	hments ¹			Establis	shments with p	ayroll¹	
				Unincor	porated					Paid employeas
SIC code	Geographic araa and kind of businass	Number	Salas (\$1,000)	Individual proprie- torships (number)	Partnar- ships (number)	Number	Salas (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (numbar)
	SANTA BARBARA-SANTA MARIA-LOMPOC SMSA—Con.									
54	Food stores	Ħ	π	#	#	226	364 460	40 465	8 502	3 124
541 542	Grocery stores	# #	#	##	#	128 9	337 962 4 668	35 380 552	7 344 130	2 321 89
548 5462 5463	Ratail bakanes Ratail bakenes—baking and selling Ratail bakenes—selling only	<u>;;</u>	<u> </u>	::	#	48 46 2	9 877 (D) (D)	2 805 (D) (D)	649 (D) (D)	523 (D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores	†† †† †† ††	## ## ##	†† †† †† ††	## ## ## ##	41 4 10 10 17	11 953 1 871 2 124 675 7 283	1 728 197 370 96 1 065	379 34 76 18 251	191 20 63 17 91
55 ex. 554	Automotive dealers	Ħ	п	#	ш	128	250 919	28 212	6 718	1 816
551 552	Motor vahicle dealers—new and used cars Motor vahicle dealers—used cars only	#	#	#	#	30 11	194 877 6 386	19 934 478	4 840 88	1 200 31
553 553 pt. 553 pt.	Auto and home supply stores	##	<u>::</u>	##	#	66 65 1	38 469 (D) (D)	6 190 (D) (D)	1 403 (D) (D)	446 (D) (D)
555, 8, 7, 9 555 556 557 559	Miscellaneous automotive dealers	## ## ## ##	##	## ## ## ##	## ## ## ##	21 3 1 16	11 187 887 (D) (D) (D)	1 610 129 (D) (D) (D)	387 32 (D) (D) (D)	139 14 (D) (D) (D)
554	Gasoline service stations	#	ш	#	m m	175	164 485	8 706	1 980	1 141
56	Apparel and accessory stores	п	#	Ħ	#	262	88 752	11 813	2 796	1 555
561	Men's and boys' clothing and furnishings stores	tt	++	#	#	34	14 107	1 851	474	235
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	##	## ##	##	##	110 92 18	35 424 32 636 2 788	5 206 4 853 353	1 189 1 100 89	680 622 58
565	Family clothing stores	l tt	#	††	#	30	15 143	1 419	315	230
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Childran's and juveniles' shoe stores Family shoe stores	††	##	***	11	56 7 17 3 29	18 225 (D) 5 955 (D) 10 094	2 669 (D) 910 (D) 1 420	651 (D) 219 (D) 328	285 (D) 88 (D) 146
564, 9 564 569	Other apparel and accessory stores	#		##	†† ††	32 18 14	5 853 3 355 2 498	668 330 338	167 66 101	125 60 65
57	Furniture, home furnishings, and equipment stores	п	Ħ	п	п	192	89 351	13 155	3 2 41	1 159
5712	Furnitura stores	#	tt	Ħ	tt	58	32 359	4 932	1 290	388
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	##	## ## ##	## ## ##	51 16 10 25	19 648 11 630 2 014 6 004	3 615 2 059 282 1 274	812 449 65 298	307 139 26 142
572	Household appliance stores	#	++	Ħ	#	22	10 206	1 383	389	138
573 5732 5733 5733 pt 5733 pt	Radio, talevision, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	##	##	61 41 20 12 8	27 138 17 503 9 635 6 421 3 214	3 225 2 256 969 545 424	750 504 246 137 109	180 146 93
5733 pt.	Eating and drinking places	#	#	Ħ	Ħ	527	207 016	56 347	12 642	9 890
5812 5812 pt. 5812 pt. 5812 pt.	Eating places	!!	##	!!	##	467 278 9 149 31	194 977 130 356 3 347 54 268 7 006	53 605 38 072 830 13 027 1 676	12 009 8 576 165 2 910 358	151 2 503
5812 pt.	Other eating places		#	#	++	60	12 039	2 742	633	
5813 591	Drug and proprietary stores		п	Ħ	п	65	76 006	9 389	2 287	859
591 pt.	Down stores		::			61	73 250 2 756	9 112 277	2 117 170	805 54
591 pt.	Proprietary stores	1	1	,		. 4	. 2 750	2.,	,,,	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments¹			Establis	shments with p	payroll ¹	
					porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,0 00)	for pay period Including March 12 (number)
	SANTA BARBARA-SANTA MARIA-LOMPOC SMSA—Con.									
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	Ħ	5 5 8	234 974	24 22 5	8 257	3 031
592 593	Liquor stores Used merchandise stores	#	#	#	#	68 45	30 101 8 6 0 2	3 0 17 1 353	75 0 344	466 186
594 5941 5941 pt.	Miscellaneous shopping goods stores	#	#	#	#	277 58 21	77 708 18 658 10 304	11 469 2 223 1 11 0	2 823 512 259	1 451 337 181
5941 pt. 5942 5943	Specialty line sporting goods stores Book stores Stationery stores	#	#	#	#	37 18 9	8 3 5 4 5 724 3 110	1 113 745 467	253 153 135	156 87 58
5944 5945 5946	Jowelry stores Hobby, toy, and game shops Camera and photographic supply stores	#	#	#	#	44 23 15	15 534 4 224 7 366	2 894 567 1 017	691 150 244	232 102 89
5947 5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	 	## ## ##	#######################################	#######################################	78 14 18	14 759 2 577 5 7 5 6	2 414 457 685	662 11 0 166	344 47 155
596 5961 5962 5963	Nonstore retailers ² Mail order houses. Automatic merchandising machine operators. Direct selling establishments ²	# #	## ## ##	# # #	##	47 14 6 27	96 386 (D) (D) 11 018	4 731 (D) (D) 2 674	1 520 (D) (D) 726	524 (D) (D) 296
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	##	## ##	#######################################	##	4 1 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	##	##	35 4 3	6 0 34 417 298	1 141 69 37	244 15 8	140 10 4
5999 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops	<u>::</u>	#	##	#	75 31	(D) 3 076	(D) 695	(D) 174	(D) 68
5999 pt. 5999 pt.	Typewriter stores Other miscellaneous retail stores, n.e.c.	••	••	••	**	6 2 36	1 148 (D) 7 772	134 (D) 1 243	27 (D) 276	21 (D) 138
	SANTA CRUZ SMSA									
	Retail trade ²	2 108	990 619	1 252	333	1 388	965 683	12 5 5 2 9	29 246	14 413
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	#	62	76 924	9 220	2 204	631
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	##	# #	##	34 2 0 14	57 442 53 133 4 3 0 9	6 587 5 773 814	1 568 1 372 196	405 343 62
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # #	##	#	#	14 10 4	15 635 2 915 932	2 1 0 6 434 93	524 87 25	178 35 13
53 531	General merchandise group stores	#	#	#	#	23	75 758	11 201	2 677	1 421
531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # #	##	# # # #	#	7 7 7 9	72 491 63 653 4 011 8 094	(NA) 9 657 565 979	(NA) 2 324 127 226	(NA) 1 190 82 149
54	Food stores	Ħ	Ħ	11	#	196	251 099	29 537	6 85 2	2 296
541 542	Grocery stores	#	#	#	#	119 11	227 563 4 833	25 519 791	5 950 204	1 747 66
546 5462 5463	Retail bakeries	!!	#	!!	!!	29 28 1	7 471 (D) (D)	2 113 (D) (D)	445 (D) (D)	307 (D) (D)
543, 4, 5, 9 543 544	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores	#	# #	#	#	37 11	11 232 5 765	1 114 444	253 97	176 65 26
545 549	Dairy products stores	#	#	#	#	8 2 16	94 0 (D) (D)	144 (D) (D)	32 (D) (D)	26 (D) (D)
55 ex. 554 551	Automotive dealers Motor vehicle dealers—new and used cars	#	#	#	#	84	158 764	14 850	3 770	808
552 553	Motor vehicle dealers—used cars only	#	#	#	#	20 8	123 540 5 598	10 190 414	2 650 95	480 30
553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	::	##	#	::	37 35 2	18 274 (D) (D)	3 208 (D) (D)	759 (D) (D)	218 (D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # #	# # # #	# # #	## ## ## ## ##	19 5 6 8	11 352 1 737 7 576 2 039	1 0 38 287 577 174	266 87 140 39	80 25 37 18
554	Gasoline service stations	#	ш	#	#	90	78 232	4 140	1 001	527

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments ¹			Establis	hments with p	ayroll ¹	
					porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA CRUZ SMSA - Con.									
56	Appsrel and sccessory stores	Ħ	н	Ħ	#	142	40 485	5 261	1 148	758
561	Men's and boys' clothing and furnishings stores	tt.	Ħ	tt	#	16	3 881	465	95	64
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	##	##	##	66 59 7	16 597 15 428 1 169	1 786 1 675 111	416 392 24	329 305 24
565	Family clothing stores	Ħ	#	#	#	12	6 437	852	204	121
566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	††	## ##	**	***	32 2 9 1 20	8 887 (D) 1 568 (D) 6 679	1 402 (D) 256 (D) 981	312 (D) 55 (D) 213	145 (D) 25 (D) 106
564, 9 564 569	Other apparel and accessory stores Children's and inflants' wear stores Miscellaneous apparel and accessory stores	##	## ## ##	#	##	16 8 8	4 683 1 258 3 425	756 134 622	121 30 91	99 28 71
57	Furniture, home furnishings, and equipment stores	н	п	п	п	102	38 884	5 353	1 260	468
5712	Furniture stores	11	tt	11	11	24	12 501	1 822	430	133
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	†† †† ††	## ## ##	## ## ##	36 18 4 14	7 863 4 382 376 3 105	1 026 506 52 468	216 117 10 89	111 41 8 62
572	Household appliance stores	11	Ħ	tt	#	9	2 235	161	43	25
573 5732 5733 5733 pt 5733 pt	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	##	## ## ## **	33 22 11 7 4	16 285 13 422 2 863 2 314 549	2 344 2 061 283 210 73	571 499 72 54 18	199 149 50 39
58	Eating and drinking places	11	#	Ħ	н	379	113 401	28 718	6 318	5 547
5812 5812 pt 5812 pt 5812 pt 5812 pt 5812 pt	Eating places	!!	##	##	!!	327 175 2 136 14	103 278 56 328 (D) 41 145 (D)	26 421 15 503 (D) 9 478 (D)	5 818 3 472 (D) 2 041 (D)	5 215 2 943 (D) 1 846 (D)
5813	Drinking places (alcoholic beverages)	11	11	tt	l tt	52	10 123	2 295	500	332
591	Drug snd proprietary stores	tt	Ħ	н	п	29	46 767	5 391	1 256	440
591 pt. 591 pt.	Drug stores		::	::	••	29	46 767	5 391	1 256	440
59 ex. 591	Miscellaneous retail stores ²	п	ή. π	п	п	281	25 369	11 860	2 760	1 517
592 593	Liquor storesUsed merchandise stores	#	#	#	#	39 21	19 552 4 702	2 044 1 360	534 319	246 221
594 5941 pt. 5941 pt. 5942 pt. 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores	### ### ### ### ### ### ###	†† †† †† †† †† †† †† †† ††	## ## ## ## ## ## ##	·· # # # #	135 30 7 23 14 5 22 7 5 35 2 2 15	40 221 10 387 1 982 8 405 6 398 3 523 5 833 2 496 (D) 5 141 (D) 3 111	5 724 1 186 204 982 877 582 1 226 (D) 644 (D) 455	1 308 285 46 239 215 132 281 59 (D) 119 (D)	691 137 23 114 109 51 96 40 (D) 131 (D) 82
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	#	†† †† ††	#	#	20 10 4 6	5 400 3 971 700 729	651 441 74 136	144 96 19 29	119 74 18 27
598 5983 5984	Fuel and ice dealersLiquelied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c	#		#	##	4	6 681 6 681	619 619	145 145	40 - 40
5982 5992 5993	Florists Cigar stores and stands News dealers and newsstands	#	†† ††	#	1	27	2 527 (D)	420 (D)	92 (D)	85 (D)
5994 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	11	!!	##	4	(D) 674 684 (D) (D)	(D) 127 62 (D) (D)	(D) 29 13 (D) (D)	(D) 12 15 (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments1			Establi	shments with p	oayroll¹	
					rporated esses					Pald
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SANTA ROSA SMSA									
	Retall trade ²	3 195	1 613 867	1 843	423	2 065	1 573 141	204 665	47 170	20 923
52	Building materials, hardware, garden supply, and mobile home dealers	H #	Ħ	#	#	128	115 190	15 012	3 881	1 004
521, 3 521 523	Building materials and supply stores	1	##	##	#	59 39 20	86 693 80 133 6 560	10 960 10 012 948	2 795 2 603 192	639 559 80
525 526 527	Hardware stores	# #	##	##	#	28 32 9	16 521 7 501 4 475	2 334 1 179 539	549 213 124	219 104 42
53	General merchandise group stores	Ħ	#	Ħ	#	36	163 499	21 330	4 864	2 418
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	†† †† ††	#	##	10 10 12 14	153 756 141 244 (D) (D)	(NA) 18 690 (D) (D)	(NA) 4 253 (D) (D)	(NA) 2 098 (D) (D)
54	Food stores	Ħ	Ħ	Ħ	Ħ	284	404 658	46 421	10 280	3 284
541 542	Grocery stores	#	#	#	#	171 19	376 361 6 044	41 667 656	9 230 146	2 667 62
546 5462 5463	Retail bakeries	#	##	#	#	43 38 5	7 047 6 434 613	2 028 1 907 121	440 414 28	288 272 16
543, 4, 5, 9 543 544 545	Other food stores	# #	##	####	####	51 9 9 4	15 206 6 550 1 785 303	2 070 824 212 50	464 164 45 9	247 52 43 15
549 55 ex. 554	Miscellaneous food stores	#	#	# #	# #	29 13 3	6 568 2 35 4 51	984 27 00 9	248 8 683	137 1 60 9
551 552	Motor vehicle dealers—new and used cars	#	Ħ	tt	#	31	176 734	17 774	4 456	951
553 553 pt. 553 pt.	Auto and home supply stores.	# #	# # # # # # # # # # # # # # # # # # # #	##	π !!	10 70 67 3	1 942 42 113 (D) (D)	7 427 (D) (D)	33 1 785 (D) (D)	500 (D) (D)
555, 6, 7, 9 555 5 5 6 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # # # # # # # # # # # # # # # # #	# # # # #	## ## ## ##	## ##	22 3 5 12	14 662 (D) 4 059 (D)	1 661 (D) 453 (D) (D)	409 (D) 106 (D)	144 (D) 29 (D) (D)
554	Gasoline service stations	π #	π π	11 11	# #	170	(D) 156 839	(D) 8 242	(D) 1 924	(D) 959
56	Apparel and accessory stores	#	Ħ	#	#	196	59 840	9 126	2 021	1 204
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	#	##	tt 	21	7 410	1 169	226	150
562 563, 8 565	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	# # #	# # #	####	85 72 13	18 359 17 422 937	2 171 2 045 126	496 468 28	404 375 29
566	Family clothing storesShoe stores	# #	# # # # # # # # # # # # # # # # # # # #	# !!	#	28 47	16 660 14 617	3 283 2 168	769 459	367 245
566 pt. 566 pt. 566 pt. 566 pt.	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	••	••	••	П :	7 6 34	1 284 1 473	253 222 1 693	44 39 376	19 27 199
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	# #	# # #	# # #	15 4 11	2 594 1 016 1 578	335 148 187	71 46 25	38 20 18
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	#	Ħ	173	69 534	10 680	2 60 9	912
5712 5713, 4, 9	Furniture stores	#	#	#	#	51	25 060	4 212	1 049	331
5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	## ## ##	# # #	## ## ## ##	54 25 6 23	13 948 8 344 710 4 894	2 102 1 232 153 717	513 309 34 170	224 103 15 106
572	Household appliance stores	##	#	11	#	15	7 136	1 091	250	83
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	##	# # # # # # # # # # # # # # # # # # # #	53 36 17 8 9	23 390 17 466 5 924 3 319	3 275 2 478 797 328	797 603 194 84	274 183 91 46
58	Eating and drinking places	#	н	н	#	515	2 605 1 53 915	469 39 0 50	8 828	45 6 73 0
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places	# ::	##	# #	##	423 237 10 152	139 308 79 171 2 673 51 661	35 271 21 879 605 11 635	7 972 4 930 185	6 184 3 607 145
5812 pt. 5813	Other eating places Drinking places (alcoholic beverages)	"	**	**	••	24	5 803	1 152	2 634 223	2 216 216
	, , , , , , , , , , , , , , , , , , ,	т,	# 1	#1	#1	92	14 607 l	3 779	856 l	546

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D

appendix U			All establis	hments1			Establis	shments with p	ayroll ¹	
				Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA ROSA SMSA—Con.									
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	60	91 372	10 704	2 475	914
591 pt. 591 pt.	Proprietary stores	**	**	••	••	54 6	89 802 1 570	10 445 259	2 406 69	887 27
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	#	370	123 043	17 091	3 805	1 909
592 593	Liquor stores	#	#	#	#	36 24	19 893 6 907	1 681 1 384	359 323	188 141
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specially line sporting goods stores	# #	##	# #	# #	171 34 12 22	49 998 13 663 9 382 4 281	7 636 1 710 1 015 695	1 679 360 227 133	888 186 104 82
5942 5943	Book stores Stationery stores	# #	#	#	#	15 9 40	4 500 4 531 10 008	516 848 2 168	122 252 398	85 105 144
5944 5945 5946	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores	# #	#	#	#	16 7	3 669 (D)	490 (D)	99 (D)	68 (D) 129
5947 5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	#	#	33 5 12	4 951 (D) 4 555	757 (D) 585	166 (D) 149	(D) 114
596 5961	Nonstore retailers ²	#	#	#	#	30 9	19 096 7 619	2 144 399	489 93	241 39
5962 5963	Automatic merchandising machine operators Direct selling establishments ²	#	#	#	#	15	5 494 5 983	1 060 685	243 153	79 123
598 5983	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	#	#	#	#	12	11 251 (D)	1 470 - (D)	315 - (D)	88 - (D)
5984 5982	Fuel and ice dealers, n.e.c.	l tt	††	 	#	28	(D) 3 990	(D) 746	(D) 174	(D) 119
5992 5993 5994	Florists	# #	#	#	#	4	1 224 (D)	114 (D)	26 (D)	37 (D)
5999 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	!!	!!	##	!!	64 18	(D) 2 567 1 007	(D) 544 124	(D) 120 34	(D) 47
5999 pt. 5999 pt. 5999 pt.	Pet shops	• •	••	••	••	6 3 37	(D) 6 313	(D) 1 164	(D) 268	47 25 (D) 120
	STOCKTON SMSA									
	Retail trade ²	2 967	1 596 769	1 713	380	2 054	1 557 260	192 756	45 012	21 026
52	Building materials, hardware, garden supply, and mobile home dealers	н	Ħ	Ħ	Ħ	95	74 970	9 387	2 007	655
521, 3 521 523	Building materials and supply stores	# #	#	#	#	54 36 18	50 869 44 352 6 517	6 063 5 064 999	1 365 1 141 224	374 299 75
525 526 527	Hardware stores	# #	#	# #	# #	21 16 4	(D) 3 221 (D)	(D) 683 (D)	(D) 142 (D)	(D) 80 (D)
53 531	General merchandise group stores	#	#	#	#	13	177 766 169 120	21 318 (NA)	4 952 (NA)	(NA)
531 533 539	Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	#	#	#	13 11 10	153 985 6 838 16 943	19 032 881 1 405	4 447 212 293	2 208 126 214
54	Food stores		Ħ	Ħ	н	260	381 180	41 802	9 670	
541 542	Grocery stores	#	#	#	#	182	356 330 13 421	38 121 1 319	8 815 315	95
546 5462 5463	Retail bakenes		!!	!!	!!	27 24 3	5 816 (D) (D)	1 764 (D) (D)	(D) (D)	(D) (D)
543, 4, 5, 9 543	Other food stores	1 !!	#	#	#	32 3 4	5 613 528 (D)	598 21 (D)	126 3 (D)	(D)
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	1 11	#	#	#	8 17	956 (D)	127 (D)	16 (D)	13 (D)
55 ex. 554	Automotive dealers	Ħ	H H	#		162	280 140 196 448	29 533 17 850	7 154 4 432	
551 552	Motor vehicle dealers—new and used cars	''	#	#	#	19	9 168	725	188	45
553 553 pt. 553 pt.	Auto and home supply stores	••	!!	!!		85 83 2	46 108 (D) (D)	(D) (D) 3 125	(D) (D) 630	(D) (D)
555, 6, 7, 9 555 556 557	Boat dealers	H	#	#			28 416 7 738 13 939	1 045 1 289	204 251	73 74
557 559	Automotive dealers, n.e.c.	ii		#		_	6 739	7 763	175	-
554	Gasoline service stations	.1 π	1 #	#	1 #	1 168	154 830	7 763	1 813	1 128

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments1			Establis	shments with p	ayroll ¹	
			-		porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	STOCKTON SMSA-Con.									
56	Apparel and accessory stores	Ħ	п	п	п	168	70 018	9 367	2 183	1 155
561	Men's and boys' clothing and furnishings stores	tt	tt	#	††	18	8 411	1 175	314	132
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	#	#	65 58 7	23 339 20 904 2 435	2 820 2 528 292	633 555 78	418 381 37
565	Family clothing stores	#	#	#	††	21	20 744	3 164	716	338
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	##	# #	**	::	46 5 10 1 30	14 784 (D) 2 849 (D) 10 555	1 835 (D) 395 (D) 1 197	428 (D) 94 (D) 278	205 (D) 44 (D) 141
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	#	##	18 4 14	2 740 789 1 951	373 142 231	92 32 60	62 23 39
57	Furniture, home furnishings, and equipment stores	#	#	#	#	157	70 867	8 999	2 159	832
5712	Furniture stores	#	tt	tt	##	41	26 369	3 542	833	338
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drappry, curtain, and upholstery stores Miscellaneous home furnishing stores	##	##	##	##	47 24 7 16	13 946 8 644 1 560 3 742	1 848 1 100 269 479	429 263 71 95	186 95 40 51
572	Household appliance stores	##	#	#	#	17	9 197	1 261	337	99
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	##	# #	52 36 16 6	21 355 15 141 6 214 3 958 2 258	2 348 1 586 762 385 377	560 379 181 92 89	209 135 74 45 29
58	Eating and drinking places	11	H H	п	H H	584	155 730	38 747	9 070	7 324
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cateterias Refreshment places Other eating places	##	##	##	!!	456 199 9 224 24	143 082 69 732 1 653 68 340 3 357	38 141 19 114 308 15 898 821	8 456 4 616 62 3 584 194	8 918 3 297 43 3 444 134
5813	Drinking places (alcoholic beverages)	#	#	††	#	108	12 648	2 606	614	406
591	Drug and proprietary stores	#	#	#	п	83	84 879	10 788	2 429	959
591 pt. 591 pt.	Drug storesProprietary stores			**	::	82 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 ex. 5 91	Miscellaneous retail stores ²	Ħ	п	п	п	363	106 880	15 054	3 575	1 820
592 593	Liquor stores Used merchandise stores	#	#	#	#	60 34	26 247 7 358	1 775 1 468	425 341	257 165
594 5941 pt. 5941 pt. 5941 pt. 5942 5943 5944	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores	::	##	# # #	# #	150 35 9 26 16 8 36	41 809 10 222 3 980 6 242 2 610 3 089 11 777	6 753 1 468 518 952 324 561 2 272	1 630 356 124 232 84 108 542	788 192 53 139 58 58
5945 5946 5947 5948 5949	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	## ## ## ## ## ##	##	#######################################	10 9 24 1	(D) 3 690 5 946 (D) 3 187	(D) 578 1 037 (D) 358	(D) 161 259 (D) 84	196 (D) 45 126 (D) 80
596 5961 5962 5963	Nonstore retailers ²	1 ++	# # # #	##	#	24 7 8 9	7 678 (D) 3 705 (D)	1 363 (D) 745 (D)	319 (D) 173 (D)	150 (D) 56 (D)
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	#	##	#	##	8 - 6 2	9 617 - (D) (D)	836 (D) (D)	182 (D) (D)	55 (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	1 #	#	#	#	27 3 2	4 815 (D) (D)	927 (D) (D)	220 (D) (D)	171 (D) (D)
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.		# #	##	::	55 17 5 4 29	8 076 2 201 573 935 4 367	1 821 490 91 231 1 009	436 133 21 50 232	220 57 27 22 114

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.

appendix D			All establis	hments1			Establis	hments with pa	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	VALLEJO-FAIRFIELD-NAPA SMSA									
	Retall trade ²	2 798	1 462 603	1 644	296	1 832	1 432 733	182 183	42 322	19 623
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	п	#	#	90	70 561	10 363	2 327	76 7
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	## ## ##	##	##	55 29 26	48 370 41 774 6 596	6 498 5 305 1 193	1 460 1 199 261	458 371 87
525 526 527	Hardware stores	#	#	#	#	13 16 6	13 355 4 694 4 142	2 452 946 467	585 191 91	191 96 22
53	General merchandise group stores	н	н	п	п	31	131 853	16 168	3 649	2 008
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	# # # #	# # # #	# # # #	## ## ##	9 9 10 12	125 775 114 774 (D) (D)	(NA) 14 473 (D) (D)	(NA) 3 272 (D) (D)	(NA) 1 774 (D) (D)
54	Food stores	н	н	п	н	235	381 716	41 818	9 801	3 042
541 542	Grocery stores	#	#	#	#	162 19	361 629 6 690	37 762 690	8 862 159	2 555 55
548 5462 5463	Retail bakeries	#	!!	!!	#	24 23 1	6 184 (D) (D)	2 420 (D) (D)	571 (D) (D)	263 (D) (D)
543, 4, 5, 9 543 544 545	Other food stores	##	##	# # # #	##	30 5 8 5	7 213 2 416 1 697 892	946 213 330 115	209 46 76 25 62	169 54 48 25 42
549 55 ex. 554	Miscellaneous food stores	# #	#	# #	# #	12	2 208 243 56 2	288 26 919	6 411	1 501
551	Motor vehicle dealers—new and used cars	#	#	#	#	35	187 415 2 162	17 928 250	4 290 66	877 18
552 553 553 pt	Motor vehicle dealers—used cars only	##	##	##	11	71 68 3	39 739 (D) (D)	6 874 (D) (D)	1 672 (D) (D)	475 (D) (D)
553 pt. 555, 6, 7, 9 555 556	Miscellaneous automotive dealers	##	#	# # #	# # #	18 6 6	14 246 (D) 5 458	1 867 (D) 439	383 (D) 101	131 (D) 37
557 559	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	#	#	#	#	6 -	5 950 (D)	859 (D)	172 (D)	58 (D)
554	Gasoline service stations	П П	#	н	H H	152 160	148 438 48 615	7 813 6 291	1 778 1 495	1 101
56 561	Apparel and accessory stores	# #	# #	"	Н Н	20	6 275	828	180	106
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	# # #	# # #	##	56 50 6	16 100 15 366 734	1 890 1 753 137	446 414 32	272 252 20
565	Family clothing stores	Ħ	т н	#	H H	26	12 437	1 685	443 370	209 193
566 pt. 566 pt. 566 pt.	Shoe stores	::	::	!!	!!	46 5 10 3 28	11 592 (D) 2 450 (D) 7 712	1 635 (D) 371 (D) 1 008	(D) 85 (D) 231	(D)
566 pt. 564, 9 564	Family shoe stores Other apparel and accessory stores Children's and intants' wear stores Miscellaneous apparel and accessory stores	## ##	† †† †† ††	#	#	12 8 4	2 211 780 1 431	253 101 152	56 19 37	51 19 32
569 57	Furniture, home furnishings, and equipment stores		п	п		149	57 087	7 653	1 753	712
5712	Furniture stores	#	11	Ħ	#	36	19 751	2 667	592	
5713, 4, 9 5713 5714	Home furnishing stores	##	##	##	# # # #	44 14 8 22	8 415 4 327 650 3 438	1 084 496 115 473	264 121 27 116	44 27
5719 572	Household appliance stores	"	11	11		17	10 587	1 603	368	125
573 5732 5733 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shoos	##	†† ††	##		1 0	18 334 10 700 7 634 3 840 3 794	2 299 1 471 828 336 492	529 328 201 94 10 7	110 86 48
5733 pt.	Musical instrument stores	1		н	н н		169 550	42 461	9 781	7 276
5812 5812 pt. 5812 pt.	Eating places	!!	!!	11	# ##	7	154 699 86 568 1 818 61 970	39 501 23 947 439 14 120	9 076 5 575 90 3 192	3 775 78 2 764
5812 pt 5812 pt	Refreshment places Other eating places			••	**	18	4 343	995	219	147
5813	Onnking places (alcoholic beverages)	11	1 н	1 11	1 11	97	14 851	2 960	705	512

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D		T	All establis	hments1			Establis	shments with p	payroll ¹	
					porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay penod including March 12 (number)
	VALLEJO-FAIRFIELD-NAPA SMSACon.									
591	Drug and proprietary stores	++	Ħ	Ħ	#	46	81 929	9 677	2 212	748
591 pt. 591 pt.	Drug storesProprietary stores	**	**	**	**	46	81 929 -	9 677	2 212	748
59 ex. 591	Miscellaneous retall stores ²	#	#	Ħ	Ħ	344	99 422	13 0 20	3 115	1 637
592 593	Liquor storesUsed merchandise stores	#	#	#	#	50 30	22 519 3 656	1 938 841	475 188	262 101
594 5941 5941 pt	Miscellaneous shopping goods stores	# #	#	##	#	159 41 12	39 146 10 447 4 182	5 703 1 354 426	1 397 300 102	741 170 57
5941 pt. 5941 pt. 5942	General line sporting goods stores	tt :	#	tt	 !!	29 9	6 265 2 3 8 9	928 234	19 8 59	113 37
5943 5944 5945	Hobby toy and game shops	#	## ## ##	# #	#	9 35 16	3 538 11 695 2 7 97	562 2 150 319	156 543 75	67 188 59
5946 5947 5948	Camera and photographic supply stores	#	# #	##	## ## ## ## ##	8 29	1 619 4 166	241 540	57 139	59 32 117
5949	Luggage and leather goods stores	#	#			12	2 495	303	68	71
596 5961 5962 5963	Nonstore retaillers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	# #	##	###	#######################################	25 9 7 9	17 935 10 896 4 714 2 325	1 953 839 717 397	464 201 170 93	217 88 44 85
598 5983	Fuel and ice dealers Fuel oil dealers	#	# # #	# #	# #	6	3 818	480	116	33
59 8 4 59 8 2	Liquefied petroleum gas (bottled gas) dealers	#	#	#	#	4 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	## ## ##	## ## ##	## ## ##	29 2 -	4 571 (D)	857 (D)	182 (D)	147 (D)
5999 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	#	##	##	<u>!!</u>	43 6	(D) 575	(D) 139	(D) 30	(D) 11
5999 pt. 5999 pt.	Pet shops	**	**	**	**	15 3 19	2 007 (D) 3 383	271 (D) 591	53 (D) 153	39 (D) 63
	VISALIA-TULARE-PORTERVILLE SMSA									
52	Retail trade ² Building materials, hardware, garden supply, and mobile	2 143	1 077 044	1 303	290	1 432	1 044 948	119 946	28 059	13 79 0
521, 3	home dealers	Ħ	#	#	#	74	58 029	7 131	1 685	562
521 523	Building materials and supply stores	#	# # #	#	## ## ##	37 25 12	35 084 29 733 5 351	4 312 3 549 763	948 785 163	316 256 60
525 526 527	Hardware stores	# #	#	## ## ##	##	21 11 5	10 740 3 452 8 753	1 477 566 776	423 136 178	141 67 38
531	General merchandise group stores Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	# #	# 	31 10	123 155 118 860	13 498 (NA)	3 119 (NA)	1 630 (NA)
531 533 539	Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	## ## ##	#	#	10 8 13	108 233 4 290 10 632	12 116 544 838	2 781 145	1 433 86
54	Food stores	Ħ	ш	#	#	211	281 708	27 172	193 5 844	111 2 288
541 542	Grocery stores	#	#	#	#	162 11	269 495 4 148	25 412 329	5 437 88	2 040 47
546 5462 5463	Retail bakeries	##	#	!!	!!	23 21 2	3 799 (D) (D)	1 024 (D) (D)	232 (D) (D)	134 (D) (D)
543, 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	#	#	#	#	15 4	4 266 1 623	407 112	87 25	67 16
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	#	#	#	#	2 1 8	(D) (D) 1 264	(D) (D) 89	25 (D) (D) 21	(D) (D) 16
55 ex. 554	Automotive dealers	#	#	#	#	136	196 736	20 299	5 335	1 316
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	33 15	139 037 8 043	12 540 622	3 552 128	730 56
553 553 pt. 553 pt.	Auto and home supply stores	<u>!!</u>	!!	#	#	76 72 4	39 422 38 342 1 080	6 126 6 030 96	1 428 1 406 22	446 435 11
555, 6, 7, 9 555 556 557	Miscellaneous automotive dealers Boat dealers	#	#	#	#	12	10 234 (D)	1 011 (D)	227 (D)	84
557 559	Recreational and utility trailer dealers		#	#	;; ;;	6	5 791 (D) (D)	537 (D) (D)	(D) 128 (D) (D)	(D) 39 (D) (D)
554	Gasoline service stations footnotes at end of table.	#	ii l	#	#	108	92 888	3 829	880	

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments1			Establis	shments with p	ayroll ¹	
0.0					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual propne- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	VISALIA-TULARE-PORTERVILLE SMSA—Con.									
56	Apparel and accessory atores	Ħ	Ħ	Ħ	Ħ	142	46 584	5 783	1 356	847
561	Men's and boys' clothing and furnishings stores	tt	#	tt	Ħ	19	5 240	876	202	99
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	##	#	#	68 61 7	19 7 34 17 282 2 4 52	2 374 1 925 449	555 455 100	379 319 60
565	Family clothing stores	11	#	tt	#	14	9 463	1 026	232	140
566 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	#	<u> </u>	##	# ::	27 1 3	9 516 (D) (D)	1 176 (D) (D)	296 (D) (D)	160 (D) (D)
566 pt.	Family shoe stores	••		••		23	8 370	1 046	262	143
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	##	#	14 9 5	2 631 2 093 538	331 281 50	71 62 9	69 60 9
57	Furniture, home furnishings, and equipment atorea	Ħ	Ħ	Ħ	#	111	43 227	6 385	1 424	585
5712	Furniture stores	††	††	†† 	Ħ	37	18 323	2 568	614	259
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	##		###	##	30 13 6 11	9 436 4 124 480 4 832	1 519 753 92 674	274 185 20 69	104 51 14 39
572	Household appliance stores	tt	11	tt	#	12	6 861	978	236	96
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	†† †† ††	# # # # # # # # # # # # # # # # # # # #	†† †† ††	32 23 9 2 7	8 607 6 408 2 199 (D) (D)	1 320 1 015 305 (D) (D)	300 237 63 (D) (D)	126 91 35 (D) (D)
58	Eating and drinking places	Ħ	Ħ	Ħ	#	355	83 230	20 171	4 700	4 300
5812 5812 pt 5812 pt 5812 pt	Eating places Restaurants and lunchrooms Cafeterias Refreshment places	!!	<u>!!</u> ::	<u>::</u>	# #	303 127 7 153	76 541 34 442 1 905 39 013	18 752 9 504 518 8 470	4 362 2 248 119 1 936	3 975 1 860 75 1 979
5812 pt	Other eating places	••		••		16	1 181 6 689	260 1 419	338	61 32 5
5813 591	Drinking places (alcoholic beverages) Drug and proprietary stores	†† ††	†† ††	†† ††	#	52	52 714	6 730	1 568	645
591 pt.	Drug storesProprietary stores	••	••	••	**	48	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591 pt. 59 ex. 591	Propnetary stores	#	Ħ	Ħ	#	215	88 677	8 948	2 148	1 131
592 593	Liquor storesUsed merchandise stores	##	#	##	#	44 18	13 152 3 666	1 001 558	229 121	178 92
594 5941 5941 pt	Miscellaneous shopping goods stores	##	#	##	##	84 26 11	23 108 6 828 3 110	3 422 829 364	879 190 82	454 118 38
5941 pt. 5942 5943	Specialty line sporting goods stores	# #	#	** ††	++	15 5 8	3 718 1 403 1 999	465 160 240	108 38 72	80 30 33
5944 5945	Hobby, toy, and game shops	†† ††	# # # #	#	#	19 4 3	7 740 926 (D)	1 453 105	419 22	130 25 (D)
5946 5947 5948 5949	Camera and photographic supply stores	##		##	#	12 1 6	1 955 (D) 1 487	(D) 299 (D) 232	(D) 60 (D) 56	30 33 130 25 (D) 59 (D) 46
596 5961 5962 5963	Nonstore retailers ²	## ## ##	## ## ##	##	##	17 3 3 11	8 851 (D) (D) 3 435	1 610 (D) (D) 645	378 (D) (D) 139	166 (D) (D) 80
598 5983	Fuel and ice dealersFuel oil dealers	#	#	#	#	9	10 179	715	175	48
5984 5982	Liquefied petroleum gas (bottled gas) dealers	#	#	#	††	8 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	##	#	##	18 2 1	2 911 (D) (D)	594 (D) (D)	145 (D) (D)	102 (D) (D)
5999 5999 pt 5999 pt	Miscellaneous retail stores, n.e.c	# #	<u>!!</u>	# # *	# #	22 3 4	4 299 440 638	1 001 85 95	213 21 21	84 14 14
5999 pt. 5999 pt.	Typewriter stores Other miscellaneous retail stores, n.e.c.	••	••		••	15	3 221	821	171	56

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D		All establishments¹ Unincorporated					Establisi	hments with pa	ayroll ¹	
				Unincor busine						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	YUBA CITY SMSA									
	Retall trade ²	891	422 899	526	10 9	601	410 007	50 6 0 5	11 958	5 736
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	#	26	29 597	3 648	809	272
521, 3 525 526 527	Building materials and supply stores	## ## ##	## ## ##	# #	†† †† ††	12 10 2 2	20 335 (D) (D) (D)	2 623 (D) (D) (D)	588 (D) (D) (D)	176 (D) (D) (D)
53	General merchandise group stores	#	#	Ħ	#	17	62 845	7 413	1 735	926
531 531 533 539	Department stores (incl. leased depts.) ³ 4	## ## ##	## ## ##	#	##	7 7 6 4	64 311 59 466 1 914 1 465	(NA) 6 910 229 274	(NA) 1 619 53 63	(NA) 856 38 32
54	Food stores	#	#	#	#	89	111 714	11 387	2 6 2 8	8 7 5
541 542 546 543, 4, 5, 9	Grocery stores	†† †† †† ††	## ## ##	##	## ## ##	66 6 7 10	105 221 2 679 1 347 2 467	10 506 2 7 5 345 261	2 419 62 83 62	722 26 84 43
55 ex. 554	Automotive dealers	#	#	#	#	49	62 341	6 939	1 801	492
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# # # #	## ## ##	## ## ##	## ## ##	6 5 34 4	44 604 3 102 12 644 1 991	4 432 189 2 122 196	1 241 41 464 55	271 20 177 24
554	Gasoline service stations	#	#	Ħ	Ħ	40	29 814	1 174	268	202
56	Apparel and accessory stores	Ħ	#	#	#	5 3	16 962	2 444	608	333
561	Men's and boys' clothing and furnishings stores	#	++	##	tt	7	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	#	## ##	†† †† ††	20 18 2	5 825 (D) (D)	825 (D) (D)	212 (D) (D)	115 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	#	##	##	10 15 1	4 475 4 454 (D)	709 593 (D)	182 138 (D)	112 74 (D)
5 7	Furniture, home furnishings, and equipment stores		Ħ	Ħ	Ħ		15 279	2 071	509	200
5712 5713, 4, 9 572 573	Furniture stores. Home furnishing stores. Household appliance stores. Radio, television, and music stores.	1 11	## ##	##	## ## ##	17 16 3 13	7 379 2 652 835 4 413	1 118 364 102 487	286 86 25 112	85 51 10 54
58	Eating and drinking places	#	Ħ	#	Ħ	154	39 196	9 433	2 132	1 744
5812 5813	Eating places	#	#	#	#	121 33	35 437 3 759	8 550 883	1 93 7 195	1 557 187
591	Drug and proprietary stores	#	Ħ	#	#	16	18 782	2 511	636	218
59 ex. 591	Miscellaneous retail stores ²	#	#	#	#	108	23 477	3 585	834	474
592 593	Liquor storesUsed merchandise stores	#	#	#	#	11 12	3 815 1 590	299 349	7 5 69	59 3 7
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	†† †† ††	#	## ## ##	9 14	9 953 1 594 4 253 4 106	1 567 203 768 596	373 48 194 131	210 33 66 111
596 598 5992 5993	Nonstore retailers ²	#	†† ††	#	†† †† †† †† ††	8 6 7	1 853 2 375 1 450	286 280 354	65 72 81	23 25 53
5994 5999	News dealers and newsstands	. #	†† ††	#	#	19	2 441	450	99	67

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establish	hments ¹			Establis	shments with p	ayroll ¹	
				Unincor						Paid
SIC code	Kind of business	Number	Sales (\$1,000)	Individual proprietorships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	Retail trade ²	13 392	5 319 5 67	8 320	1 787	8 881	5 138 532	626 403	145 790	72 250
52	Building materials, hardware, garden supply, and mobile home dealers	11	#	#	#	587	349 549	45 810	10 367	3 713
521, 3 521 523	Building materials and supply stores	†† ††	†† †† ††	#	#	291 220 71	233 800 (D) (D)	29 295 (D) (D)	6 642 (D) (D)	2 009 (D) (D)
525 526 527	Hardware stores	## ## ##	## ## ##	##	†† †† ††	194 62 40	85 318 (D) (D)	12 436 (D) (D)	2 890 (D) (D)	1 284 (D) (D)
53	General merchandise group etores	Ħ	Ħ	Ħ	#	229	276 440	34 515	8 295	4 526
531	Department stores (incl. leased depts.) ³ ⁴	tt	11	Ħ	11	30	212 001	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	##	†† †† ††	##	## ## ##	30 4 14 12	179 155 (D) (D) 85 584	22 382 (D) (D) 10 321	5 451 (D) (D) 2 664	2 873 (D) (D) 1 229
533 539	Variety stores	##	#	#	#	94 105	51 638 45 647	6 948 5 185	1 629 1 215	925 728
54	Food etores	Ħ	#	Ħ	#	1 240	1 552 373	158 719	36 094	12 653
541 542	Grocery stores	## ##	#	#	#	950 75	1 498 446 18 605	149 982 2 269	34 2 14 462	11 291 242
546 5462 5463	Retail bakenes	!!	!!	##	##	126 115 11	20 908 17 363 3 545	4 653 4 174 479	994 889 105	767 708 59
543, 4, 5, 9 543 544 545 549	Other food stores	## ## ## ##	## ## ## ##	†† †† †† ††	## ## ##	89 5 19 12 53	14 414 2 352 2 446 927 8 689	1 815 112 479 130 1 094	424 22 109 24 269	353 28 98 36 193
55 ex. 554	Automotive dealers	Ħ	п	Ħ	Ħ	838	714 307	77 453	18 708	5 432
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	167 37	494 215 20 928	45 380 1 547	11 333 349	2 889 142
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	!!	##	#	!!	363 331 32	167 393 152 964 14 429	27 322 25 649 1 673	6 304 5 892 412	2 131 1 961 170
555, 8, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	## ## ## ##	†† †† †† ††	## ## ## ##	## ## ## ##	69 17 15 29 8	31 771 3 515 8 485 (D) (D)	3 204 369 869 (D) (D)	720 57 189 (D) (D)	270 26 75 (D) (D)
554	Gasoline service stations	Ħ	. #	Ħ	Ħ	813	601 079	32 280	7 379	4 082
56	Apparel and accessory storee	#	#	#	#	749	203 680 17 655	26 75 0 2 844	6 409	3 755
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	11	# #	11	11	283	53 596	6 343	1 473 1 390	1 043 976
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	257 26	50 790 2 806	6 016 327	83	67
565	Family clothing stores	#	#	#	#	163	86 536 36 526	11 940 4 527	2 883	1 554
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	***			::	8 29 2 122	(D) 5 031 (D) 29 254	(D) 768 (D) 3 482	(D) 174 (D) 799	(D) 89 (D) 474
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	##	## ##	##	##	75 41 34	9 367 5 187 4 180	1 096 575 521	255 124 131	232 131 101
57	Furniture, home furnishings, and equipment stores	#	#	Ħ	Ħ	475	140 055	18 963 7 136	4 638 1 723	1 919
5712	Furniture stores	#	11	†† ††	#	124	48 384 32 194	4 699	1 182	492
5713, 4, 9 5713 5714 5719	Home furnishing stores	#	#	##	##	73 20 36	32 194 22 536 3 078 6 580	3 304 611 784	868 136 178	301 72 119 247
572	Household appliance stores	ł.	# #	#	#	155	19 957 39 520	2 247 4 881	565 1 168	515
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores	##	#	#	#	101	(D) (D) 6 629 (D)	(D) (D) 674 (D)	(D) (D) 154 (D)	(D) (D) 96 (D)

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	nments1			Establis	hments with p	ayroll ¹	
SIC code	Kind of business			Unincon busine						Paid employees for pay
010 0000	,	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
58	Eating and drinking places	#	Ħ	Ħ	Ħ	2 338	551 614	139 024	31 852	28 030
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	##	!! ::	##	##	1 944 1 095 18 759 72	502 374 309 151 4 893 179 160 9 170	128 321 83 635 1 188 41 503 1 995	29 341 19 241 329 9 360 411	24 274 15 183 234 8 427 430
5813	Drinking places (alcoholic beverages)	Ħ	Ħ	tt	tt	394	49 240	10 703	2 511	1 758
591	Drug and proprietary stores	#	Ħ	Ħ	Ħ	287	314 959	37 824	8 869	3 3 2 5
591 pt. 591 pt.	Drug stores	::	::	••	••	277 10	311 988 2 971	37 503 321	8 798 71	3 280 45
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	Ħ	Ħ	1 527	434 476	55 06 5	13 181	6 815
592 593	Liquor storesUsed merchandise stores	#	#	#	#	226 118	81 443 15 119	7 449 3 012	1 719 689	1 143 363
594 5941 pt. 5941 pt. 5942 5943 5943 5945 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores	## ## ## ## ## ## ## ##	## ## ## ## ## ## ##	## ## ## ## ## ## ## ##	## ## ## ## ## ## ## ##	645 169 73 96 48 42 112 31 28 134 4 77	142 892 46 877 (D) 9 909 11 225 22 074 4 095 (D) (D) 359 10 796	21 860 6 746 (D) 1 278 1 986 4 417 548 (D) (D) 36 1 261	5 255 1 730 (D) (D) 379 464 1 038 149 (D) (D) 9	2 906 849 (D) (D) 260 211 424 107 (D) (D) 10 289
596 5961 5962 5963	Nonstore retailers² Mail order houses Automatic merchandising machine operators Direct selling establishments²	# # # # #	##	## ## ## ##	## ## ##	136 75 15 46	60 161 40 963 6 989 12 209	6 740 3 318 1 178 2 244	1 638 817 283 538	771 450 105 216
598 5983 5984 5982	Fuel and ice dealers	## ## ##	## ## ##	## ## ##	## ## ##	125 8 105 12	98 763 9 064 87 557 2 142	10 446 661 9 365 420	2 595 155 2 339 101	772 63 654 55
5992 5993 5994	FloristsCigar stores and standsNews dealers and newsstands	#	# #	#	#	119 5 9	13 429 953 2 082	2 086 167 228	480 37 50	406 12 44
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	!! ::	##	## ::	144 31 31 7 7	19 634 3 272 (D) (D) 11 927	3 077 743 (D) (D) 1 794	718 161 (D) (D) 428	398 76 (D) (D) 234

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	A, see appendix Fj		All establis	hments ¹			Establis	shments with p	payroll ¹	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	ALAMEDA COUNTY									
	Retall trade ²	9 501	5 615 563	5 356	1 082	6 2 39	5 488 138	728 841	173 0 46	71 538
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	н н	208	197 439	31 28 5	7 691	2 207
521, 3	Building matenals and supply stores Lumber and other building materials dealers	††	Ħ	11	- #	113	120 005	17 215	4 060	1 030
521 523	Paint, glass, and wallpaper stores	##	#	#	#	65 48	87 693 32 312	12 925 4 290	3 063 997	740 290
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	##	# #	##	59 32 4	61 793 12 546 3 095	10 742 3 053 275	2 881 708 42	870 278 29
53	General merchandise group stores	tt	Ħ	H 1	#	87	647 056	77 358	17 787	9 643
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ 4 Variety stores Miscellaneous general merchandise stores	# #	## ## ##	# # # #	#	33 33 24 30	610 679 577 098 21 250 48 708	(NA) 69 298 3 635 4 425	(NA) 15 989 835 963	(NA) 8 517 512 614
54	Food stores	Ħ	Ħ	н	н	809	1 210 486	145 367	34 619	9 698
541 542	Grocery stores	#	#	#	#	490 65	1 107 644 29 743	126 9 52 3 444	30 360 867	7 594 303
546 5462 5463	Retail bakeries	#	#	#	#	130 120 10	33 233 31 299 1 934	10 268 9 9 10 358	2 302 2 197 105	1 182 1 127 55
543, 4, 5, 9 543	Other food stores	# #	#	#	#	124 21	39 866 15 621	4 70 3 1 7 40	1 090 400	619 165
544 545 549	Candy, nut, and confectionery stores Dairy products stores	# #	##	# # #	#	27 25 51	5 247 5 887 13 111	694 737 1 532	157 185 348	100 142 212
55 ex. 554	Automotive dealers	Ħ	Ħ	н	н	403	1 026 049	109 362	25 662	5 178
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	96 33	789 526 24 824	75 622 2 227	17 649 535	3 01 7 132
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	#	<u>††</u>	#	195 190 5	131 659 127 352 4 307	22 519 22 116 403	5 246 5 166 80	1 392 1 374 18
555, 8, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # # # # # # # # # # # # # # # # #	## ## ## ##	## ## ## ##	## ## ## ##	79 31 16 25 7	80 040 28 791 18 141 19 103 14 005	8 994 3 386 1 463 2 228 1 917	2 232 852 334 466 580	637 213 85 185 154
554	Gasoline service stations	п	#	Ħ	н н	452	434 926	23 228	5 511	2 914
56	Apparel and accessory stores	Ħ	#	#	#	571	230 137	33 428	7 860	4 085
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	†† ††	#	#	#	78 229	36 7 23	7 047 11 781	1 671 2 854	760 1 636
562 563, 8	Women's ready-to-wear stores	#	Ħ	#	#	195 34	85 145 5 225	10 783 998	2 630 224	1 513 123
565	Family clothing stores	††	. #	H H	#	35 174	35 170 57 158	4 717 8 466	1 062 1 949	600 863
566 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores	!!!	#	!!	!!	40 52	(D) 18 814	(D) 2 624	(D) 614	(D) 269
566 pt. 566 pt.	Children's and juveniles' shoe storesFamily shoe stores	••	••	**	••	78	(D) 27 264	(D) 3 907	(D) 908	(D) 418
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	# # #	#	#	55 18 37	10 716 4 437 6 279	1 417 634 783	324 144 180	226 113 113
57	Furniture, home furnishings, and equipment stores	Ħ	п	Ħ	Ħ	498	255 291	36 400	8 879	2 846
5712	Furniture stores	#	#	#	#	136	76 910 47 683	11 374 8 583	2 718 2 153	870 586
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	# # # #	###	#	57 20 51	34 120 4 626 8 937	6 173 862 1 548	1 617 193 343	315 82 189
572	Household appliance stores	Ħ	tt	#	#	49	22 050	2 636	679	214
573 5732 5733 5733 pt.	Radio, television, and music stores	##	## ## ##	# # # # # # # # # # # # # # # # # # # #	# #	185 129 56 25 31	108 648 74 959 33 689 19 289 14 400	13 807 9 899 3 908 1 826 2 082	3 329 2 378 951 427 524	1 176 741 435 254 181
5733 pt.	Musical instrument stores Eating and drinking places	Ħ	п	п	п	1 704	585 546	154 519	36 821	23 040
5812	Eating places	!!	!!	!!	!!	1 408 696	540 804 301 0 54	143 900 86 603	34 292 20 365	21 779 11 625
5812 pt. 5812 pt. 5812 pt. 5812 pt.	Cafeterias		**	••	••	45 584 83	15 322 198 296 26 132	5 077 45 956 6 264	1 216 10 883 1 828	543 8 573 1 038
5813	Drinking places (alcoholic beverages)	111	Ħ	#	#	296	44 742	10 619	2 529	1 261

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOILOWED BY	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period Including March 12 (number)
	ALAMEDA COUNTY—Con.									
591	Drug and proprietary stores	#	#	#	#	186	254 214	30 290	7 118	2 445
591 pt. 591 pt.	Drug storesProprietary stores	••	••	••	::	172 14	246 387 7 827	29 1 0 8 1 182	6 875 243	2 369 76
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	Ħ	#	1 321	646 994	87 604	21 098	9 482
592 593	Liquor storesUsed merchandise stores	#	#	#	#	258 116	14 0 152 28 7 27	10 379 5 884	2 53 7 1 3 7 8	1 530 669
594 5941 pt. 5941 pt. 5942 pt. 5942 5943 5944 5945 5946 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	## ## ## ## ##	######################################	##:: ##################################	######################################	527 98 39 59 67 33 110 42 33 89 11	238 778 59 521 29 964 29 557 33 371 12 527 50 033 26 893 17 510 18 516 3 538 16 869	35 341 7 456 4 125 3 331 4 904 2 167 10 629 2 538 2 123 2 834 393 2 297	8 346 1 726 1 004 722 1 136 487 2 539 611 518 660 102 567	3 826 718 353 365 674 228 709 358 192 483 72 392
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	##	## ## ##	## ## ##	†† †† ††	116 33 32 51	170 308 102 901 45 665 21 742	23 042 10 661 8 026 4 355	5 874 2 726 2 081 1 067	2 054 984 588 482
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	## ## ##	†† †† ††	##	##	3	5 142 5 142	539 539	108 108	46 - 46
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# # #	##	†† †† ††	##	100 10 3	15 690 2 196 (D)	3 531 287 (D)	786 69 (D)	456 47 (D)
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	::	##	## ##	## ##	188 53 24 8 103	(D) 9 721 4 205 2 690 (D)	(D) 2 096 548 500 (D)	(D) 510 145 114 (D)	(D) 171 96 36 (D)
	BUTTE COUNTY (Coextensive with Chico, Calif., SMSA; see table 4.)									
	CONTRA COSTA COUNTY									
	Retail trade ²	5 346	3 511 644	2 941	560	3 433	3 444 418	427 0 85	99 928	42 54 3
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	ш	Ħ	Ħ	176	163 348	24 409	5 506	1 753
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# #	# # #	#	#	96 60 36	103 040 84 684 18 356	14 842 12 060 2 782	3 364 2 716 648	947 7 57 190
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # #	†† ††	#	#	45 27 8	35 566 19 889 4 853	5 1 7 5 4 0 58 334	1 180 876 86	423 357 26
53	General merchandise group stores	Ħ	п	Ħ	#1	65	484 773	57 4 55	13 207	6 639
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # #	##	#	## ## ##	25 25 18 22	464 500 437 466 8 247 39 060	(NA) 53 503 1 196 2 756	(NA) 12 345 284 578	(NA) 6 00 2 185 452
54	Food stores	#	ш	Ħ	Ħ	403	838 657	94 505	22 0 93	6 187
541 542	Grocery stores Meat and fish (seafood) markets	#	#	#	#	267 19	799 149 6 5 0 3	87 852 898	20 584 219	5 284 79
546 5462 5463	Retail bakeries	#	#	#	#	58 54 4	12 482 11 816 666	3 383 3 236 147	762 729 33	494 472 22
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	## ## ## ##	#	# # # #	# # # #	59 1 0 6 11 32	20 523 (D) (D) 3 887 (D)	2 372 (D) (D) 481 (D)	528 (D) (D) 104 (D)	330 (D) (D) 93 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix Fj		All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				rporated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CONTRA COSTA COUNTY—Con.									
55 ex. 554	Automotive dealers	Ħ	#	#	- #	222	576 422	59 543	14 196	2 995
55t 552	Motor vehicle dealers—new and used cars	#	#	#	11	62 20	457 072 t0 957	42 596 676	10 402	1 811
553 553 pt.	Auto and home supply stores	#	11	11	# #	98 92	70 697 67 970	11 991 11 646	125 2 784 2 714	817 707
553 pt.	Other auto and home supply stores	••	••	••	**	6	2 727	345	70	787 30
555, 6, 7, 9 555 556	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers	# #	#	#		42 13 11	37 696 13 221 15 497	4 280 1 447 1 874	885 323 382	328 93 152
557 559	Motorcycle dealers	#		#	#	15	(D) (D)	(D) (D)	(D) (D)	(D) (D)
554	Gasoline service stations	п	#	#	#	289	302 423	17 298	4 138	2 174
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	369	181 226	22 625	5 188	2 842
56 t	Men's and boys' clothing and furnishings stores	#	tt	tt	tt	50	26 857	4 127	962	426
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	#	#	156 141 15	78 059 75 842 2 217	8 348 7 967 381	2 032 1 934 98	1 227 1 158 69
565	Family clothing stores	11	tt.	Ħ	tt	26	29 036	4 021	848	479
566 566 pt.	Shoe stores	#	#	!!	11	108 20	39 047 5 462	5 008	1 125	554
566 pt. 566 pt.	Women's shoe stores	• •	**	••	••	30	13 237 1 873	781 1 603 334	180 363 78	71 154 38
566 pt.	Family shoe stores	**	••	••	••	53	18 475	2 290	504	291
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	#	#	#	29 13 16	8 227 4 320 3 907	1 121 482 639	221 102 119	156 92 64
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	H #	279	170 569	22 271	5 196	1 730
5712	Furniture stores	tt	Ħ	#	#	80	73 355	10 366	2 436	706
5713, 4, 9 5713	Home furnishing stores	#	#	#	#	76 30	26 152 14 655	3 642 1 994	817 447	347 116
57t4 57t9	Drapery, curtain, and upholstery stores	H H	#	#	#	16 30	3 117 8 380	546 1 102	130 240	67 164
572	Household appliance stores	Ħ	#	Ħ	Ħ	24	15 821	2 006	468	159
573 5732	Radio, television, and music stores	#	#	#	#	99 67	55 241 40 582	6 257 4 695	1 47 5 1 094	518 337
5733 5733 pt. 5733 pt.	Music stores Record shops Musical instrument stores	# #	#	#	#	32 14 18	14 659 8 687 5 972	1 562 740 822	381 166 215	181 98 83
58	Esting and drinking places	Ħ	Ħ	Ħ	H #	854	287 340	74 113	17 314	12 396
5812	Eating places	!!	!!	!!	!!	728 341	265 817 143 089	69 141 39 565	16 155 9 350	11 740 6 212
5812 pt. 5812 pt. 5812 pt.	Restaurants and lunchrooms	::	••	••	**	20	5 238 105 556	1 283 25 402	326 5 847	294 4 685
5812 pt.	Other eating places			••	••	57	11 934	2 891	632	549
5813	Onnking places (alcoholic beverages)	Ħ	Ħ	#	##	126	21 523	4 972	1 159	656
591	Drug and proprietary stores	11	π ••	т	H	98 96	173 362 (D)	19 82 7 (D)	4 567 (D)	1 58 0 (D)
591 pt 591 pt	Drug storesProprietary stores	••	••	••	••	2	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	678	266 298	35 039	8 523	4 247
592 593	Used merchandise stores	#	#	#	#	93 54	64 594 9 522	4 583 2 078	1 114 496	602 287
594 594 t	Miscellaneous shopping goods stores	11	#	#	#	300 70	114 360 25 206	15 806 3 298	3 958 788	1 939 403
5941 pt 5941 pt	Sporting goods stores and bicycle shops General line sporting goods stores Specially line sporting goods stores		#	**	••	23 47	11 374 13 832	1 336 1 962	335 453	161 242
5942 5943	Book stores Stationery stores	#	#	#	#	26 19	8 688 7 097	951 1 459	221 371	159 136
5944 5945	Jewelry stores	#	#	11	#	59 21	24 343 17 465	4 499 1 382	1 249 316	359 210
5946 5947	Camera and photographic supply stores	#	H H	##	# # # # # # #	14 56	12 276	(D) 1 804	(D) 418	(D) 325
5948 5949	Luggage and leather goods storesSewing, needlework, and piece goods stores	#	#	H	₩	8 27	11 7 30	(D) 1 473	(D) 343	(D) 242
596	Nonstore retailers ²	#	Ħ	#	#	63 12	35 496 16 408	4 697 1 268	1 087 331	530 112
5961 5962 5963	Mail order houses. Automatic merchandising machine operators Direct selling establishments?	Ħ	#	#	#	16 35	5 901 13 187	962 2 467	263 493	85 333
598 5983	Fuel and ice dealersFuel oil dealers	#	Ħ	H.	H	6	6 899 (D) (D)	781 (D)	180 (D)	52 (D) (D)
5984 5982	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	#	#	#	#	5	-	(D)	(D)	
5992 5993	Florists	#	#	#	#	53	8 803 (D)	1 838 (D)	393 (D)	286 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]	T	All establis	hments1						
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	CONTRA COSTA COUNTY—Con.									
59 ex. 591 5994	Miscellaneous retail stores²—Con. News dealers and newsstands	††	††	##	tt	1	(D)	(D)	(D)	(D)
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops. Typewriter stores Other miscellaneous retail stores, n.e.c.	##	# ##	#	#	105 39 17 2 47	25 8 34 4 990 2 979 (D)	5 160 1 079 397 (D)	1 270 250 102 (D) (D)	533 93 82 (D) (D)
	EL DORADO COUNTY									
	Retali trade²	1 009	429 823	622	12 5	612	416 447	52 268	12 046	5 560
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	ш	41	26 812	3 458	742	210
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	†† †† ††	†† †† ††	# #	#	25 15 1	20 950 (D) (D)	2 597 (D) (D)	560 (D) (D)	135 (D) (D)
53	General merchandise group stores	#	#	#	Ħ	9	12 269	1 509	360	217
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	†† †† ††	†† †† ††	##	#	2 2 2 5	(D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)
54	Food stores	#	#	#	#	71	123 131	13 6 55	2 948	876
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	## ## ##	## ## ##	## ## ##	## ## ##	49 3 11 8	120 303 4 86 1 099 1 243	13 072 98 307 178	2 817 20 68 43	777 5 5 8 36
55 ex. 554	Automotive dealers	#	π	#	#	41	41 713	4 619	1 087	332
551 552 553 555, 6 , 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	## ## ##	##	#	#	11 25	27 940 11 491	2 464 1 989	57 8 475	161 155
554	Gasoline service stations	''	# 	†† ††	†† ††	5 49	2 282 54 854	166 2 657	600	16 3 33
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	54	15 685	1 734	395	229
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	†† ††	†† i	†† ++	†† ++	6 18	949 6 095	87 6 34	19	16
562 563, 8 565	Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	##	##	#	15 3	6 045 50	623 11	143 140 3	78 75 3
566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	## ##	†† †† ††	. # . #	17 8 5	5 543 2 727 371	687 292 34	165 62 6	96 33 6
57	Furniture, home furnishings, and equipment stores	#	π	#	#	45	11 712	1 496	368	143
5712 5713, 4, 9 572 573	Furniture stores	# #	## ## ##	## ## ##	# # # #	12 12 4 17	1 249 3 182 767 6 514	199 467 123 707	55 117 32 164	24 45 13 61
58	Eating and drinking places	#	#	#	#	172	53 396	13 278	3 150	2 334
5 8 12 5813	Eating places	†† ††	## ##	##	†† ††	148 24	51 39 8 1 998	12 918 360	3 067 83	2 2 6 6 6 8
591	Drug and proprietary stores	#	#	#	#	20	34 590	4 301	995	329
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	#	#	110	42 285	5 561	1 401	557
592 593	Liquor storesUsed merchandise stores	#	#	#	†† ††	11 3	5 8 22 (D)	701 (D)	175 (D)	68 (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	## ## ##	## ## ##	## ## ##	55 23 7 25	17 236 11 742 1 444 4 050	2 974 2 079 356 539	772 574 69 129	301 194 31 76
596 598 5992	Nonstore retailers² Fuel and ice dealers Florists	#	#	#	#	9 14	6 866 10 311	702 950	1 6 9 233	80 6 9 22
5993 5994 5999	Cigar stores and stands	#	## ## ## ## ##	## ## ## ## ##	## ## ##	10 - - 8	842 - (D)	98 - - (D)	19 - - (D)	22 - (D)
	FRESNO COUNTY (Coextensive with Fresno, Calif., SMSA; see table 4.)									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor	porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,0 00)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	HUMBOLDT COUNTY									
	Retail trade ²	1 206	525 863	733	140	841	513 458	64 274	15 026	6 976
52	Building materials, hardware, garden aupply, and mobile home dealers	H.	#	#	#	48	38 463	4 641	1 031	376
521, 3	Building materials and supply stores	++	#	##	11	26	26 444	2 938	659	205
525 526 527	Hardware stores Retail nursenes, lawn and garden supply stores	# #	#	#	# #	13	6 580 3 201	901 591	191 122	104 42 25
53	Mobile home dealers General merchandise group stores	#	#	H	T	21	2 238 25 937	3 360	59 774	413
53t 531	Department stores (incl. leased depts.) ³ 4	111	#	11	Ħ	2	(D)	(NA)	(NA)	(NA)
533 539	Vanety stores Miscellaneous general merchandise stores	# #	# #	# #	# #	2 9 10	(D) 4 860 (D)	(D) 709 (D)	(D) 153 (D)	(D) 109 (D)
54	Food stores	#	#	#	Ħ	135	155 366	16 540	3 7 73	1 250
54t 542	Grocery stores	#	#	#	#	105	151 594 1 270	15 934 125	3 645 22	1 149 23
546 543, 4, 5, 9	Retail bakenes Other food stores	#	Ħ	# #	#	14	1 534 968	373 108	80 26	62 16
55 ex. 554	Automotive dealers	#	Ħ	#	Ħ	59	73 694	8 05 3	1 904	508
551 552	Motor vehicle dealers – new and used cars	# #	#	#	#	18 5	51 613 6 114	5 1 5 9 359	1 201 88	274 4 5
553 555, 6, 7, 9	Auto and home supply stores	#	#	H	#	27 9	11 066 4 901	1 958 577	483 132	141 48
554	Gasoline service stations	H H	Ħ	Ħ	Ħ	62	42 537	2 241	50 3	272
56	Apparel and accessory stores	#1	Ħ	Ħ	Ħ	68	27 578	3 924	986	502
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers	# #	#	#	#	23	(D) 4 013	(D) 543	(D) 129	(D) 107
562, 5, 6 562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	#	# #	#	23	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing storesShoe stores	#	# #	##	#	17 20 3	15 422 5 342 (D)	2 274 625 (D)	548 150 (D)	275 76 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	Ħ	50	14 997	2 270	529	224
5712 5713, 4, 9	Furniture stores Home furnishing stores Household appliance stores	#	#	#	#	11 11	6 1 7 4 1 714	1 0 54 323	235 84	77 41
572 573	Household appliance storesRadio, television, and music stores	#	#	#	Ħ	5 23	836 6 273	60 833	14 1 9 6	9 97
58	Eating and drinking places	Ħ	Ħ	Ħ	#	214	49 019	11 979	2 796	2 193
5812 5813	Eating places	#	#	Ħ	#	175 39	43 53 0 5 489	10 594 1 385	2 479 31 7	1 996 197
591	Drug and proprietary stores	Ħ	. #	Ħ	#	24	36 7 07	4 197	988	383
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	#	160	49 160	7 069	1 742	855
592 593	Liquor storesUsed merchandise stores	#	#	#	#	21 22	7 288 3 99 5	619 720	130 168	81 87
594 5941	Miscellaneous shopping goods stores	#	#	#	#	69 12	18 9 77 4 8 9 4	3 454 915	922 237	437 96
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	i ii	#	#	# # #	11 46	2 7 0 7 11 376	620 1 919	164 521	57 284
596	Nonstore retailers ²	#	П	11	Щ	12 8	4 405 10 883	733 915	177 204	84 30
598 5992 5993	Florists Cigar stores and stands	#	# #	##	#	8	887 (D)	152 (D)	34 (D)	32 (D)
5994 5999	News dealers and newsstands	#	#	#	#	19	(D)	(D)	(D)	(D)
	IMPERIAL COUNTY									
	Retail trade ²	774	423 866	413	79	588	415 705	52 470	13 446	6 093
52	Building materials, hardware, garden supply, and mobile						40.424	0.00		222
	home dealers	#	#	#	#	27 16	19 134 (D)	2 567 (D)	641 (D)	206 (D)
521, 3 525	Building materials and supply stores	#	#	###	# # #	8 2	(D) (D)	(D) (D) (D)	(D) (D)	(D) (D) (D) (D)
525 526 527	Retail nurseries, lawn and garden supply stores	#	#			1	(D)		(D)	
53	General merchandise group stores	#	#	#	#	18	49 106 51 625	6 556 (NA)	1 800 (NA)	910 (NA)
53t 531	Department stores (incl. leased depts.) ³ 4	#	#	##		5 5 6	39 827	5 009	1 408	694
533 539	Variety stores	H	 	 	#	7	(D) (D)	(D) (D)	(D) (D)	(D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establis	hments1		T	Establi	shments with p	payroll ¹	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	IMPERIAL COUNTY—Con.									
54	Food stores	#	Ħ	Ħ	Ħ	88	134 961	12 953	3 314	1 203
541 542	Grocery stores	#	#	#	#	82	134 206 (D)	12 744 (D)	3 264 (D)	1 175 (D)
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	 	##	#	4	535 (D)	(D) 171 (D)	41 (D)	20 (D)
55 ex. 554	Automotive dealers	#	Ħ	Ħ	Ħ	52	60 754	7 696	1 964	613
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	#	#	#	12 3 33	35 930 345 22 816	3 666 32 3 798	977 7 928	261 4 331
553 555, 6, 7, 9	Miscellaneous automotive dealers	tt	Ħ	#	#	4	1 663	200	52	17
554 56	Apparel and accessory stores	Π Π	#	#	#	45 84	32 602 28 552	1 782 5 028	1 355	264 602
561	Men's and boys' clothing and furnishings stores	#	#	#	††	10	3 378	544	211	72
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	#	#	#	#	36 35	8 902	1 337	333	1 8 5
563, 8	Women's accessory and specialty stores and furriers	. #	#		tt.	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
56 5 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	# # #	# #	#	10 20 8	11 429 4 468 375	2 475 611 61	653 144 14	248 80 17
57	Furniture, home furnishings, and equipment stores	#	#	#	Ħ	27	10 910	1 746	437	161
5712 5713, 4, 9	Furniture stores Home furnishing stores	#	#	#	#	5 5	5 5 5 0 2 882	791 627	200 154	64 5 5
572 573	Household appliance storesRadio, television, and music stores	ii ii	ij	#	#	13	604 1 8 74	66 262	15 68	7 35
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	133	29 669	7 398	1 820	1 381
5 8 12 5 8 13	Eating places	#	#.	#	#	109 24	26 8 27 2 842	6 731 667	1 649 171	1 253 128
591	Drug and proprietary stores	Ħ	Ħ.	Ħ	Ħ	17	23 56 6	2 6 52	87 3	230
59 ex. 591 592	Miscellaneous retail stores ²	Ħ	Ħ	#	Ħ	97	28 451	4 092	1 000	523
593	Used merchandise stores	#	#	#	#	23 8	6 7 8 6 899	625 178	15 8 44	117 26
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	##	# # # #	# # # # #	38 9 14 15	8 427 946 3 251 4 230	1 511 120 674 717	342 24 151 167	172 18 63 91
596 598	Nonstore retailers ²	#	##	#	#	7 3	4 600 (D)	920 (D)	222 (D)	66 (D)
5992 5993 5994	Florists Cigar stores and stands	#	# # #	#	#	5	831 (D)	143 (D)	(D) 36 (D)	(D) 29 (D)
5999	News dealers and newsstands	#	#	#	#	12	2 751	459	120	68
	KERN COUNTY (Coextensive with Bakersfield, Calif., SMSA; see table 4.)									
	KINGS COUNTY									
	Retall trade ²	539	263 484	312	76	411	257 274	30 406	7 0 22	3 486
52	Building materials, hardware, garden supply, and mobile home dealers	н	++	+		19				
521, 3 525	Building materials and supply stores		# #	#	# #	8	8 3 8 9 5 0 25	1 531 764	325 162	12 7 46
526 527	Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	#	#	#	#	8 3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	11	#	#	#	12	20 872	2 626	612	298
531 531 533	Department stores (incl. leased depts.) ³ 4	#	#	#	#	2 2	(D)	(NA) (D)	(NA) (D)	(NA)
533 539	Miscellaneous general merchandise stores	#	#	#	#	6 4	2 711 (D)	(D) 356 (D)	81 (D)	(D) 55 (D)
54 541	Food stores	#	π	п	Ħ	51	65 975	6 276	1 361	517
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	# # #	#	#	42 3 6	(D) (D) 1 255	(D) (D) 459	(D) (D) 102	(D) (D) 55

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	nments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busine						Pai employee for pa
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	perio includin March 1 (numbe
	KINGS COUNTY—Con.									
5 ex. 554	Automotive desiers	Ħ	Ħ	#	#	38	49 213	5 075	1 218	35
51	Motor vehicle dealers – new and used cars	##	#	11	ш	5	30 806	2 233	592	14
52 53 55, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	##	tt.	# #	# #	3 27 3	16 550 (D)	(D) 2 643 (D)	(D) 575 (D)	(I 18 (I
54	Gasoline service stations	#	#	##	#	34	27 675	1 385	379	1:
5	Apparel and accessory stores	#	#	11	#	49	10 677	1 495	329	1
31	Men's and boys' clothing and furnishings stores	++	##	11	#	4	1 656	303	61	
52, 3, 8 52 53, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	##	# # #	#	20 20 -	2 916 2 916	387 387 -	94 94 -	1
65 66 64, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	##	# #	# #	8 9 8	3 399 1 864 842	522 206 77	107 51 16	
7	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	23	9 636	1 298	310	1
712 713, 4, 9	Furniture stores	## ## ##	##	†† †† ††	# # #	8 3 5	5 551 (D) (D)	795 (D) (D)	194 (D) (D)	
3	Radio, television, and music stores	##	#	#	#	7	1 949 26 317	198 6 521	1 482	1 2
12	Eating and drinking places	#	#	#	#	101	23 721	5 781	1 347	1 1
13	Drinking places (alcoholic beverages)	i ii	ii	H 1	i ii	16	2 596	740	135	
1	Drug and proprietary stores	#	#	#	#	15 69	18 018 20 50 2	1 991 2 208	460 54 6	
ex. 591	Miscellaneous retail stores ²	#	#	# #	#	13	3 510	265	66	
3	Used merchandise stores	††	Ħ	††	#	7	1 509	321	74	
4 41 44 her 594	Miscellaneous shopping goods stores	# # #	†† †† ††	# #	# # # #	26 4 10 12	5 643 786 2 833 2 024	827 98 484 245	184 20 104 60	
6	Nonstore retailers ²	++	††	++	11	5	3 450	283	99	
3 92	Fuel and ice dealersFlorists	#	##	#	#	4 4	5 083 553	319 76	80 14	
93 94 99	Cigar stores and stands	#	##	##	#	2 8	(D) (D)	(D) (D)	(D) (D)	
	LOS ANGELES COUNTY (Coextensive with Los Angeles-Long Beach, Calif., SMSA; see table 4.)									
	MADERA COUNTY									
	Retall trade ²	578	226 848	377	73	361	218 810	24 732	5 820	2 7
2	Building materials, hardware, garden supply, and mobile home dealers	#	#	11	Ħ	24	12 254	1 574	365	
1, 3 5 6	Building materials and supply stores	##	# # # #	# # # #	# #	11 10 2	8 180 3 250 (D) (D)	1 066 451 (D) (D)	252 100 (D) (D)	
.7	Mobile home dealers	#	π π	#	#	10	5 692	778	166	
1	General merchandise group stores	"	11	1	#	1	(D)	(NA)	(NA)	
3	Department stores (incl. leased depts.) ³ ⁴ ——————————————————————————————————	#	# #	# # #	#	1 3 6	(D) 928 (D)	(D) 144 (D)	(D) 38 (D)	
	Food stores	Ħ	#	#	Ħ	58	75 882	7 271	1 685	
1 2 6 -	Grocery stores	##	#	# #	##	43 7 6 2	(D) 3 177 361	(D) 241 83 (D)	(D) 53 20 (D)	
3, 4, 5, 9	Other lood stores	#	#	#	1	1	(D) 30 237	3 495	872	
ex. 554	Automotive dealers	# #	#	#	#	7	19 633	1 522	417	
51 52 53 55, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	##	#	#	#	3 18	(D) 10 027 (D)	(D) 1 888 (D)	(D) 437 (D)	
J. V. 1, 9	missonariovas acromosto documento accominante de la companya del companya de la companya de la companya del companya de la com	1	11	1	#	34	26 636	1 295	285	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F]		All establis	hments ¹			Establis	hments with p	ayroll¹	
				Unincor busin						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	MADERA COUNTY—Con.									
56	Apparel and accessory stores	Ħ	Ħ	Ħ	#	31	8 688	1 012	228	161
561	Men's and boys' clothing and furnishings stores	#	#	##	#	4	934	119	21	16
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	# #	# ##	6 6	1 426 1 426	104 104	23 23	21 21
565 566	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	#	#	8 8 5	3 877 1 897 554	496 229 64	117 53 14	88 25 13
564, 9 5 7	Furniture, home furnishings, and equipment stores	#	#	#	#	17	5 15 9	689	182	71
5712 5713, 4, 9 572	Furniture stores Home furnishing stores Household appliance stores	# #	# # #	##	#	7 2 3 5	2 250 (D) 1 045	320 (D) 116	79 (D) 26 (D)	30 (D) 16 (D)
573 58	Radio, television, and music stores Eating and drinking places	#	#	#	†† ††	87	(D) 21 301	(D) 5 285	1 257	918
5812	Eating places	#	Ħ	††	#	72 15	19 245 2 056	4 857 428	1 161 96	85 7 61
5813 591	Drug and proprletary stores	H H	#	#	#	16	14 897	1 561	37 5	148
59 ex. 591	Miscellaneous retali stores ²	Ħ	#	Ħ	Ħ	54	18 064	1 772	425	240
592 593	Liquor storesUsed merchandise stores	#	#	#	#	6 4	3 038 348	224 12 5	54 41	39 22
594	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	1 11	#	17	4 470 1 531	555 148	127 35	78 22
5941 5944 Other 594	Other miscellaneous shopping goods stores	#	#	# #	#	10	(D) (D)	(D) (D)	(D) (D)	(D) (D)
596 598 5992	Nonstore retailers ² Fuel and ice dealers Florists	#	#	#	#	7 6 8	2 092 5 990 1 554	122 533 164	26 125 44	16 36 38
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	##	## ## ##	#	6	572	49	8	11
	MARIN COUNTY									
	Retall trade ²	2 671	1 368 657	1 463	331	1 708	1 335 841	186 770	44 293	17 974
52	Bullding materials, hardware, garden supply, and mobile home dealers	#	#	#	#	84	76 352	11 713	2 478	714
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	#	38 25 13	53 129 45 297 7 832	7 329 6 068 1 261	1 584 1 318 266	403 324 79
525 526 527	Hardware stores	#	#	#	#	25 20 1	16 253 (D) (D)	3 171 (D) (D)	638 (D) (D)	235 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	17	107 359	14 196	3 2 63	1 333
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³	#	##	##	# # #	5 5 6 6	99 450 94 327 3 293 9 739	(NA) 12 239 513 1 444	(NA) 2 853 111 299	(NA) 1 118 74 141
54	Food stores	Ħ	#	#	Ħ	226	323 154	40 464	9 739	2 794
541 542	Grocery stores	#	#	#	#	137 16	290 854 7 456	35 181 1 234	8 3 7 0 292	2 1 7 6 67
546 5462 5463	Retail bakeries	#	#	#	##	33 29 4	6 487 5 971 516	1 683 1 571 112	410 385 25	259 234 25
543, 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	#	#	#	#	40	18 357 (D)	2 366 (D)	667 (D)	292 (D)
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	# # # # #	#	## ## ## ##	# # #	7 8 24	(D) (D) 560 (D)	(D) (D) 99 (D)	(D) (D) 14 (D)	(D) (D) 33 (D)
55 ex. 554	Automotive dealers	#	Ħ	Ħ	Ħ	1	228 814	23 382	5 848	1 178
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	33 6	191 980 3 842	17 809 352	4 322 71	797 21
553 553 pt. 553 pt.	Auto and home supply stores	#	# #	#	::	34 32 2	20 212 (D) (D)	3 806 (D) (D)	901 (D) (D)	282 (D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # #	 	##	##	21 12 1 7	10 780 5 277 (D) (D) (D)	1 395 882 (D) (D) (D)	354 186 (D) (D) (D)	98 48 (D) (D) (D)
554	Gasoline service stations				1			7 304	1 790	•

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Pai employee for pa
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	perio includin March 1 (numbe
	MARIN COUNTY—Con.									
6	Apparel and accessory stores	Ħ	н	н	#	178	58 478	8 562	2 061	1 05
61	Men's and boys' clothing and furnishings stores	#	#	#	#	25	9 925	1 710	390	13
62, 3, 8 62 63, 8	Women's clothing and specialty stores and lurriers	##	#	#	#	86 76 10	23 107 22 196 911	3 109 2 9 8 0 129	729 700 29	4
65	Family clothing stores	111	#	#	#	23	8 969	1 292	395	1
66 66 pt.	Shoe stores	!!	11.	11	11	27 5	12 290 1 471	1 822 229	431 59	2
66 pt. 66 pt. 66 pt.	Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	•	••	••	**	16	3 062 7 757	381 1 212	283	1
64, 9 64 69	Other apparel and accessory stores	# #	##	#	#	17 10 7	4 187 3 428 759	629 526 103	116 93 23	
7	Furniture, home furnishings, and equipment stores	Ħ	н	Ħ	#	150	70 8 51	9 907	2 187	7
712	Furniture stores	tt	#	#	#	48	32 984	4 519	963	2
713, 4, 9 713 714 719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	##	# # # #	#	#	47 14 6 27	13 942 6 635 1 674 5 633	2 084 698 436 950	474 161 78 235	1
72	Household appliance stores	#	#	#	#	8	2 982	567	130	
73 732 733	Radio, television, and music stores	##	##	##	##	47 31 16	20 943 15 8 14 5 129	2 737 2 272 465	620 512 108	1
733 pt. 7 33 p t.	Record shops Musical instrument stores	**	••	••	••	10	3 926 1 203	2 8 5 180	66 42	
3	Eating and drinking places	п	п	#	#	402	155 887	44 072	9 835	6 4
112 pt. 112 pt. 112 pt. 112 pt. 112 pt.	Eating places	# # # # # # # # # # # # # # # # # # # #	#	# # # # # # # # # # # # # # # # # # # #	# #	359 214 9 112 24	144 469 101 963 12 589 31 567 8 350	41 220 31 227 758 7 297 1 938	9 177 7 076 170 1 55 8 373	1
313	Drinking places (alcoholic beverages)	#	#1	#	11	43	11 418	2 852	658	
1	Drug and proprietary stores	н	н	Ħ	#	47	57 492	6 67 8	1 540	
11 pt.	Drug stores	••	**		::	44	57 219 273	6 647 31	1 533 7	
ex. 591	Miscellaneous retail stores ²	н	н	#	Ħ	405	154 066	20 512	5 752	2
2	Liquor storesUsed merchandise stores	#	#	#	#	39 34	34 818 7 80 3	2 497 1 275	5 88 312	
94 941 941 pt.	Miscellaneous shopping goods stores	# #	#	##	##	196 33 15	67 123 13 739 8 829	9 868 1 756 1 031 725	2 211 398 243 155	1
141 pt. 142 143	Specialty line sporting goods stores		11	111	l tt	18 26 11	4 910 7 921 4 952	1 067 945	25 8 215	
144 145	Jeweiry stores	## ## ## ## ## ##	#	#	#	34 14 10	11 703 3 93 8 6 161	1 970 514 656	422 132 157	
146 147 148	Camera and photographic supply stores	##	## ## ## ## ##	## ## ## ## ##	# # # #	46 5 17	11 464 1 571 5 674	1 951 287 722	404 58 167	
49	Sewing, needlework, and piece goods stores	1 #	#	#	11	33	24 775	3 399	1 873	
961 962 963	Mail order houses	##	#	#	#	15 6 12	20 157 1 497 3 121	2 244 264 891	1 615 53 205	
98 983 984 982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	##	#	##	##	3 1 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	
992 993 994	Florists	##	#	#	#	28 3 1	4 528 832 (D)	984 153 (D)	221 40 (D)	
999	Miscellaneous retail stores n.e.c.	#	11	11	11	68 12	(D) 1 640	(D) 372	(D) 89	
999 pt. 999 pt. 999 pt. 999 pt.	Optical goods stores		**	::	::	14 4 38	1 845 (D) 7 625	285 (D) 1 289	74 (D) 270	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establis	hments1			Establis	shments with p	ayroll ¹	
				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	MENDOCINO COUNTY									
	Retail trade ²	929	331 178	566	157	604	316 739	38 127	8 566	4 551
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	н	Ħ	36	26 502	3 2 96	735	2 53
521, 3 5 2 5	Building ma.erials and supply storesHardware stores	#	#	#	#	17 10	19 00 7 4 8 91	2 3 8 7 5 0 2	544 112	154 52
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	††	#	#	i ii	6 3	(D) (D)	(D) (D)	(0)	(D) (D)
53	General merchandise group stores	Ħ	П	Ħ	Ħ	12	15 182	1 719	408	230
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	# #	#	# #	#	2 2 4	(D) (D) (D)	(NA) (D) (D)	(NA) (D)	(NA) (D) (D)
539	Miscellaneous general merchandise stores	#	#	#	#	6	4 018	527	(D) 127	49
5 4 541	Grocery stores	#	#	#	#	103 75	104 171 97 372	10 029 9 351	2 258 2 118	88 7 76 0
542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # # # # # # # # # # # # # # # # #	# #	##	#	9 8	2 718 671	23 9 161	48 33	40 28
55 ex. 554	Automotive dealers	#	H :	#	#	11 42	3 410 43 909	278 4 675	59 1 109	59 311
551 552	Motor vehicle dealers—new and used cars	#	#	†† ††	## ##	15	32 943 (D)	3 1 0 3 (D)	76 0	189 (D)
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	†† ††	#	20	8 674 (D)	1 375 (D)	(D) 311 (D)	(D) 1 0 5 (D)
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	47	25 095	1 591	35 2	202
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	# # :	#	52 6	10 89 5 (D)	1 339 (D)	311 (D)	198 (D)
56 2 , 3, 8 56 2	Women's clothing and specialty stores and furriers	++	tt	††	tt.	25	4 513	505	1 0 9	84
563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	##	23 2	(D) (D)	(D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	8 11	2 197 2 657	282 323	68 74	31 51
57	Furniture, home furnishings, and equipment stores	'' 	#	#	#	34	(D) 8 910	(D) 1 157	(D) 277	(D) 119
571 2 5713, 4, 9	Furniture stores	## ## ##	#	#	#	11 5	2 500	341	76	35
572 573	Household appliance stores	#	## ## ##	#	#	7	2 051 1 772 2 587	287 213 336	69 47 8 5	22 21 41
58	Eating and drinking places	н	Ħ	Ħ	Ħ	153	34 928	8 694	1 821	1 754
5 8 12 5 8 13	Eating places Drinking places (alcoholic beverages)	#	#	#	# #	129 2 4	31 527 3 401	7 979 715	1 65 8 163	1 63 0 124
591	Drug and proprietary stores	Ħ	Ħ	н	Ħ	18	21 779	2 424	525	19 3
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	107	25 368	3 203	772	406
592 593	Used merchandise stores	#	#	#	#	13 9	3 990 6 8 9	384 128	98 24	70 14
594 5941 5944	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	# #	#	#	#	40 4	6 1 8 9 597	830 69	19 0 21	113 10
Other 594	Sporting goods stores and bicycle shops	#	# # #	#	#	7 29	801 4 791	141 6 20	24 145	16 8 7
596 59 8 5992	Nonstore retailers ²	# # # #	#	#	#	10 10	6 0 27 5 647	659 731	163 178	81 56
5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	# # # #	#	# #	7	559 (D) (D) (D)	94 (D) (D) (D)	22 (D) (D) (D)	19 (D) (D) (D)
5999	Miscellaneous retail stores, n.e.c.	#	##	#	#	17	(D)	(D)	(6)	(D)
	MERCED COUNTY									
	Retall trade²	1 032	534 240	607	126	742	518 593	61 811	14 530	6 861
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#		43	25 244			
5 2 1, 3	Building materials and supply stores Hardware stores		#		#	20	17 312	3 991 2 643	91 8 59 8	3 31 194
525 526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	# #	16 5 2	6 382 (D) (D)	1 071 (D) (D)	264 (D) (D)	104 (D) (D)
53	General merchandise group stores	#	#	#	#	22	54 640	6 010	1 525	909
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#		6	46 716 43 695	(NA) 4 848	(NA) 1 2 55	(NA) 737
533 539	Variety stores Miscellaneous general merchandise stores	#	#1	#	#	10	4 592 6 353	653 509	1 255 153 117	84 88
See	footnotes at end of table.									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					P ₄ employe
510 0000	Goograpino area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for p peri includi March (numbe
	MERCED COUNTY—Con.									
1	Food stores	Ħ	Ħ	н	#	91	120 021	12 391	2 818	9
l1 l2	Grocery stores	##	#	#	11	67 4	116 500 1 0 45	11 828 76	2 701 18	8
16 13, 4, 5, 9	Retail bakeries Other food stores	ij	#	#	#	13 7	1 295 1 181	317 170	70 29	
ex. 554	Automotive dealers	Ħ	Ħ	#	Ħ	60	99 782	10 736	2 717	
51 52 53	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	18	70 693 (D)	6 870 (D)	1 834 (D)	
3 5, 6, 7 , 9	Auto and home supply stores	#	#	#	#	32 4	19 706 (D)	2 814 (D)	647 (D)	
4	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	73	74 312	4 262	934	
	Apparel and accessory stores	Ħ	Ħ	#	Ħ	64	15 129	1 951	448	
1	Men's and boys' clothing and furnishings stores	11	##	11	11	10	2 673	431	90	
2, 3, 8 2 3, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	#	#	#	24 21 3	6 037 (D) (D)	620 (D) (D)	139 (D) (D)	
5 6 4, 9	Family clothing storesShoe storesOther apparel and accessory stores	## ##	# #	#	#	8 16 6	2 158 3 812 449	299 519 82	79 123 17	
	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	43	13 5 63	1 995	479	
12 13, 4, 9	Furniture stores	#	#	#	#	13	6 185 1 716	1 111 255	274 55	
3	Household appliance stores	#	#	#	#	3 18	169 5 493	42 5 8 7	11 139	
	Eating and drinking places	Ħ	Ħ	Ħ	#	194	48 351	12 074	2 668	2
12 13	Eating places	# #	#	#	#	149 45	43 645 4 706	11 171 903	2 444 224	1
1	Drug and proprietary stores	#	Ħ	Ħ	#	23	29 384	3 463	850	
ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	129	38 167	4 938	1 173	
2	Liquor stores	#	#	#	#	21 13	9 458 3 092	8 8 2 628	207 136	
4	Miscellaneous shopping goods stores	11	#	11	11	49	13 230	1 987	498 91	
41 44 her 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	##	#	#	12 12 25	2 571 2 984 7 675	358 594 1 035	157 250	
6	Nonstore retailers ²		'' 		"	12	2 958	229	52	
8 92	Fuel and ice dealers	# #	#	#	#	12	5 170 (D)	529 (D)	123 (D) (D) (D)	
93 94 99	Cigar stores and stands	##	##	## ## ## ## ##	##	2 1 12	(D) (D) 1 964	(D) (D) (D) 283	(D) 71	
	MONTEREY COUNTY (Coextensive with Salinas-Seaside-Monterey, Calif., SMSA; see table 4.)									
	NAPA COUNTY									
		951	427 120	565	120	649	417 392	57 195	13 282	6
	Retalf trade ²	331								
	home dealers	#	#	#	#	37 21	29 535 20 445	4 311 2 885	9 49 633	
1, 3 5 6	Building materials and supply stores	#	# #	#	#	5 9	3 089 (D)	587 (D) (D)	142 (D) (D)	
7	Mobile home dealers	# #	# ##	π π	#	9	(D) 32 298	4 422	1 013	
1	General merchandise group stores Department stores (incl. leased depts.) ³ 4		11		#	3	29 0 50	(NA)	(NA)	
1. 3	Department stores (excl. leased depts.)3	#		#	#	3 5 1	26 887 (D) (D)	3 774 (D) (D)	852 (D) (D)	
9	Miscellaneous general merchandise stores	H #	π #	#	11 11	106	126 018	14 342	3 355	1
) 1	Grocery stores			l tt	11	77	117 266	12 552	2 957	
11	Meat and fish (seafood) markets	#	##	#	#	8 9	2 489 2 504	253 1 078	59 243	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hments1			Establis	shments with p	ayroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	NAPA COUNTY—Con.									
55 ex. 554	Automotive dealers	#	#	#	#	39	51 559	6 313	1 5 61	400
5 51 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	11	39 088 (D)	4 371 (D)	1 090 (D)	266 (D) 99
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	21 6	8 913 (D)	1 502 (D)	380 (D)	99 (D)
554	Gasoline service stations	Ħ	Ħ	#	#	44	36 685	1 912	425	284
56	Apparel and acressory stores	Ħ	#	Ħ	#	59	15 906	2 094	527	268
561 562 2 B	Mem's and boys' clothing and furnishings stores		#	#	#	5	1 271	125	31	19
562, 3, 8 562 5 63, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	##	# #	##	24 21 3	4 856 4 407 449	704 614 90	165 144 21	97 87 10
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# # #	##	# # #	##	11 12 7	4 992 3 086 1 701	690 399 176	204 87 40	79 41 32
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	43	16 669	2 269	519	221
5712 5713, 4, 9	Furniture stores	#	#	# #	#	12 13	4 921 2 858	811 321	180 87	68 54
5 72 573	Household appliance stores	#	#	#	##	11	5 534 3 356	649 488	154 98	60 39
58	Eating and drinking places		Ħ	Ħ	Ħ	162	53 458	14 380	3 21 9	2 286
5812 5813	Eating places	#	#	#	#	134 28	49 5 79 3 879	13 585 795	3 031 188	2 179 107
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	17	19 806	2 452	572	209
59 ex. 591 592	Miscellaneous retail stores ²	#	#	#	#	133	35 458 9 041	4 700 923	1 142	610
593	Liquor storesUsed merchandise stores	#	₩	#	#	14	1 444	373	80	107 41
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	##	#######################################	###	66 16 11 39	14 139 4 139 4 023 5 977	1 977 539 649 789	484 119 165 200	287 70 70 147
596 598	Nonstore retailers ²	#	#	#	#	10 2	5 867 (D)	567 (D)	131 (D)	59 (D) 67
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	# # # # # # # # # # # # # # # # # # #	# # # # # #	#######################################	#######################################	10 - - 14	1 806 - (D)	294 - - (D)	66 - (D)	67 - - (D)
	NEVADA COUNTY								, ,	
	Retall trade ²	692	261 498	424	110	426	251 865	31 514	7 340	3 481
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ			38	27 404		-	
5 21, 3	Building materials and supply stores	11	#	# #	#	22	27 191	4 161 2 901	945 662	3 66 240
525 526 5 27	Hardware stores	#	#	# #	#	12	4 703 1 186	965 295	218 6 5	95 31 -
53	General merchandise group stores	#	Ħ	Ħ	#	13	8 824	1 225	284	166
531 531 533	Department stores (incl. leased depts.) ³ 4	#	H	#	#	1	(D) (D)	(NA) (D) 377	(NA) (D) 97	(NA) (D) 48
539	Miscellaneous general merchandise stores	#	Ħ	#	#	8	2 251 (D)	377 (D)	97 (D)	48 (D)
54 541	Grocery stores	#	#	#	11	52	76 616	8 336	1 931	646
542 546 543, 4, 5 , 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other front stores	#	#	#	#	35 1 6	73 236 (D) 711	7 880 (D) 1 5 0	1 821 (D) 36	567 (D) 37 (D)
55 ex. 554	Other food stores	#	#	#	#	10	(D)	(D)	(D)	
551 552	Motor vehicle dealers—new and used care	11	#	#	#	2 6 5	28 649 19 168	3 24 3 1 828	745 408	234 121
553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	Ħ	#	#	18	(D) (D)	(D)	(D) (D)	(D) (D)
554	Gasoline service stations		#	#	#	28	25 647	1 460	325	162

[For meaning of abbreviations and symbols, see introductory taxt. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid amployaas
		Number	Salas (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay pariod including March 12 (number)
	NEVADA COUNTY—Con.									
58	Appsrel and accessory stores	#	Ħ	Ħ	Ħ	40	9 483	1 207	295	149
561	Men's and boys' clothing and furnishings stores	††	Ħ	11	tt	4	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	## ##	#	#	15 14 1	2 692 (D) (D)	342 (D) (D)	73 (D) (D)	50 (D) (D)
565 566 564, 9	Family clothing storas Shoe stores Other apparel and accessory stores	# #	#	# # #	#	5 9 7	2 942 1 775 (D)	337 207 (D)	68 64 (D)	35 26 (D)
57	Furniture, home furnishings, and equipment atorea	Ħ	#	Ħ	11	29	8 217	1 106	235	101
5712 5713, 4, 9 572 573	Furniture stores	†† †† ††	## ## ##	###	##	6 11 2 10	2 910 2 596 (D) (D)	321 412 (D) (D)	68 92 (D) (D)	31 36 (D) (D)
58	Esting and drinking places	#	#	#	11	111	24 184	5 979	1 446	1 152
5812 5813	Eating places	#	#	##	#	95 16	21 338 2 846	5 424 555	1 313 133	1 067 85
591	Drug and proprietary stores	н	н	#	Ħ	14	17 923	1 835	420	142
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	Ħ	#	75	25 131	2 962	714	363
592 593	Used merchandise stores	#	##	#	#	12	5 274 205	356 39	104 4	56 6
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##	## ## ##	## ## ##	##	34 13 6 15	6 732 2 629 946 3 157	1 057 382 249 426	269 107 59 103	162 64 21 77
596 598	Nonstore retailers ²	#	tt:		tt	5	3 458	338 809	81	46 48
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.a.c.	##	## ## ## ##	###	#####	4 -	7 133 407 1 922	80	186 19 -	20
	ORANGE COUNTY (Coextensive with Anaheim-Santa Ana-Garden Grove, Calif., SMSA; see table 4.)									
	PLACER COUNTY									
F0	Retail trade ²	1 423	676 634	861	169	887	656 583	78 457	18 620	8 944
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	, н	Ħ	#	54	51 154	6 626	1 470	513
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and gardan supply stores Mobile home dealers	# #	# #	# # # #	# # # #	27 16 7 4	42 438 5 791 (D) (D)	5 146 999 (D) (D)	1 155 225 (D) (D)	359 100 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	#	13	7 985	1 032	225	157
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise storas	# #	## ## ##	## ## ##	## ## ##	1 1 6 6	(D) (D) (D) 2 349	(NA) (D) (D) 238	(NA) (D) (D) 41	(NA) (D) (D) 27
54	Food stores	Ħ	#	#	11	125	176 410	18 239	4 140	1 395
541 542 546	Grocery stores Maat and fish (seafood) markets Retail bakeries	# # # # # # # # # # # # # # # # # # # #	##	## ## ##	## ## ##	95 7 13 10	168 389 (D) 1 249 (D)	17 095 (D) 362 (D)	3 926 (D) 83 (D)	1 227 (D) 66 (D)
543, 4, 5, 9 55 ex. 554	Other food stores	#	#	#	#	81	160 618	14 847	3 540	856
551 552 553	Motor vehicla dealers—new and used cars	# #	# # # #	# # # #	## ## ##	21 7 42 11	126 602 4 507 17 119 12 390	10 413 352 2 829 1 253	2 553 71 642 274	516 30 208 102
555, 6, 7, 9 554	Miscellaneous automotiva dealers	#	#	#	#	71	64 903	3 904	885	416
56	Apparel and sccessory atores	Ħ	Ħ	#	#	51	22 845	2 817	689	437
561	Man's and boys' clothing and furnishings stores	#	#	#	##	20	(D) 7 197	(D) 894	(D) 206	(D) 131
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	##	#	# #	17 3	(D) (D) 9 911	(D) (D)	(D) (D) 265	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#1	11 3	2 263 (D)	286 (D)	71 (D)	49 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix FI

101101100 07	Δ, see appendix F]		All establis	hments ¹		T	Establi	shments with p	payroll ¹	
					porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	PLACER COUNTY—Con.									
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	#	53	12 593	1 517	344	170
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	##	##	##	16 16 7 14	4 123 3 191 1 481 3 798	535 383 102 497	128 85 20 111	58 39 15 58
58	Eating and drinking places	Ħ	Ħ	Ħ	#	257	79 224	19 396	4 947	3 972
5812 5813	Eating places	#	#	#	#	228 29	75 555 3 669	18 574 822	4 749 198	3 828 144
591	Drug and proprietary stores	Ħ	#	Ħ	#	2 5	38 349	4 624	1 040	345
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	157	42 502	5 455	1 340	683
592 593	Liquor stores Used merchandise stores	#	#	#	#	19 15	4 505 2 979	449 533	102 131	67 64
594 5941 5944 Other 594	Miscellaneous shopping gcods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # # #	#####	#####	## ##	80 27 17 36	16 976 6 765 3 004 7 207	2 367 920 569 878	588 260 121 207	333 128 52 153
596 598	Nonstore retailers ²	#	#	##	#	8 7	5 578 7 363	617 749	156 194	67 55
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# #	## ## ##	# #	###	12	(D)	(D) - -	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	#	ti i	Ħ	Ħ	16	(D)	(D)	(D)	(D)
	RIVERSIDE COUNTY									
52	Retail trade²	5 962	3 461 405	3 381	549	3 865	3 376 120	407 946	99 273	44 645
	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	Ħ	22 5	203 230	2 5 0 5 3	5 9 93	1 942
521, 3 521 523	Building materials and supply stores	## ## ##	## ## ##	# # #	##	107 73 34	130 474 117 919 12 555	16 748 14 587 2 161	4 079 3 537 542	1 216 1 065 151
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	# #	#	#	49 33 36	26 328 24 058 22 370	3 735 3 158 1 412	808 7 2 3 383	335 258 133
53	General merchandise group stores	#	Ħ	#	Ħ	78	374 353	41 331	9 398	4 834
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # #	##	#	# # #	31 31 29 18	358 305 322 282 26 707 25 364	(NA) 35 619 3 496 2 216	(NA) 8 223 709 466	(NA) 4 087 400 347
54	Food stores	#	Ħ	#	#	487	877 760	91 952	22 111	7 059
541 542	Grocery stores Meat and fish (seafood) markets	#	#	#	#	349 16	838 576 3 798	86 587 421	20 838 101	6 19 2 76
546 546 2 5463	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	##	::	#	<u>!!</u>	55 54 1	10 311 (D) (D)	2 655 (D) (D)	619 (D) (D)	472 (D) (D)
543, 4, 5, 9 543 544	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores	# # #	# #	#	#	67 10 17	25 075 4 652 3 294	2 289 401 352	553 94 85	319 56 53 53
545 549	Dairy products stores Miscellaneous food stores	H H	#	#	# #	14	4 682 12 447	264 1 272	66 308	53 157
55 ex. 554	Automotive dealers	Ħ	Ħ	#	#	324	652 237	66 179	16 679	3 813
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	68 21	493 209 8 851	45 572 952	11 943 257	2 373 77
553 553 pt. 553 pt.	Auto and home supply stores	#	#	##	::	184 178 6	90 164 88 633 1 531	14 696 14 545 151	3 435 3 401 34	1 048 1 027 21
555, 6, 7, 9 555 556	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers	#	#	#	#	51 3	60 013 (D)	4 959 (D)	1 044 (D) 621	315 (D) 161
557 559	Motorcycle dealers	ij	#		#	24 21 3	40 209 14 973 (D)	2 993 1 478 (D)	621 307 (D)	161 118 (D)
554 See	Gasoline service stations footnotes at end of table.	# 1	#	#	#	327	311 024	15 372	3 779	1 952

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOHOWAG DY	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	ayroll1	
SIC code	Geographic area and kind of business				porated esses					Paid employees
	Congraphic and and wind of Dusiness	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	RIVERSIDE COUNTY—Con.									
56	Apparel and accessory stores	Ħ	Ħ	Ħ	#	409	148 251	18 501	4 733	2 737
561	Men's and boys' clothing and furnishings stores	Ħ	#	tt	tt	46	19 318	2 669	749	262
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	#	#	166 143 23	65 038 61 746 3 292	7 526 6 917 609	1 899 1 750 149	1 479 1 411 68
565	Family clothing stores	##	Ħ	Ħ	tt	45	24 047	2 573	609	343
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	##	## **	##	##	104 5 20 3 76	30 193 (D) 6 426 (D) 22 170	4 504 (D) 1 079 (D) 3 157	1 138 (D) 279 (D) 799	503 (D) 94 (D) 386
564, 9 564 569	Other apparel and accessory stores	##	##	##	#	48 20 28	9 655 5 100 4 555	1 229 646 583	338 195 143	150 69 81
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	п	Ħ	303	121 744	16 033	3 975	1 356
5712	Furniture stores	tt	#	tt i	tt	115	48 884	6 705	1 752	548
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Orapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# # #	# # # #	##	##	95 37 28 30	27 558 15 243 5 867 6 448	4 212 2 374 1 054 784	1 012 562 256 194	364 167 110 87
572	Household appliance stores	tt	#	tt	tt	25	11 876	1 482	359	123
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	## ## ##	##	68 49 19 8 11	33 426 24 330 9 096 4 307 4 789	3 634 2 980 654 276 378	852 688 164 74 90	321 235 86 43 43
58	Esting and drinking places	Ħ	п	Ħ	Ħ	926	346 687	88 685	21 975	16 257
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	##	†† ••	:: ::	##	804 409 3 351 41	329 705 188 301 (D) 130 381 (D)	85 259 52 465 (D) 30 040 (D)	21 058 13 124 (D) 7 318 (D)	15 643 9 303 (D) 5 796 (D)
5813	Drinking places (alcoholic beverages)	tt	tt	Ħ	tt	122	16 982	3 426	917	614
591	Drug and proprietary stores	#	#	#	#	109	125 876	16 600	3 985	1 303
591 pt. 591 pt.	Drug stores	••	••	••	••	105	123 761 2 115	16 366 234	3 928 57	1 268 35
59 ex. 591	Miscellaneous retail stores ²	#	π π	Ħ	Ħ	677	214 958	28 240 4 068	6 645 872	3 39 2 681
592 593	Liquor storesUsed merchandise stores	#	#	#	#	112 38	51 762 7 149	1 321	328	152
594 5941 pt 5941 pt 5941 pt 5942 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Cift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	##:: ##################################	### ##################################	### ##################################	##:: ##################################	312 82 33 49 23 21 66 16 10 67 3	95 324 27 289 12 448 14 841 6 307 8 289 27 208 4 811 1 663 13 556 800 5 401	13 212 3 316 1 493 1 823 762 1 204 4 356 651 240 1 794 165 724	3 265 842 360 482 208 309 1 085 158 52 408 40 163	1 519 367 168 199 110 130 365 90 40 258 23 136
596 5961 5962 5963	Nonstore retailers ²	#######################################	##	#######################################	####	49 17 8 24	23 227 14 884 2 992 5 351	3 968 2 211 741 1 016	878 440 192 246	390 170 83 137
598 5983 5984 5982	Fuel and ice dealers	##	##	#######################################	#######################################	15 1 14 -	11 784 (D) (D)	1 166 (D) (D)	300 (D) (D)	92 (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# # #	##	##	##	63 5 1	9 515 (D) (D)	1 738 (D) (D)	396 (D) (D)	280 (D) (D)
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	## ::	# #	##	82 19 13 1 49	(D) 1 780 2 292 (D) 11 551	(D) 353 316 (D) 1 996	(D) 69 67 (D) 455	(D) 34 29 (D) 202

[For meening of abbreviations and symbols, see introductory text. For explanation of terms end comperebility of 1977 end 1982 censuses, see appendix A. For information on geographic erees followed by Δ , see appendix F]

	A, see appendix Fj		All esteblis	hments ¹			Estebli	shments with p	eyroll ¹	
					porated esses					Paid employees
SIC code	Geographic area end kind of business	Number	Seles (\$1,000)	Individuel proprie- torships (number)	Pertner- ships (number)	Number	Sales (\$1,000)	Annuel peyroll (\$1,000)	First quarter peyroll (\$1,000)	for pay period Including March 12 (number)
	SACRAMENTO COUNTY									
	Retali trade ²	6 761	4 375 580	3 559	735	4 807	4 303 291	551 249	128 534	57 955
52	Building materials, herdwere, gerden supply, and mobile home dealers	#	Ħ	Ħ	#	196	194 571	24 308	5 801	1 954
521, 3 521 523	Building meterials and supply stores Lumber and other building meterials dealers Peint, glass, end wallpeper stores	#	#	#	#	115 85 30	152 098 138 542 13 556	16 742 14 864 1 878	4 096 3 653 443	1 315 1 169 146
525 526 527	Hardware stores	#	##	#	#	44 29 8	22 636 11 937 7 900	4 065 2 801 700	932 611 162	331 249 59
53	Generel merchendise group stores	Ħ	Ħ	Ħ	Ħ	74	632 288	80 687	18 830	9 300
531 531 533 539	Department stores (incl. leesed depts.) ³ ⁴ Depertment stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchendise stores	##	# # # #	###	#	39 39 16 19	(D) (D) 10 843 (D)	(NA) (D) 1 734 (D)	(NA) (D) 393 (D)	(NA) (D) 230 (D)
54	Food stores	#	#	Ħ	Ħ	564	940 307	103 782	24 036	7 147
541 542	Grocery stores	#	#	#	#	382 17	896 581 9 929	96 294 1 174	22 323 275	6 107 119
546 5462 5463	Retail bekeries — Beking end selling — Retail bekeries — Beking end selling — Retail bekeries — Selling only — Betail bekeries —	#	##	#	#	92 87 5	15 691 (D) (D)	4 024 (D) (D)	931 (D) (D)	559 (D) (D)
543, 4, 5, 9 543 544 545	Other food stores Fruit stores end vegetable merkets Candy, nut, and confectionery stores Dairy products stores. Miscellaneous food stores	# #	# # # #	# #	#######################################	73 5 21	18 106 (D) (D)	2 290 (D) (D)	507 (D) (D)	362 (D) (D)
549			tt	#		14 33	2 499 (D)	359 (D)	70 (D)	67 (D)
55 ex. 554 551	Motor vehicle dealers—new and used cars	#	#	# 	#	3 2 9	781 686 629 785	83 422 60 718	19 714 14 463	4 278 2 620
552 553	Motor vehicle dealers—used cars only Auto and home supply stores	††	#	#	Ħ	27 196	10 801 108 437	1 019 17 697	240 4 181	92 1 267
553 pt. 553 pt. 555, 6, 7, 9	Tire, battery, and accessory dealers Other auto and home supply stores Miscellaneous eutomotive dealers	#	# #	#	#	192 4	104 944 3 4 93	17 237 460	4 068 113	1 238 29
555 556 557 559	Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # #	## ## ## ##	# # # # #	# # # #	55 15 22 16 2	32 663 (D) 13 049 8 198 (D)	3 988 (D) 1 362 1 227 (D)	830 (D) 275 264 (D)	299 (D) 98 92 (D)
554	Gesoline service stations	#	Ħ	Ħ	Ħ	338	366 812	18 345	4 269	2 276
5 6 5 6 1	Apparel end eccessory stores	# #	#	# #	#	3 92	175 938 21 110	22 708 3 454	5 435 846	2 783 323
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	##	# #	# # #	159 142 17	66 259 (D) (D)	8 501 (D) (D)	1 986 (D) (D)	1 100 (D) (D)
565	Family clothing stores	Ħ	#	##	#	38	36 364	3 791	914	502
566 556 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	##	# ::	# #	#	122 19 28 6	44 276 4 270 (D) 1 414	5 631 548 (D) 271	1 325 135 (D) 60	680 58 (D) 28
566 pt. 564, 9 564 569	Family shoe stores Other apparel and accessory stores Children's and infants' wear stores	#	#	#	** ##	69 29 10	(D) 7 929 (D)	(D) 1 329 (D)	(D) 364 (D)	(D) 178 (D) (D)
57	Miscellaneous apparel and accessory stores Furniture, home furnishings, and equipment stores	#	#	#	#	19 3 5 9	(D) 243 004	(D) 30 480	(D) 7 249	(D) 2 426
5712	Furniture stores	#	#	#	#	99	88 376	13 547	3 275	1 058
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscelleneous home furnishing stores	# #	#	# # #	# # #	96 44 12	35 385 22 489 2 762	5 330 3 295 524	1 195 725 114	432 216 86
572	Household eppliance stores	;; ;;	†† ††	++	π #	40 38	10 134 27 997	1 511 2 789	358 832	150 255
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical Instrument stores	## ## ## **	##	##	## ## ##	126 92 34 14	91 248 71 466 19 780 (D)	8 814 8 501 2 313 (D)	2 147 1 599 548 (D)	681 457 224 (D) (D)
58	Eating and drinking places	Ħ	Ħ	#	#	1 327	(D) 438 887	(D)	(D) 25 940	(D) 20 202
5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating pieces	# ::	## ##	# #	# #	1 103 474 44 531	400 590 208 508 11 837 185 452	104 509 59 175 3 252 37 643	24 048 13 932 753 8 328	18 888 10 021 512 7 517
5812 pt. 5813	Other eating places Drinking places (alcoholic beverages)	"	**	**	**	54	14 995 36 277	4 439 8 204	1 035	838
Soc	footnotes at end of table	11 1	14 1	11 1	11.1	224 1	30 2//	8 204	1 894 1	1 314

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	SACRAMENTO COUNTY Con.									
591	Drug snd proprietary stores	#	Ħ	Ħ	#	135	183 563	24 390	5 592	1 841
591 pt. 591 pt.	Proprietary stores	**	::	••	::	132 3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	#	893	348 255	50 416	11 868	5 748 641
592 593	Used merchandise stores	#	#	#	#	105 85	63 361 23 344	4 105 4 650	988 1 094	579
594 5941 5941 pt.	Miscellaneous shopping goods stores	#	#	#	#	394 96 30	164 764 38 957 16 993	23 085 5 070 1 837	5 316 1 214 456	2 602 602 228
5941 pt. 5942 5943	Specialty line sporting goods stores	#	<u> </u>	#	#	66 46 14	21 964 (D) (D)	3 233 (D) (D)	758 (D) (D)	(D) (D) 513
5944 5945	Hobby, toy, and game shops	#		## ## ## ## ## ##	#	71 42	39 525 (D) (D)	6 996 (D) (D)	1 645 (D)	513 (D)
5946 5947 5948	Camera and photographic supply stores	# #	#	#	# # # # # #	11 64 16	(D) 13 745 (D)	(D) 1 741 (D)	(D) 391 (D)	(D) (D) 314 (D)
5949	Sewing, needlework, and piece goods stores	#	#			34 86	11 474 45 172	1 618 9 380	401 2 235	(D) 289 856
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	###	##	##	# #	14 24 48	7 041 (D) (D)	1 077 (D) (D)	253 (D) (D)	81 (D) (D)
598 5983	Fuel and ice dealers	#	#	#	#	9 - 8	5 977	572	137 (D)	50
5984 5982	Liquefied petroleum gas (bottled gas) dealers	Ħ	#	#	#	1	(D) (D)	(D) (D)	(D)	(D) (D)
5992 5993 5994	Florists	##	#	#	#	71 7 2	(D) 1 990 (D)	(D) 255 (D)	(D) 65 (D)	(D) 30 (D)
5999 5999 pt.	Miscellaneous retail stores, n.e.c	#	#	#	#	134 38 23	31 697 (D) 4 779	5 711 (D) 734	1 370 (D) 192	633 (D) 113
5999 pt. 5999 pt. 5999 pt.	Pet shops	::	••	**	••	3 70	406 (D)	77 (D)	19 (D)	9 (D)
	SAN BERNARDINO COUNTY								444 500	54 400
52	Retall trade ² Building materials, hardware, garden supply, and mobile	7 432	4 059 936	4 429	740	4 815	3 961 160	482 964	114 590	54 193
	home dealers	# #	#	#	#	131	219 343 161 957	27 6 97 20 582	6 491 4 860	2 235
521, 3 521 523	Building materials and supply stores	##	# #	#	# #	93 38 46	139 890 22 067 28 342	17 313 3 269 3 681	4 115 745 878	1 295 227 397
525 526 527	Hardware stores	##	. # #	#	#	38 25	8 623 20 421 526 033	1 306 2 128 61 184	262 491 14 715	156 160 7 780
53 531	Department stores (incl. leased depts.) ^{3 4}	# #	111	111	1	31	489 756	(NA) 51 468	(NA) 12 483	(NA) 6 403
531 533 539	Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	# #	#	#	#	31 39 34	430 023 33 586 62 424	4 150 5 566	1 011 1 221	618 759
539	Food stores	11	11	#		624	959 009	104 235	24 229	8 175
541 542	Grocery stores	#	#	#	#	422 27	903 864 10 737	96 117 1 361	22 431 247	6 917 125
546 5462 5463	Retail bakeries	!!	##	!!	# #	85 78 7	14 308 (D) (D)	3 568 (D) (D)	854 (D) (D)	590 (D) (D)
543, 4, 5, 9 543 544	Fruit stores and vegetable markets	1 11	# #	#	#	90 14 13 28	30 100 8 716 3 585 10 978	3 189 752 637 1 085	697 172 127 214	80
545 549	Dairy products storesMiscellaneous food stores	1	#	#	1		6 821	715 68 081	184 16 0 79	185
56 ex. 554	Automotive desiers	H H	1	11 11	H H	70	838 481 467 438	41 195	10 230	2 150
551 552	Motor vehicle dealers—used cars only	#	# #	#	#		16 845 115 128	993 18 860	252 4 428	1 264
553 553 pt. 553 pt.	Auto and home supply stores		# #		••	229 8 54	112 166 2 982 39 052	18 578 282 5 013	4 387 61 1 189	1 238 28 354
555, 8, 7, 9 555 556 557 559	Miscellaneous automotiva dealers	#	†† †† ††	#	# # # #	18	(D) 16 592 17 524 (D)	(D) 2 519 2 105 (D)	(D) 507 573 (D)	(D) 137 168
554	Gasoline service stations					440	443 351	20 852	4 946	2 787

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	uments.			Establis	shments with p	payroll	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Pai employee for pa
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period Includin March 1: (number
	SAN BERNARDINO COUNTY—Con.									
56	Apparel and accessory stores	tt.	#	Ħ	#	378	154 507	18 811	4 387	2 58
61	Men's and boys' clothing and furnishings stores	tt	##	11	††	41	18 275	2 998	728	30
662, 3, 8 662 663, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	146 129 17	53 089 48 115 4 974	5 617 4 766 851	1 338 1 140 198	91 78 12
65	Family clothing stores	#	tt	tt	##	43	38 547	4 485	934	56
566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	#	##	::	# #	111 8 20 5 78	33 852 (D) 5 613 (D) 25 767	4 489 (D) 911 (D) 3 158	1 043 (D) 216 (D) 734	59 (C 10 (C 45
664, 9 664 669	Family shoe stores Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	## ## ##	##	# # #	# # #	37 15 22	10 744 6 019 4 725	1 222 602 620	344 185 159	18 9: 9:
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	351	172 881	22 306	5 321	1 900
712	Furniture stores	#	tt 	#	††	101	56 808	8 521	2 197	686
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	## ## ## ##	##	##	## ## ## ##	99 46 17 36	31 048 19 131 3 876 8 041	4 027 2 316 619 1 092	899 557 107 235	380 193 60 123
572	Household appliance stores	#	Ħ	#	##	36	19 130	2 179	505	20
73 732 733 733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops	# #	##	##	##	115 78 37 18	65 695 46 037 19 658 9 913	7 579 5 076 2 503 922	1 720 1 090 630 225	632 380 252 114
5733 pt. 58	Musical instrument stores	**	**	••	**	19	9 745	1 581	405	138
812	Eating and drinking places Eating places	# !!	# #	# # # # # # # # # # # # # # # # # # #	#	1 265 1 067	411 638 387 096	101 942 96 437	24 180 22 842	18 419 17 359
812 pt. 812 pt. 812 pt. 812 pt.	Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	••	••	••	••	496 13 515 43	185 930 (D) 180 133 (D)	49 186 (D) 41 344 (D)	11 395 (D) 9 862 (D)	8 852 (D 7 562 (D
813	Drinking places (alcoholic beverages)	tt	tt	Ħ	++	198	24 542	5 505	1 338	1 064
91	Drug and proprietary stores	Ħ	Ħ	#	#	140	148 039	20 958	4 955	1 568
i91 pt. i91 pt.	Drug stores Proprietary stores	••	••	**	**	133	144 072 3 967	20 420 538	4 855 100	1 522 46
9 ex. 591	Miscelianeous retail stores ²	Ħ	π	Ħ	Ħ	877	288 098	39 118	9 287	4 932
i92 i93	Liquor stores Used merchandise stores	#	#	#	#	170 72	72 069 16 832	6 173 4 105	1 530 959	998 498
94 941 941 pt. 941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores	#	#	##	#	351 68 35	124 223 24 179 18 961	16 785 2 992 2 053	3 980 769 549	1 997 338 194
942	Specialty line sporting goods stores Book stores Stationery stores	44	#1	- 44		33 37 19	7 218 9 542 5 331	939 1 214 681	220 271 168	144 188 88
944	Jewelry stores	ij	#	#	#	70	31 910 21 079	5 794 1 750	1 363 383	432 221
946 947 948 949	Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # #	## ## ## ## ##	# # # # # # # # # # # # # # # # # # #	22 25 70 5 35	6 054 17 188 851 8 089	626 2 499 151 1 078	167 583 35 241	11 ¹ 396 19 204
96 961 962 963	Nonstore retailers ²	# #	#	#	#	61 16 19 26	28 567 11 481 10 597	4 839 1 651 2 052	1 117 389 494 234	575 146 183 246
98 983 984 982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	# # # #	# # # #	# # # #	## ## ## ##	17	6 489 13 478 (D)	1 136 1 171 (D)	276 (D) (D)	99 (D)
992 993 994	Florists Cigar stores and stands	#	# # #	#	#	84 5	(D) 11 203 2 270	(D) 2 251 461	513 117	335 31
999	News dealers and newsstands Miscellaneous retail stores, n.e.c.				#	3	(D)	(D)	(D)	(D
999 pt. 999 pt. 999 pt. 999 pt.	Optical goods stores	::	## ##	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # #	114 28 26 3 57	(D) 2 753 5 468 (D) 10 497	(D) 497 898 (D) 1 842	(D) 131 213 (D) 429	(D) 51 127 (D) 194

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	SAN FRANCISCO COUNTY									
	Retall trade ²	8 640	4 250 353	4 576	1 251	5 883	4 080 752	657 329	155 3 1 3	60 185
52	Building materials, hardware, garden supply, and mobile home desiers	#	Ħ	#	#	100	99 694	14 687	3 399	947
521, 3 521	Building materials and supply stores Lumber and other building materials dealers	tt.	#	#	l tt	40 22	66 608 56 014	8 91 5 7 342	2 111 1 740	476 380
523	Paint, glass, and wallpaper stores	# #	Ħ	#	# #	18	10 594 25 517	1 573 4 202	371 970	96 335
525 5 26 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	##	# # #	#	11	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	Ħ	Ħ	#	#	87	420 935	60 982	13 979	4 757
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	#	8 8	367 8 5 7 337 271	(NA) 48 238	(NA) 11 102	(NA) 3 568
533 539	Variety stores	#	H	#	#	28 51	30 636 5 3 028	5 920 6 824	1 347 1 530	548 641
54	Food stores	Ħ	Ħ	#	#	817	790 841	99 811	23 997	7 157
541 542	Grocery stores	#	#	#	#	425 97	598 778 75 8 5 6	67 428 9 641	16 063 2 430	4 261 568
546 5462 5463	Retail bakenes — baking and selling — — — — — — — — — — — — — — — — — — —	!!	##	##	##	160 135 25	55 599 4 5 598 10 001	15 612 14 043 1 569	3 659 3 308 351	1 511 1 371 140
543 , 4, 5, 9 543	Other food stores Fruit stores and vegetable markets	#	#	#	#	135 29	60 608 18 621	7 130 1 712	1 845 387	817 186
544 545	Candy, nut, and confectionery stores	#	#	#	#	38 13	14 789 3 245	2 362 502 2 554	729 132	222 73 336
549 55 ex. 554	Miscellaneous food stores	†† ††	#	#	H	110	23 953 454 344	52 951	597 12 978	2 154
551	Motor vehicle dealers - new and used cars	111	#	- #	#	35 15	386 443 16 683	43 072 1 538	10 684 335	1 604
552 553	Motor vehicle dealers—used cars only Auto and home supply stores	11 11	11	#	"	47	40 876	6 707	1 569	386
553 pt. 553 pt.	Tire, battery, and accessory dealers Other auto and home supply stores		••	**	••	46	(D) (D)	(D) (D)	(D) (D)	(D)
555, 6, 7, 9 555	Miscellaneous automotive dealers	#	#	#	#	13	10 342 5 507	1 634 722	390 184	38
556 557 5 5 9	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	#	#	#	#	6	4 835	912	206	50
554	Gasoline service stations	11	#	Ħ	Ħ	234	218 574	13 942	3 288	1 673
56	Apparel and accessory stores	11	11	Ħ	Ħ	609	374 055	59 359	13 996	5 100
561	Men's and boys' clothing and furnishings stores	#	#	††	#	127	107 702	19 573	4 569 5 881	2 501
562, 3, 8 562	Women's clothing and specialty stores and furners Women's ready-to-wear stores	#	#	#	#	243 185 58	162 460 138 107 24 353	24 240 20 975 3 265	5 111 770	2 20
563, 8 565	Women's accessory and specialty stores and turriers Family clothing stores	#	''	"	"	58	22 208	3 114	695	344
566	Shoe stores	#	!!	11	111	117	59 352 (D)	9 122 (D)	2 171 (D)	685 (D
566 pt. 566 pt.	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	**		::	**	47	32 027 (D)	4 764 (D)	1 134 (D)	367 (D
566 pt. 566 pt.	Family shoe stores	**	••	**		34	14 920	2 384	555	300
564, 9 564	Other apparel and accessory storesChildren's and infants' wear stores	#	#	#	#	64 17 47	22 333 5 005 17 328	3 310 824 2 486	680 178 502	107
569 57	Miscellaneous apparel and accessory stores		11	11			199 599	28 093	6 893	1 963
5712	Furniture stores	1	#	11	#	105	54 344	8 165	1 923	529
5713, 4, 9	Home furnishing stores	#	#	#	#	34	40 059 18 246	7 424 2 8 9 3	1 737 684	531 145
5713 5714 5719	Drapery, curtain, and upholstery stores	#	#	#			3 739 18 074	792 3 739	208 845	327
572	Household appliance stores		##	1	1		15 470	1 886 10 618	595 2 638	
57 3 5 732	Radio, television, and music storesRadio and television stores	1 !!	#	#	#	86	89 726 57 838 31 888	7 557 3 061	1 898 740	453 300
5733 pt. 5733 pt.	Music stores		!!			20	17 248 14 640	1 483 1 578	349 391	178
5733 pt.	Eating and drinking places		#	н	н н	2 090	792 607	221 423	52 028	27 35
5812	Fating places	. #	!!	1		900	711 839 490 865	201 242 146 302	47 286 34 774	16 83
5812 pt. 5812 pt. 5812 pt.	Restaurants and lunchrooms Cateterias Patreshment places				••	109 496	30 787 144 902	8 751 33 144 13 045	2 219 7 665 2 628	5 07
5812 pt.	Other eating places		1			107	45 285 80 768	20 181		

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	payroll ¹	
					rporated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SAN FRANCISCO COUNTY-Con.									
591	Drug and proprietary stores	#	Ħ	#	ш	171	134 551	19 188	4 561	1 459
591 pt. 591 pt.	Drug storesProprietary stores	**	**	••	••	153 18	118 860 15 691	17 330 1 858	4 136 425	1 322 137
59 ex. 591	Miscellaneous retail stores ²	п	Ħ	Ħ	п	1 284	595 552	86 893	20 194	7 619
592 593	Liquor storesUsed merchandise stores	#	#	#	#	121 128	62 800 41 130	5 235 7 270	1 265 1 671	521 672
594 5941 pt. 5941 pt. 5942 pt. 5942 5943 5944 5945 5946 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores. Specialty line sporting goods stores. Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	# # # # # # # #	## ## ## ## ##	### ##################################	######################################	672 62 21 41 103 35 154 37 36 189 29 27	288 539 29 715 6 471 23 244 37 971 12 757 65 924 13 107 29 767 72 842 13 151 13 305	45 170 3 611 728 2 883 5 153 2 112 10 222 2 031 3 519 14 143 2 146 2 233	10 579 819 147 672 1 257 472 2 582 454 869 3 158 513 455	4 287 325 69 256 629 184 775 213 266 1 455 198 242
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	##	## ## ##	# # # #	## ## ##	72 28 18 26	104 281 76 765 14 448 13 068	10 792 4 409 2 660 3 723	2 284 872 670 742	795 252 195 348
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	###	## ## ##	##	## ## ##	1 1 -	(D) (D) - -	(D) (D) -	(D) (D) -	(D) (D) -
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# # #	#	†† †† ††	##	87 29 15	14 806 14 426 4 920	3 278 1 970 721	598 473 140	310 153 52
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	::	##	##	## **	159 36 17 9 97	(D) 6 879 2 598 4 335 (D)	(D) 1 473 370 1 042 (D)	(D) 359 69 315 (D)	(D) 112 32 68 (D)
	SAN JOAQUIN COUNTY (Coextensive with Stockton, Calif., SMSA; see table 4.)									
	SAN LUIS OBISPO COUNTY									
50	Retall trade ²	1 904	755 115	1 188	246	1 240	731 701	94 748	21 559	11 790
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	74	5 0 7 25	6 35 0	1 471	540
521, 3 525 526 527	Building materials and supply stores Hardware stores Petail nurseries, lawn and garden supply stores Mobile home dealers	# # # #	# # # #	# #	#	38 17 11	34 251 10 703 1 388	4 110 1 635 207	971 374 44	285 179 29
53	General merchandise group stores	π #	π #	π #	#	31	4 383 35 814	398 5 060	82 1 0 19	47 4 99
531 531	Department stores (incl. leased depts.) ³ 4	#	##	++	++	6	28 103 25 283	(NA) 3 658	(NA) 702	(NA) 327
533 539	Variety storesMiscellaneous general merchandise stores	#	#	#	#	12 13	6 210 4 321	741 661	192 125	109 63
54	Food stores	#	#	#	Ħ	139	194 829	20 016	4 564	1 647
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	# # #	#	## ## ##	91 7 19 22	185 580 1 317 4 640 3 292	18 291 307 860 558	4 161 68 179 156	1 325 37 174 111
55 ex. 554	Automotive dealers	#	#	#	#	77	104 474	10 592	2 491	725
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# # # #	# # #	#	##	18 3 45 11	79 051 3 036 17 647 4 740	7 291 168 2 593 540	1 694 55 611 131	424 14 237 50
554 See	Gasoline service stations	#	_#	#	н	124	86 109	4 497	1 012	. 611

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	SAN LUIS OBISPO COUNTY-Con.									
56	Apparel and accessory stores	Ħ	Ħ	#	#	109	30 670	3 474	780	566
561	Men's and boys' clothing and furnishings stores	Ħ	tt.	tt	††	6	1 495	216	50	25
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	†† †† ††	#	#	45 34 11	8 082 6 216 1 866	855 667 188	201 151 50	165 125 40
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	##	#	#	22 21 15	12 959 5 927 2 207	1 372 761 270	331 148 50	226 96 54
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	83	26 977	3 668	933	371
5712 5713, 4, 9 572 573	Furniture stores	##	# #	##	# # # #	20 22 14 27	7 30 5 4 874 5 960 8 838	1 115 783 565 1 205	262 214 139 318	108 83 68 112
58	Eating and drinking places	т.	Ħ	Ħ	#	322	104 161	27 986	6 183	5 330
5812 5813	Eating places	#	#	#	#	291 31	97 882 6 2 79	26 395 1 591	5 775 408	5 093 237
591	Drug and proprietary stores	Ħ	Ħ	#	#	39	37 3 53	5 112	1 306	430
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	#	#	242	60 589	7 993	1 800	1 071
592 593	Liquor storesUsed merchandise stores	#	#	#	#	37 15	15 869 1 291	1 486 192	295 39	200 28
594 5941 5944 Other 594	Miscellaneous shopping goods stores	†† †† ††	##	# # # #	† †† †† ††	115 26 19 70	24 579 7 103 3 384 14 092	3 3 91 770 750 1 871	767 168 177 422	515 124 70 3 21
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	21	8 744 (D)	1 322 (D)	325 (D)	123 (D)
5992 5993	Florists Cigar stores and stands	#	#	#	#	22	2 3 89	387	93	(D) 76
59 94 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c	# #	#	#	#	3 25	(D) 3 573	(D) 609	(D) 141	(D) 83
	SAN MATEO COUNTY									
50	Retall trade ²	5 137	3 494 118	2 790	520	3 318	3 419 114	452 586	106 736	43 044
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	#	#	127	111 931	16 202	3 639	1 190
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	# #	56 39 17	77 035 66 265 10 770	10 085 8 501 1 584	2 283 1 942 341	678 573 105
525 526 527	Hardware stores	#	# # #	#	#	39 28 4	23 538 (D) (D)	4 097 (D) (D)	948 (D) (D)	315 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	59	468 469	57 131	13 356	6 150
531 531 533	Department stores (incl. leased depts.) ³ 4	##	#	## ## ##	# # #	23 23 13	455 826 431 722 5 595	(NA) 53 257 920 2 954	(NA) 12 440 213 703	(NA) 5 696 131 323
539 54	Miscellaneous general merchandise stores	H	H #	II	#	23 433	31 152 745 040	87 073	20 849	5 592
541	Grocery stores Meat and fish (seafood) markets	#	#	#	#	266 30	699 627 12 3 77	78 070 2 022	18 669 481	4 4 3 8 144
542 546 5462	Retail bakeries	##	##	11	##	82 69 13	17 470 13 914 3 556	4 783 3 999 784	1 1 3 0 945 185	630 524 106
5463 543, 4, 5, 9	Retail bakeries—selling only Other food stores	#	#	11 11	#	55	15 566	2 198 252	569 57	380 28
543 544 545 549	Fruit stores and vegetable markets	## ## ##		# # # #	†† †† ††	18 10 19	1 470 8 053 1 694 4 349	1 119 226 601	314 38 160	213 44 95
55 ex. 5 54	Automotive dealers	Ħ	Ħ	Ħ	Ħ	175	611 750	60 184	14 625	2 929
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	54 18	535 417 8 314	49 490 585	12 120 1 3 5	2 262 40
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	##	##	##	#	80 78 2	49 33 6 (D) (D)	8 41 3 (D) (D)	1 976 (D) (D)	510 (D) (D)
555, 6, 7, 9 555	Miscellaneous automotive dealers	#	#	#	#	23 8	18 683 3 237	1 696 387	394 50	117 21
556 557	Recreational and utility trailer dealers	# # # #	#	#	#	3 11 1	(D) 7 065 (D)	(D) 669 (D)	(D) 137 (D)	(D) 49 (D)
559	Automotive dealers, n.e.c.	#	#	"	"	266	261 957	15 366	3 406	1 866
554	Gasoline service stations	. ''	"							

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			All establis	hments1			Establi	shments with p	oayroll¹	
					porated esses					Paid employees
SIC code	Geographic area and kind of business			Individual		1	:		First	for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroil (\$1,000)	including March 12 (number)
	SAN MATEO COUNTY—Con.									
56	Apparel and accessory stores	Ħ	Ħ	#	#	352	175 707	25 110	5 324	2 832
561	Men's and boys' clothing and furnishings stores	tt	#	Ħ	Ħ	46	18 877	3 154	813	309
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	146 128 18	67 912 64 201 3 711	8 449 7 728 721	2 034 1 838 196	1 159 1 051 108
565	Family clothing stores	tt.	#	Ħ	#	33	44 355	7 092	1 029	510
566 566 pt.	Shoe stores	!!	#	!!	#	101 22	40 956 (D)	5 595 (D)	1 251 (D)	551 (D) 137
566 pt. 566 pt. 566 pt.	Women's shoe stores	::	::	::	::	24 2 53	11 918 (D) 19 679	1 561 (D) 2 448	347 (D) 533	(D) 285
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	##	#	#	26 15 11	3 607 2 539 1 068	820 505 315	197 117 80	103 70 33
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	270	181 623	2 5 6 5 2	6 199	1 918
5712 5713, 4, 9	Furniture stores	# #	#	†† ††	#	70 76	76 230 24 343	11 079 4 172	2 656 990	804 357
5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	#	#	# #	25 14 37	11 333 3 084 9 926	2 032 656 1 484	482 157 351	121 52 184
572	Household appliance stores	Ħ	tt	tt	#	20	12 431	1 589	375	112
573 5732	Radio, television, and music stores Radio and television stores	# #	#	#	#	104 69	68 619 54 110	8 812 7 167	2 178 1 793	645 462
5733 5733 pt. 5733 pt.	Music stores Record shops Musical instrument stores	# #	#	#	#	35 18 17	14 509 8 423 6 086	1 645 732 913	385 175 210	183 101 82
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	828	387 077	105 001	24 810	14 705
5812 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias	#	#	#	#	712 339 21	363 834 181 718 6 321	99 335 54 176 1 770	23 459 13 250	13 923 7 555
5812 pt. 5812 pt.	Refreshment places Other eating places	**	••	••	••	293 59	101 362 74 433	23 306 20 083	426 5 219 4 564	192 4 007 2 169
5813	Drinking places (alcoholic beverages)	##	Ħ	tt	#	116	23 243	5 666	1 351	782
591 591 pt.	Drug and proprietary stores	#	Ħ	#	#	105	154 045	17 209	4 020	1 428
591 pt.	Drug stores Proprietary stores	••	••	**	**	100	(D) (D)	(D)	(D) (D)	(D) (D)
59 ex. 591	Miscellaneous retail stores ²	#	#	#	#	703	321 515	43 658	10 508	4 638
593	Used merchandise stores	#	#	#	#	98 50	86 896 10 135	6 868 2 233	1 560 534	688 294
594 5941 5941 pt.	Miscellaneous shopping goods stores	#	#	#	#	337 70 26	149 360 32 397 14 784	20 135 4 268 1 790	4 894 1 130 448	2 328 528 218
5941 pt. 5942	Specialty line sporting goods stores Book stores	** ††	#	#	** †† :	44 40	17 613 11 400	2 478 1 426	682 387	310 286
5943 5944 5945	Stationery stores	# #	# #	#	##	23 63 27	8 661 31 857	1 541 5 570 2 934	371 1 325 662	171 412 353
5946 5947	Camera and photographic supply stores	#	# # #	#######################################	#######################################	22 62	34 110 7 249 12 084	960 1 795	235 425	99 265
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	#	#	10 20	3 096 8 506	531 1 110	98 261	40 174
596 5961 5962 5963	Nonstore retailers ²	#	# #	# # #	###	57 11 13	36 995 6 719 7 715	7 097 415 1 082	1 810 115 353	503 49 100
598	Fuel and ice dealers	#	#	++		33 5	22 561 (D)	5 600 (D)	1 342 (D)	354 (D)
5983 5984 5982	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	#	# #	#	##	1 1 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5992 5993 5994	Florists	#	# #	# #	# #	59 2 5	11 421 (D) (D)	3 002 (D) (D)	673 (D) (D)	359 (D) (D)
5999 5999 pt.	Miscellaneous retail stores, n.e.cOptical goods stores	11	#	11	#	90 27	20 386 3 454	3 735 768	885 190	395 74
5999 pt. 5999 pt. 5999 pt.	Pet shops	::	**	::	••	19 7 37	4 493 2 943 9 496	667 625 1 675	154 164 377	100 67 154
	SANTA BARBARA COUNTY (Coextensive with Santa Barbara-Santa Maria- Lompoc, Calif., SMSA; see table 4.									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

			All establis	hments ¹			Establis	shments with p	ayroll¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA CLARA COUNTY (Coextensive with San Jose, Calif., SMSA; see table 4.)									
	SANTA CRUZ COUNTY (Coextensive with Santa Cruz, Calif., SMSA; see table 4.)									
	SHASTA COUNTY (Coextensive with Redding, Calif., SMSA; see table 4.)									
	SISKIYOU COUNTY									
	Retall trade ²	523	155 232	344	69	359	147 109	17 513	4 045	2 129
52	Building materials, hardware, garden supply, and mobile home dealers	- 11	Ħ	++	Ħ	31	10 316	1 220	293	99
521, 3 525	Building materials and supply storesHardware stores	#	##	##	#	13 14	6 198 2 749	686 426	166	46
526 527	Retail nurseries, lawn and garden supply stores	# #	#	#	# #	2 2	(D) (D)	(D) (D)	97 (D) (D)	35 (D) (D)
53	General merchandise group storea	п	#	11	#	11	2 918	341	74	58
531 531	Department atores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³	##	##	#	#	-	-	-	-	-
533 539	Vanety stores Miscellaneous general merchandise stores	#	H H	#	#	4 7	1 583 1 335	216 125	46 28	30 28
54	Food stores	11	#	#	#	5 9	50 618	5 386	1 212	428
541	Grocery stores	#	#	#		46	47 851	5 078	1 144	385
542 548 543, 4, 5, 9	Meat and fish (seafood) markets	# # #	#	#	# # # #	5 5 3	800 1 832 135	94 196 18	18 47 3	10 27 4
55 ex. 554	Automotive dealers	11	#	#	#	20	12 438	1 381	328	99
551 552	Motor vehicle dealers—new and used cars	11	tt l	++	tt	5	8 028	756	184	46
553 555, 8, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	†† ††	#	#	#	14	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
554	Gasoline service atationa	11	#	#	#	41	20 653	1 162	250	168
56	Apparel and accessory atores	11	п	п	Ħ	28	5 452	593	133	89
561	Men's and boys' clothing and furnishings stores	#1	#	tt	Ħ	3	689	102	24	12
562, 3, 8 562	Women's clothing and specialty stores and furriers	#	#	#	#	12 11	1 127 (D)	152 (D)	34 (D)	23 (D)
563, 8 565	Women's accessory and specialty stores and furriers	†† ††	#	#	†† ††	7	(D) 2 942	(D) 289	(D) 65	(D) 41
566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#1	ij	5	(D)	(D) (D)	(D) (D)	(D) (D)
57	Furniture, home furnishings, and equipment atorea	Ħ	п	11	Ħ	10	3 503	437	120	40
5712 5713, 4, 9	Furniture stores Home furnishing stores	# #	#	#	## ##	5	1 908 (D)	218 (D)	64 (D)	20 (D)
572 573	Household appliance stores	#	#	ij	#	1 1	(D) (D)	(D) (D)	(D) (D) (D)	(D) (D)
58	Eating snd drinking placea	Ħ	ш	#	Ħ	99	16 351	4 136	941	808
5812 5813	Eating places	#	#	#	#	72 27	13 979 2 372	3 662 474	823 118	701 107
591	Drug and proprietary atorea	#	п	Ħ	Ħ	14	14 073	1 776	431	176
59 ex. 591	Miscellaneoua retail atorea ²	#	Ħ	Ħ	#	46	10 787	1 081	265	166
592 593	Liquor storesUsed merchandise stores	#	#	#	#	8	2 9 92 (D)	260 (D)	57 (D)	50 (D)
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	##	#	##	18 7	1 859 755	217 76	60 26	53 22
5944 Other 594	Jewelry stores Other miscellaneous shopping goods stores	#	#	#	# #	2 9	(D) (D)	(D) (D)	(D) (D)	(D) (D)
596	Nonstore retailers ²	++	tt l	++		5 7	536	76 (D)	17 (D)	18 (D)
598 5992	Fuel and ice dealers Florists	#	# # #	#	# # # # # # # # # # # # # # # # # # # #	3	(D) 207	25	(D) 6	3
5993 5994 5999	Cigar stores and stands	#	#	#	Ħ	1 3	(D)	(D)	(D)	(D) (D)

[For meaning of ebbreviations end symbols, see introductory text. For explenation of terms end comparebility of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	hments1			Establis	shments with p	eyroll ¹	
SIC code	Geographic area and kind of business				poreted esses					Peid employees for pay
		Number	Sales (\$1,000)	Individuel proprie- torships (number)	Pertner- ships (number)	Number	Seles (\$1,000)	Annuel peyroll (\$1,000)	First querter payroll (\$1,000)	pariod Including March 12 (number)
	SOLANO COUNTY									
	Retall trade ²	1 847	1 035 483	1 079	176	1 183	1 015 341	124 988	29 040	13 259
52	Building materials, hardware, garden supply, and mobile home dealers	H H	#	#	#	53	41 026	6 052	1 378	448
521, 3 525	Building meteriels and supply storesHardware stores	#		#	#	34 8	27 925 10 266	3 613 1 865	827 443	265 140
526 527	Reteil nurseries, lewn end gerden supply storas	#	#	#	#	7 4	(D)	(D)	900	99
53	Genaral marchandise group stores	π	Ħ	#	Ħ	22	99 555	11 748	2 838	1 452
531 531	Department stores (Incl. leased depts.) ³ 4 Depertment stores (excl. leased depts.) ³ 4 Veriety stores Miscellaneous general merchandise stores	# #	#	#	#	6	96 725 87 887	(NA) 10 8 99	(NA) 2 420	(NA) 1 303
533 539	Veriety stores Miscellaneous generel merchandise stores	#	#	#	#	5 11	(D) (D)	(D)	(0)	(D)
54	Food stores	Ħ	#	Ħ	#	129	255 698	27 478	8 448	1 833
541 542 546	Grocery stores Meat end fish (seafood) markets Retail bakeries	# #	#	# #		85 11 15	244 363 4 201 3 680	25 210 437 1 342	5 905 100 328	1 561 36 148
543, 4, 5, 9 55 ex. 554	Other food stores	#	#	#	# #	18 92	3 454 192 003	487 20 606	113 4 850	86 1 101
551 552	Motor vehicle dealers—new and used cars	tt l	#	11	11	24	148 327	13 557	3 200	611
553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	#	#	#	6 50 12	30 8 26 (D)	(D) 5 372 (D)	(D) 1 292 (D)	(D) 376 (D)
554	Gasoline service stations	#	#	Ħ	Ħ	108	111 753	5 901	1 353	817
56	Apparel and accessory stores	#	#	Ħ	#	101	32 709	4 197	988	583
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers	# #	#	# #	# #	15 32	5 004 11 244	703 1 186	149 281	87 175
562 563, 8	Women's ready-to-wear stores	#	#	H	H	29 3	10 9 59 285	1 139 47	270 11	165 10
565 566 564, 9	Family clothing storesShoe storesOther epparel and accessory stores	#	#	#	# #	15 34 5	7 445 8 506 510	995 1 236 77	239 283 18	130 152 19
57	Furniture, home furnishings, and equipment stores	#	#	π π	т.	106	40 418	5 384	1 234	491
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	# # # #	#	# # #	24 31 10 41	14 830 5 557 5 053 14 978	1 856 763 954 1 811	412 177 214 431	178 93 65 157
58	Eating and drinking places	#	#	Ħ	#	332	118 092	28 081	8 562	4 990
5812 5813	Eating places	#	#	#	#	263 69	105 120 10 972	25 916 2 165	6 045 517	4 585 405
591	Drug and proprietary stores	Ħ	#	Ħ	Ħ	29	62 123	7 225	1 840	539
59 ex. 591 592	Miscellaneous retail stores ²	#	#	Ħ	Ħ	211	63 964	8 320	1 973	1 027
593	Liquor storesUsed merchandise stores	#	#	#	#	33 16	13 47 8 2 212	1 015 468	245 108	155 60
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # # #	# # #	###	# # #	93 25 24 44	25 007 6 308 7 672 11 027	3 726 815 1 501 1 410	913 181 378 354	454 100 118 236
596 598	Nonstore retailers ²		#	#	#	15	12 068	1 386	333	
5992 5993 5994 5999	Florists Cigar stores and stands News deelers and newsstands Miscellaneous retail stores, n.e.c.	# # #	## ## ## ## ## ## ## ##	#######################################	=====	19 2 29	(D) 2 763 (D) - 5 087	(D) 563 (D) - 746	(D) 116 (D) 158	158 (D) 80 (D)
	SONOMA COUNTY (Coextensive with Santa Rosa, Calif., SMSA; see table 4.)									
	STANISLAUS COUNTY (Coextensive with Modesto, Calif., SMSA; see table 4.)									
	TULARE COUNTY (Coextensive with Visalia-Tulare-Porterville, Calif., SMSA; see table 4.)									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

			All establis	hments1			Establis	shments with p	ayroll1	
SIC code	Geographic area and kind of business				porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	VENTURA COUNTY (Coextensive with Oxnard-Simi Valley-Ventura, Callf., SMSA; see table 4.)						(01)007	(0.1000)	(0.1000)	(101125)
	YOLO COUNTY									
	Retail trade ²	911	490 528	481	131	633	481 498	59 645	13 757	6 548
52	Building materials, hardware, garden supply, and mobile home dealers	п	Ħ	#	п	35	25 586	3 758	884	323
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers.	# #	## ## ##	##	##	18 9 6 2	16 261 5 191 (D) (D)	2 4 5 9 7 58 (D) (D)	595 158 (D) (D)	210 61 (D) (D)
53	General merchandise group stores	#	#	''	"	6	6 599	652	160	82
531 531 533	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	###	##	##	##	3	(D)	(D)	- (D)	(D)
539	Miscellaneous general merchandise stores	π π	#	π π	π π	3 77	(D) 144 742	(D) 15 320	(D) 3 546	(D)
541	Grocery stores	11	++	''	''	57	140 030	14 537	3 335	963
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	#	###	#	#	3 7 10	(D) 940 (D)	(D) 300 (D)	(D) 77 (D)	(D) 70 (D)
55 ex. 554	Automotive dealers	#	п	#	п п	54	87 494	9 064	2 226	565
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	##	†† †† ††	##	##	15 5 27 7	64 990 1 238 15 014 6 252	5 901 75 2 398 690	1 508 15 545 158	343 10 164 48
554	Gasoline service stations	#	п	#	п п	49	56 855	2 505	565	284
56	Apparel and accessory stores	Ħ	Ħ	н	#	46	16 904	2 596	610	339
561	Men's and boys' clothing and furnishings stores	Ħ	Ħ	#	#	7	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	# #	##	#	#	15 14 1	4 700 (D) (D)	986 (D) (D)	221 (D) (D)	125 (D) (D)
565 566 564, 9	Family clothing storesShoe storesShoe storesShoe stores	#	#	# #	#	11 10 3	7 040 2 812 (D)	884 360 (D)	210 92 (D)	119 48 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	п	п	ш	35	13 699	1 985	438	195
5712 5713, 4, 9 572 573	Furniture stores	# # # # # # # # # # # # # # # # # # # #	## ## ##	##	##	7 7 4 17	2 403 2 909 1 732 6 655	369 480 245 891	92 82 58 206	36 40 19 100
58	Eating and drinking places	н	п	#	ш	184	62 126	15 209	3 348	2 723
5812 5813	Eating places	#	#	#	#	147 37	56 500 5 626	13 939 1 270	3 091 257	2 490 2 33
591	Drug and proprietary stores	Ħ	п	п	ш	23	33 375	3 857	920	333
59 ex. 591	Miscellaneous retail stores ²	Ħ	п	#	#	124	34 118	4 7 01	1 060	588
592 593	Liquor storesUsed merchandise stores	#	#	#	#	17	6 406 1 322	627 282	128 60	81 28
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	## ## ##	##	##	61 19 8 34	16 356 6 484 2 102 7 770	2 532 940 431 1 161	589 217 106 266	325 104 34 187
596 598 5992	Nonstore retailers ² Fuel and ice dealers Florists	# #	# #	## ## ## ## ##	#	9 5 12	4 232 3 093 1 376	419 301 300	92 67 73	53 24 50
5993 5994 5999	Cigar stores and stands	# # #	##	#	#	11	1 333	240	- - 51	27

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

CALIF.-69

4

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix FI

	Δ, see appendix F]		All establis	hments1			Establis	shments with p	payroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	ALAMEDA									
	Retall trade ²	694	468 885	3 12	51	507	461 755	59 534	13 685	6 993
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	#	11	3 52 8	552	119	53
521, 3	Building materials and supply stores	111	#	tt	++	4	(D)	(D) 301	(D)	
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	#	4 2 1	2 033 (D) (D)	(D) (D)	71 (D) (D)	(D) 32 (D) (D)
53	General merchandise group stores	Ħ	#	#	#	13	143 735	17 713	3 982	2 800
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	#	#	8 8	132 936 128 990	(NA) 16 014	(NA) 3 632	(NA) 2 320
533 539	Variety storesMiscellaneous general merchandise stores	#	#	#.	#	3 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores	Ħ	Ħ	Ħ	#	49	76 944	8 662	1 950	569
5 41 542	Grocery stores	# #	#	#	#	20 4	70 109 1 40 5	7 615 214	1 721 52	436 17
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	17	1 1 8 9 4 241	339 494	66 111	39 77
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	25	58 387	7 072	1 798	324
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	## ##	# #	#	5 1 5	36 965 (D) (D)	4 195 (D)	1 097 (D)	150 (D) (D) (D)
555, 6, 7, 9	Miscellaneous automotive dealers	#	tt	###	#	14	(D)	(D) (D)	(D) (D)	
554 56	Apparel and accessory stores	# #	#	tt tt	H H	127	20 574 46 242	1 237 8 552	281 1 502	143 904
561	Men's and boys' clothing and furnishings stores	111	#	11	tt	20	10 103	1 717	403	223
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	#	#	#	#	51 44	18 9 51 17 598	2 607 2 341	625 585	425 3 9 3
563, 8	Women's accessory and specialty stores and furriers	#	#	#	#	7	1 353	266	80	32
565 566 564, 9	Family clothing storesShoe stores	#	#	##	#	5 44	(D) 12 480	(D) 1 768	(D) 374	(D) 179
57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	π #	#	π Ħ	π †	38	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5712 5713, 4, 9	Furniture storesHome furnishing stores	11	Ħ	tt		7	1 985	287	68	20
572 573	Household appliance stores	#	#	# #	####	10 1 18	1 111 (D) 10 646	188 (D) 944	39 (D) 165	22 (D) 69
58	Eating and drinking places	#	#	#	#	115	39 238	9 370	2 119	1 531
5812 5813	Eating places	#	# :	#	#	87 28	35 196 4 042	8 268 1 102	1 863 256	1 390 141
591	Drug and proprietary stores	Ħ	π-	Ħ	Ħ	11	23 022	2 199	524	191
5 9 ex. 5 91	Miscellaneous retail stores ²	Ħ	п	Ħ	Ħ	98	(D)	(D)	(D)	(D)
592 593	Liquor storesUsed merchandise stores	#	#	#	#	12 3	10 077 615	495 120	102 30	61 14
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	#	#	#	#	64 6	21 877 1 690	3 435 198	809 41	389 23
5944 Other 594	Jewelry stores Other miscellaneous shopping goods stores	#	ii ii	# # # #	##	23 35	10 493 9 694	2 006 1 233	489 279	156 210
596 598	Nonstore retailers ²	#	#	#	#	3	(D)	(D)	(D)	(D)
599 2 5993	Florists Cigar stores and stands	# # #	# #	##	# #	5	745 (D)	163 (D)	41 (D)	18 (D)
5994 5999	News dealers and newsstands	#	#	#	#	10	1 575	347	105	47
	ANAHEIM									
	Retail trade ²	2 018	1 351 748	1 142	173	1 275	1 318 237	162 542	38 189	18 527
52	Building materials, hardware, garden supply, and mobile home dealers	п	Ħ	Ħ	Ħ	33	67 705	7 801	1 727	550
521, 3 521	Building materials and supply stores	#	#	#	# # #	22 15	62 475 52 346	7 113 5 805	1 565 1 250	4 8 3 393
523 525	Paint, glass, and wallpaper storesHardware stores	#	# :			7	10 129	1 308	315	90
525 526 527	Retail nurseries, lawn and garden supply stores	#	##	#	#	4 4 3	1 614 (D) (D)	262 (D) (D)	61 (D) (D)	28 (D) (D)
53	General merchandise group stores	Ħ	#	#	#	13	167 343	17 051	3 960	1 923
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ 4 Variety stores	#	#	#	#	10 10	151 524 (D)	(NA)	(NA) (D)	(NA) (D)
531 533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	1 2	(O) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For axplanation of terms and comparability of 1977 and 1982 cansusas, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establi	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin						Paid amployeas
		Number	Salas (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	ANAHEIM-Con.									
54	Food stores	π	п	ш	Ħ	132	274 383	29 47 7	6 855	2 256
54t 542	Grocery stores	#	#	#	#	87 7	254 480 9 106	26 511 1 222	6 169 286	1 864 144
546 5462 5463	Ratail bakenes	::	!!	#	!!	21 21 -	3 289 3 289	836 836	185 185	12 7 127
543, 4, 5, 9 543 544 545 549	Other food stores	##	##	## ## ## ##	##	17 2 4 4 7	7 508 (D) 1 036 1 237 (D)	908 (D) 120 151 (D)	215 (D) 33 38 (D)	121 (D) 38 26 (D)
55 ex. 554	Automotive dealers	н	π	#	#	77	193 983	18 498	4 962	1 028
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	13 4	160 350 1 465	13 347 125	3 876 21	682 9
553 553 pt 553 pt	Auto and home supply stores	##	::	##	::	51 50 1	25 345 (D) (D)	4 329 (D) (D)	945 (D) (D)	307 (D) (D)
555, 8, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotiva dealers, n.a.c.	## ## ## ##	##	##	## ## ## ##	9 2 2 5	6 823 (D) (D) 5 244	697 (D) (D) 464	120 (D) (D) 70	30 (D) (D) 15
554	Gasofine service stations	11	#	#	#	115	117 359	4 623	1 052	614
58	Apparel and accessory stores	п	#	Ħ	Ħ	86	31 200	3 817	873	478
561	Men's and boys' clothing and furnishings stores	#	11	#	Ħ	13	6 379	907	237	103
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	#	## ##	#	31 28 3	11 967 (D) (D)	1 077 (D) (D)	243 (D) (D)	170 (D) (D)
565	Family clothing stores	11	tt	#	#	4	(D)	(D)	(D)	(D)
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Man's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	##	##	##	::	26 3 8	9 199 (D) 2 293 (D) 5 964	1 352 (D) 362 (D) 803	299 (D) 82 (D) 175	140 (D) 31 (D) 95
564, 9 564 569	Other apparel and accessory stores	#	#	#	## ##	12 1 11	(D) (D) 784	(D) (D) 206	(D) (D) 48	(D) (D) 22
57	Furniture, home furnishings, and equipment stores	п	tt tt	#	#	107	89 222	10 921	2 810	936
5712	Furniture stores	Ħ	tt	#	#	31	28 081	3 467	899	263
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	##	#	## ## ##	38 20 7 11	20 339 14 260 1 734 4 345	2 696 1 685 302 709	785 544 75 166	319 192 33 94
572	Household applianca stores	11	+1	#	#	8	10 353	955	241	63
573 5732 5733 5733 pt.	Radio, talevision, and music stores Radio and television stores Music stores Reard shoos	##	†† †† ††	#	##	30 21 9 4 5	30 449 23 671 6 778 3 207 3 571	3 803 2 990 813 311 502	885 683 202 81 121	188
5733 pt.	Musical instrument stores		11	- ++	11		207 051	47 799	10 756	8 215
58 5812 5812 pt.	Eating places	!!	!!	!!	!!	346 149 5	196 092 103 037 2 506	45 503 26 790 694	10 128 6 282 196	4 341 84
5812 pt. 5812 pt. 5812 pt.	Cafeterias		::		::		56 538	13 139	2 967 683	2 412
5813	Drinking places (alcoholic beverages)		11	- #	11	53	10 959	2 296	628	447
591	Drug and proprietary stores		11	п	1	39			1 476	
591 pt. 591 pt.	Drug storesPropnetary stores	::	::		::	33			1 308	439

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	A, see appendix Fj		All establis	hments ¹			Establis	shments with p	payroll ¹	
				Uninco	rporated esses					Paid
SIC code	Geographic area and kind of business			Individual					First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	Including March 12 (number)
	ANAHEIM—Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	#	#	274	124 614	18 380	3 718	2 029
5 92 593	Liquor storesUsed merchandise stores	#	#	#	#	55 9	27 795 2 647	2 020 677	502 153	314 73
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	116 21	58 940 11 890	7 392 1 262	1 656 294	995 167
5941 pt. 5941 pt. 5942	General line sporting goods stores	11	#	11	11	6 15 3	3 653 8 237 (D)	452 810 (D)	111 183 (D)	62 105 (D)
5943 5944	Stationery stores	# #	#	#	#	9 21	4 056 13 940	747 2 006	211 459	(D) 89 179
594 5 5946 5947	Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops	#	# #	1 11	l tt	15 7 29	12 182 2 276 8 289	948 182 1 412	201 45 229	142 21 302
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	#	#	1 10	(D) 4 112	(D) 528	(D) 126	(D) 65
596 5961 5962	Nonstore retailers ² Mail order houses Automatic merchandising machine operators	# #	#	##	##	29 8 11	21 837 2 381 13 926	3 867 288 2 130	849 62 462	374 28 169
5963	Direct selling establishments ²		# #			10	5 530	1 449	325	177
598 5983 5984	Fuel and ice dealers	# # # #	# #	# # #	# # # #	1 1	(D) - (D)	(D) - (D)	(D) - (D)	(D) - (D)
5982 5992	Fuel and ice dealers, n.e.c	#	#		11	21	3 929	807	175	97
5993 5994	Cigar stores and stands News dealers and newsstands	#	#	#	#	2	(D)	(D)	(D) -	(D)
5999 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops	!!	#	!!	!!	41 11 10	9 152 1 552	1 581 338 504	374 96	171 23 74
5999 pt. 5999 pt.	Typewriter stores Other miscellaneous retail stores, n.e.c.	••	••	••	••	20	4 284 3 316	739	124 - 154	74
	ARCADIA									
52	Retail trade ²	544	397 275	265	43	380	389 708	52 698	13 478	8 399
521, 3	home dealers	#	#	Ħ	Ħ	14 9	14 327	1 444	331	124
525 526	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	###	#	# #	#	2 3	11 983 (D) (D)	1 030 (D) (D)	240 (D) (D)	77 (D) (D)
527 53	Mobile home dealers General merchandise group stores	†† ††	#	#	#	7	92 094	11 771	2 646	1 495
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	#	#	#	##	6	96 861 (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 5 39	Variety stores Miscellaneous general merchandise stores	#	#	#	#	1	(D)	(D)	(D)	(D)
54 541	Food stores	#	#	#	#	32	83 848	9 282	2 160	733
542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	# # # #	# # #	##	# # #	15 1 5	79 129 (D) 1 124	8 539 (D) 234	1 995 (D) 60	814 (D) 53
543, 4, 5, 9 55 ex. 554	Other food stores	#	#	#	#	11	(D) (D)	(D) (D)	(D) (D)	(D) (D)
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	# # #	2	(D)	(D)	(D)	(D)
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	5 1	1 5 13 (D)	383 (D)	92 (D)	17 (D)
554 56	Gasoline service stations	#	#	#	Ħ	22	24 075	1 701	28 9	222
561	Apparel and accessory stores	#	#	#	#	69 9	29 851 (D)	3 7 99 (D)	878 (D)	602 (D)
562, 3, 8 562	Women's clothing and specialty stores and fumers Women's ready-to-wear stores	#	#	#	#	28 26	11 220 (D)	1 479 (D)	318	271
563, 8 565	Family clothing stores	#	ii II	tt .	#	2	(D) 4 401	(Ď) 329	(D) (D) 74	(D) (D) 69
5 66 564, 9	Other apparel and accessory stores	#	#	#	#	24	9 072 (D)	1 284 (D)	288 (D)	155 (D)
57 5712	Furniture, home furnishings, and equipment stores	#	#	#	#	29	12 510	1 941	510	194
5713, 4, 9 572	Furniture stores	# #	# #	#	#	5 12 1	(D) 5 030 (D)	(D) 930 (D)	(D) 229 (D)	(D) 88 (D)
573 58	Radio, television, and music stores Eating and drinking places	#	## ##	#	#	11	5 403 49 021	686	178 4 065	(D) 72 2 013
5812 5813	Eating places	++	#	#	"	79	47 685	12 699	3 989	1 951
	footnotes at end of table.		11 1	111	11 1	91	1 336	327	76	62

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	a, see appoints 1		All establis	hments1			Establis	hments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	ARCADIA—Con.									
591	Orug and proprietary storea	Ħ	Ħ	ш	#	15	19 725	2 423	570	188
59 ex. 591	Miscellaneous retail storea ²	#	Ħ	Ħ	#	96	(D)	(D)	(D)	(D)
592 593	Used merchandise stores	#	#	#	#	10 5	4 583 1 201	355 129	84 32	45 12
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	5 5	20 280 2 205	3 054 236	816 61	410 30
5944 Other 594	Jewelry stores Other miscellaneous shopping goods stores	#	#	#	#	15 37	6 603 11 472	1 256 1 562	322 433	113 26 7
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	3 1	(D) (D)	(D) (D)	(D) (D)	(D) (D) 29 (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	#		8 -	972 (D)	178 (D)	41 (D)	(D)
5999	Miscellaneous retail stores, n.e.c.	ii	#	#	#	14	3 939	858	218	91
	BAKERSFIELD									
	Retail trade ²	1 394	1 114 083	701	150	1 003	1 098 857	137 9 5 7	32 992	14 652
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	#	26	34 668	4 347	1 008	310
521, 3 525	Building materials and supply stores	#	#	#	#	15 4 4	26 279 (D) 671	3 602 (D)	827 (D) 11	239 (D) 5
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#	3	(D)	68 (D)	(D)	(D)
53 531	General merchandise group atores Department stores (incl. leased depts.) ^{3 4}	# #	#	#	#	10	1 58 574	20 763 (NA)	4 804 (NA)	2 383 (NA)
531 531 533	Department stores (excl. leased depts.) ³	#	#	#	#	10 5	(D) (D)	(D) (D)	(D) (D)	(D) (D)
539 54	Miscellaneous general merchandise stores Food stores	#	#	#	# #	101	19 168 182 320	1 342 19 223	264 4 461	206 1 396
541	Grocery stores	11	#	11	11	66	173 791	17 471	4 055	1 191
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakenes Other food stores	#	##	# #	#	17 14	1 581 2 881 4 067	179 793 780	37 194 175	15 113 77
55 ex. 554	Automotive dealers	Ħ	Ħ	#	#	84	272 174	26 683	6 617	1 553
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	#	# # #	#	17 12 44	220 482 13 266 29 049	19 739 1 056 4 787	4 914 338 1 120	1 077 77 305
55 5, 6 , 7 , 9	Miscellaneous automotive dealers	†† 	H #	# #	# #	89	9 377 92 00 2	1 101 4 727	245 1 05 1	94 674
56	Apparel and accessory atores	#	#	#	#	114	54 838	6 534	1 537	837
561	Men's and boys' clothing and furnishings stores	Ħ	Ħ	#	#	14	8 381	1 090	284	118
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	#	#	#	45 41 4	13 523 (D) (D)	1 542 (D) (D)	335 (D) (D)	222 (D) (D)
565 566	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	##	#	9 36 10	15 653 15 798 1 483	1 671 2 022 209	388 483 47	228 231 38
564, 9 57	Furniture, home furnishings, and equipment stores	#	#	#	#	97	66 606	9 418	2 481	753
5712 5713, 4, 9	Furniture stores Home furnishing stores	#	#	#	#	33 28	25 662 1 5 465	3 920 1 919	1 012 438	283 183
572 573	Household appliance stores	#	#	#	#	6 30	8 593 16 886	1 046 2 5 33	351 680	82 205
58	Eating and drinking places	п	Ħ	#	#	243	110 294	27 988	6 609	4 862
5812 5813	Eating places	#	#	#	#	21 4 29	106 202 4 092	27 251 737	6 436 173	4 763 99
591	Drug and proprietary stores	#	Ħ	#	#	199	50 936 76 445	6 239 12 035	1 467 2 957	518 1 366
59 ex. 591	Miscellaneous retail storea2	#	# #	# #	#	25	11 402	975	238	172
593	Used merchandise stores	#	#	. #	#	13 93	2 141 37 319	527 5 995	119 1 549	7 4 659
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##	##	# #	# # # #	22 30 41	7 818 12 888 16 6 13	1 076 2 538 2 381	250 682 617	115 161 383
596	Nonstore retailers ²	#	#	#	#	14	10 851 (D)	1 637 (D)	388 (D)	163 (D)
598 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	# # # #	## ## ##	#	# # # # # # # # # # # # # # # # # # #	17	3 939 (D) (D)	961 (D) (D)	228 (D) (D) 407	(D) 125 (D) (D) 159
5994 5999	News dealers and newsstands	#	#	#	1 #	34	9 445	1 784	407	159

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establis	hments ¹			Fstabli	shments with p	navroli¹	
			All Cotablis	T	porated			Simons with	Jayron .	Poid
SIC code	Geographic area and kind of business				esses				.	Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	including March 12
	BERKELEY	Maniper	(\$1,000)	(Hamber)	(Hamber)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	Retail trade ²	1 124	584 867	614	145	796	570 750	94 945	22 510	8 617
52	Building materials, hardware, garden supply, and mobile									
521, 3	Building materials and supply stores	††	Π	#	#	19	26 450 21 386	5 3 15 4 124	1 246 977	260 177
525 526	Hardware storesRetail nurseries, lawn and garden supply stores	#	#	#	#	5 3	(D) (D)	(D) (D)	(D) (D)	(D)
527 53	Mobile home dealers General merchandise group stores	†† ††	#	π 	#	6	3 538	473	115	60
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	#		:	:	:	
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	2 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores	Ħ	#	Ħ	Ħ	98	122 535	18 687	4 538	1 180
541 542	Grocery stores	#	#	#	#	46 9	94 851 4 691	14 073 495	3 427 114	6 8 3
546 543, 4, 5, 9	Retail bakeries Other food stores	#	#	#	#	19 24	6 744 16 249	2 148 1 971	514 483	250 203
55 ex. 554 551	Automotive dealers Motor vehicle dealers and used cars	#	#	#	# #	26 12	81 936 66 585	10 928 8 385	2 737 2 081	488 326
552 553	Motor vehicle dealers—used cars only Auto and home supply stores	#	#	#	#	1 8	(D) 9 003	(D) 1 928	(D) 453	(D) 116
555, 6, 7, 9 554	Miscellaneous automotive dealers Gasoline service stations	#	#	†† † †	#	5 33	(D) 29 816	(D) 1 873	(D) 454	(D) 202
56	Apparel and accessory stores	#	#	#	#	75	38 058	5 831	1 327	658
561	Men's and boys' clothing and furnishings stores	tt	tt	tt	tt	9	4 694	851	186	96
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	##	##	#	#	34 29 5	10 891 9 475 1 416	1 620 1 346 274	397 332 65	224 197 27
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	## ##	#	#	8 18 6	12 086 7 678 707	1 849 1 228 83	433 291 20	215 112 11
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	71	44 306	6 867	1 749	582
5712 5713, 4, 9 572 573	Fumiture stores Home fumishing stores Household appliance stores	# #	# # # # #	##	##	13 17 8	4 742 5 198 1 896	912 1 154 220	213 271 63	62 110 22
58	Radio, television, and music stores Eating and drinking places	# ! # !	π H	π π	π #	215	32 470 77 472	4 581 22 304	1 202 5 0 95	388 2 943
5812 5813	Eating places	++	††	11	H #	205	75 946	22 038	5 030	2 890
591	Drinking places (alcoholic beverages) Drug and proprietary stores	#	#	#	# #	10 25	1 526 20 604	266 2 957	65 682	53 226
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	Ħ	H #	228	128 037	19 910	4 567	2 018
592 593	Liquor storesUsed merchandise stores	#	#	#	#	2 8 13	16 835 5 042	1 791 1 261	421 311	196 91
594	Miscellaneous shopping goods stores	#	#	tt	#	108	63 354	9 342	2 122	1 120
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	##	#	#	20 9 79	19 700 3 57 4 4 0 080	2 147 895 6 300	456 210 1 456	214 66 840
596 598	Nonstore retailers ² Fuel and ice dealers	##	#	#	#	15 1	19 363 (D)	3 377 (D)	831 (D)	200 (D) 63
5992 5993 5994	Florists	# #	# # #	# # # # # # # # # # # # # # # # # # # #	# # # # # #	18	2 893 1 350	563 137	(D) 117 31	63 26
5999	Miscellaneous retail stores, n.e.c.	H	#	#	₩	41	(D)	(D)	(D)	(D)
	BEVERLY HILLS									
	Retall trade ²	859	701 186	346	77	614	688 581	115 808	27 961	9 127
52	Bullding materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	. #	4	2 501	343	76	29
521, 3 525	Building materials and supply storesHardware stores	#	#	#	#	2	(D) (D)	(D) (D)	(D) (D)	(D)
526 5 27	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	#	2	(D) (D)	000	(D) (D)	(D) (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	4	91 987	14 398	3 379	1 156
531 531	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³	# # #	#	#	#	3	96 814 (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	[(D)	(D)	(D)	(D)

[For meaning of ebbreviations and symbols, see introductory text. For explenation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

TOTOWOO CY	Δ, see appendix rj		All establis	hm en ts1			Establis	hments with pa	ayroll ¹	
				Unincor						Paid
SIC code	Geographic area and kind of business			Individuel	03303				First	employees for pay period
		Number	Sales (\$1,000)	torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroil (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
	BEVERLY HILLS—Con.		(61)000)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(110111001)		(61,662)	(43,537)	(41)-11)	(
54	Food storea	11	#	#	#	28	26 480	3 704	940	280
541 542	Grocery stores	†† ††	#	##	#	14	21 249 (D)	2 812 (D)	670 (D)	177 (D)
546 543, 4, 5, 9	Retail bakeries Other food stores	##	#		# #	4 9	1 238 (D)	(D) 294 (D)	78 (D)	(D) 5 0 (D)
55 ex. 554	Automotive dealers	Ħ	#	tt	#	16	118 232	10 047	2 294	425
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto end home supply stores	†† †† ††	#	#	#	11	(D) (D)	(D) (D)	(D) - (D)	(D) - (D)
555, 6, 7, 9	Miscellaneous eutomotive dealers	††	Ħ	††	††	2	(D)	(D)	(D)	(D)
554 56	Gasoline service stations	# #	H H	#	#	12 185	13 980 172 415	1 250 31 137	7 903	2 181
561	Men's and boys' clothing end furnishings stores	tt	tt	#	#	41	41 443	9 074	1 823	445
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	## ## ##	## ##	#	##	82 65 17	97 237 85 770 11 467	15 542 13 701 1 841	4 531 4 00 2 529	1 331 1 204 127
565 566 564, 9	Femily clothing stores Shoe stores Other epparel end eccessory stores	##	†† †† ††	##	##	14 26 22	15 345 14 305 4 085	3 709 1 869 943	855 4 6 9 225	197 129 79
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	#	40	2 3 229	3 321	822	241
5712 5713, 4, 9 572 573	Furniture stores	# # #	†† †† ††	# # # #	†† †† ††	8 20 1 11	(D) 13 265 (D) 6 932	(D) 2 025 (D) 746	(D) 509 (D) 1 5 1	(D) 160 (D) 48
58	Eating and drinking places	Ħ	#	Ħ	#	127	91 382	26 467	6 410	2 989
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	##	122 5	90 41 8 964	26 255 212	6 347 63	2 95 8 31
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	30	19 811	3 019	747	255
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	#	Ħ	168	128 564	22 122	5 114	1 471
592 593	Liquor storesUsed merchandise stores	#	#	#	#	19	9 707 1 9 822	742 3 109	200 740	87 201
594 5941 5944 Other 594	Miscelleneous shopping goods stores	##	##	†† †† ††	## ## ##	88 9 31 48	69 174 5 384 31 946 31 844	10 515 691 4 075 5 749	2 509 194 1 010 1 305	781 103 221 457
596	Nonstore retailers ²	tt	#	1 #	#	12	9 222 (D)	1 308 (D)	266 (D)	86 (D)
598 5992 5993	Fuel and ice dealers	#	#	#	#	5 2	(D) (D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
5994 5999	News dealers end newsstands	#	#	#	#	34	15 686	5 244	1 139	237
	BUENA PARK									
	Retall trade ²	584	505 816	278	51	395	496 884	64 093	15 332	6 019
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	11	23 378	3 616	782	
521, 3 525	Building materials and supply storesHardware stores	#	#	# #	#	7 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
526 527	Retail nurseries, lawn end garden supply stores	#	#	#	l tt	2	(D)	(D)	(D)	(D) 1 087
53	General merchandise group stores	#	#	#	#	6	71 165 78 415	9 615 (NA)	2 316 (NA)	(NA)
531 531 533 539	Department stores (incl. leased depts.) ³ 4	## ##	##	#	#	1 1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food atorea	п	Ħ				89 376	9 86 2 9 349	2 389 2 253	
541 542	Grocery stores Meat end fish (seafood) markets	##	#	#	#	17 2 7	86 106 (D) 988	(D) 248	(D) 51	(D) 47
546 543, 4, 5, 9	Retail bakeries	#	#	#	#	8	(D) 139 045	(D) 15 023	(D) 3 741	
55 ex. 554	Automotive dealers	# ##		l	1	9	139 045	13 023	3 253	562
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	#	##	##	##		(D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D)
554	Gasoline service stations	1 11	·I #	· #	1 #	26	28 350	1 000	236	149

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1962 censuses, see appendix A. For Information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F]		All establis	hments ¹			Establis	hments with p	ayroli¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,0 0 0)	First quarter payroll (\$1,000)	employees for pay perlod including March 12 (number)
	BUENA PARK-Con.									
5 6	Apparel and accessory stores	111	Ħ	#	Ħ	56	27 714	3 502	672	411
561	Men's and boys' clothing and furnishings stores	##	tt	11	tt	7	(D)	(D)	(D)	(D)
562, 3, 6 562 563, 6	Women's clothing and specialty stores and furriers	##	##	†† †† ††	##	26 23 3	11 466 (D) (D)	1 167 (D) (D)	279 (D) (D)	161 (D) (D)
565 566	Family clothing storesShoe stores	#	#	# #	#	2 19	(D) 6 036	(D) 781	(D) 160	(D) 89
564, 9	Other apparel and accessory stores		#			2	(D)	(D)	(D)	(D)
57 5712	Furniture, home furnishings, and equipment stores Furniture stores	#	#	# #	# #	2 6	13 551 2 819	1 956 315	564 66	1 70 22
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	# # #	†† †† ††	#	 	10 - 12	5 714 5 016	1 121 520	355 12 3	102 46
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	100	36 931	10 912	2 495	1 699
5812 5813	Eating places	#	#	#	#	67 13	37 499 1 432	10 580 332	2 416 7 9	1 641 5 6
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	11	27 207	3 151	672	196
59 ex. 591	Miscellaneous retali stores ²	#	#	#	Ħ	95	36 167	5 456	1 265	671
592 593	Liquor storesUsed merchandise stores	# #	#	##	#	11 4	4 62 7 966	39 6 209	102 26	53 24
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	†† ††	#	60 7	27 390 2 740	3 6 56 34 0	95 3 94	490 3 6
5944 Other 5 94	Jewelry stores Other miscellaneous shopping goods stores	#	†† ††	†† ††	#	16 37	7 265 17 365	1 370 2 146	337 522	117 335
5 96 598	Nonstore retailers ²	#	#	111	#	5	1 671	401	74	42
5992 5993	Florists Cigar stores and stands	! † †	†† †† †† †† ††	# # # #	# # # #	4	403 (D)	66 (D)	10 (D)	6 (D)
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c	# #	#	 	#	10	(D)	(D)	(D)	(D)
	BURBANK									
	Retall trade ²	849	461 490	515	75	492	444 685	56 598	13 650	5 658
52	Building materials, hardware, garden supply, and mobile home dealers	ш	Ħ	Ħ	#	17	23 796	2 921	70 3	237
521, 3 525	Building materials and supply storesHardware stores	#	#	# #	#	14	(D) (D)	(D) (D)	(D) (D)	(D) (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	 	#	# #	-		-	-	-
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	9	16 459	1 869	416	224
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	#	2 2	(D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Vanety stores Miscellaneous general merchandise stores	#	#	#	#	4 3	2 275 (D)	331 (D)	76 (D)	50 (D)
54	Food stores	#	Ħ	Ħ	Ħ	49	123 236	13 350	3 137	959
541 542	Grocery stores	# #	#	#	#	25 4	117 276 1 015	12 1 6 9 104	2 6 59 2 6	786 12
546 543, 4, 5 , 9	Retail bakeriesOther food stores	#	#	#	#	13 7	1 912 3 033	560 497	125 127	98 61
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	43	60 672	7 466	1 956	477
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# #	# # # #	####	# # #	9 3 24 7	56 685 1 055 13 038 10 094	4 255 82 2 246 883	1 262 24 506 162	293 7 116 61
554	Gasoline service stations	#	#	#	#	45	41 660	2 134	522	220
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	34	9 995	1 145	246	167
561	Men's and boys' clothing and furnishings stores	tt	#	tt	#	3	1 107	214	42	20
562, 3, 6 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	##	# #	#	16 15 3	2 983 2 572 411	362 281 6 1	80 65 15	65 56 9
565 566	Family clothing storesShoe stores	# #	##	##	#	2 6	(D) 1 478	(D) 226	(D) 51	(D) 28
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores				##	3	(D)	(D)	(D)	(D)
5712	Furniture stores	#	#	#	#	10	24 077 5 60 3	2 916 635	720 163	210 50
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	# #	#	14 4 13	6 356 2 576 9 342	971 256 1 052	222 77 256	71 20 69

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

TOHOWED BY	Δ, see appendix F]		All establis		<u></u>			hments with p		
010 4-	6			Unincor	porated esses				,	Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1, 000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	BURBANK-Con.									
58	Esting and drinking places	Ħ	н	#	#	133	61 806	16 596	4 003	2 517
5812 5813	Eating places	#	#	#	#	112 21	59 284 2 522	16 06 0 5 3 6	3 890 113	2 442 75
591	Drug and proprietary stores	п	Ħ	#	Ħ	20	25 521	3 311	791	254
59 ax. 591	Miscelleneous retail stores ²	Ħ	п	Ħ	Ħ	101	37 041	4 890	1 154	593
592 593	Used merchandise stores	#	#	#	#	15 3	(D) 64	(D) 19	(D) 4	(D) 4
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelly stores Other miscellaneous shopping goods stores	# #	# # # #	#	##	44 12 10 22	16 502 4 551 1 157 10 794	1 993 868 217 9 08	420 215 44 161	254 91 21 142
596 598	Nonstore retailers ²	#	#	#	#	18	9 023	1 765	432	149
5992 5993 5994 5999	Flonsts Cigar stores and stands Nows dealers and newsstands Miscellaneous retail stores, n.e.c.	# #	†† †† ††	# # #	#	6 1 1 13	2 034 (D) (D) 2 732	290 (D) (D) 360	78 (D) (D) 95	50 (D) (D) 66
	снісо									
	Retail trade ²	583	294 614	335	54	427	288 372	37 784	9 470	4 970
52	Building materials, hardware, garden supply, and mobile home desiers	н	#	#	#	20	19 163	2 486	586	191
521, 3	Building materials and supply stores	#	tt	#	tt	14	16 514	1 979	4 3 8	135
525 526 527	Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	# #	#	H H	#	5 1 -	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	ш	н	Ħ	н	5	12 242	1 328	294	180
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	#	# .	1	(D) (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Variety stores	#	#	#	#	4	(D)	(D)	(D)	(D)
54	Food stores	Ħ	п	#	Ħ	44	78 77 2	7 910	2 397	705
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakenes Other food stores	##	##	# #	##	28 1 7 8	76 285 (D) 920 (D)	7 387 (D) 258 (D)	2 291 (D) 68 (D)	624 (D) 49 (D)
55 ex. 554	Automotive dealers	п	п	н	#	37	49 194	5 788	1 369	425
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# #	# # # #	#	##	10 5 15 7	38 544 (D) 6 232 (D)	4 291 (D) 1 108 (D)	1 018 (D) 280 (D)	280 (D) 109 (D)
554	Gasoline service stationa	Ħ	Ħ	#	#	28	20 606	1 021	229	190
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	43	11 174	1 545	354	237
561	Men's and buys' clothing and furnishings stores	#	#	#	#	21	855 6 116	90 955	19 217	20 151
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	# #	#	#	# #	19 2 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	# #	#	#	10 6	2 820 (D)	294 (D) 2 118	(D) 69 (D) 519	(D) 30 (D) 219
57 5712	Furniture, home furnishings, and equipment stores.	#	# #	11	++	6	(D)	(D)	(D)	(D) 55
5712 5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	# #	#	#	#	10 2 15	4 281 (D) 6 552	526 (D) 844	121 (D) 209	(D) 99
58	Eating and drinking places	#	#	#	#	106 87	36 314 32 122	9 455 8 558	2 215 1 991	2 016 1 785
5812 5813	Eating places	#	#	#	#	19	4 192	8 9 7	224	231
591	Drug and proprietary stores	1 #	н н	1 #	і #	11	11 161	1 466	336	138

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

lollowed by	Δ, see appendix F]		All establis	hments1		<u> </u>	Establi	shments with p	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	CHICO-Con.									
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	#	100	32 549	4 667	1 171	669
592 593	Liquor storesUsed merchandise stores	##	#	#	#	9 11	7 088 1 321	736 252	170 57	123 35
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # # #	## ## ##	## ## ##	##	55 17 8 30	17 862 3 447 (D) (D)	2 670 443 (D) (D)	702 113 (D) (D)	378 75 (D) (D)
596 598 5992	Nonstore retailers ²		#	#	#	5 3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	†† †† †† ††	†† †† ††	†† †† †† †† ††	12	387 (D) 2 088	68 (D) 504	18 (D) 117	(D) (D) 20 (D) 50
	CHULA VISTA									
50	Retall trade ²	674	430 406	360	56	477	424 881	54 778	13 233	5 770
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	#	#	19	18 06 8	2 364	549	224
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	# #	##	#	#	14	16 197	1 948	439	172
	Mobile home dealers		tt	#	#	2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53 531	General merchandise group stores Department stores (incl. leased depts.) ^{3 4}	#	#	# #	†† ††	9	7 5 047 70 5 00	9 907 (NA)	2 593 (NA)	1 028 (NA)
531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	# # #	# # #	#	3 4 2	66 2 6 5 (D) (D)	8 865 (D) (D)	2 357 (D)	919 (D) (D)
54	Food stores	#	#	#	# #	53	99 942	10 767	(D) 2 406	806
541 542	Grocery stores	#	##	#	#	28 6	92 031 2 923	9 662 332	2 179 70	633 30
546 543, 4, 5, 9	Retail bakeriesOther food stores	# #	#	#	#	10 9	1 214 3 774	378 395	78 79	30 88 55
55 ex. 554	Automotive dealers	Ħ	#	Ħ	#	39	47 286	5 998	1 484	432
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# # # #	##	##	##	3 5 26 5	(D) 2 382 17 769 (D)	(D) 158 2 734 (D)	(D) 37 692 (D)	(D) 15 202 (D)
554 56	Gasoline service stations	#	#	Ħ	#	39	46 027	1 861	420	200
561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	# #	# #1	55 8	21 210 3 538	2 58 0 574	594 123	3 2 5
562, 3, 8 562	Women's clothing and specialty stores and fumers	11	Ħ	11	††	22	6 297	666	162	115
5 6 3, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	20 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	# # #	# #	# # #	8 12 5	4 349 5 559 1 467	398 802 140	78 201 30	50 82 25
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	40	24 613	3 858	934	263
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	##	####	# # # #	14 9 4 13	9 516 3 046 1 293 10 758	1 416 506 109 1 827	3 6 3 110 23 438	79 49 7 128
58	Eating and drinking places	Ħ	н	Ħ	Ħ	114	42 346	10 306	2 538	1 784
5812 5813	Eating places	##	#	#	#	97 17	40 015 2 331	9 781 525	2 404 134	1 675 109
591	Drug and proprietary stores	Ħ	п	Ħ	#	17	24 839	2 972	758	243
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	Ħ	92	25 503	4 165	957	465
592 593	Used merchandise stores	#	##	#	#	14 9	4 724 3 317	3 6 8 1 005	86 231	65 87
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	## ## ##	# # # #	## ##	36 3 8 25	11 510 (D) 4 300 (D)	1 682 (D) 625 (D)	404 (D) 155 (D)	184 (D) 49 (D)
59 6 598	Nonstore retailers ²	#	#	#	†† ††	8	1 594	334	72	40
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	# # # #	# # # # # #	##	#######################################	6 2 17	1 155 (D) (D)	219 (D) (D)	47 (D) (D)	30 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

		l_	05.00113	hments1			Establis	hments with p	ayrolli	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales ((\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	CONCORD									
	Retail trade ²	918	808 537	400	95	668	800 020	97 897	22 580	9 419
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	H #	30	24 810	3 992	903	326
521, 3 525	Building materials and supply stores Hardware stores	#	#	++	111	17	12 753 7 122	1 829 1 091	403 251	150 83
526 527	Retail nurseries, lawn and garden supply stores	#	#	# #	#	6	4 935	1 072	249	93
53	General merchandise group stores	#	Ħ	Ħ	#	10	150 383	18 287	4 163	1 760
531 531 533	Department stores (incl. leased depts.) ³	# #	#	#	#	5 5 3	152 574 145 529 (D)	(NA) 17 783 (D)	(NA) 4 081	(NA) 1 704
539	Miscellaneous general merchandise stores	H H	ļ t	#	#	2	(D)	(D)	(6)	(D) (D)
54 541	Grocery stores	#	#	#	#	65	132 247 125 367	14 953 13 503	3 563 3 226	973
542 546 543, 4, 5, 9	Meat and fish (seafood) markets	# #	#	#	#	12	(D) 3 236	(D) 900	(D) 192	(D) 137
55 ex. 554	Automotive desiers	#	#	#	# #	10 55	(D) 197 418	(D) 18 334	(D) 4 142	(D) 869
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	18	169 115 1 514	14 426 309	3 288 63	609 12
553 555, 6, 7, 9	Auto and home suppty stores	#	ii ii	 	#	23 10	15 774 11 015	2 381 1 218	563 228	173 75
554	Gasoline service stations	Ħ	#	π	#	48	51 245	3 461	844	453
56 561	Apparel and sccessory stores Men's and boys' clothing and furnishings stores	#	# #	#	#	93	42 4 73 8 77 9	5 593 1 222	1 269 290	681
562, 3, 8	Women's clothing and specialty stores and furners	#	Ħ	Ħ	H #	36 33	15 936 14 866	1 948 1 793	442 3 99	280 256
562 563, 8	Women's ready-to-wear stores	#	#	#	#	3	1 070	155	43	24
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	# # #	# # #	#	33 5	2 514 13 545 1 699	356 1 75 0 317	85 398 54	42 191 27
57	Furniture, home furnishings, and equipment atorea	· #	#	н н	#	72	56 095	7 000	1 605	520
5712 5713, 4, 9	Furniture stores	#	##	#	# #	20 25	22 374 (D)	2 818 (D)	644 (D)	165 (D)
572 573	Household appliance stores Radio, television, and music stores	i ii	#		#	6 21	(D) 14 344	(D) 1 644	(D) 39 3	(D) (D) 152
58	Eating and drinking places	Ħ	Ħ	#	#	150	60 909	15 429	3 497	2 641
5812 5813	Eating places	#	#	H H	#	133	57 607 3 302	14 616 8 13	3 317 180	2 552 89
591	Drug and proprietary stores	#	Ħ	Ħ	#	12	30 417	3 163	738	260
59 ex. 591	Miscellaneous retail stores ²	#-	#	#	#	133	54 023 9 882	7 685 547	1 856 134	936
592 593	Used merchandise stores	#	#	#	#	13 7	1 598	294	74	56
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	#	#	#	#	69 10 14	27 648 4 653 7 698	4 474 465 1 529	1 127 120 385	457 52 106
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	#	45	15 297	2 480	622	299
596 598	Nonstore retailers ²	#	#	#	#	10 2 7	6 286 (D) 843	892 (D) 183	167 (D) 40	148 (D) 31
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	#	## ## ## ## ##	2	(D)	(D) -	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	††	#	#	#	23	5 810	1 136	278	117
	COSTA MESA									
		4.400	1 075 498	573	79	785	1 060 823	132 887	32 097	13 318
52	Retail trade ²	1 160								
	home dealers	#	#	#	#	18	24 802 16 166	3 187 1 896	840 533	254
521, 3 525 . 526	Building materials and supply stores	#	#	#	#	5 4	(D) (D)	(D)	(D) (D)	(D) (D)
527	Mobile home dealers	#	#	#	†† ††	8	174 981	19 053	4 703	2 164
53	General merchandise group stores	#	#	#		5	196 120	(NA)	(NA)	(NA)
531 531 533 539	Department stores (excl. leased depts.)* Vanety stores Miscellaneous general merchandise stores	# # # #	#	#	#	5 1 2	170 478 (D) (D)	18 622 (D) (D)	4 `588 (D) (D)	2 102 (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	COSTA MESA—Con.									
54	Food stores	Ħ	Ħ	Ħ	Ħ	76	116 483	13 476	3 134	1 028
541 542	Grocery stores	# #	#	# # #	#	40 5 12	96 88 2 2 797 3 88 0	10 302 249 1 187	2 393 55	672 23 155
546 543, 4, 5, 9	Retail bakenesOther food stores	#	#		††	19	12 924	1 738	281 405	176
55 ex. 554 551	Automotive dealers Motor vehicle dealers—new and used cars	# #	#	#	# #	83 15	273 723 243 578	27 017 22 536	6 751 5 754	1 277 981
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#		# #	31 14	(D) 20 408 (D)	(D) 3 470 (D)	(D) 794 (D)	(D) 223 (D)
554	Gasoline service stations	Ħ	π	#	#	49	56 257	2 287	534	278
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	H H	#	#	#	121 18	152 046 13 296	20 055 1 781	4 8 31 476	2 004
562, 3, 8	Women's clothing and specialty stores and furriers	#	tt	++	Ħ	53	40 850	4 992	1 146	741
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	11	37 045 3 8 05	4 550 442	1 036 110	701 40
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	## ## ##	# #	# # #	#	9 32 9	73 221 21 358 3 321	10 004 2 928 350	2 424 715 70	799 250 54
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	80	51 299	8 692	1 623	528
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	†† †† ††	## ## ##	###	†† †† ††	24 22 2 32	14 602 (D) (D) 22 932	1 900 (D) (D) 2 944	483 (D) (D) 696	(D) (D) 213
58	Eating and drinking places	#	#	#	#	174	87 311	23 002	5 198	3 983
5812 5813	Eating places	#	#	#	#	150 24	81 424 5 887	21 571 1 431	4 8 8 6 312	3 741 222
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	15	13 424	1 890	472	158
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	181	110 497	18 228	4 011	1 688
592 593	Liquor storesUsed merchandise stores	#	#	#	#	22 11	16 767 2 260	1 494 343	381 77	156 49
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	## ## ##	# # #	##	92 15 18 59	57 454 11 521 11 884 34 049	8 051 1 348 2 207 4 496	2 106 317 581 1 208	795 144 136 515
596 598	Nonstore retailers ²	#	#	#	#	13 1	22 083 (D)	4 296 (D)	1 012 (D) 201	451 (D) 123
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	# #	# # # # #	#######################################	# #	17 2 23	4 164 (D) 6 751	866 (D) - 1 052	201 (D) 208	123 (D) - 77
	CULVER CITY									
	Retall trade ²	620	492 690	286	37	435	484 181	61 905	15 475	6 279
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	Ħ	15	20 056	3 534	836	195
521, 3 525	Building materials and supply stores	#	#	#	#	9	(D) 10 127	(D) 1 885	(D) 457	(D) 92
526 527	Retail nurseries, lawn and garden supply stores	#	#	# # #	#	1	(D)	(D) -	(D)	(D)
53	General merchandise group stores	#	#	#	Ħ	8	78 978	9 066	2 250	1 229
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	# # # #	# #	# #	# # # #	3 3 - 5	78 043 72 632 6 346	(NA) 8 639 - 427	(NA) 2 156 - 94	(NA) 1 126 - 103
54	Food stores		#	#	#	36	67 728	7 603	1 792	610
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	# #	##	##	23 2 7	64 086 (D) 1 776	6 947 (D) 371	1 628 (D) 98	521 (D) 49
55 ex. 554	Automotive dealers	π #	#	#	# #	30	(D) 110 894	(D) 12 416	(D) 3 357	(D) 626
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	: ####	: # # #	====	##	9 2 16	96 983 (D) 10 991	10 182 (D) 2 024	2 869 (D) 455	493 (D) 121
554	Gasoline service stations		H H	π #	# #	3 27	(D) 29 319	(D) 1 460	(D) 394	(D) 176

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F)		All establis	hments ¹			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CULVER CITY—Con.									
56	Apparel and accessory stores	Ħ	#	Ħ	#	81	49 232	6 688	1 602	883
561	Men's and boys' clothing and furnishings stores	tt	#	tt	tt	17	11 809	1 682	495	192
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	##	# # #	## ## ##	##	32 28 4	21 233 20 254 979	2 821 2 609 212	631 590 41	448 393 55
565 566	Family clothing stores	#	#	# #	#	4 24	(D) 9 872	(D) 1 50 5	(D) 324	(D) 142
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	††	#	# #	# #	35	(D) 23 094	(D) 2 945	(D) 683	(D) 237
5712	Furniture stores	tt	#	tt	"	8	(D)	(D)	(D)	(D)
5713, 4, 9 572 573	Home furnishing stores	# #	#	# #	#	12 2 13	8 464 (D) 9 390	1 047 (D) 1 329	199 (D) 321	63 (D) 104
58	Eating and drinking places	Ħ	#	Ħ	Ħ	99	40 404	10 608	2 640	1 485
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	# #	#	84 15	38 590 1 814	10 1 8 3 425	2 541 99	1 437 48
591	Drug and proprietary stores	Ħ	#	Ħ	Ħ	12	12 786	1 590	425	135
59 ex. 591	Miscellaneous retail stores ²	Ħ	ш	Ħ	Ħ	92	51 690	5 995	1 496	703
592 593	Used merchandise stores	#	#	# #	#	10 5	3 205 (D)	243 (D)	60 (D)	44 (D)
594 5941	Miscellaneous shopping goods stores	##	#	#	#	57 9	40 321 8 288	4 396 800	1 065 197	524 93
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	#	12 36	6 699 25 334	1 084 2 5 12	267 601	85 346
596 598	Nonstore retailers ²	#	#	#	#	6	3 573 (D)	520 (D)	146 (D)	39 (D)
5992 5993	FloristsCigar stores and stands	# #	#	# #	#	5 1	1 267 (D)	1 8 5 (D)	41 (D)	(D) 23 (D)
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	#	7	1 739	398	115	42
	DALY CITY									
	Retall trade ²	514	444 617	242	50	340	436 207	57 334	13 863	5 667
52	Building materials, hardware, garden supply, and mobile home dealers	н	н	н	#	7	1 888	307	68	29
521, 3 525	Building materials and supply stores	H H	#	#	#	3	1 353 535	209 9 8	45 23	17 12
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#		-	-	-	:
53	General merchandise group stores	Ħ	п	11	Ħ	5	112 573	13 145	3 024	1 426
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	H	#	#	4	112 8 51 (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)
533 539	Variety stores	#	#	Ħ	Ħ		•	` 1		
54	Food stores	П П	H H	# #	#	45	59 378 54 628	7 501 6 300	1 881 1 610	482 364
541 542 546	Grocery stores	#	#	#	#	1 12	(D) 2 331	(D) 726	(D) 173	(D) 87
543, 4, 5, 9	Other food stores	l tt	#	tt.	l tt	5 19	(D) 59 622	(D) 6 050	(D) 1 372	(D) 264
55 ex. 554 551	Automotive dealers Motor vehicle dealers _ new and used cars	H H	#	# #	# #	7	50 514	4 966	1 107	196
552 553	Motor vehicle dealers—used cars only	#	#	#	# #	6 2	(D) 4 912 (D)	(D) 741 (D)	(D) 185 (D)	(D) 45 (D)
555, 6, 7, 9	Miscellaneous automotive dealers	# #	H #	π #	'	26	29 029	1 674	397	225
554 56	Apparel and accessory stores	#	#	ш	н	53	39 249	4 677	1 146	532
561	Men's and boys' clothing and furnishings stores	#	tt	Ħ	#	9	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	# #	#	#	22 18 4	17 882 16 436 1 446	1 729 1 473 256	442 339 103	264 203 61
565 566	Family clothing stores	#	##	#	#	3 18 1	(D) 12 970 (D)	(D) 1 614 (D)	(D) 365 (D)	(D) 129 (D)
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	#	H #1	#	н	34	38 213	5 396	1 336	458
5712	Furniture stores	111	11	#	#	5	13 189 2 542	1 949 426	4 7 7 7 0	212 30
5713, 4, 9 572 573	Home furnishing stores	#	#	#	#	15	2 064 20 418	316 2 705	76 713	22 194

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix Fj	All establishments ¹				Establishments with payroll ¹					
				Unincor	porated					Paid	
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)	
	DALY CITY—Con.				*****						
58	Eating and drinking places	Ħ	Ħ	Ħ	#	75	42 883	12 012	3 043	1 578	
5812 5813	Eating places	#	#	#	#	65 10	41 496 1 387	11 5 8 6 426	2 947 96	1 516 60	
591	Drug and proprietary stores	Ħ	#	Ħ	#	10	22 215	2 329	548	178	
59 ex. 591	Miscellaneous retali stores²	Ħ	Ħ	Ħ	#	66	31 157	4 243	1 048	499	
592 593	Liquor storesUsed merchandise stores	#	#	#	#	6 4	2 84 9 1 330	231 360	55 8 9	23 38	
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	## ## ## ##	##	##	39 8 5 26	23 332 4 308 4 158 14 866	2 993 537 622 1 834	744 142 154 448	330 74 31 225	
596 59 8 5992	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	4	1 341	142	30	15	
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	####	## ## ##	##	†† †† †† ††	5 - 8	709 (D) - (D)	216 (D) - (D)	(D) (D)	34 (D) (D)	
	DOWNEY										
	Retail trade ²	753	717 507	428	73	520	707 116	80 209	19 041	6 854	
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	19	30 030	5 355	1 358	350	
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	## ## ##	## ## ##	# # #	##	13 2 4 -	25 80 5 (D) (D)	4 465 (D) (D)	1 160 (D) (D)	284 (D) (D)	
53	General merchandise group stores	#	Ħ	Ħ	#	7	90 542	8 409	1 713	690	
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # #	## ## ##	# # #	##	4 4 1 2	88 852 (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(SO) (D) (D)	
54	Food stores	#	Ħ	Ħ	#	74	102 985	11 669	2 697	946	
541 542 546 543, 4, 5, 9	Grocery stores	# # # #	# # #	# # # #	###	48 5 11 10	95 125 2 100 2 037 3 723	10 350 131 682 506	2 411 37 144 105	763 18 89 76	
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	37	288 705	24 938	6 224	1 079	
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	## ## ## ##	# #	# # # #	# # #	14 5 15 3	276 374 1 486 10 229 616	22 796 136 1 933 73	5 752 28 437 7	937 14 126 2	
554	Gasoline service stations	Ħ	Ħ	#1	Ħ	38	40 312	1 763	411	228	
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	#	45	20 805	2 727	602	307	
562, 3, 8	Women's clothing and specialty stores and furriers	# # # # # # # # # # # # # # # # # # #	#	#	#	5 19	3 401 8 935	592 1 116	154 194	56 130	
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	#	# #	#	17 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)	
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	# # #	#	## ## ##	##	2 14 5	(D) 4 281 (D)	(D) 705 (D)	(D) 172 (D)	(D) 68 (D)	
57 5712	Furniture, home furnishings, and equipment stores Furniture stores	#	#	#	#	44 13	27 071	3 822	932	291	
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	# # # #	# # #	# # # #	# # # #	13 9 4 18	11 065 3 386 4 190 8 430	1 731 541 223 1 327	431 121 59 321	112 43 13 123	
58 58 12	Eating and drinking places	#	#	#	#	140	53 539	14 528	3 463	2 225	
5813	Eating places. Drinking places (alcoholic beverages)	#	#	#	#	121 19	51 495 2 0 44	14 008 520	3 346 117	2 156 69	
591	Drug and proprietary stores	111	π !	11	H I	14	19 832	2 523	577	186	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

101101100 0)	۵, see appendix F)		All establis	hments1			Establis	hments with p	ayroli ¹	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	DOWNEY-Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	102	33 295	4 475	1 064	552
592 593	Liquor storesUsed merchandise stores	#	#	#	#	27 4	10 515 (D)	1 052 (D)	179 (D)	124 (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	†† †† ††	##	##	43 13 11 19	16 149 3 441 6 613 6 095	2 459 500 1 092 867	657 138 307 212	291 76 87 128
596 598	Nonstore retailers ² Fuel and ice dealers	++	Ħ	H .		6	1 577	212	51	50
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#######################################	†† †† †† ††	## ## ## ## ##	## ## ## ##	7 1 1 14	710 (D)	89 (D) 307	27 (D) 65	16 (D) 43
	EL CAJON									
	Retall trade ²	777	722 2 79	357	66	609	714 416	80 008	18 799	8 436
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	п	Ħ	п	22	29 839	3 810	889	283
521, 3 525	Building materials and supply stores Hardware stores	#	#	#	#	12 3 5	22 312 (D)	2 824 (D) 331	666 (D)	180 (D) 48
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#	2	2 064 (D)	(D)	77 (D)	(D)
53 531	General merchandise group stores	# #	#	# #	# ##	9 5	118 0 88	12 0 63 (NA)	2 982 (NA)	1 399 (NA)
531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (axcl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	#	##	# #	#	5 2 2	105 507 (D) (D)	10 563 (D) (D)	2 657 (D) (D)	1 196 (D) (D)
54	Food stores	Ħ	Ħ	Ħ	#	67 47	137 940 132 369	14 412 13 615	3 19 3 3 002	1 321 1 175
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	# # # #	##	#	3 7 10	(D) 1 178 (D)	(D) 330 (D)	(D) 83 (D)	(D) 57 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	57	189 431	17 961	4 115	982
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# #	# # # #	##	# #	17 5 22 13	155 929 2 362 20 314 10 826	13 495 159 3 075 1 232	3 149 34 655 277	651 12 218 101
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	57	57 181	2 352	529	306
56	Apparel and accessory stores	#	H H	#	# #	73 12	37 642 6 596	4 094 837	961	562 107
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	tt	11 11	#	''	25	11 967	1 289	310	201
562 563, 8	Women's ready-to-wear stores	#	#	#	#	21 4 7	11 262 705 9 703	1 179 110 872	282 28 211	184 17 131
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	iii	;;	#	23 6	7 387 1 989	893 203	191 48	92 31
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	45	23 667	3 432	841	346
5712 5713, 4, 9 572 573	Furniture stores	##	##	# #	# #	16 12 4 13	12 779 3 845 524 6 519	1 895 598 101 838	468 156 26 191	162 76 17 91
58	Eating and drinking places	п	н	#	Ħ	140	51 684	12 753	3 0 58	2 278
5812 5813	Eating places	#	#	#	#	117 23	47 978 3 706	11 906 847	2 840 218	2 134 144
591	Drug and proprietary stores	Ħ	п	Ħ	#	16	24 689	3 290	786	234
59 ex. 591	Miscellaneous retail stores ²	# #	#	#	#	123	44 255 10 189	5 841 754	1 445	725 128
592 593	Liquor storesUsed merchandise stores	#	#	#	#	6	1 382	587 2 839	147 693	68 373
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	##	##	##	60 15 11 34	22 549 7 630 5 893 9 026	2 839 868 868 1 103	218 202 273	98 69 206
596 598	Nonstore retailers ²	#	#	#	#	7 2	4 158 (D) 954	680 (D) 155	176 (D) 44	56 (D) 21 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	##	# ##	##	10 1 1 15	954 (D) 3 178	(D) 473	(D) 104	-

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

	Δ, see appendix F1		All establis	hments ¹			Establi	shments with p	payroll¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	EL MONTE									
	Retall trade ²	551	414 371	321	57	363	402 699	44 850	11 582	4 196
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	#	12	13 513	1 693	385	138
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	## ## ##	#	##	6 5 1	9 753 (D) (D)	1 114 (D) (D)	246 (D) (D)	95 (D) (D)
53	General merchandise group stores	#	ш	Ħ	Ħ	5	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	###	†† †† ††	##	####	2 2 1 2	(D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)
54	Food stores	# #	#	Ħ	Ħ	45	84 682	9 187	2 047	640
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	## ## ##	##	####	24 4 11 6	76 413 3 881 1 267 3 121	8 079 375 309 424	1 800 69 80 98	511 31 52 46
55 ex. 554 551	Automotive dealers Motor vehicle dealersnew and used cars	††	#	#	#	45 9	153 728 135 474	11 366 8 978	3 484 2 891	5 81 390
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	# #	#	# # #	6 21 9	1 926 10 329 5 999	193 1 594 601	42 388 163	15 114 62
554 56	Gasoline service stations Apparel and accessory stores	#	#	#	# # # # # # # # # # # # # # # # # # #	30 25	29 730 11 930	1 15 8 1 595	264 374	129 210
561	Men's and boys' clothing and furnishings stores	††	Ħ	Ħ	Ħ	2	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	## ##	##	##	6 6 -	2 415 2 415	421 421	97 97 -	48 48 -
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	#	##	##	4 11 2	(D) 1 812 (D)	(D) 258 (D)	(D) 64 (D)	(D) 36 (D)
57 5712	Furniture, home furnishings, and equipment stores	#	#	#	#	25	11 548	1 719	434	145
5712, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# # # #	##	#######################################	##	12 3 3	3 418 4 243 1 765 2 122	464 523 519 213	125 111 146 52	38 46 43 18
58	Eating and drinking places	#	#	Ħ	#	102	29 2 63	7 490	1 923	1 350
5812 5813	Drinking places (alcoholic beverages)	#	#	#	#	81 21	26 947 2 316	6 907 583	1 778 145	1 258 92
591 59 ex. 591	Drug and proprietary stores	#	#	#	Ħ	12	13 883	2 142	519	172
592	Miscellaneous retail stores ²	# !	#	#	#	6 2 17	(D) 6 437	(D) 463	(D)	(D) 64
593 594	Used merchandise stores	#	ii ii	ii	ii 	18	4 777	877	223	94
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	##	# # # #	# # # #	12 3 5 4	5 219 (D) 1 354 (D)	741 (D) 378 (D)	184 (D) 88 (D)	90 (D) 45 (D)
596 598 5992	Nonstore retailers² Fuel and ice dealers Florists	#	#	#	#	4 2	(D) (D)	(D) (D) 158	(D) (D)	(D) (D) 26
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	# # #	##	#######################################	4 - - 5	912 1 509	151	44	19
	ESCONDIDO									
50	Retall trade ²	804	586 556	412	79	569	578 025	85 194	15 841	8 812
52	Bullding materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	#	28	37 226	4 889	1 189	359
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	# # #	#	# #	# # # #	1 9 2 5	33 040 (D) (D)	4 311 (D) (D)	1 051 (D) (D)	286 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	#	9	82 701	7 821	1 978	887
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	# #	#	5 5 2 2	77 989 73 430 (D) (D)	(NA) 7 066 (D) (D)	(NA) 1 801 (D) (D)	(NA) 769 (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments [†]			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales ((\$1,000)	Annual payroll ((\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	ESCONDIDO - Con.									
54	Food stores	Ħ	#	Ħ	#	46	106 570	10 607	2 399	767
541 542	Grocery stores Meat and fish (seafood) markets	#	#	##	#	29 2	102 799 (D)	9 888 (D)	2 215 (D)	632 (D)
548 543, 4, 5, 9	Retail bakeries Other food stores	#	#	#		6 9	1 284 (D)	434 (D)	104 (D)	(D) 77 (D)
55 ex. 554 551	Automotive dealers	†† ††	# #	#	# #	50 17	152 737 125 845	15 213 11 417	3 781 2 849	866 569
552 553 555, 6, 7, 9	Motor vehicle dealers – used cars only	#	# #	#	#	23 10	(D) 19 813 (D)	(D) 2 903 (D)	(D) 730 (D)	(D) 220 (D)
554 56	Apparel and accessory stores	#	#	Ħ	#	50	50 533	1 935	434	288
561	Men's and boys' clothing and furnishings stores	#	#	#	†† ††	72 6	23 303 3 940	3 244 605	885 215	424 92
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	## ## ##	## ## ##	##	#	29 26 3	8 110 7 886 224	1 152 1 134 18	336 333 3	149 146 3
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	## ## ##	## ## ##	##	H H	8 21 8	3 734 6 077 1 442	369 983 135	96 205 33	48 104 31
57	Furniture, home furnishings, and equipment stores	#	ш	Ħ	Ħ	53	25 495	3 311	78 0	282
5712 5713, 4, 9 572 573	Furniture stores	# # # #	##	# # #	# # # #	20 12 5 16	8 584 5 366 2 130 9 415	1 198 796 275 1 042	273 180 85 242	97 81 23 81
58	Eating and drinking places	Ħ	Ħ	Ħ	#	125	41 953	10 831	2 620	2 116
5812 5813	Eating places	#	#	#	#	111 14	4 0 455 1 498	10 570 261	2 559 61	2 0 51 65
591	Drug and proprietary stores	#	Ħ	Ħ	#	10	18 372	2 109	527	174
59 ex. 591 592	Miscellaneous retail stores ²	#	#	#	#	128	39 135 7 492	5 254 579	1 250	669 91
593	Used merchandise stores	Ħ	Ħ	11	l tt	12	3 706	809	175	83
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	# # # #	#######################################	#	63 17 11 35	20 258 8 091 4 988 7 179	2 395 675 733 987	587 153 188 246	322 68 71 183
5 96 5 98	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	4 3	1 108 (D)	275 (D)	68 (D)	58 (D) 26
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	<u>††</u>	# # #	##	 	6	1 121	186	45	26
5999	Miscellaneous retail stores, n.e.c.	#	++	ii	#	23	(D)	(D)	(D)	(D)
	EUREKA									
	Retail trade ²	523	268 957	281	68	393	264 383	34 491	8 204	3 554
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	21	21 994	2 311	543	183
521, 3 525	Building materials and supply stores	#	#	# #	#	12 6 2	17 897 2 450 (D)	1 859 320 (D)	428 69 (D)	124 39 (D)
5 26 5 2 7	Retail nurseries, lawn and garden supply stores	#	#	#	#	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	#	#	#	# #	8	21 051 (D)	2 7 73 (NA)	643 (NA)	316 (NA)
531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	##	H H	ii ii ii	#	2 3 3	(D) (D) 1 602	(D) (D) 239	(D) (D) 45	(D) (D) 18
54	Food stores	#	#	#	#	42 31	49 151 47 525	5 530 5 253	1 295 1 231	365 324
541 542 546	Grocery stores	# #	#	# # #	#	3 4	95 630	20 164	5 3 7	4 24
543, 4, 5, 9	Other food stores	 	#	#	#	32	901 50 889	93 5 548	1 289	13 302
55 ex. 554 551	Automotive dealers	Ħ	tt	11	Ħ	12	40 285	4 009	900	194
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only	##	# #	###	#	11 5 25	5 404 (D)	(D) 1 026 (D) 970	(D) 266 (D) 230	(D) 71 (D)
554	Gasoline service stations	#1	! #	Η	#	25	10 244 1	910	230	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOHOWEG BY	A, see appendix Fj		All establis	hments1			Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	EUREKA—Con.									
5 6	Apparei and accessory stores	Ħ	#	#	Ħ	40	21 526	3 316	833	401
561	Men's and boys' clothing and furnishings stores	Ħ	#	#	##	3	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers	#	#	##	#	15 15 -	3 238 3 238 -	434 434	104 104	83 83 -
565 566	Family clothing storesShoe storesOther apparel and accessory stores	#	#	#	##	8 13	12 711 3 683	1 962 521	470 122	228 60 (D)
564, 9 5 7	Furniture, home furnishings, and equipment stores	"	#	''	#	35	(D) 12 570	(D) 1 993	(D) 458	188
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	##	##	##	# #	8 8 3 16	5 355 1 470 (D) (D)	929 302 (D) (D)	204 79 (D) (D)	69 38 (D) (D)
58	Eating and drinking places		#	#	#	95	24 976	5 721	1 390	1 035
5812 5813	Eating places	#	#	#	#	76 19	22 070 2 906	4 984 737	1 217 173	930 105
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	9	(D)	(D)	(D)	(D)
59 ex. 591 592	Miscellaneous retail stores ² Liquor stores	#	#	#	#	88 10	(D) 3 176	(D) 230	(D)	(D) 37
593	Used merchandise stores	#	₩	#	##	13	1 824	409	41 95	49
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # # # # # # # # # # # # # # # # # #	# # # #	####	# #	37 6 6 25	12 223 3 147 (D) (D)	2 308 595 (D) (D)	604 154 (D) (D)	238 55 (D) (D)
596 598	Nonstore retailers2	#	#	#	#	6 1	3 0 5 1 (D) 579	678 (D) 102	163 (D) 23	75 (D) 19 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	##	##	#	13	579 (D) - (D)	102 (D) - (D)	(D) (D)	(D) (D)
	FREMONT									
	Retail trade ²	998	658 280	5 93	97	581	845 503	77 998	18 211	7 542
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	Ħ	31	29 197	4 722	1 359	400
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # #	# # # #	# #	====	15 7 9	13 804 (D) (D)	1 914 (D) (D)	524 (D) (D)	155 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	10	90 250	9 700	2 244	1 097
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	# # # #	#####	####	4 4 3 3	84 268 82 413 (D) (D)	(NA) 8 839 (D) (D)	(NA) 2 051 (D) (D)	(NA) 987 (D) (D)
54	Food stores		Ħ	Ħ	Ħ	73	147 976	18 209	3 701	1 089
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	####	##	# # #	53 1 14 5	144 748 (D) (D) (D)	15 597 (D) (D) (D)	3 562 (D) (D) (D)	976 (D) (D) (D)
55 ex. 554	Automotive dealers	#	#	#	#	44	147 898	14 221	2 875	625
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# # # #	##	# # # #	# # #	13 1 25 5	126 116 (D) 16 598	11 385 (D) 2 367	2 200 (D) 566	426 (D) 148 (D)
554	Gasoline service stations	#	#	#	#	51	(D) 58 294	(D) 3 232	(D) 836	449
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	41	12 025	1 635	381	221
561 562, 3, 8	Men's and boys' clothing and fumishings stores Women's clothing and specialty stores and fumiers	#	#	#	#	4	(D)	(D)	(D)	(D)
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	# #	# #	#	14 14 -	4 107 4 107	474 474 -	115 115	70 70 -
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	# #	#	#	2 15 6	(D) 3 503 1 606	(D) 516 268	(D) 121 59	(D) 67 35
57	Furniture, home furnishings, and equipment atores	#	Ħ	#	#	51	25 355	3 514	831	288
5712 5713, 4, 9 572 573	Furniture stores	# #	# # #	# #	#	10 14 4 23	10 724 3 686 1 298 9 647	1 651 446 295 1 122	399 97 71 264	120 45 23 100

[For meaning of abbrevietions end symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix F)		All establis	hments ¹			Establis	hments with pa	ayroll¹	
				Unincor						Paid employees
SIC code	Geographic aree end kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Pertner- ships (number)	Number	Seles (\$1,000)	Annuel payroll (\$1,000)	First querter peyroll (\$1,000)	for pay period including Merch 12 (number)
	FREMONT—Con.									
58	Eating and drinking places	Ħ	н	Ħ	Ħ	148	55 483	14 765	3 555	2 344
5812 5813	Eeting places	#	#	#	#	128 20	52 032 3 451	13 897 868	3 341 214	2 254 90
591	Drug and proprietary stores	Ħ	Ħ	Ħ	#	19	27 630	3 095	763	274
59 ex. 591	Miscellaneous retail stores ²	11	# #	#	#	113	51 395 11 892	6 903 729	1 666 166	755 133
592 593	Used merchandise stores	††	i ii	††	#	10	1 423	268	59	40 426
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##		#	# # # #	43 7 7 29	30 381 (D) (D) (D)	4 192 (D) (D) (D)	1 013 (D) (D) (D)	(D) (D) (D)
596 598	Nonstore retailers ²	#	#	#	#	13	4 361	907	252	70
5992 5993 5994 5999	Flonsta Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	## ## ##	# # # #	## ## ##	# # # #	15	846 (D) (D)	239 (D) - (D)	49 (D) (D)	31 (D) - (D)
	FRESNO									
	Retail trade ²	2 388	1 646 081	1 291	282	1 731	1 619 005	198 692	46 715	22 511
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	64	7 2 367	10 026	2 320	723
521, 3 521 5 23	Building materials and supply stores Lumber and other building materials deelers Paint, gless, and wallpaper stores	##	##	##	##	39 23 16	52 089 37 920 14 169	6 550 4 459 2 091	1 421 953 468	427 295 132
525 526 527	Hardware stores	##	##	#	†† ††		13 578 4 332 2 368	2 577 724 175	682 177 40	210 69 17
53	General merchandise group stores	#	#	#	#	28 15	265 421 (D)	30 544 (NA)	6 980 (NA)	3 933 (NA)
531 531 533 539	Department stores (incl. leesed depts.) ³ 4 Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	1 11	## ## ##	##	#	15 4 9	(D) (D) 22 573	(D) (D) 1 812	(D) (D) 378	(D) (D) 264
54	Food atores	Ħ	#	#	# #	219 152	312 651 293 678	33 994 30 813	7 928 7 200	2 593 2 108
541 542	Grocery stores	#	#	#	#	7	5 568	360	79	58 322
546 5462 5463	Retail bakeries	!!	#!	!!	!!	2	7 467 (D) (D)	2 071 (D) (D)	482 (D) (D)	(D) (D)
543, 4, 5, 9 543 544 545	Other food stores	#		† †† †† ††	#	7	5 938 (D) 2 721 (D) (D)	750 (D) 324 (D) (D)	(D) 81 (D) (D)	(D) 38 (D) (D)
549 55 ex. 554	Miscelleneous food stores	"	##	"	1		298 621	28 557	6 693	
551 552	Motor vehicle dealers—new and used cars	#	1 #		#	20	227 792 11 195 52 075	18 677 1 152 7 767	4 394 254 1 844	930 85 539
553 553 pt. 553 pt.	Auto end home supply stores Tire, battery, and accessory deelers Other auto and home supply stores	••	••		••	, j	(D) (D) 7 559	(D) (D) 961	(D) (D) 201	(D) (D) 58
555, 6, 7, 9 555 556 557 559	Miscelleneous eutomotive dealers Boat deelers Recreational and utility treiler dealers Motorcycle dealers Automotive dealers, n.e.c.	#	#	#	#	4 2	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D) (D)
554	Gasoline service stations	#			1		120 5 7 3 83 9 0 1	5 638 10 637	1 251 2 486	710 1 387
56	Apparel and accessory stores			1			8 583	1 228	298	
561 562, 3, 8 562	Men's end boys' clothing end furnishings stores Women's clothing end specialty stores end furniers Women's ready-to-wear stores Women's accessory end specialty stores end furniers	1 #	#	: #	#	74 66	33 171 30 938 2 233	4 273 3 935 338	983 908 75	547 39
563, 8 565	Family clothing stores	. н	t t				19 109	1 999	473 627	
566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Women's shoe stores	::	:			17	19 447 (D) (D) (D) (D) 12 153	2 667 (D) (D) (D) 1 591	(D) (D) (D) 375	(D)
566 pt. 566 pt.	Femily shoe stores			+ #	1 1	11	3 591	470	105	75
564, 9 564 569	Other apparel end eccessory stores	. †	t †	t		t 5	(D) (D)	(D)	(D)	(D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	hments1			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1, 00 0)	First quarter payroll (\$1,000)	for pay period Including March 12 (number)
	FRESNO—Con.									
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	н	142	89 727	12 077	2 954	1 153
5712 5713, 4, 9	Furniture stores Home furnishing stores	# #	#	tt tt	# #	44	32 916 17 634	5 0 9 0 2 573	1 275 618	445 241
5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home turnishing stores	##	#	#	# # #	18 5 17	12 505 (D) (D)	1 850 (D) (D)	453 (D) (D)	126 (D) (D)
572	Housef.old appliance stores	Ħ	#	tt	††	11	3 954	554	120	54
573 5732 5733 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops	# # # # # # # # # # # # # # # # # # # #	##	# #	# #	47 31 16 8	35 223 26 511 8 712 (D)	3 860 2 715 1 145 (D)	941 640 301 (D)	413 256 157 (D)
5733 pt. 58	Musical instrument stores Eating and drinking places		#	#		450	(D) 144 518	(D) 36 35 2	(D) (D) 8 674	(D) (D) 7 173
5812	Eating places	11	#	!!	11	391	136 842	34 801	8 273	6 846
5812 pt. 5812 pt. 5812 pt. 5812 pt.	Restaurants and lunchrooms Cafetenias Refreshment places Other eating places	••	••	••	••	180 9 185 17	72 518 (D) 58 116 (D)	20 555 (D) 12 878 (D)	4 867 (D) 3 073 (D)	3 666 (D) 2 889 (D)
5813	Drinking places (alcoholic beverages)	tt i	Ħ	##	#	59	7 676	1 551	401	327
591	Drug and proprietary stores	#	#	Ħ 	Ħ	57	88 700	9 960	2 288	838
591 pt. 591 pt.	Proprietary stores	**	••	••	••	56 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 ex. 591 592	Miscellaneous retail stores ²	# #	# #	#	# #	3 2 3	142 526 28 372	20 907 1 935	5 141 486	2 391 312
593 594	Used merchandise stores	tt	Ħ	#	tt	28	4 095	1 162	273	152
5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores	#	## ##	#	#	138 33 14 19	72 985 18 035 (D) (D)	10 494 2 198 (D) (D)	2 656 534 (D) (D)	1 194 233 (D) (D)
5942 5943 5944	Book stores	#	#	# #	#	14 4 34	9 490 1 790 18 234	1 218 534 3 396	296 121 973	161 44 242
5945 5946	Hobby, toy, and game shopsCamera and photographic supply stores	#	ij	# # #	<u> </u>	5 6	9 599 (D)	951 (D)	246 (D) 211	156 (D) 177
5947 5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	π #	# #	23 3 16	7 836 (D) 4 832	1 064 (D) 647	211 (D) 164	177 (D) 128
596 5961	Nonstore retailers² Mail order houses	# !	#	#	#	30 3	18 708 (D)	3 966 (D)	940 (D) 390	365 (D) 117
5962 5963	Automatic merchandising machine operators Direct selling establishments ²	#	#	#	#	9 18	8 984 (D)	1 561 (D)	390 (D)	117 (D)
598 5983 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	#	#	#	#	3 1	(D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
5982	Fuel and ice dealers, n.e.c.	#	#	#	#	2 -	(D)	(D)	(D)	-
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# #	# #	#	# #	23 1 -	5 329 (D)	1 238 (D)	318 (D)	159 (D)
5999 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	#	#	#	#	41	10 965 865	1 876 107	411 25	188 13
5999 pt. 5999 pt. 5999 pt.	Pet shops	••	••	::	**	6 1 26	(D) (D) 8 282	(D) (D) 1 467	(D) (D) 3 0 9	13 (D) (D) 138
	FULLERTON									
	Retail trade ²	855	615 303	490	86	521	599 668	74 570	18 409	8 356
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	14	19 020	2 397	574	224
521, 3 525 526 527	Building materials and supply stores		Ħ	++	#	10	15 272	1 816 (D)	424	167 (D)
526 527	Hardware stores	# #	##	#	Ħ	1 -	(D) (D)	(D) -	(D) (D)	(D) (D) -
53	General merchandise group stores	Ħ	Ħ	#	Ħ	8	94 298	9 620	2 222	1 232
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	# #	# #	# # #	# # #	6 6 1	97 318 91 609 (D) (D)	(NA) 9 307 (D) (D)	(NA) 2 147 (D) (D)	(NA) 1 191 (D) (D)
54	Food stores	Ħ	#	#	Ħ	56	127 300	13 842	3 540	1 152
541 542	Grocery stores	#	#	#	#	32	121 069 1 818	12 752 134	3 0 8 6	9 0 0
546 543, 4, 5, 9	Retail bakeries	#	# #	#	# # # #	13	2 488 1 925	759 197	380 47	13 212 27

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix rj		All establisi	hments ¹			Establis	shments with p	ayroll ¹	
				* Unincor						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	FULLERTON—Con.									
55 ex. 554	Automotive dealers	Ħ	Ħ	ш	ш	47	133 793	15 191	3 970	842
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	10	105 7 64	10 767 (D)	3 006 (D)	545 (D) 214
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	##	#	#	#	27 9	18 387 (D)	3 211 (D)	713 (D)	214 (D)
554	Gasoline service stations	Ħ	н	#	#	46	48 736	2 092	458	272
56	Apparel and accessory stores	1t	Ħ	Ħ	П	34	15 619	1 717	419	264
561	Men's and boys' clothing and furnishings stores	#	#	#	#	7	1 835	402	102	34
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	##	#	#	15 14 1	7 587 (D) (D)	558 (D) (D)	133 (D) (D)	96 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	##	#	#	4 5 3	(D) 1 580 (D)	(D) 177 (D)	(D) 38 (D)	(D) 30 (D)
57	Furniture, home furnishings, and equipment stores	ш	п	Ħ	Ħ	32	19 606	2 928	666	250
5712 5713, 4, 9 572 573	Furniture stores	##	†† †† ††	# # # #	# # # #	9 8 1 14	8 562 (D) (D) 7 948	1 332 (D) (D) 1 228	274 (D) (D) 300	83 (D) (D) 129
58	Eating and drinking places	т н	п п	#	11	165	72 411	18 782	4 577	3 269
5812 5813	Eating places	#	#	#	#	149 16	68 771 3 640	18 118 664	4 419 158	3 132 137
591	Drug and proprietary stores	Ħ	#	Ħ	Ħ	20	25 153	3 391	855	281
59 ex. 591	Miscellaneous retail stores ²	Ħ	H H	п	Ħ	99	43 732	4 610	1 128	570
5 92 593	Liquor stores Used merchandise stores	#	#	#	#	15 10	8 2 9 3 2 305	578 419	130 93	78 51
594 5941 5944	Miscellaneous shopping goods stores	##	##	##	##	47 8 7 32	16 339 3 892 4 533 7 914	2 246 474 489 1 283	572 124 131 317	267 53 32 182
Other 594 596	Other miscellaneous shopping goods stores	''	11	"		2	(D)	(D)	(D)	(D)
598 5992	Fuel and ice dealers Florists Cigar stores and stands	##	# # #	##	# # # # # #	6	1 180	332	79	46
5993 5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	#	19	(D)	(D)	(D)	(D)
	GARDEN GROVE									
	Retail trade ²	1 051	619 580	631	85	625	600 474	72 254	16 812	7 673
52	Building materials, hardwsre, garden supply, and mobile home dealers	Ħ	Ħ	п	п	23	36 648	3 502	805	288
521, 3 525	Building materials and supply storesHardware stores	#	# # #	##	#	11 3 3	15 378 (D) (D)	2 067 (D) (D)	476 (D) (D)	171 (D) (D) 38
525 526 527	Retail nursenes, lawn and garden supply stores Mobile home dealers	#	#	#	##	6	8 636	470	108	
53	General merchandise group stores	Ħ	#	#	11 11	9	44 325 37 175	5 252 (NA)	1 280 (NA)	571 (NA)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴	#	##	# # #	#	3	35 246 (D) (D)	4 293 (D) (D)	1 055 (D) (D)	463 (D) (D)
54	Food stores	н	п	Ħ	#	69	168 263	16 920	3 747	
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	# #	##	#		161 055 2 039 2 758 2 411	15 734 232 774 180	3 478 41 183 45	11 119
543, 4, 5, 9 55 ex. 554	Automotive dealers						126 488	12 382	2 999	667
551 552 553	Motor vehicle dealers—new and used cars	#	## ##	# #	#	11 3 25 7	101 442 (D) 17 307 (D)	9 353 (D) 2 594 (D)	2 264 (D) 646 (D)	(D) 175
555, 6, 7, 9 5 54	Miscellaneous automotive dealers	1						2 311	561	330

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	/ ∆, see appendix F]		All establis	hments1			Establis	shments with p	ayroli¹	
SIC code	Congression area and kind of husiness				rporated esses					Paid employees
	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	GARDEN GROVE—Con.									
5 6	Apparel and accessory stores	Ħ	#	Ħ	#	35	13 576	1 826	427	305
561	Men's and boys' clothing and fumishings stores	##	tt	tt	#	3	488	68	16	6
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	# #	##	#	#	14 9 5	4 691 3 898 79 3	655 512 143	145 115 30	102 83 19
565 566	Family clothing storesShoe stores	#	#	#	#	3 11	(D) 2 1 <u>6</u> 6	(D) 310	(D) 68	(D) 38
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	H #	π #	TT	#	43	(D) 23 210	(D) 2 945	(D) 673	(D) 218
5712	Furniture stores	tt	tt	++	H #	12	10 028	1 334	311	87
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	# #	#	#	#	11 3 17	3 901 1 322 7 959	587 159 865	153 21 188	45 8 78
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	188	70 172	17 775	4 122	3 209
5 8 12 5813	Eating places	#	#	#	#	158 28	66 361 3 811	16 916 859	3 910 212	3 038 1 7 1
591	Drug and proprietary stores	Ħ	H :	Ħ	Ħ	22	23 808	3 240	818	24 2
59 ex. 591	Miscellaneous retali stores ²	#	#	#	#	129	46 054	6 101	1 380	734
592 593	Liquor storesUsed merchandise stores	#	#	#	#	25 10	11 582 2 199	788 554	176 146	117 78
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	46 10	18 919 3 01 8	2 539 403	608 111	324 54
5944 Other 594	Jewelry stores Other miscellaneous shopping goods stores	#	#	#	#	8 28	1 946 13 955	455 1 681	121 3 7 6	44 226
596 598	Nonstore retailers ²	#	#	#	#	17 2	7 267 (D)	1 364 (D) 132	30 8 (D)	131 (D) 27
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# #	##	##	## ## ## ## ##	11	7 90	132	26	27
5999	Miscellaneous retail stores, n.e.c.	#	₩	₩	₩	18	(D)	(D)	(D)	(D)
	GLENDALE									
	Retail trade ²	1 319	924 041	718	115	840	900 698	113 431	27 259	11 768
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	24	18 640	3 018	701	249
521, 3 525	Building materials and supply stores Hardware stores	#	#	#	#	8 11	8 715 7 836	1 238 1 487	282 356	84 140
525 526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	#	4 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	#	Ħ	Ħ	Ħ	9	118 363	14 646	3 405	1 595
531 531 533	Department stores (incl. leased depts,) ³ 4 Department stores (excl. leased depts,) ³ Vanety stores	#	#	#	#	6	124 7 41 116 58 4	(NA) 14 340	(NA) 3 331	(NA) 1 550
539	Miscellaneous general merchandise stores	#	₩	#	#	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5 4 541	Food stores	#	#	#	#	89 46	169 391 154 745	19 149 16 478	4 668 4 068	1 461 1 175
542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	# # #	#	l # 1	#	6 24	3 902 4 246	599 1 156	135 268	50 164
543, 4, 5, 9 55 ex. 554	Other food stores	# #		#		13 56	6 498	916	197	72
551	Motor vehicle dealers—new and used cars		#	#	#	19	232 881	21 983 18 088	5 296 4 401	1 127 922
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	#	# # #	#	27	(D) 20 3 8 0	(D) 2 970	(D) 716	(D) 162
554	Gasoline service stations	Π H	π #	π H	Π H	63	(D) 66 445	(D) 2 734	(D) 68 5	(D) 3 27
56	Apparel and accessory stores	Ħ	#	#	#	105	54 642	6 648	1 581	1 099
561	Men's and boys' clothing and furnishings stores	Ħ	Ħ	#	Ħ	16	8 385	1 153	295	142
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	#	#	Ħ	47 40 7	25 050 24 000 1 050	2 798 2 616 182	691 644 47	652 615 3 7
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	#	##	5 29 8	5 699 13 615 1 89 3	551 1 803 343	112 407 76	64 201 40
57	Furniture, home furnishings, and equipment stores	#	#	#	#	78	52 671	7 273	1 744	5 60
5712 5713, 4, 9	Furniture storesHome furnishing stores	#	tt i			20	13 977	2 326	598	159
572 573	Household appliance stores	l †† i	#	#	##	27 4 27	10 788 2 735 25 171	1 387 512 3 048	325 107 714	128 28 245

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

101104464 5)	/ A. see appendix F)		All establis	hments ¹						
SIC and	Commission				porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroil (\$1,000)	employees for pay period including March 12 (number)
	GLENDALE—Con.									
58	Eating and drinking places	#	Ħ	н	#	185	85 208	2 2 68 6	5 540	3 7 21
5812 5813	Eating places	#	#	#	#	15 8 27	79 925 5 2 8 3	21 339 1 347	5 243 297	3 525 196
591	Drug and proprietary stores	п	Ħ	Ħ	#	29	24 777	3 372	812	291
59 ax. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	202	77 6 8 0	11 922	2 827	1 338
592 593	Liquor storesUsed merchandise stores	#	#	#	#	2 8 1 2	14 173 4 0 8 3	1 101 1 134	270 255	131 85
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jaweliny stores Other miscellaneous shopping goods stores	#######################################	## ## ##	##	##	96 14 21 61	40 769 5 822 9 912 25 035	6 254 743 1 890 3 621	1 527 182 422 923	742 104 137 501
596 598	Nonstore retailers ²	# :	#	#	#	13	8 440 (D)	1 464 (D)	346 (D)	171 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#######################################	# # #	## ## ##	##	13 1 - 38	(D) (D) 7 452	(D) (D) (D) 1 349	(D) (D) 293	(D) (D) (D)
	HAYWARD									
	Retail trade ²	849	593 474	477	91	572	583 137	72 552	17 486	6 456
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	19	17 274	2 323	529	194
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # #	##	##	##	13 4 2 -	14 222 (D) (D)	1 767 (D) (D)	404 (D) (D)	132 (D) (D)
53	General merchandise group stores	Ħ	ш	Ħ	Ħ	8	61 88 6	8 779	2 097	841
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	## ## ##	# # # # # # # # # # # # # # # # # # #	##	##	3 3 1 4	64 910 57 2 06 (D) (D)	(NA) 8 526 (D) (D)	(NA) 2 040 (D) (D)	(NA) 805 (D) (D)
54	Food stores	11	Ħ	Ħ	Ħ	87	118 878	13 973	3 654	945
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other lood stores	##	##	##	# # #	55 5 13 14	110 914 2 086 1 964 3 914	12 808 207 511 447	3 349 77 116 112	773 22 72 78
55 ax. 554	Automotive dealers	Ή	Ħ	#	Ħ	67	181 745	17 127	4 087	822
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	##	# # #	# # # #	# #	15 7 33 12	142 240 6 464 18 488 14 553	12 043 690 3 350 1 044	2 915 128 785 259	497 39 208 78
554	Gasoline service stations	#	Ħ	Ħ	Ħ	56	45 124	2 301	539	308
56	Apparel and accessory stores	Ħ	Ħ	#	Ħ	22	10 379	1 454	341	156
561	Memoria atathias and appoints atoms and furnishing	. π π	#	#	# # # # # # # # # # # # # # # # # # #	8	(D) 3 602	(D) 324	(D) 67	(D) 53
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	# #	# #	5 3	3 290 312 (D)	266 58 (D)	55 12	45 8
565 566 564, 9	Family Clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	8 1 36	3 189 (D) 23 704	434 (D) 3 610	(D) 122 (D) 890	(D) 42 (D) 253
57 5712	Furniture, home furnishings, and equipment stores	# #	#	# #	Ħ	9	4 739	667	170	56
5713, 4, 9 572 573	Home furnishing stores	#	#	#	# #	7 6 14	2 248 8 890 7 827	568 1 180 1 195	134 295 291	48 68 81
58	Eating and drinking places	#	#	# #	#	153 114	54 146 47 569	13 891 12 494	3 27 4 2 93 2	2 055 1 92 5
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	39	6 5 77	1 397	342 980	130
591	Drug and proprietary stores	# 1	# 1	#1	# 1	18	30 316	4 408	980 (310

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
010 4-	Constraint and the business				porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	HAYWARD—Con.									
59 ex. 591	Miscellaneoua retail atores ²	Ħ	#	Ħ	Ħ	106	39 685	4 686	1 095	572
592 593	Liquor storesUsed merchandise stores	#	#	#	#	23 10	(D) 3 245	(D) 612	(D) 155	(D) 86
5 9 4 5941	Miscellaneous shopping goods stores	1#	#	#	#	36 10	20 755 2 223	2 096 268	493 71	246 28
5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	ii ii	#	#	8 18	3 032 15 500	555 1 273	118 304	33 185
596 598	Nonstore retailers ²	#	#	#	#	10	2 145 (D)	642 (D)	135 (D) 58	71 (D)
5 992 5 99 3	FloristsCigar stores and stands	# #	##		#	7 2	829 (D)	246 (D)	58 (D)	71 (D) 35 (D)
5994 5999	News dealers and newsstands	#	#	#	#	17	2 829	452	92	46
	HUNTINGTON BEACH									
	Retall trade ²	1 360	903 516	819	123	799	882 563	107 938	25 384	11 595
52	Building materiala, hardware, garden supply, and mobile home dealers	#	Ħ	#	Ħ	27	5 5 059	8 206	1 253	379
521, 3 525 526 527	Building materials and supply storesHardware stores	#	#	#	#	17 5	49 871 (D)	5 766 (D) 177	1 157 (D)	332 (D) 24
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	##	#	#	#	1	1 796 (D)	177 (D)	(D)	(D)
53 531	General merchandise group stores	#	#	#	#	12 7	132 382 132 838	13 974	3 277	1 643
531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	## 	# # # #	#	#	7 2	126 482 (D)	(NA) 13 333 (D)	(NA) 3 125 (D)	(NA) 1 557 (D)
5 3 9	Miscellaneous general merchandise stores Food stores	11	#	#	†† ††	3 81	(D) 189 688	(D) 21 312	(D) (D) 5 098	(D) (D) 1 823
541	Grocery stores	#		tt		36	176 304	19 033	4 486	1 288
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	#	# # # #	#	# #	6 25 14	6 991 4 107 2 286	788 1 136 355	220 299 91	98 184 53
55 ex. 554	Automotive dealers	#	11	#	#	48	155 903	15 943	3 764	852
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	12 2	125 648 (D)	12 263 (D)	2 950 (D) 479	574 (D) 123
553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	26 8	13 645 (D)	2 209 (D)	479 (D)	123 (D)
554	Gaaoline aervice stations	Ħ	Ħ	Ħ	Ħ	57	55 177	2 764	659	398
5 6 561	Apparel and accessory atores Men's and boys' clothing and furnishings stores	#	#	#	#	74	36 483	3 991	921	549 72
562, 3 , 8	Women's clothing and specialty stores and furriers	# #	#	#	tt	26	3 984 11 273	484 1 573	130 349	198
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furniers	#	#	#	#	21 5	10 746 527	1 481 92	327 22	185 13
565 566 5 64, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	H	8 23 10	13 110 5 843 2 273	953 761 220	202 183 57	138 92 49
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	54	58 840	6 224	1 567	504
5712 5713, 4, 9 572 573	Fumiture stores Home fumishing stores Household appliance stores Radio, television, and music stores	# #	##	#	##	15 16 5 18	19 974 5 946 22 327 10 593	2 738 747 1 693 1 046	743 190 371 263	195 104 108 97
58	Eating and drinking places	#	#	#	Ħ	229	86 159	22 767	5 277	3 977
5812 5813	Eating places	#	#	#	#	206 23	80 716 5 443	21 469 1 298	4 9 73 304	3 819 158
591	Drug and proprietary atorea	#	Ħ	Ħ	Ħ	25	32 437	4 315	1 012	355
59 ex. 591	Miacellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	192	80 435	10 442	2 558	1 317
592 593	Used merchandise stores	#	#	#	#	34 3	21 253 706	1 602 87	387 21	249 15
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	##	#	##	88 24 19 45	43 287 17 577 8 088 17 802	6 118 2 340 1 605 2 171	1 499 552 423 524	699 248 94 357
596 598	Nonstore retailers ²					15	5 451	1 119	288	170
5992 5993	Fuel and ice dealers	##	## ## ## ##	# # # # # #	##	20 3	3 051 1 368	551 137	124 17	71 17
5994 5 999	News dealers and newsstands	#	#	#	#	29	5 341	830	224	98

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	INGLEWOOD									
	Retalf trade ²	594	422 951	354	43	383	414 721	54 787	14 469	4 791
52	Building materials, hardware, garden supply, and mobile home dealers	#				10	7 661	1 059	249	90
521, 3	Building materials and supply stores	11	#	#	#	4	5 318	619	248 138	31
525 526	Hardware stores Retail nursenes, lawn and garden supply stores	# #	#	#	#	5 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
527 53	Mobile home dealers General merchandise group stores	# #	π π	# #	H	6	32 763	4 631	1 130	481
531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	11	#	111	tt.	3	35 006	(NA)	(NA)	(NA)
531 533 539	Variety stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	#	#	#	3 2	31 289 (D) (D)	4 406 (D) (D)	1 075 (D) (D)	451 (D) (D)
54	Food stores	Ħ	#	#	# #	43	79 425	10 475	3 318	743
541	Grocery stores	11	#	++	##	25	73 861	9 378	3 043	595
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	H H	#	#	#	10	(D) 2 524 (D)	655 (D)	(D) 171 (D)	(D) 86 (D)
55 ex. 554	Automotive dealers	#	#	''	#	36	125 992	14 521	3 482	756
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	9 2	91 041 (D)	9 640 (D)	2 339 (D)	505 (D)
552 553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	21	16 814 (D)	2 8 8 5 (D)	618 (D)	162 (D)
554	Gasoline service stations	Ħ	т п	#	#	40	39 5 52	1 898	463	244
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	28	11 962	2 488	559	260
561	Men's and boys' clothing and furnishings stores	Ħ	#	#	#	1	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	# #	#	##	#	12 9 3	(D) 2 425 (D)	(D) 351 (D)	(D) 69 (D)	(D) 49 (D)
565 566 564, 9	Family clothing stores	# #	#	#	#	4 11	(D) 4 311	(D) 1 588	(D) 349	(D) 121
57	Furniture, home furnishings, and equipment stores	H #	п п	#	#	25	18 071	3 846	1 541	348
5712	Furniture stores Home furnishing stores	#	#	##	#	11 3	11 767 (D)	3 008 (D)	1 355 (D)	288 (D)
5713, 4, 9 572 573	Household appliance stores	#	#	#	#	10	(D) 4 276	(D) 630	(D) 142	(D) (D) 38
58	Eating and drinking places	Ħ	Ħ	#	#	104	41 385	8 875	2 169	1 292
5812 5813	Eating places	#	#	#	#	86 18	39 334 2 0 5 1	8 423 452	2 051 118	1 217 75
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	22	33 098	4 009	906	256
59 ex. 591	Miscellaneous retail stores ²	-#	Ħ	#	#	69	24 812	2 985	653	331
592 593	Liquor storesUsed merchandise stores	#	#	#	#	22	10 053 (D)	982 (D)	172 (D)	(D)
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	19	5 294 1 595 882	759 ; 196 189	175 41 45	93 22 26
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	#	12	2 817	374	89	45
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	5	5 561	391	104	
5992 5993	Florists Cigar stores and stands	#	#	#	#	11	1 605	261	61	43
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	#	11	(D)	(D)	(D)	(D)
	IRVINE									
	Retail trade ²	52 5	372 259	317	45	253	363 067	43 526	10 290	4 574
52	Building materials, hardware, garden supply, and mobile home dealers	н	tt.	п	#	6	(D)	(D)	(D)	(D)
521, 3	Building materials and supply stores	#	#	#	#	1 3	(B)	(D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)
525 5 26 527	Hardware stores Retail nurseries, lawn and garden supply stores	1 11	#	#	#	1	(D) (D)	(D) (D)		
53	General merchandise group stores		#	п	#	4	(D)	(D)	(D)	(D)
531 531	Department stores (incl. leased depts.) ³	#	#	#	#	:	-	(0)	(5)	(5)
533 539	Variety stores Miscellaneous general merchandise stores		#	#	#	2 2	(D) (D)	(D) (D)	(D) (D)	(D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hments ¹		T	Establi	shments with p	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period Including March 12 (number)
	IRVINE—Con.						i			
54	Food stores	Ħ	#	Ħ	#	18	88 317	10 063	2 373	727
541 542	Grocery stores	#	#	#	#	11 2	87 061 (D)	9 7 99 (D)	2 311 (D)	618 (D)
546 543, 4, 5, 9	Retail bakenesOther food stores	#	#	#	#	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
55 ex. 554 551	Automotive dealers Motor vehicle dealersnew and used cars	# #	# 	# #	# #	20 5	141 553 123 011	10 622 9 043	2 476 2 138	6 51 526
552 553 555, 6, 7, 9	Motor vehicle dealers — used cars only	# #	#	#	#	6 9	2 296 16 246	351 1 228	91 247	26 99
554	Gasoline service stations	H.	#	Ħ	Ħ	14	27 58 5	2 220	554	197
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	# #	††	#	# #	17	5 842 (D)	6 28 (D)	146 (D)	113 (D)
562, 3, 8	Women's clothing and specialty stores and furriers	11	11	††	#	4	1 235	111	30	17
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	-	1 235	111	30	17
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	##	##	#	3 2 5	(D) (D) 1 129	(D) (D) 146	(D) (D) 37	(D) (D) 22
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	19	8 138	807	138	61
5712 5713, 4, 9 572 573	Furniture storesHome furnishing storesHousehold appliance stores Radio, television, and music stores	# # #	##	# #	# # # #	6 5 2 6	(D) 1 667 (D) 2 399	(D) 351 (D) 221	(D) 74 (D) 43	(D) 31 (D) 19
58	Eating and drinking places	#	#	Ħ	#	80	52 015	13 560	3 340	2 278
5812 5813	Eating places	#	#	#	#	76 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	11	Ħ	Ħ	Ħ	9	13 574	1 9 5 5	468	167
59 ex. 591 592	Miscellaneous retail stores ²	#	#	Ħ	Ħ	68	21 037	2 848	524	279
593	Liquor stores Used merchandise stores	#	#	#	#	7 -	3 285	276	65	33
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	##	##	#	27 8 3 16	9 391 2 243 422 6 7 26	1 274 263 50 961	235 59 10 166	150 35 5 110
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	12	5 7 44	576 -	126	45
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	# #	# # # # # # # # # # # # # # # # # # #	# # # #	# # # #	7 -	1 154 - - 1 463	248 - 274	46 - - 52	26 - - 25
	LAKEWOOD			•						
	Retail trade ²	5 78	480 239	302	43	382	470 599	60.006	14 370	6 000
52	Building materials, hardware, garden supply, and mobile home dealers	tt				8	7 887	60 026 834	204	6 8 90
521, 3 525	Building materials and supply stores	##	#	#	#	5	(D)	(D) (D)	(D)	(D) (D)
526 527	Hardware stores	#	#	#	# #	2	(D) (D)	(D) - (D)	(D) (D)	(D) - (D)
53	General merchandise group stores	Ħ	Ħ	#	Ħ	8	100 713	12 848	3 043	1 685
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	#	## ## ##	# # #	5 5 2	103 577 97 124 (D) (D)	(NA) 12 145 (D) (D)	(NA) 2 926 (D) (D)	(NA) 1 604 (D) (D)
54	Food stores	#	#	#	#	70	106 129	11 596	2 697	945
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	#	#	#	H H	42 3	99 530 1 434	10 609 160	2 459 45	7 7 7 15
543, 4, 5, 9	Other food stores	#	#	#	#	11 14	1 067 4 098	305 522	67 126	51 102
55 ex. 554 551	Automotive dealers Motor vehicle dealers – new and used cars	#	#	# #	#	13	78 20 7 66 705	8 268 7 046	2 281 1 972	431 336
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	# # #	#	#	6	(D)	(D)	(D)	(D) (D)
	Gasoline service stations	#	<u>"</u>	"	'' 	25	26 054	913	213	115

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	a, see appendix r1		All establis	hments ¹	····		Establis	shments with p	ayroll¹	
				Unincor	poreted					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	LAKEWOOD-Con.									
56	Apparel and accessory stores	н	Ħ	#	H #1	56	28 389	3 107	769	459
561	Men's end boys' clothing and furnishings stores	++	#1	††	#	6	2 464	390	99	45
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	##	#	#	21 18 3	11 396 (D) (D)	1 142 (D) (D)	303 (D) (D)	194 (D) (D)
565 566 564, 9	Family clothing stores	#	#	#	#	5 21 3	6 181 6 619 1 729	443 935 197	100 220 47	67 124 29
57	Furniture, home furnishings, and equipment stores	н	π	#	#	22	15 571	1 635	394	144
5712 5713, 4, 9 572	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	#	##	##	#	3 5 1	(D) 2 457 (D)	(D) 331 (D)	(D) 102 (D)	(D) 38 (D) 78
573 56	Eating and drinking places	#	#	''	#	13 98	9 783 42 705	932	198 2 574	1 984
5812 5613	Eating places	#	#	#	#	84 14	41 377 1 328	11 375 339	2 490 84	1 920 64
591	Drug snd proprietary stores	Ħ	Ħ	Ħ	#	10	14 571	1 844	442	145
59 ex. 591 592	Miscellaneous retail stores?	#	#	#	#	72 10	52 373 4 189	7 267	1 773 49	886
593	Used merchandise stores	tt	tt t	#	††	3	(D)	(D)	(D)	(D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	## ## ##	# #	## ## ##	43 5 17 21	40 691 2 895 27 479 10 317	5 532 447 3 845 1 240	1 350 88 945 317	614 53 331 230
596	Nonstore retailers ²	11	#	++	++	5	2 780	380	90	79
598 5992 5993 5994 5999	Fuel and ice dealers Florists Cigar stores and stands News dealers and newstands Miscellaneous retail stores, n.e.c.	###	# # # #	##	# # # #	4 1 - 6	(D) (D) 1 252	(D) (D) 159	(D) (D) - 40	(D) (D) 24
	LA MESA					:				
	Rstall trade ²	622	471 403	313	64	448	465 390	55 873	13 524	5 992
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	п	12	16 953	2 224	474	169
521, 3 525	Building materials and supply stores	#	#	#	#	8	(D)	(D)	(D)	(D)
526 527	Retail nurseries, lawn and garden supply stores	H	Ħ	#	#	3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	, п	п	#	п	7	92 829	8 711	2 25 7	983
531 531 533	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores	# #	# #	#	#	4 4 1 2	82 403 79 191 (D) (D)	(NA) 7 582 (D) (D)	(NA) 2 021 (D) (D)	(NA) 773 (D) (D)
539 54	Miscellaneous general merchandise stores	H H	"	#	"	62	84 398	9 316	2 127	813
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakenes	#	##	#	#	39 3 7	76 457 958 1 349	8 221 123 330	1 866 24 84	613 26 69
543, 4, 5, 9	Other food stores	#	1	#	#	13	5 634 107 347	11 471	153 2 875	105 573
55 ex. 554 551	Automotive dealers	# #	# #	++	l tt	5	63 951	6 439	1 650	335
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous eutomotive dealers	##	##	#	#	11 4	3 117 (D) (D)	91 (D) (D)	(D) (D)	(D) (D)
554	Gasoline service stationa	#	Ħ	Ħ	#	22	23 997	994	225	124
56	Apparel and accessory storea	#	H ##	#	#	59	16 868	2 359	565 109	353 59
561 562, 3, 8	Men's and boys' clothing and furnishings stores	1 11	''	''	"	27	6 660	902	223	183
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	22 5	6 005 655 (D)	789 113 (D)	194 29	154 29 (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	#	#	#	22	5 241 (D)	799 (D)	(D) 195 (D)	82 (D)
57	Furniture, home furnishings, and equipment stores	1	Ħ	#	#	42	23 010	3 079	771	278
5712 5713, 4, 9 572 573	Furniture stores	##	#	#	#	11 15 3 13	10 096 (D) (D) 8 917	1 416 (D) (D) 1 098	361 (D) (D) 261	(D) (D) 86

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix FJ	All establishments¹ Establishments with payroll¹ Unincorporated								
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	LA MESACon.									
58	Eating and drinking places	#	п	Ħ	#	104	41 521	11 291	2 667	1 887
5812 5813	Eating places	#	#	‡ <u>†</u>	#	89 15	40 014 1 507	10 963 328	2 585 82	1 832 55
591	Drug and proprietary stores	Ħ	п	п	п	11	13 075	1 648	380	128
59 ex. 591	Miscellaneous retail stores ²	Ħ	π	Ħ	н	105	45 392	4 780	1 183	686
592 59 3	Liquor storesUsed merchandise stores	#	#	#	#	11 5	7 698 1 803	498 188	118 47	107 21
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##	## ## ##	# #	##	50 6 9 35	22 679 1 802 4 118 16 759	2 550 162 717 1 671	667 67 210 390	391 36 56 299
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	##	#	3	(D) (D)	(D) (D)	(D)	(D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	# #	# # # #	#	8	1 067	195	41	38
5999	Miscellaneous retail stores, n.e.c	Ħ	††	Ħ	#	27	(D)	(D)	(D)	(D)
	LANCASTER A									
	Retall trade ²	597	369 512	342	58	396	362 221	39 872	9 361	4 581
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	22	19 045	2 258	568	205
521, 3 525	Building materials and supply stores Hardware stores	#	#	#	#	11 3	13 191 (D)	1 570 (D)	404 (D) 30	123 (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	##	# #	5 3	678 (D)	134 (D)	3ó (D)	(D) 26 (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	10	78 854	7 329	1 745	865
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	# # #	## ## ##	# # # #	#######################################	4 4 3 3	76 353 71 857 (D) (D)	(NA) 6 763 (D) (D)	(NA) 1 619 (D) (D)	(NA) 787 (D) (D)
54	Food stores	Ħ	п	Ħ	H.	40	60 708	6 442	1 454	500
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	## ## ##	# # # #	##	24 1 6 9	55 315 (D) 1 055 (D)	5 825 (D) 253 (D)	1 309 (D) 64 (D)	400 (D) 44 (D)
55 ex. 554	Automotive dealers	Ħ	п	Ħ	Ħ	43	76 496	7 363	1 763	484
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# # # #	##	## ## ##	# # #	12 6 17 8	57 012 2 599 8 719 8 166	4 847 361 1 386 769	1 241 53 302 167	302 18 111 53
554	Gasoline service stations	Ħ	п	Ħ	Ħ	19	19 136	671	146	98
56	Apparel and accessory stores	Ħ	#	#	Ħ	42	17 235	1 883	465	283
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	# .	#	#	8	2 029	267	79	33
562 563, 8	Women's ready-to-wear stores	# #	# #	## ## ##	# #	12 12	5 694 5 694	551 551 -	132 132	96 96
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	# #	##	# #	##	12 6	(D) 3 370 (D)	(D) 452 (D)	(D) 106 (D)	(D) 50 (D)
57 5712	Furniture, home furnishings, and equipment stores Furniture stores	#	#	#	#	38 10	19 134 6 970	2 350 800	489 170	197 51
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	#	# #	# # #	##	8 3 17	3 360 2 027 6 777	498 217 835	103 54 162	55 19 72
58 5812	Eating and drinking places	#	#	#	#	84	25 081	5 812	1 359	1 240
5813	Eating places	#	#	#	#	69 15	22 946 2 135	5 253 559	1 223 136	1 1 3 6 104
591	Drug and proprietary stores	#	#	- π ¹	π	14	22 095	2 661	633	226

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOllowed by	Δ, see appendix F]		All establis	hments ¹			Establis	hments with pa	ayroll ¹	
010				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individuat propne- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LANCASTER A-Con.									
59 ex. 591	Miscellaneous retail stores ²	#	п	Ħ	#	84	24 637	3 103	739	463
592 593	Liquor storesUsed merchandise stores	#	#	#	#	13 7	4 570 972	312 225	55 53	50 30
594 5941 5944 Other 594	Miscellaneous shopping goods stores	## ## ##	## ## ##	##	##	33 4 6 23	10 533 2 237 3 498 4 798	1 298 274 435 589	337 79 116 142	194 38 36 120
596 598 5992 5993 5994 5999	Nonstore retailers ² Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	## ## ## ## ##	## ## ## ## ## ##	## ## ## ## ##	## ## ## ## ## ##	8 2 6 1	2 732 (D) 901 (D) - 2 673	425 (D) 238 (D) 420	93 (D) 44 (D)	101 (D) 28 (D) -
	LONG BEACH	;								
	Retail trade ²	2 847	1 610 417	1 644	274	1 860	1 567 022	210 579	50 888	22 615
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	#	45	53 270	6 857	1 643	564
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	## ## ##	#	#	27 13 14	42 994 32 241 10 753	4 987 3 540 1 447	1 199 866 333	385 268 117
525 526 527	Hardware stores	##	## ## ##	##	##	12 6 -	7 161 3 115 -	1 039 831	240 204	115 64 -
53	General merchandise group stores	#	п	#	н	24	108 346	14 487	3 72 3	1 564
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	##	†† †† ††	##	##	10 10 7 7	114 234 100 125 6 088 2 133	(NA) 13 201 903 383	(NA) 3 413 219 91	(NA) 1 358 140 66
54	Food stores	#	п	#	Ħ	192	368 450	40 570	9 259	3 023
541 542	Grocery stores	#	#	#	#	112 13	347 278 8 073	36 996 929	8 419 233	2 532 82
546 5462 5463	Retail bakenes	<u>::</u>	!!	#	##	40 39 1	6 479 (D) (D)	1 783 (D) (D)	410 (D) (D)	261 (D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores	- ## ##	## ## ## ##	## ## ## ##	##	27 6 4 17	6 620 (D) 1 593 1 467 (D)	862 (D) 246 124 (D)	197 (D) 53 28 (D)	148 (D) 49 20 (D)
55 ex. 554		#	т	#	Ħ	112	309 984	33 065	8 883 6 4 97	1 792 1 191
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	26 18	245 174 12 046	23 623 1 724	617	101
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	# #	##		#	46 43 3	35 750 (D) (D)	6 111 (D) (D)	1 431 (D) (D)	375 (D) (D)
555, 6, 7, 9 555 556 557	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # # # # # # # # # # # # # # # # #	##	##	# # # #	22 10 2 8	17 014 9 484 (D) 6 459 (D)	1 607 766 (D) 681 (D)	338 130 (D) 172 (D)	125 52 (D) 58 (D)
559 554	Gasoline service stations	iii iii	#	#	Ħ	136	142 179	5 755	1 375	761
56	Apparet and accessory stores	Ħ	п	#	Ħ	146	49 864	6 355	1 368	680
561	Men's and boys' clothing and furnishings stores	#	## ##	#	#	10	5 071 18 716	950 2 133	197 449	269
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	#	#	51 10	15 822 2 894	1 757 376	360 89	228 41
565	Family clothing stores	#	tt	#	#	11	7 049	766	200	97
566 566 pt.	Shoe stores	!!	<u> </u>	#	!!	51 5 18	16 892 1 168 4 692	2 261 187 742	475 39 156	224 16 68
566 pt. 566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	**	**	::	**	28	11 032	1 332	280	140
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	#	#	13 6 7	2 136 1 586 550	245 145 100	47 20 27	30 15 15

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establis	hments1			Establi	shments with p	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LONG BEACH—Con.									
57 5712	Furniture, home furnishings, and equipment stores	# #	# #	# #	##	121 29	80 22 0 20 298	12 485 3 636	3 0 99 852	968 255
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	## ## ##	##	# # # #	39 17 5 17	14 856 9 797 580 4 479	2 011 1 177 92 742	493 267 25 201	167 72 12 83
572	Household appliance stores	tt	#	#	tt	10	22 757	3 566	896	288
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	## ## ## **	## ## #! ••	43 28 15 9	22 309 14 141 8 168 3 324 4 844	3 272 2 265 1 007 321 686	858 619 239 70 169	258 166 92 48 44
58	Eating and drinking places	Ħ	Ħ	Ħ	#	558	212 334	55 446	13 127	9 031
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	!!	# ::	# #	# #	418 206 9 179 24	192 799 116 155 6 124 62 001 8 519	50 591 32 153 1 812 14 811 1 815	11 920 7 554 450 3 474 442	8 217 5 002 175 2 592 448
5813	Drinking places (alcoholic beverages)	tt	++	#	++	140	19 535	4 855	1 207	814
5 91	Drug and proprietary stores	Ħ	#	#	#	75	58 794	8 610	1 962	703
591 pt. 591 pt.	Drug storesProprietary stores	••	::	•••	••	70 5	55 945 2 849	8 252 358	1 899 63	684 19
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	451	183 581	26 949	6 449	3 52 9
592 593	Liquor storesUsed merchandise stores	#	#	#	#	125 34	53 545 9 487	4 290 2 546	974 600	583 351
594 5941 5941 pt. 5941 pt. 5942 5943	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores	## ##	## ## ##	## ## ##	## ## ##	168 32 9 23 22 9	61 776 13 237 4 207 9 030 18 046 3 237	9 795 1 665 580 1 085 3 238 609	2 379 386 121 265 892 132	1 612 211 66 145 794 62
5944 5945 5946 5947 5948 5949	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	#######################################	## ## ## ## ##	###		27 4 10 48 3 13	8 730 537 3 448 8 928 588 5 025	1 588 50 457 1 415 71 702	321 4 113 341 16 174	113 4 43 239 7 139
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	#######################################	## ## ##	# # # #	# # # #	27 5 7 15	26 774 9 359 10 480 6 935	5 624 1 502 2 524 1 598	1 443 364 682 397	533 104 231 198
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# # # #	##	# # #	##	5 1 4	11 508 (D) (D)	1 220 (D) (D)	277 (D) (D)	57 (D) (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	#	#	31 3	4 568 829	912 52	206 10	129 10
5999 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	# #	#	#	# #	57	(D) (D)	(D) (D)	(D) (D) 55	(D) (D) 18
5999 pt. 5999 pt. 5999 pt.	Pet shops	••	••	••	**	10 13 3 31	944 2 027 817 (D)	253 263 200 (D)	55 52 45 (D)	18 46 15 (D)
	LOS ANGELES									
	Retall trade ²	26 434	14 889 426	15 944	2 332	15 7 39	14 402 041	1 920 943	461 351	192 607
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	H #	439	461 909	65 216	15 994	4 884
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# # #	##	# # #	#	240 140 100	317 812 242 639 75 173	42 246 33 022 9 224	10 259 8 119 2 140	2 871 2 196 675
525 526 527	Hardware stores	# # #	##	# # #	#	131 63 5	91 495 44 645 7 957	13 751 8 566 653	3 568 1 983 184	1 230 750 33
5 3	General merchandise group stores Department stores (incl. leased depts.) ^{3 4}	#	#	Ħ	#	188	1 482 212	178 098	43 314	20 074
531	Department stores (excl. leased depts.)3	#	#	#	# #	67 67	1 504 716 1 358 376	(NA) 161 337	(NA) 39 201	(NA) 18 027
531 pt. 531 pt. 531 pt.	Conventional ³ Discount or mass merchandising ³ National chain ³	###	# # #	#	# # #	33 21 13	724 152 351 445 282 779	90 098 32 115 39 124	22 142 7 483 9 576	11 044 3 135 3 848
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	54 67	48 348 75 488	8 040 8 721	1 869 2 244	1 067 980

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hments1			Establis	shments with p	ayroll ¹	
810 4-				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	LOS ANGELES—Con.									
54	Food stores	#	п	п	п	1 842	3 317 391	381 482	90 272	28 475
541 542	Grocery stores	#	#	#	#	1 028 172	3 040 359 85 684	334 035 9 857	78 878 2 287	22 803 993
546 5462 5463	Retail bakeries — baking and selling	::	##	##	#	355 330 25	83 829 76 264 7 565	23 466 22 206 1 260	5 604 5 277 327	2 948 2 763 185
543, 4, 5, 9 543 544 545 549	Other food stores	## ## ## ##	##	## ## ## ##	##	287 41 58 46 142	107 519 15 806 16 639 8 407 66 667	14 124 1 735 2 195 869 9 325	3 503 409 448 209 2 437	1 731 163 275 204 1 089
55 ex. 5 54	Automotive dealers	п	п	п	п	691	2 151 282	220 835	57 044	11 421
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	156 75	1 757 778 59 643	161 237 6 237	42 557 1 608	7 525 454
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	<u>!!</u>	##	#	363 350 13	246 661 243 456 3 205	42 322 41 880 442	10 197 10 126 71	2 655 2 624 31
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	## ## ## ##	# # # # # #	##	## ## ## ##	97 28 23 43 3	87 200 17 539 34 212 31 502 3 947	11 039 1 830 3 122 5 463 624	2 682 384 775 1 360 163	787 152 180 379 76
554	Gasoline service stations	п	п	#	п	1 202	1 238 228	58 3 5 8	13 889	6 858
56	Apparel and accessory stores	ш	п	Ħ	#	1 805	855 441	119 202	27 898	13 933
561	Men's and boys' clothing and furnishings stores	Ħ	++	Ħ	#	303	173 727	28 433	6 733	2 376
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	## ##	##	#	##	701 595 106	339 275 305 968 33 307	43 360 38 708 4 652	10 044 8 981 1 063	6 115 5 568 547
565	Family clothing stores	#	11	#	#	174	122 487	15 185	3 439	1 865
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	::	##	##	##	447 65 137 8 237	165 120 19 475 51 887 2 367 91 391	24 144 2 854 8 019 432 12 839	5 679 695 1 961 108 2 915	2 610 263 900 38 1 409
564, 9 564 569	Other apparel and accessory stores	## ##	##	# #	##	180 81 99	54 832 27 598 27 234	8 080 3 390 4 690	2 003 791 1 212	967 463 504
57	Furniture, home furnishings, and equipment stores	п	п	н	п	1 199	882 429	108 488	26 368	8 280
5712	Furniture stores	#	#	tt	Ħ	361	273 714	41 969	10 790	2 964
5713, 4, 9 5713 5714 5719	Home furnishing stores	# #	##	##	##	336 112 73 151	153 679 68 367 17 125 68 187	20 320 7 076 3 156 10 088	4 861 1 703 756 2 402	1 912 527 316 1 069
5719	Household appliance stores	#	#	#	tt	99	103 810	7 519	1 872	575
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	##	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	403 248 155 88 67	351 226 257 908 93 318 50 321 42 997	38 680 28 359 10 321 5 004 5 317	8 845 6 440 2 405 1 167 1 238	1 812 1 017 594
58 58	Eating and drinking places	п	11	н	н	4 287	1 791 867	472 537	110 811	68 920
5812 5812 pt 5812 pt 5812 pt	Eating places	##	##	##	# #	3 676 1 875 96 1 467 238	1 686 911 959 363 39 568 510 675 177 305	448 855 269 022 10 895 117 774 51 164	105 238 64 200 2 771 27 250 11 017	39 425 1 404 19 097
5812 pt	Other eating places	#	++	++	++	611	104 956	23 682	5 573	3 711
5813 591	Orug and proprietary stores	п	Ħ	#	п	544	57 6 657	82 073	19 450	6 312
591 pt 591 pt	Drug storesProprietary stores			::	::	511 33	558 700 17 957		18 818 632	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

10,000,000	Δ, see appendix F]		All establis	hments ¹	Establishments with payroll¹					
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	LOS ANGELES—Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	#1	#	#	3 542	1 644 625	234 654	58 311	23 450
592 593	Liquor storesUsed merchandise stores	#	#	#	#	707 284	321 369 97 890	28 023 18 028	6 853 4 397	3 542 1 548
594 5941 pt. 5941 pt. 5941 pt. 5942 5943 5944 5945 5946	Miscellaneous shopping goods stores	***************************************	:	#######################################	###	1 451 186 67 119 159 103 372 84 97	661 599 100 443 42 406 58 037 59 334 44 424 178 610 53 228 73 293	93 946 10 845 4 623 6 222 9 948 7 822 28 710 4 670 7 909	22 650 2 640 1 129 1 511 2 435 1 854 6 683 1 032 1 996	9 698 1 341 540 801 1 292 754 2 121 605 616
5947 5948 5949	Gift, novelty, and souvenir shops	#	# # #	#	#	299 46 105	93 670 18 974 39 623	14 309 3 479 6 254	3 552 993 1 465	1 853 263 853
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	##	##	# # # #	##	345 122 57 166	338 725 184 435 72 822 81 468	56 041 22 018 17 143 16 880	13 187 4 948 4 073 4 166	5 051 1 903 1 572 1 576
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	####	##	##	#	14 2 5 7	12 0 69 (D) 5 652 (D)	839 (D) 439 (D)	188 (D) 109 (D)	64 (D) 38 (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	# #	#	#	220 35 34	50 971 8 406 11 048	10 342 1 139 1 533	2 479 259 398	1 188 117 209
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.		##	##	!!	452 100 63 12 277	142 548 25 496 12 058 4 319 100 675	24 763 4 969 1 841 943 17 010	5 900 1 264 447 283 3 906	2 033 396 243 80 1 314
	MODESTO									
52	Retail trade ² Building materials, hardware, garden supply, and mobile	1 222	827 194	615	132	883	814 812	101 973	23 818	11 179
521, 3 525 526 527	home dealers Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	36 22 10 3 1	40 534 27 929 (D) (D) (D)	5 7 92 3 7 99 (D) (D) (D)	1 353 880 (D) (D) (D)	411 244 (D) (D) (D)
53 531 531 533 539	General merchandlse group stores Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # # # # # # # # # # # # # # # # # #	#	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	19 10 10 4 5	140 893 139 894 (D) (D) 7 591	16 463 (NA) (D) (D) 612	3 737 (NA) (D) (D) 118	2 133 (NA) (D) (D) 78
54	Food stores	11	#	Ħ	11	114	174 560	18 352	4 321	1 325
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakenes Other food stores	# # # #	# # #	####	#######################################	76 5 20 13	160 890 6 115 (D) (D)	16 786 221 (D) (D)	3 975 42 (D) (D)	1 054 44 (D) (D)
55 ex. 554 551 552 553 555, 6, 7, 9	Automotive dealers Motor vehicle dealersnew and used cars Motor vehicle dealersused cars only Auto and home supply stores Miscellaneous automotive dealers	# # # #	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	# ###	57 14 9 27 7	124 874 91 727 3 770 20 766 8 611	12 701 8 626 301 2 862 912	2 981 2 080 63 652 186	739 485 16 191 47
554	Gasoline service stations	#	#	Ħ	Ħ	47	52 367	2 574	574	437
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	# #	## ##	108 10	48 2 54 5 359	6 39 0 732	1 521 171	820 89
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	#	##	## ## ##	43 41 2	17 908 (D) (D)	2 210 (D) (D)	603 (D) (D)	312 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	#	##	##	6 40 9	9 189 13 711 2 087	1 452 1 722 274	297 387 63	179 190 50
57 5712 5713, 4, 9 572 573	Furniture, home furnishings, and equipment stores Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# # # # # # # # # # # # # # # # # # # #	#	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	82 19 22 9 32	52 530 21 281 8 203 4 755 18 291	7 205 3 032 1 175 735 2 263	1 720 746 272 186 516	6 29 229 137 66 197
58 5812 5813	Eating and drinking places Eating places Drinking places (alcoholic beverages)	#	#	# #	# #	204 178 26	68 862 65 127 3 735	17 490 16 738 752	4 083 3 924 159	3 175 3 006 169

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	MODESTO-Con.									
591	Drug and proprietary stores	н	H #1	Ħ	#	26	45 508	5 381	1 241	377
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	11	Ħ	190	66 430	9 625	2 285	1 133
592 593	Liquor stores Used merchandise stores	#	#	#	#	21 16	9 512 2 149	7 08 468	1 7 7 107	119 48
594	Miscellaneous shopping goods stores	Ħ	tt		_{tt}	88	29 857	4 273 719	1 083 161	559 97
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	#	# #	#	15 20 53	6 668 9 442 13 747	1 679 1 875	451 471	128 334
596	Nonstore retailers ²	Ħ	Ħ		1	13	11 532	1 564	299	116
598 5992	Fuel and ice dealers Florists	#	#	#	#	12	3 220 (D)	(D) 712	(D) 163	(D) 78 (D)
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	## ## ## ## ##	## ## ## ## ##	1 35	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
	MONTEREY									
	Retail trade ²	543	262 742	277	71	394	257 144	36 772	8 506	4 399
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	п	Ħ	H H	15	12 764	1 532	375	130
521, 3	Building materials and supply stores	#	#	#	#	8 2	11 386 (D)	1 229 (D)	299 (D)	101 (D)
525 5 26 527	Retail nurseries, lawn and garden supply stores	i ii	#	#	#	4	(D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
53	General merchandise group stores	Ħ	l #	l #	Ħ	2	(D)	(D)	(D)	(D)
531 531	Department stores (incl. leased dcpts.) ³ 4	#	#	#	#	1	(D) (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Variety stores	#	#	# #	#	1 -	(D)	(D)	(D)	(D)
54	Food stores	Ħ	#	Ħ	Ħ	43	42 729	5 175	1 195	474
541 542	Grocery stores	#	#	#	#	20	37 157 798	4 030 153	957 40	266 19
548 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	9	2 093 2 681	587 405	129 69	127 62
55 ex. 554	Automotive dealers	H H	Ħ	Ħ	Ħ		41 492	3 721	759	161
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	9 5	24 207 (D) 2 296	1 942 (D) 440	468 (D) 92	73 (D) 25
553 555, 6, 7, 9	Auto and home supply stores	#	#	#	#	4	(D)	(D)	(D)	(D)
554	Gasoline service stations	#	#	#			18 679 15 545	983	220 548	91
56 561	Apparel and accessory stores	#	 	#	"		2 049	318	76	39
562, 3, 8	Women's clothing and specialty stores and furriers	1111	11	111	#	16 12	5 648 5 376	841 801	199 192	145 138
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	π	#	#			272	40	7	7
565 566	Family clothing storesShoe stores	#	#	#	#		(D) 3 467	(D) 418	(D) 103 (D)	(D) 49 (D)
564, 9	Other apparel and accessory stores	# #		# #			(D) 11 041	(D) 1 598	395	162
57 5712	Furniture, home furnishings, and equipment stores	11	H H	#	11	9	2 108	266 375	58 82	26 38
5713, 4, 9 572 573	Home furnishing stores	#		#	1	11	1 729 1 330 5 874	158 799	211	23 75
58	Eating and drinking places				# #		50 889 46 947	14 028 13 188	3 294 3 105	
5812 5813	Eating places	#		#	11	14	3 942	840	189	135
591	Drug and proprietary stores			1			12 957 (D)	1 322 (D)	325 (D)	86 (D)
59 ex. 591	Miscellaneous retail stores ²		H H	11	. "		(D)	(D)	(D)	(D)
592 593	Liquor storesUsed merchandise stores	H	н	111	1 #	9	1 418	268	454	
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	# #	# #	## ## ##		8	11 279 1 857 3 055	2 020 242 765	59 167	31 50
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores		#	H	- #	36	6 367	1 013	228	164
596	Nonstore retailers ²		#	1 11	1 11	-	3 992		31	
598 5992 5993	Florists	: H		#		1 2	646 (D) (D)	(D)	(D)	
5994 5999	News dealers and newstands Miscellaneous retail stores, n.e.c.	: #		1 #	#	e l	1 230	(D) 315	66	35

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

	Δ, see appendix F]	T T	All establis	hments ¹			Establis	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period Including March 12 (number)
	MOUNTAIN VIEW									
	Retali trade²	655	495 5 33	334	68	481	487 358	6 3 835	14 721	6 832
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	#	13	16 054	2 079	525	193
521, 3 525	Building materials and supply storesHardware stores	#	#	#		5 5	10 801 (D)	1 296 (D)	322 (D)	128 (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	ij	##	2 1	(D) (D)	(0)	000	000
5 3	General merchandise group stores	Ħ	#	Ħ	Ħ	14	132 018	14 999	3 402	1 702
531 531 533	Department stores (incl. leased depts.) ³ ⁴ ——————————————————————————————————	#	#	# # #	#	6 6 3	114 713 111 154 (D)	(NA) 13 218 (D)	(NA) 3 037 (D)	(NA) 1 433
539	Variety stores	11	††	††	#	5	(D)	(D)	(D) (D)	(D) (D)
541	Grocery stores	#	#	tt tt	# #	58 37	90 4 3 2 64 772	10 495 9 405	2 453 2 208	736 612
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	#	#	#	#	1 9 11	(D) 1 547 (D)	(D) 521 (D)	(D) 129 (D)	(D) 63 (D)
55 ex. 554	Automotive dealers	#	#	Ħ	Ħ	28	32 901	3 422	719	192
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	1 3	(D) 3 0 25	(D) 198	(D) 35	(D) 13
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	16 8	10 518 (D)	1 537 (D)	326 (D)	98 (D)
554 56	Gasoline service stations	#	Ħ	Ħ	Ħ	38	34 539	1 482	290	189
561	Apparei and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	# #	41 6	10 692 1 982	2 047 257	352 62	219 22
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	# # #	#	15 12 3	2 989 (D) (D)	417 (D) (D)	108 (D) (D)	85 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	##	# # #	#	1 13 6	(D) 4 093 (D)	(D) 1 159 (D)	(D) 132 (D)	(D) 79 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	47	47 003	6 359	1 547	418
5712 5713, 4, 9 572 573	Furniture stores	# #	##	# # # #	# # #	14 6 3	11 582 2 516 (D) (D)	1 936 564 (D)	478 170 (D) (D)	104 50 (D) (D)
58	Eating and drinking places	#	#	#	#	24 125	45 849	(D) 12 415	2 9 7 3	2 137
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	103	40 149 5 700	11 215 1 200	2 689	1 922 215
591	Drug and proprietary stores	#	#	#	#	22 10	29 594	3 176	284 758	235
59 ex. 591	Miscellaneous retali stores²	Ħ	п	Ħ	Ħ	109	48 276	7 361	1 704	813
592 593	Liquor storesUsed merchandise stores	#	#	#	#	15 4	8 115 1 43 3	552 328	136 88	98 43
594 5941 5944	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores	#	#	#	#	55 8	23 726 4 284	3 232 511	751 110	361 59
Other 594	Other miscellaneous shopping goods stores	#	Ħ	#	#	13 34	5 987 13 455	889 1 832	226 415	71 231
596 598 5992	Nonstore retailers ² Fuel and ice dealers Florists	#	#	#	#	8 1 5	8 618 (D) 1 0 88	1 859 (D) 210	443 (D)	195 (D) 22
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c	#	# # # # #	# # # #	# # # # # # # # # # # # # # # # # # # #	- - 21	- (D)	210 - (D)	48 - (D)	- (D)
	NAPA	:								
	Retail trade ²	588	308 2 36	348	67	4 0 9	302 894	38 958	9 073	4 255
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	25	19 816	2 790	594	20 3
521, 3 525	Building materials and supply stores	#		#	Ħ	17	(D)	(D) (D)	(D) (D)	
526 527	Hardware stores	# #	# # # #	#	#	2 4 2	(D) 2 161 (D)	(D) 447 (D)	(D) 94 (D)	(D) (D) 47 (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	, #	7	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	# # #	#	#	3 3 3 1	29 050 26 887 3 253 (D)	(NA) 3 774 315 (D)	(NA) 852 81 (D)	(NA) 471 48 (D)

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establish	nments ¹			Establish	nments with pa	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	NAPA-Con.									
54	Food stores	#	#	Ħ	#	70	98 606	11 296	2 626	936
541 542	Grocery stores	#	# #	#	#	51 2	93 052 (D)	9 861 (D)	2 312 (D)	770 (D) (D)
548 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	##	#	8 9	(D) 2 690	(D) (D) 365	(D) 74	(D) 52
55 ex. 554	Automotive dealers	#	#	#	#	25	29 898	3 601 2 191	854 529	213 115
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	# # #	# #	# # #	5 1 16	20 279 (D) 7 743	(D) 1 213	(D) 285	(D) 83
555, 8, 7, 9	Miscellaneous automotive dealera	#	Ħ	†† ††	ii H	31	(D) 29 164	(D) 1 418	(D) 315	(D) 214
554	Apparel and accessory stores	#	#	#	#	37	12 045	1 666	429	194
561	Men's and boys' clothing and furnishings stores	tt	Ħ	#	#	2	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	##	# #	##	14 13 1	3 442 (D) (D)	507 (D) (D)	118 (D) (D)	62 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	#	# # #	8 10 3	4 906 (D) 397	673 (D) 58	200 (D) 13	74 (D) 11
57	Furniture, home furnishings, and equipment stores	Ħ	п	#	Ħ	33	(D)	(D)	(D)	(D)
5712 5713, 4, 9 572	Furniture stores Home furnishing stores Household appliance stores	#	# #	##	## ## ##	8 9 6 10	4 107 (D) (D) (D)	660 (D) (D) (D)	148 (D) (D) (D)	58 (D) (D) (D)
573 58	Radio, television, and music stores Eating and drinking places	#	# #	"	"	90	26 893	6 564	1 540	1 180
5812	Eating places	#	Ħ	#	111	73 17	24 734 2 159	6 102 462	1 4 2 9 111	1 117 63
5813 591	Drinking places (alcoholic beverages)	H #	#	#	#	11	16 669	2 064	484	163
59 ex. 591	Miscellaneous retail stores?	#	#	Ħ	Ħ	80	(D)	(D)	(D)	(D)
592 593	Liquor storesUsed merchandise stores	#	#	#	#	7 7	2 115 897	238 172	55 37	41 19
594 5941 5944	Miscellaneous shopping goods stores	##	##	#	##	43 11 9	12 053 (D) (D)	1 694 (D) (D) 627	424 (D) (D) 161	226 (D) (D) 106
Other 594	Other miscellaneous shopping goods stores Nonstore retailers ²	H #	# ##	# #	##	23	4 658 (D)	(D)	(D)	(D)
596 598 5992	Fuel and ice dealers	#	#	#	#	7	(D)	(D)	(D)	(D)
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	#	#	8	1 703	373	100	32
	NEWPORT BEACH									
	Retail trade ²	956	627 147	509	73	602	613 140	92 435	22 272	10 119
52	Building materials, hardware, garden supply, and mobile home dealers	#	H H	#	Ħ		12 589	1 798	349	179
521, 3 525 526 527	Building materiala and supply stores	11	## ##	# # # #	# # # #	3 8 2	(D) 5 853 (D)	(D) 1 027 (D)	(D) 222 (D)	(D) 71 (D)
53	General merchandise group stores		#	#	#	7	77 620	9 918	2 867	1 242
531 531 533	Department stores (incl. leased depts.) ^{3 4} Department stores (excl. leased depts.) ³	#	## ##	# # # #	## ## ##	5	77 868 (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)
539 54	Miscellaneous general merchandise stores			#	1		93 681	12 505	2 564	875
541 542 546	Grocery stores	#	†† †† ††	##	#	26 3 9 14	85 787 (D) 2 402 (D)	11 107 (D) 808 (D)	2 278 (D) 165 (D)	707 (D) 60 (D)
543, 4, 5, 9 55 ex. 554	Other food stores	1 "					133 175	14 048	3 711	654
551 552 553	Motor vehicle dealers—new and used cars	#	## ##	#	## ##	1 3	106 312 (D) 3 572 (D)	11 25 0 (D) 561 (D)	3 086 (D) 107 (D)	(D) 32
555, 6, 7, 9 554	Gasoline service atationa				- Н	31	37 017	2 372	580	249

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	Δ, see appendix Fj		All establis	hments ¹			Establis	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	NEWPORT BEACH—Con.									
56	Apparel and accessory stores	Ħ	#	#	#	104	49 682	7 498	1 798	787
561	Men's and boys' clothing and furnishings stores	tt	Ħ	Ħ	tt	17	15 408	2 721	709	201
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	##	# #	#	55 48 7	19 441 17 875 1 566	2 866 2 568 298	651 583 68	410 376 34
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	5 15 12	5 910 6 050 2 873	555 1 073 283	124 252 62	46 87 43
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	#	33	12 548	1 719	3 85	111
5 71 2 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	## ## ##	## ## ## ##	##	##	10 16 7	5 249 3 693 3 606	870 555 294	182 136 67	51 39 - 21
58	Eating and drinking places	#	#	#	#	174	121 929	32 862	7 678	5 058
5812 5813	Eating places	#	#	#	#	159 15	114 607 7 322	30 70 6 2 156	7 150 528	4 798 260
591	Drug and proprietary stores	Ħ	Ħ	Ħ	11	20	16 878	2 461	615	206
59 ex. 591	Miscellaneous retail stores ²	#	#	Ħ	11	132	58 0 21	7 254	1 725	758
592 593	Liquor storesUsed merchandise stores	#	#	#	#	19	7 382 (D)	686 (D)	163 (D)	85 (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	## ## ##	## ## ##	# #	# # # #	71 16 18 37	26 313 5 026 11 262 10 025	4 155 888 2 018 1 249	995 175 506 314	422 121 126 175
596 598	Nonstore retailers ² Fuel and ice dealers	# #	#	# #	#	12	5 269 (D)	1 004 (D)	205 (D)	98 (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	#	†† ††	11	1 911	435	(D) 99 -	(D) 66
5999	Miscellaneous retail stores, n.e.c.	#	#	₩	#	14	16 620	(D) 917	(D) 250	(D) 78
	OAKLAND									
5 2	Retail trade ²	2 770	1 551 139	1 560	372	1 847	1 511 3 50	208 779	50 017	19 314
	home dealers	Ħ	Ħ	Ħ	Ħ	49	52 578	8 155	1 990	558
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	##	# #	26 15 11	31 188 21 116 10 072	3 938 2 783 1 155	919 666 253	223 151 72
525 526 527	Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	# #	#	# #	##	17 4 2	18 143 (D) (D)	3 455 (D) (D)	899 (D) (D)	261 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	#	22	110 644	15 339	3 815	1 827
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # #	#	# # #	# #	5 5 8 9	97 356 92 569 8 061 10 014	(NA) 12 782 1 406 1 151	(NA) 3 028 322 265	(NA) 1 545 185 97
54	Food stores	Ħ	Ħ	Ħ	Ħ	270	342 282	40 767	9 833	2 73 7
541 542	Grocery stores	#	#	#	#	169 32	311 666 13 720	35 380 1 807	8 334 471	2 192 156
546 5462 5463	Retail bakeries	##	#	##	#	32 29 3	8 368 (D) (D)	2 525 (D) (D)	597 (D) (D)	265 (D) (D)
543, 4, 5, 9 543 544 545	Other food stores	#	##	#######################################	###	37 9 9	8 528 4 118 1 123	1 055 472 178	231 102 40	124 43 23 (D) (D)
549	Miscellaneous food stores	#	#	#	#	3 16	(D) (D)	(D) (D)	(D) (D)	(D) (D)
55 ex. 554 551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	# #	# #	ft # #	#	95 26 3	301 856 242 970 1 305	32 668 23 442 105	7 746 5 445 24	1 454 883 9
553 553 pt. 553 pt.	Auto and home supply stores	#	##	#	#	43 42 1	33 485 (D) (D)	6 125 (D) (D)	1 435 (D) (D)	346 (D) (D)
555, 6, 7, 9 555 556 557	Miscellaneous automotive dealers	# #	# # # #	#######################################	##	23 12 2 5	24 096 10 222 (D) 3 023	2 996 1 051 (D) 421	842 267 (D) 101	216 79 (D) 31 (D)
559 5 54	Automotive dealers, n.e.c. Gasoline service stations	#	ii t	ii H	ii ii	130	(D) 120 739	(D) 6 511	(D) 1 553	(D) 764

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	v' see abbandix L1		All establis	hments ¹			Establi	shments with p	ayroll1	
010 4-				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	OAKLAND—Con.									
56	Apparel and accessory stores	Ħ	т.	Ħ	Ħ	159	60 549	10 090	2 438	1 098
561	Men's and boys' clothing and furnishings stores	Ħ	#	Ħ	#	26	10 413	2 401	554	230
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	# #	##	##	##	60 48 12	29 620 28 081 1 539	4 305 4 029 276	1 064 997 67	498 459 39
565	Family clothing stores	Ħ	Ħ	Ħ	Ħ	9	4 149	641	162	76
566 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	#	##	# ::	##	44 11 14	12 649 3 069 4 806	2 259 587 778	547 146 204	222 55 82
566 pt. 564, 9	Family shoe stores Other apparel and accessory stores			**	••	19	4 774	894	197	85
564 569	Children's and infants' wear stores Miscellaneous apparel and accessory stores	##	##	##	##	20 2 18	3 718 (D) (D)	484 (D) (D)	111 (D) (D)	72 (D) (D)
57	Furniture, home furnishings, and equipment stores	#	Ħ	π	Ħ	130	72 169	10 793	2 391	818
5712 5713, 4, 9	Furniture stores	# #	#	#	#	44	24 773	3 640	823	304
5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	## ## ## ##	##	# # # #	##	32 14 6 12	18 342 14 464 2 159 1 719	3 522 2 875 392 255	728 584 81 63	181 116 29 36
572	Household appliance stores	tt	Ħ	tt	Ħ	9	3 547	293	72	3 0
573 5732 5 733 5 733 pt. 5 733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	# # #	## ## ## ## ## ## ## ## ## ## ## ## ##	# # # # # # # # # # # # # # # # # # # #	45 30 15 5	25 507 15 088 10 419 3 856 6 563	3 338 2 069 1 269 351 918	768 453 315 86 229	303 192 111 46 65
58	Eating and drinking places	н	Ħ	п	π	559	178 157	47 135	11 424	6 417
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafetenias Refreshment places Other eating places	::	##	#	##	461 237 24 169 31	164 550 90 510 7 376 54 414 12 250	43 994 25 773 2 710 12 554 2 957	10 662 6 313 618 3 044 687	5 999 3 265 275 2 093 366
5813	Drinking places (alcoholic beverages)	#	11	Ħ	tt	98	13 607	3 141	762	418
591	Drug and proprietary stores	Ħ	π	Ħ	Ħ	57	67 405	8 150	1 885	636
591 pt. 591 pt.	Drug stores Proprietary stores		••	••	••	55 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 ex. 591	Miscellaneous retall stores ²	π	π	Ħ	Ħ	376	204 971	29 171	7 342	3 007
5 92 5 9 3	Liquor storesUsed merchandise stores	#	#	#	#	106 38	47 722 6 657	3 685 1 375	953 315	554 158
594 5941 pt. 5941 pt. 5942 pt. 5943 5944 5945 5946 5947 5948 5949	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores. Specialty line sporting goods stores. Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	## ## ## ## ## ## ##	# # # # # # # # #	######################################	##:: ##################################	123 18 8 10 16 12 33 5 13 20	46 023 8 790 4 009 4 781 4 474 3 847 15 779 (D) 3 445 4 246 (D) (D)	8 982 1 212 533 679 705 613 4 551 (D) 505 596 (D) (D)	2 181 306 153 153 165 132 1 093 (D) 121 141 (D)	806 113 58 55 105 64 271 (D) 58 87 (D) (D)
596 5961 5962 5963	Nonstore retailers ²	# #	# # #	# # # #	##	28 8 9 11	88 548 67 145 17 521 3 882	11 822 8 525 2 484 813	3 073 2 209 666 198	1 094 725 256 113
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# #	# # #	# #	##	:	:	-	-	
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	#	##	##	28 1 3	4 495 (D) (D)	1 101 (D) (D)	256 (D) (D)	167 (D) (D)
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	# #	# #	# ::	#	49 12 5 2 30	(D) 2 068 1 077 (D) 5 853	(D) 428 63 (D) 1 422	(D) 116 12 (D) 367	(D) 35 10 (D) 158

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Tollowed by	Δ, see appendix F]	1	All establis	hments ¹			Establis	shments with p	payroll ¹	
					rporated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	OCEANSIDE									
	Retall trade ²	612	334 687	35 2	54	405	326 750	39 402	8 948	4 612
52	Building materials, hardware, garden supply, and mobile					17	10 100	1 507	200	440
521, 3	home dealersBuilding materials and supply stores	#	# #	#	#	17	10 103 7 564	1 5 27 1 087	3 2 8 249	119 79
525 526	Hardware storesRetail nurseries, lawn and garden supply stores	# #	#	# #	#	2 4	(D) (D)	(0)	(D) (D)	(D) (D) (D)
527 53	Mobile home dealers General merchandise group stores	π π	#	π H	†† † †	8	(D) 70 677	(D) 5 899	(D) 1 257	(D) 859
531	Department stores (incl. leased depts.) ³ ⁴	tt	11	tt	††	5	63 248	(NA)	(NA)	(NA)
531 533 539	Department stores (excl. leased depts',)3 Vanety storesMiscellaneous general merchandise stores	# #	#	#	#	5 1 2	(D) (D) (D)	(D) (D) (D)	(D) (D)	(D) (D) (D)
54	Food stores	Ħ	#	#	#	44	62 216	8 341	1 456	494
541 542	Grocery stores	#	#	##	#	29 2	59 295 (D)	5 822 (D)	1 327 (D)	411 (D)
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	# # #	#	9 4	1 396 (D)	(D) 350 (D)	94 (D)	60 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	#	#	38	44 085	4 683	1 131	327
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	# #	#	#	# # # #	7 6	26 570 3 540	2 436 363	604 96	139 28
553 555, 6 , 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	#	#	₩	14	7 214 6 7 6 1	1 038 846	256 175	79 81
554 56	Gasoline service stations	#	#	#	#	31	35 959	1 543	353	242
561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	# #	#	†† ††	#	21 6	8 48 1 2 134	9 2 8	199 58	114
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	++	††	11	#	6	3 509	343	73	37
563, 8	Women's accessory and specialty stores and furriers	#	#	#	#	-	3 509	343	73	37
5 6 5 5 66 5 64 , 9	Family clothing stores	#	#	## ## ##	#	1 6 2	(D) 1 838 (D)	(D) 207 (D)	(D) 50 (D)	(D) 30 (D)
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	39	12 727	1 650	401	185
5712 5713, 4, 9	Furniture storesHome furnishing stores	#	##	#	#	17 11	6 8 97 2 66 7	912 377	220 91	85 46
572 573	Household appliance storesRadio, television, and music stores	#	#	# #	#	7	1 092 2 071	139 222	34 56	13 41
58	Eating and drinking places	#	Ħ	#	#	122	44 892	11 35 2	2 588	1 913
5812 5813	Eating places	#	##	#	#	100 22	40 6 95 4 197	10 302 1 050	2 321 267	1 738 175
591	Drug and proprietary stores	#	Ħ	#	Ħ	9	10 667	1 262	267	77
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	#	Ħ	76	26 943	4 217	968	482
593	Used merchandise stores	#	#	# #	#	10	5 501 3 511	479 1 029	125 2 38	8 2 109
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	# #	#	#	#	29 8	9 652 1 861	1 097 214	190 49	101 29
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	##	3 18	(D) (D)	(D) (D)	(D) (D)	29 (D) (D)
596 598 5992 5993 5994 5999	Nonstore retailers ² Fuel and ice dealers	#	#	##	#	8	3 592	660	196	102
5992 5993	Florists Cigar stores and stands	# #	# # #	# # #	###	8 1	1 924 (D)	444 (D) (D)	101 (D) (D)	43 (D) (D) (D)
5999	News dealers and newsstands	#	#	#	#	9	(D) (D)	(D) (D)	(D) (D)	(D) (D)
	ONTARIO									
	Retall trade ²	680	427 117	401	66	442	417 643	50 806	11 180	5 04 9
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	#	18	23 839	3 173	726	251
521, 3 525	Building materials and supply storesHardware stores	#	††	tt .		11	(D)	(D)	(D) (D)	
525 526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	## ## ##	#	†† †† ††	##	3 3 1	(D) 799 (D)	(D) 144 (D)	(D) 36 (D)	(D) (D) 19 (D)
53	General merchandise group stores	#	#	#	#	6	32 861	3 833	723	400
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	tt	2	(D) (D)	(NA)	(NA)	
533 539	Variety storesMiscellaneous general merchandise stores	# # #	#	#	#	2 2 3 1	1 014 (D)	(D) 163 (D)	(D) 42 (D)	(NA) (D) 29 (D)

[For meaning of abbreviations end symbols, see introductory text. For explanation of terms end comperability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see eppendix F]

101104404 27	Δ, see appendix F]		All establis	hments ¹			Establis	hments with pa	ayroll ¹	
					porated esses					Paid employees
SIC code	Geographic aree end kind of business	Number	Sales (\$1,000)	Individuel proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual peyroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	ONTARIO - Con.									
54	Food stores	Ħ	11	Ħ	п	65	99 444	11 699	2 471	933
541 542	Grocery stores	#	#	#	#	40	93 879 1 074	10 718 103	2 272 19	777 19
548 543, 4, 5, 9	Retail bakeriesOther food stores	# #	#	#	#	13	1 413 3 078	352 526	88 92	77 60
55 ex. 554	Automotive desiers	#	#	#	#	51	102 430	11 430	2 646	578
551 552 553	Motor vehicle dealers – new and used cars Motor vehicle dealers – used cars only Auto and home supply stores	#	# #	#	#	10 5 25	78 086 1 451 13 555	8 142 71 2 179	1 897 15 550	351 8 156
555, 8, 7, 9	Miscellaneous automotive deelers	H H	#	#	ļ tt	11	9 338	1 038	184	63 336
554 56	Apparel and accessory stores	# #	H H	#	#	56	52 656 10 555	1 616	434 347	183
561	Men's end boys' clothing end furnishings stores	tt	##	#	##	5	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing end specialty stores and furriers	#	## ##	#	#	5 3 2	4 391 (D) (D)	506 (D) (D)	119 (D) (D)	68 (D) (D)
565 566 564, 9	Femily clothing stores Shoe stores Other apparel and accessory stores	##	##	##	#	2 9 -	(D) 2 153	(D) 253	(D) 64	(D) 43
57	Furniture, home furnishings, and equipment stores	#	п	#	Ħ	27	10 718	1 677	345	143
5712 5713, 4, 9 572 573	Furniture stores	# #	##	# #	†† †† ††	7 7 4 9	2 433 3 268 2 794 2 223	445 574 309 349	109 89 63 84	34 48 22 39
58	Eating and drinking places	#	#	#	Ħ	114	37 024	9 185	2 041	1 562
5812	Esting places	#	#	#	#	98 16	35 305 1 719	8 801 384	1 948 93	1 482 80
5813 591	Drug and proprietary stores	#	H #1	#	Ħ	13	11 922	1 805	418	130
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	Ħ	Ħ	71	36 194	4 544	1 029	533
592 593	Used merchandise stores	#	##	#	#	14 9	7 343 2 049	542 501	140 124	85 64 260
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	##	## ## ##	##	23 5 2 16	19 677 1 772 (D) (D)	2 351 228 (D) (D)	509 62 (D) (D)	16 (D) (D)
596 598	Nonstore retailers ² Fuel and ice dealers	##	#	#	#	4 1	1 257 (D)	21 1 (D)	38 (D)	45 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	## ## ##	# # # # #	6 2 1 11	(D) (D) (D) 1 763	(D) (D) (D) (D) 281	(D) (D) (D) (D) 53	(D) (D) (D) (D) 24
	ORANGE									
	Retail trade ²	1 237	751 277	663	111	798	734 958	98 251	23 585	10 662
52	Building materials, hardware, garden supply, and mobile home designation	#	#	Ħ	п	27	29 290	3 124	747	256
521, 3	Building materials end supply storesHardware stores	# #	#	#	#	12	15 079 5 691	1 507 634	402 148	77
525 526 527	Retail nurseries, lawn end garden supply stores	#	#	#	#	5 4	5 673 2 847	765 218	169 28	
53	General merchandise group stores	н	#	Ħ	#	_	108 456	13 443	3 166	
531 531 533 539	Department stores (incl. leesed depts.) ³ ⁴	# # # #	# # # #	#	#	6 2	108 076 99 230 (D) (D)	(NA) 12 398 (D) (D)	(NA) 2 911 (D) (D)	(NA) 1 401 (D) (D)
54	Food stores	#	п	#	#	78	112 851	12 602	3 046	
541 542 546	Grocery stores	#	##	#	#	6	103 410 1 828 2 835 4 778	11 156 173 732 541	2 698 40 182 126	18 154
\$43, 4, 5, 9	Other food stores	"		п п	#		130 877	15 225	3 754	
55 ex. 554 551	Motor vehicle dealers—new and used cars	11	#	#	#		105 767 (D)	11 334 (D)	2 774 (D)	(D)
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous eutomotive dealers	''	#	#	#	4	19 888 (D) 45 056	3 322 (D) 2 342	837 (D)	(D)
554	Gasoline service stations	! #	1 п	#	! #	, 52	45 050	2 042	5.4	552

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

	A, see appendix ()	T	All establis	hments ¹			Establis	shments with p	ayroll¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales	Individual proprie- torships	Partner- ships	Number	Sales	Annual payroll	First quarter payroll	for pay period including March 12
	ORANGE—Con.	Number	(\$1,000)	(number)	(number)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
56	Apparel and accessory stores	H #	H #1	#	н	100	42 210	5 083	1 216	717
561	Men's and boys' clothing and furnishings stores	#	#	tt	#	15	8 004	1 083	270	119
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	#	# # #	#	39 35 4	15 646 15 037 609	1 784 1 675 109	420 394 26	293 273 20
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	#	##	##	5 31 10	(D) 10 426 (D)	(D) 1 432 (D)	(D) 339 (D)	(D) 176 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	78	39 493	5 584	1 511	478
5712 5713, 4, 9 572 573	Furniture stores	# #	# # # #	####	##	31 18 3 26	13 771 9 240 2 256 14 226	2 192 1 527 253 1 612	554 516 65 3 7 6	188 116 20 152
58	Eating and drinking places	π	п	Ħ	Ħ	198	84 517	22 333	5 198	3 70 0
5812 5813	Eating places	#	#	#	#	17 7 21	81 842 2 675	21 681 652	5 075 123	3 595 105
591	Drug and proprietary stores	Ħ	п	Ħ	Ħ	22	21 286	3 035	707	242
59 ex. 591 592	Miscellaneous retail stores2	#	#	#	# ##	190 25	120 922 19 193	15 480 1 310	3 688 306	1 806 178
593	Used merchandise stores	††	Ħ.	#	††	9	4 311	1 049	231	128
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	##	# # # #	###	97 17 24 56	47 162 12 411 10 411 24 340	6 181 1 189 1 626 3 366	1 492 270 403 819	817 159 140 518
596	Nonstore retailers ²	tt	††	++	11	12	30 946	4 536	1 069	203
598 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	# #	## ## ##	# #	# #	17 3	2 253 (D)	328 (D)	72 (D)	51 (D)
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	##	#	27	(D)	(D)	(D)	(D)
	OXNARD									
	Retall trade ²	760	517 966	400	78	538	508 104	63 142	15 391	7 0 5 3
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	Ħ	15	18 796	2 666	639	205
521, 3 525	Building materials and supply stores	#	#	#	#	7 5	15 875 (D)	2 127 (D)	511 (D)	152 (D)
526 527	Retail nurseries, lawn and garden supply stores	#	#	#	#	2	(D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
53 531	General merchandise group stores	Ħ	#	#	#	11	85 072	10 717	2 693	1 510
531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	#	## ##	#	#	6 6 3	88 456 (D) 1 515	(NA) (D) 207	(NA) (D) 50	(NA) (D) 29
539 5 4	Miscellaneous general merchandise stores Food stores	#	# #	#	#	2 61	(D) 105 176	(D) 11 053	(D) 2 495	(D) 805
541 542	Grocery stores				#	35	99 487	9 856	2 238	628
546 543, 4, 5, 9	Retail bakeriesOther food stores	# # #	##	# #	#	3 14 9	1 477 2 662 1 550	208 787 202	49 176 32	34 120 23
55 ex. 554	Automotive dealers	#	Ħ	Ħ	#	51	109 865	11 786	3 032	739
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	#	## ## ##	#	7 5	79 585 6 837	7 487 668	1 907 229	381 46
553 555, 6, 7, 9	Miscellaneous automotive dealers	#	#		#	29 10	17 613 5 830	2 748 883	676 220	201 111
55 4 56	Gasoline service stations Apparel and accessory stores	# #	#	#	# #	34 68	35 262 25 181	1 778 3 205	415	283
561	Men's and boys' clothing and furnishings stores	#	#	#	#	12	4 858	749	740 173	437 100
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	#	#	25 23 2	8 080 (D) (D)	955 (D) (D)	207 (D) (D)	147 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	#	#	4 20 7	(D) 7 880 (D)	(D) 1 144 (D)	(D) 275 (D)	(D) 126 (D)
57	Furniture, home furnishings, and equipment stores-	Ħ	Ħ	#	н	43	20 627	2 982	734	232
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	#	#	#	5 11 7 20	7 342 2 861 2 791 7 633	1 056 668 333 925	268 159 86	75 48 31 78
	footnotes at end of table.		11 '	11.1	111	201	7 033 1	925	221	. 78

[For meaning of ebbreviations and symbols, see introductory text. For explenetion of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOHOWEG DY	Δ, see appendix F]		All establis	hments1			Establis	hments with p	ayroll ¹	
				Unincor	porated esses					Paid
SIC code	Geographic area end kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	OXNARD—Con.									
58	Eating and drinking places	Ħ	н	#	#	142	44 280	11 401	2 846	2 045
5812 5813	Eating places Drinking places (alcoholic bevereges)	#	#	#	#	115 27	41 007 3 273	10 6 55 746	2 689 157	1 877 168
591	Drug and proprietary stores	Ħ	п	#	#	19	19 480	2 517	583	195
59 ex. 591	Miscellaneous retail stores ²	#	п	#	#	94	44 365	5 037	1 214	602
592 593	Liquor storesUsed merchandise stores	#	#	#	#	17 7	9 979 1 694	917 332	204 67	106 40
594 5941 5944 Other 594	Miscelleneous shopping goods stores	## ## ##	##	## ## ##	##	45 9 14 22	18 752 2 823 8 350 7 579	2 424 328 1 288 808	637 84 333 220	290 47 114 129
596 598	Nonstore retailers ²	#	#	#	#	5 2 7	2 169 (D)	252 (D)	59 (D)	34 (D) 34
5992 5993 5994	Florists	# # #	## ##	# # #	# # #	1	1 130 (D)	219 (D)	53 (D)	(D)
5999	Miscellaneous retail stores, n.e.c	#	#	††	#	10	(D)	(D)	(D)	(D)
	PALM SPRINGS									
	Retail trade ²	613	375 006	255	59	442	368 459	53 462	13 924	6 556
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	11	Н Н	17	16 411	2 722	692	227
521, 3	Building materials and supply stores	#	1 ++	111	#	10	8 102	1 480 (D)	429 (D)	127 (D)
525 526 527	Hardwäre stores	##	†† †† ††	# # #	#	3 3 1	(D) (D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
53	General merchandise group stores	н	#	#	Ħ	5	30 723	3 682	917	486
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Vanety stores	#	#	##	#	4 4	34 297 (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)
533 539	Vanety storesMiscellaneous general merchandise stores	#	#	H	#	1	(D)	(0)	-	-
54	Food stores	#	П	#	#		68 210	7 967 7 684	1 999	577 541
541 542 546	Grocery stores	# #	#	#	# #	20 2 3 6	66 406 (D) (D) 1 006	(D) (D) 144	(D) (D) 34	(D) (D) 20
543, 4, 5, 9 55 ex. 554	Other food stores	#	#	#	#		68 719	6 836	1 890	369
55 tz. 554 551 552	Motor vehicle dealers – new end used cars	#	#	#	#	7 2	(D) (D)	(D) (D)	(D) (D) 251	(D) (D) 73
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only	#	#	# #	#		5 665 (D)	1 014 (D)	251 (D)	78 (D)
554	Gasoline service stationa	Ħ	H H	#	#	23	17 067	1 394	338	153
56	Apparel and accessory stores	Ħ	п		Ħ		46 257	6 732	1 808	1 165
561	Men's and boys' clothing end furnishings stores	#	#	#	#		6 603 25 656	1 113 3 316	318 878	860
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	##			43	23 713 1 943 5 797	2 876 440 776	772 106	825 35 97
565 566 564, 9	Family clothing storesShoe storesOther apparel and eccessory stores	4 11	#	#	#	18	6 367 1 834	1 298 229	382 39	98
57	Furniture, home furnishings, and equipment stores	1	п	#			13 584	1 682	436	
5712 5713, 4, 9	Furniture stores	.]	#	#	#	11 2	6 964 3 349 (D)	828 429 (D)	215 122 (D) (D)	44
572 573	Household appliance stores	"	"	#	††	5	(D) 58 744	(D) 16 001	(D) 4 269	
5812	Eating and drinking places						55 967	15 416 585	4 139 130	2 746
5812 5813	Eeting pleces	1		. #			2 777 15 558	1 929		
591	Drug and proprietary atores			•						

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

lollowed by	Δ, see appendix F]		All establis	hments1			Establis	shments with p	ayroli¹	
					porated esses					Paid
SIC code	Geographic area and kind of business		:	Individual					First	for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including iMarch 12 (number)
	PALM SPRINGS—Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	#	#	89	33 18 6	4 517	1 098	458
592 593	Liquor storesUsed merchandise stores	##	#	#	#	8	5 672 (D)	388 (D)	84 (D)	66 (D)
594	Miscellaneous shopping goods stores	111	††	11	††	58 13	20 666 4 485	3 089 586	761	303
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#		#	#	13 32	4 655 11 526	933 1 570	150 230 381	63 56 184
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	3	(D) (D)	(D) (D)	(D) (D)	(D)
5992 5993	Florists Cigar stores and stands	#	 	<u>††</u>	##	4 3	1 535 (D)	268 (D)	54 (D)	(D) 20 (D)
5994 5999	News dealers and newsstands	#	#	#	#	13	3 378	504	129	45
	PALO ALTO									
	Retail trade ²	751	551 994	325	82	559	544 473	77 220	1 8 2 83	7 951
52	Bullding materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	17	13 838	1 683	388	147
521, 3 525	Building materials and supply storesHardware stores	#	# #	#	#	10 4	9 223 (D) (D)	1 135 (D)	277 (D) (D)	81 (D) (D)
526 527	Retail nurseries, lawn and garden supply stores	#	#	# #	#	3 -	(D) -	(D)	(D)	(D) -
53 531	General merchandise group stores	#	#	Ħ.	#	7	81 365	9 175	2 069	1 019
531 533	Department stores (incl. leased depts,) ³ ⁴ Department stores (excl. leased depts,) ³ Variety stores	#	# # #	# #	#	3 3 3	80 191 (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D) (D)
539 54	Miscellaneous general merchandise stores Food stores	†† ††	††	#	#	63	(D) 80 413	(D) 10 539	(D) 2 505	(D) 79 3
541	Grocery stores	††	#	++	# #	28	69 636	8 309	2 000	498
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	# # #	#	#	5 13 17	2 64 7 3 811 4 319	490 1 197 543	98 274 133	42 150 103
55 ex. 554	Automotive dealers	#	#	tt	Ħ	25	95 169	8 518	2 047	409
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	8	86 522	6 893	1 649	293
553 555, 6, 7 , 9	Auto and home supply stores Miscellaneous automotive dealers	#	# ,	#	#	13	6 056 2 591	1 127 498	264 134	81 35
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	31	38 861	1 921	422	200
5 6	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	#	83	71 416	9 751	2 361	1 067
562, 3, 8	Women's clothing and specialty stores and furners	# #	#	†† ††	## ##	12 38	9 383 42 979	1 572 5 738	398 1 410	106 702
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	33 5	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	†† †† ††	#	# #	6 20 7	4 630 12 828 1 596	464 1 734 243	86 400 67	41 151 6 7
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	39	21 461	3 3 02	800	227
5712 5713, 4, 9	Furniture storesHome furnishing stores	#	#	## ## ##	#	7 11	3 794 3 713	503 701	129 167	50 51
572 573	Household appliance stores	#	#	#	##	5 16	2 382 11 572	312 1 786	74 430	24 102
58	Eating and drinking places	#	Ħ	Ħ	Ħ	141	70 606	20 581	4 805	2 870
5812 5813	Eating places	#	#	#	#	136 5	69 135 1 471	20 165 416	4 706 99	2 824 46
591	Drug and proprietary stores	#	Ħ	Ħ	Ħ	11	9 596	1 563	396	144
59 ex. 591 592	Miscellaneous retail stores ² Liquor stores	# #	#	#	†† ††	142 9	61 748 6 739	10 187 605	2 4 90	1 075
593	Used merchandise stores	††	#	##		16	3 182	621	167	55 66
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	##	## ## ##	## ## ##	78 15 17 46	40 097 8 453 8 641 23 003	6 918 1 414 1 827 3 677	1 696 327 519 850	685 138 145 402
596 598	Nonstore retailers ²	#	##	##	#	6	2 434 (D)	323 (D)	83 (D)	37 (D) 66
5992 5993 5994	Florists	##	# # # # # #	## ## ## ##	# # # # # # # # # # # # # # # # # # # #	8 2	1 599 (D)	(D) 264 (D) (D)	(D) 65 (D) (D)	66 (D) (D) 151
5999	Miscellaneous retail stores, n.e.c.	#	#	#	#	22	(D) 7 265	1 397	333 J	(D) 151

[For meaning of abbreviations and symbols, see introductory taxt. For explanation of terms and comparability of 1977 and 1982 cansuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

TORIOWEG By	Δ, see appendix F)		All astablis	hments ¹			Establis	shments with p	ay ro ll¹	
					porated asses					Paid
SIC code	Geographic araa and kind of businass	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partnar- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employaas for pay period including March 12 (number)
	PASADENA									
	Retall trade ²	1 171	901 741	598	109	778	887 400	123 461	29 998	12 337
52	Building materials, hardware, garden supply, and mobile home dealers	н	н	#	#	29	39 409	5 250	1 426	479
521, 3	Building materials and supply storas	Ħ	tt	++	††	14	33 582	4 280	1 137	372
525 526 527	Hardwara stores Retail nurseries, lawn and gardan supply storas Mobile homa daalers	#	##	#	# #	10	(D) 4 034 (D)	(D) 645 (D)	(D) 217 (D)	(D) 81 (D)
53	General merchandise group stores	#	#	п	Ħ	11	176 335	20 792	5 196	2 413
531 531	Department stores (incl. leased depts.) ^{3 4} Department stores (axcl. laased depts.) ³	## ## ##	#	#	#	8	194 241 175 085	(NA) 20 613	(NA) 5 144	(NA) 2 378
533 539	Variaty stores Miscellaneous ganeral merchandise storas	#	#	#	#	1 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores	#	Ħ	#	#	75 38	145 409 134 306	16 885 14 983	3 902 3 421	1 241 970
541 542 546	Grocery stores Meat and fish (seafood) markats Retail bakeries	#	# # #	#	#	7	3 784 2 8 05	583 619	141 133	53 116
543, 4, 5, 9	Other food storas	# #	†† #	#	#	16	4 514 185 458	700 19 655	207 4 829	1 009
55 ex. 554 551	Automotive dealers	tt	tt	11	#	16	164 445	16 199	3 9 93	808
552 553	Motor vehicle dealers – used cars only Auto and home supply stores Miscellaneous automotiva dealers	# #	#	#	# #	20	3 041 14 241 3 731	152 2 871 433	31 707 98	13 153 35
555, 6, 7, 9 554	Gasoline service stations	Ħ	#	#	H H	45	50 591	2 524	637	255
56	Apparel and accessory stores	ш	Ħ	Ħ	Ħ	94	48 062	6 917	1 692	804
56t	Men's and boys' clothing and furnishings storas Women's clothing and specialty stores and furriers	11	†† ††	# #	# #	39	10 613 23 251	1 464 3 397	350 845	141 452
562, 3, 8 562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furniers	#	##	#	#	34	22 519 732	3 290 107	816 29	436 16 37
565 566 564, 9	Family clothing storesShoe storesOther apparal and accessory stores	# # #	## ##	#	#	26 8	2 605 9 473 2 120	364 1 490 202	87 365 45	144 30
57	Furniture, home furnishings, and equipment stores	ш	п	#	#	67	45 884	7 721	1 786	620
5712 5713, 4, 9 572	Furnitura stores	# # # #	# # #	# # #	#	17 24 5 21	19 673 10 115 3 525 12 571	2 961 2 351 387 2 022	694 540 75 477	213 209 25 173
573 58	Radio, talevision, and music storas	п	#	Н Н	H #	199	96 217	27 491	6 677	3 963
5812 5813	Eating places	#	#	#	#	180 19	92 135 4 0 8 2	26 531 960	6 433 244	3 806 157
591	Drug and proprietary stores	#	#	#	#	28	2 6 2 60	3 851	934	338
59 ex. 591	Miscellaneous retali stores ²	т т	#	Ħ	1		73 775	12 375	2 919	1 215
592 593	Used merchandise stores	#	#	#	#	17	9 101 (D)	672 (D)	(D)	(D) 669
594 594 t	Miscellaneous shopping goods storesSporting goods stores and bicycla shops	#	#	#	#	86 11 20	38 754 5 567 11 096	6 125 539 2 214	1 518 136 541	50 191
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	#	55	22 091	3 372	841	428 151
596 598	Nonstora retailers ² Fuel and ice dealers	#	#	#	#	16 1 11	7 697 (D) 3 429	1 453 (D) 1 093	342 (D) 123	(D) 70
5992 5993 5994	Florests Cigar stores and stands News dealers and newsstands	#	##		#	2	(D)	(D)	(D) 441	(D) - 142
5999	Miscellaneous retail stores, n.a.c.	#	11	111	#	30	9 624	1 854	-	142
	POMONA									
	Retail trade ²	680	447 164	401	65	439	437 753	52 247	12 688	5 477
52	Building materials, hardware, garden supply, and mobile					19	19 357	2 708	660	174
	home dealers Building materials and supply stores	#	#	#	·	13	14 412	1 859	408	128
521, 3 525 526	Hardwara stores		#	#			(D) (D) (D)	(D) (D)	(D) (D) (D)	(D) (D) (D)
527	Mobila homa dealers	i	11 11		1		65 600			
53 531	Department stores (incl. leased depts.)3 4	1 #	++	11	- ++	4	67 477 63 608	(NA) 6 474	(NA) 1 580	632
531 533 539	Department stores (excl. leased depts.)3	1 #	## ##	· ##	: #		(D)	(D) (D)	(D)	(D) (D)
238	Miscellaneous general merchanulsa storas									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hmen t s ¹			Establis	shments with p	payroll ¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period Including March 12 (number)
	POMONA—Con.									
54	Food stores	Ħ	Ħ	Ħ	Ħ	47	81 980	8 944	2 175	6 9 8
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	#	#	#	#	26 3 12	77 712 (D) 1 759	8 295 (D) 494	2 014 (D) 126	577 (D) 99
543, 4, 5, 9 55 ex. 554	Other food stores Automotive dealers	#	††	#	#	33	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars	# #	 	# 	# #	9	11 8 116	10 997 8 626	2 947 2 348	58 9 422
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only	#	# # #	#	#	3 16 5	2 649 12 0 60 5 0 12	2 8 5 1 746 340	109 420 70	33 111 23
554	Gasoline service stations	Ħ	Ħ	Ħ	#	39	38 809	1 438	297	208
5 6 561	Apparel and accessory stores	# #	 	#	# #	26	10 803 (D)	1 552 (D)	3 33 (D)	178 (D)
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	†† ††	## ##	##	#	6 5	(D) 516	(D) 65	(D) 21	(D) 8
563, 8 565	Women's accessory and specialty stores and furriers Family clothing stores	†† ††	†† ††	†† ††	††	1 4	(D) 3 730	(D) 408	(D) 71	(D) 58
566 564, 9	Shoe storesOther apparel and accessory stores	##	#	#	#	14 1	6 261 (D)	1 037 (D)	229 (D)	100 (D)
57 5712	Furniture, home furnishings, and equipment stores	#	#	#	#	2 9	14 554	1 875	448	150
5712 5713, 4, 9 572 5 7 3	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	†† †† ††	# # # #	# #	# #	7 3 12	3 816 (D) (D) 7 730	645 (D) (D) (D) 974	1 75 (D) (D) 212	56 (D) (D) 70
58	Eating and drinking places	#	#	Ħ	'' #	129	43 958	11 381	2 712	2 085
5812 5813	Eating places	#	#	†† ††	#	109 20	41 320 2 638	10 795 586	2 567 145	1 924 161
591	Drug and proprietary stores	#	Ħ	Ħ	Ħ	16	16 442	2 643	564	196
59 ex. 591 592	Miscellaneous retail stores ² Liquor stores Liquor stores	#	#	#	#	94	28 134	3 878	900	508
59 3	Used merchandise stores	tt	#	#	##	20 8	5 965 1 580	352 520	71 119	69 69
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	##	##	# # #	26 8 2 16	9 280 1 945 (D) (D)	1 126 228 (D) (D)	275 60 (D) (D)	126 35 (D) (D)
596 598 5992	Nonstore retailers²	#	#	# #	#	10	5 902 (D)	977 (D) 269	228 (D) 67	110 (D) 65
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	##	##	#######################################	10 2 1 16	1 219 (D) (D) 3 166	(D) (D) 546	(D) (D) 121	(D) (D) 59
	REDDING									
	Retail trade ²	765	432 606	406	97	555	423 471	52 199	12 051	5 461
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	Ħ	33	28 410	3 577	892	302
521, 3 525 526	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	## ## ##	#	# #	#	2 0 7	23 553 1 866	2 8 79 3 8 5	7 21 89	240 32
527	Mobile home dealers		##	#	#	1 5	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53 531	General merchandise group stores Department stores (incl. leased depts.) ³ 4	#	#	#	#	15 5	(D) 46 747	(D) (NA)	(D) (NA)	(D) (NA)
531 533 539	Department stores (incl. leased depts.) ^{3 4} Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # #	## ## ##	†† †† ††	# # #	5	42 032	6 26 8	1 504	605
54	Food stores	#	#	#	#	64	(D) (D)	(D) (D)	(D) (D)	(D) (D)
541 542 546	Grocery stores Meat and fish (seafood) markets Betail Nakeses	# # #	##	#	##	34 8	62 077 6 940	6 456 711	1 485 158	4 5 2 49
54 3 , 4 , 5, 9	Retail bakeries		#	#	## ##	14	1 451 (D)	334 (D)	76 (D)	86 (D)
55 ex. 554 551	Automotive dealers Motor vehicle dealers _ new and used cars	#	#	#	#	42 10	75 526 (D)	7 757 (D)	1 907 (D)	482 (D)
552 5 53 5 55 , 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# # # #	#	# # # #	†† †† †† ††	16 16 12	2 718 12 608 (D)	74 1 669 (D)	19 372 (D)	9 119 (D)
554	Gasoline service stations	#1	tt l	#1	11	48	61 103	3 540	740	349

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	hments with p	ayroll ¹	
CIC sade	Geographic area and kind of business				porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	REDDING-Con.									
56	Apparel and accessory stores	Ħ	#	#	Ħ	66	20 668	2 623	588	328
561	Men's and boys' clothing and furnishings stores	tt	Ħ	##	tt.	6	2 574	503	116	47
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	##	# #	#	25 23 2	7 415 (D) (D)	818 (D) (D)	179 (D) (D)	106 (D) (D)
565 566 564, 9	Family clothing storesShoe storesShoe stores	#	# # #	#	#	13 18 4	(D) (D) (D)	(D) (D) (D)	(D) (D)	(D) (D) (D)
57	Furniturs, home furnishings, and equipment stores	Ħ	Ħ	ш	#	40	15 663	2 004	498	196
5712 5713, 4, 9 572	Furniture stores. Home furnishing stores. Household appliance stores. Radio, television, and music stores.	#	##	##	##	10 8 8 14	(D) (D) 1 782 (D)	(D) (D) 233 (D)	(D) (D) 59 (D)	(D) (D) 26 (D)
573 58	Eating and drinking places	#	#	#	#	138	35 597	10 427	2 248	1 757
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	121 17	32 826 2 771	9 771 656	2 090 158	1 663 94
591	Drug and proprietary stores	Ħ	Ħ	#	Ħ	14	35 167	3 596	844	263
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	95	(D)	(D)	(D)	(D)
592 593	Used merchandise stores	#	#	#	#	12 12	5 741 2 208	492 436	116 97	58 56
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	## ## ##	# # # #	##	43 10 10 23	11 878 3 203 (D) (D)	1 757 489 (D) (D)	405 114 (D) (D)	221 53 (D) (D)
596	Nonstore retailers ²	tt	Ħ		1 #	4 4	773 4 354	96 467	25 110	9 36
598 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	#	# # #	# # # # #	#	5	797	176	37	24
5994 5999	News dealers and newsstands	#	#	#	#	15	(D)	(D)	(D)	(D)
	REDONDO BEACH									
	Retail trade ²	565	276 978	337	51	347	269 456	38 865	9 445	4 599
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	#	9	5 943	1 157	283	91 50
521, 3 525 526 527	Building materials and supply stores	†† †† ††	##	#	#	3 5 1	3 230 (D) (D)	651 (D) (D)	176 (D) (D)	(D) (D)
53	General merchandise group stores	п	#	Ħ	Ħ	3	(D)	(D)	(D)	(D)
531 531 533	Department stores (incl. leased depts.) ³ ⁴	1 11	## ## ##	#	#	2 2 1	(D) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)
539 54	Miscellaneous general merchandise stores	Ħ	11	#	#	36	81 712	9 716	2 452	722
541 542 546	Grocery stores	##	## ## ##	##	##	15 4 8 9	71 090 6 970 1 769 1 883	7 869 993 570 284	2 011 235 140 66	535 75 68 44
543, 4, 5, 9 55 ex. 554	Other food stores	# #	"	"	11		3 079	470	125	32
551 552 553	Motor vehicle dealers—new and used cars	#	## 	##	# #	5 4	- (D) (D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers	#	111111111111111111111111111111111111111				22 971	1 278	296	152
554 56	Apparel and accessory stores		Ħ	1	l #	40	9 896	1 583	392	174
561	Men's and boys' clothing and furnishings stores		++	#	l tt		1 807	293	66	20
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	1 11	## ##	#	##	18	2 887 (D) (D)	501 (D) (D)	130 (D) (D)	68 (D) (D)
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	#	#	#	#	10 5	(D) 4 305 (D)	(D) 675 (D)	(D) 171 (D)	(D) 70 (D)
57	Furniture, home furnishings, and equipment stores	11	Ħ	i			24 502	2 819	714 367	108
5712 5713, 4, 9 572 573	Furniture stores	:		## ## ##		11	12 932 3 066 967 7 537	508 159	147 46	46 14

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

followed by	Δ, see appendix F]		All establis	hments ¹		1	Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	REDONDO BEACH—Con.									
58	Eating and drinking places	Ħ	Ħ	#	#	107	52 258	13 443	3 188	2 081
5 8 12 5 8 13	Eating places	#	#	#	#	83 24	44 188 8 070	11 574 1 869	2 736 450	1 8 67 214
591	Drug and proprietary stores	Ħ	Ħ	#	#	14	8 166	1 172	31 2	104
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	#	#	70	(D)	(D)	(D)	(D)
5 9 2 5 9 3	Liquor storesUsed merchandise stores	#	#	#	#	14 5	7 26 9 (D)	582 (D)	137 (D)	106 (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	†† †† ††	##	## ## ##	## ##	34 10 5 19	10 437 3 457 1 8 54 5 126	1 579 55 9 316 704	403 144 95 164	201 44 35 122
5 9 6 5 98	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	4	1 204	246	58	77
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	## ## ## ##	##	## ## ## ##	##	8 1	1 745 (D) (D)	255 (D) (D)	(D) (D)	33 (D) (D)
	REDWOOD CITY									
	Retall trade ²	539	471 801	269	46	377	464 488	57 516	13 291	5 288
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	Ħ	15	20 311	2 282	500	176
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	†† †† ††	## ## ##	##	8 4 3 -	16 89 1 (D) (D)	1 680 (D) (D)	373 (D) (D)	127 (D) (D)
53	General merchandise group stores	#	#	Ħ	Ħ	7	29 572	3 5 62	841	580
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	##	†† †† ††	## ## ##	##	2 2 1 4	(D) (D) (D) (D)	(NA) (D) (D) (D)	(XA) (XD) (D) (D)	(NA) (D) (D) (D)
54	Food stores	#	#	Ħ	Ħ	37	94 767	10 418	2 483	639
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	##	†† †† ††	# # #	##	22 2 8 5	90 932 (D) 2 055 (D)	9 648 (D) 507 (D)	2 273 (D) 126 (D)	528 (D) 80 (D)
55 ex. 554	Automotive dealers	Ħ	#	Ħ	Ħ	38	137 470	13 463	3 060	60 9
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	##	†† †† ††	##	##	15 1 15 7	122 600 (D) 9 634 (D)	11 203 (D) 1 652 (D)	2 545 (D) 417 (D)	467 (D) 106 (D)
554	Gasoline service stations	#	Ħ	Ħ	Ħ	34	37 967	1 831	403	205
56	Apparel and accessory stores	#	#	#	#	22	11 044	1 222	295	164
561 562, 3, 8 562	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	#	#	#	10	983 4 706	163 4 8 6	112	19 65
563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	##	##	10	4 706	486	112	65
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores		#	##	#	1 6 2	(D) 1 674 (D)	(D) 162 (D)	(D) 33 (D)	(D) 22 (D)
57 5712	Furniture, home furnishings, and equipment stores Furniture stores	#	#	# #	#	29	19 932 3 996	2 624 633	585 151	194 49
5713, 4, 9 572 573	Home furnishing stores	1	#	#	#	5 6 11	1 821 3 212 10 903	341 276 1 374	87 67 280	26 26 93
58 5812	Eating and drinking places		#	#	#	104	53 118	15 192	3 400	1 995
5813	Eating places Drinking places (alcoholic beverages)		#	#	#	87 17	50 315 2 803	14 413 779	3 202 1 9 8	1 910 85
591	Drug and proprietary stores	і н	! #	1 #	1 #	14	18 393	1 895	448	148

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	hments1			Establis	hments with pa	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	REDWOOD CITY—Con.									
59 ex. 591	Miscellaneoua retail atorea ²	Ħ	#	Ħ	п	77	41 914	5 027	1 276	578
592 593	Liquor storesUsed merchandise stores	# #	#	#	#	14 9	10 165 2 272	859 541	194 119	65 77
594 5941	Miscellaneous shopping goods stores	#	#	#	#	29 8	19 264 6 930	2 559 1 153	685 368	296 135
5944 Other 594	Jewelry stores Other miscellaneous shopping goods stores	Ħ	#	#		6 15	1 3 07 11 027	244 1 162	58 259	19 142
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	8	5 891	362	70	64
5992 5993	Florists	# #	#	#	# # #	5 -	621 (D)	97 (D)	21 (D)	10 (D)
5994 5999	News dealers and newsstands	##	#	#	#	12	(D)	(D)	(D)	(D)
	RIVERSIDE									
	Retail trade ²	1 388	1 063 137	728	101	973	1 048 862	124 545	30 043	12 896
52	Building materials, hardware, garden aupply, and mobile home dealers	Ħ	Ħ	#	#	38	48 327	5 907	1 351	465
521, 3 525	Building materials and supply stores Hardware stores	#	#	#	#	25 6	42 498 3 649	5 100 525	1 169 120 (D)	391
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#	5 2	(D) (D)	(D) (D)	(D)	(D (D
53	General merchandlse group stores Department stores (incl. leased depts.) 3 4	#	# #	#	# ##	18	186 183 183 100	20 469 (NA)	4 771 (NA)	2 340 (NA
531 531 533	Department stores (excl. leased depts.)3	#	#	#	##	11 4	166 3 89 (D)	18 708 (D)	4 404 (D)	2 `032 (D (D
539	Miscellaneous general merchandise stores	#	# #	# #	# #	96	(D) 193 080	(D) 20 909	(D) 4 948	1 50
54 541	Grocery stores	11	Ħ	111	1 #	60	184 548	19 467	4 639 (D)	1 305
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakenes Other food stores	# #	## ##	#	# #	18 15	(D) 2 766 (D)	(D) 724 (D)	161 (D)	(D 11! (D
55 ex. 554	Automotive dealers	#	#	Ħ	ш	91	264 178	26 891	6 894	1 39
551 552	Motor vehicle dealers – new and used cars	#	#	##	#	21 6	219 705 2 233	20 805 266	5 478 81	96
553 555, 6, 7, 9	Auto and home supply stores	#	#	#	#	48 16	26 775 15 465	4 440 1 380	1 029 30 6	100
554	Gasoline service atations	Ħ	#	н	#	71	77 245	2 824	650	38
56	Apparel and accessory atores	#	#	#	#	98	41 475 4 250	4 798 518	1 156	66:
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	#	#	## ##	37	15 915	1 640	3 79	25
562, 5, 6 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	#	#	#	32 5	15 298 617 (D)	1 558 82 (D)	361 18 (D)	24:
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #		#	#	31 15	11 076 (D)	1 495 (D)	345 (D)	18: (D
57	Furniture, home furnishings, and equipment stores		#	#	#	100	46 025 15 169	5 853	1 439 497	15
5712 5713, 4, 9 572	Furniture stores	# #		# # #	#	35 31 6 28	8 794 3 925 18 137	1 624 486 1 829	364 126 452	13 3 16
573 58	Eating and drinking places		11	#	#	216	88 347	22 208	5 402	4 06
5812 5813	Eating places	#	#	#	#	192 24	83 966 4 381	21 153 1 055	5 114 288	3 90 15
591	Drug and proprietary stores	Ħ	#	11	#	23	31 091	4 135	978	30
59 ex. 591	Miscellaneous retail stores ²		Ħ				72 911 12 481	10 551 950	2 454	1 28
592 593	Uguor storesUsed merchandise stores	#	#	#	#		2 795	741	180	8
594 5941 5944	Miscellaneous shopping goods stores	#	## ##	# #	#	27 20	37 675 8 729 12 200 16 746	5 177 1 075 1 726 2 376	1 270 252 431 587	62 12 15 34
Other 594 596	Other miscellaneous shopping goods stores	++	++			12	8 982 (D)	1 498 (D)	344 (D)	(0
598 5992	Fuel and ice dealers	. #	# #		#	23	2 901 (D)	583 (D)	132 (D)	
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	. 11	#	#	#	1	(D) 7 265	(D) 1 498	(D) 309	13

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Tollowed by	ν Δ, see appendix F]		All establis	hments1			Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SACRAMENTO									
	Retall trade ²	2 686	1 660 691	1 382	3 5 5	1 922	1 632 966	227 068	5 3 4 65	24 152
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	Ħ	73	74 176	10 250	2 479	789
521, 3 521 523	Building materials and supply stores	#	##	#	##	38 25 13	48 665 (D) (D)	5 333 (D) (D)	1 370 (D) (D)	432 (D) (D)
525 526 527	Hardware stores	#	#	#	#	20 8 7	13 039 (D) (D)	2 708 (D) (D)	614 (D) (D)	180 (D) (D)
53	General merchandise group stores	#	#	#	#	27	232 072	34 622	7 985	3 637
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	# # # # #	##	# #	14 14 7 6	215 242 (D) 5 788 (D)	(NA) (D) 898 (D)	(NA) (D) 202 (D)	(NA) (D) 121 (D)
54	Food stores	Ħ	Ħ	Ħ	Ħ	241	36 5 42 3	40 688	9 419	2 877
541 542	Grocery stores	#	#	#	#	149 11	339 977 7 249	36 444 819	8 469 193	2 333 59
546 5462 5463	Retail bakeries	#	!!	::	::	40 36 4	7 919 (D) (D)	1 919 (D) (D)	422 (D) (D)	247 (D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	# #	# # # # #	##	# # # # # # # # # # # # # # # # # # # #	41 1 16 5 19	10 278 (D) 3 934 443 (D)	1 506 (D) 629 83 (D)	335 (D) 140 16 (D)	238 (D) 92 23 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	#	Ħ	117	* 286 129	30 100	7 143	1 512
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	19 7	239 864 1 679	22 725 180	5 448 31	984 8
553 553 pt. 553 pt.	Auto and home supply stores	##	#	#	#	63 60 3	29 545 (D) (D)	5 193 (D) (D)	1 230 (D) (D)	369 (D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	##	##	# # # # #	# # # # #	28 5 16 5 2	15 041 (D) 9 310 2 960 (D)	2 002 (D) 975 528 (D)	434 (D) 196 116 (D)	151 (D) 68 39 (D)
554	Gasoline service stations	Ħ	#	Ħ	#	146	146 794	7 674	1 800	908
56 561	Apparel and accessory stores	#	#	#	#	159	65 969	9 349	2 229	1 078 169
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	# # # #	# #	# #	19 62 53 9	11 401 21 830 20 274 1 556	1 8 19 3 242 3 038 204	764 718 46	39 8 370 28
565	Family clothing stores	Ħ	#	#	#	14	11 114	1 390	365	177
566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	##	#	##	#	50 8 14 2 26	18 152 1 507 (D) (D) 9 376	2 266 201 (D) (D) 1 244	511 52 (D) (D) 289	260 19 (D) (D) 161
564, 9 564 569	Other apparel and accessory stores	# #	# #	#	# #	14 5 9	3 472 1 079 2 393	632 163 469	144 35 109	74 30 44
5 7	Furniture, home furnishings, and equipment stores	Ħ	п	Ħ	Ħ	115	56 754	9 009	2 255	780
5712	Furniture stores	Ħ	Ħ	Ħ	#	30	22 212	4 058	1 086	343
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	# # #	# # #	####	32 8 9 15	10 738 5 270 2 488 2 980	1 840 872 465 503	424 197 105 122	170 56 60 54
572	Household appliance stores	tt	Ħ	Ħ	#	19	8 164	1 462	324	117
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# #	#	# # # # # # # # # # # # # # # # # # # #	##	34 25 9 4 5	15 640 11 542 4 098 (D) (D)	1 649 1 202 447 (D) (D)	421 320 101 (D) (D)	150 105 45 (D) (D)
58	Eating and drinking places	#	Ħ	Ħ	Ħ	601	196 344	53 028	12 434	9 311
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	# # # # # # # # # # # # # # # # # # # #	# #	#	##	485 215 31 215 24	177 142 99 494 (D) 60 967 (D)	48 418 28 769 (D) 14 153 (D)	11 351 6 932 (D) 3 122 (D)	8 555 4 820 (D) 2 785 (D)
5813	Drinking places (alcoholic beverages)	#	#	#	#		19 202	4 610	1 083	756

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin						Pai employee for pa
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	perio includin March 1 (numbe
	SACRAMENTO - Con.									
91	Drug and proprietary stores	Ħ	#	#	Ħ	55	66 122	8 300	1 925	66
91 pt. 91 pt.	Drug storesProprietary stores	**	••	••	**	54	(D) (D)	(D) (D)	(D) (D)	(0
9 ex. 591	Miscellaneous retail stores ²	Ħ	#	Ħ	#	388	143 183	24 048	5 796	2 59
92 93	Used merchandise stores	#	#	#	#	39 46	16 257 11 7 5 6	1 260 2 191	300 555	18 33
94 941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	##	#	# #	#	172 29	6 5 487 11 273	10 300 1 746	2 408 396	1 13 20
141 pt.	General line sporting goods stores	• •	••	**	••	12 17	5 673 5 600	711 1 035	175 221	19
42 43	Book stores Stationery stores Jewelry stores	#	#	#	#	25 7 36	(D) (D) 16 138	(D) (D) 3 31 5	(D) (D) 769 (D) (D) (D) (D)	((((((((((((((((((((
944 945 946	Hobby, toy, and game shops	#	#	#	#	15	(D) (D) (D)	(D) (D)	(D) (D)	(
947	Gift, novelty, and souvenir shops	#	# #		# # # #	34 7	(D)	(D) (D)	(D) (D)	
949 96	Sewing, needlework, and piece goods stores	††	11 11		††	13 50	2 463 33 084	438 6 927	1 693	5
961 962	Mail order houses		#	#	#	6 16	(D) 15 468	(D) 2 922	(D) 764	11
963	Direct selling establishments ²	†† ††	11 11	11 11	# #	28	(D) 772	(D) 88	(D) 20	(
98 983 984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	#	#	#	#	2	(D)	(D)	- (D)	
982	Fuel and ice dealers, n.e.c.	#	ļ tt	#	1	1	(D) 4 762	(D) 1 076	(D) 266	1
992 993 994	Flonsts Cigar stores and stands News dealers and newsstands	#	#	#	#	28 5	(D)	(D)	(D)	(
999 999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	!!	!!	111	!!	45 15	(D) 2 027	(D) 520	(D) 113	
999 pt. 999 pt. 999 pt.	Pet shops	**		••		5 2 23	1 116 (D) 6 178	211 (D) 1 248	53 (D) 328	1
	SALINAS									
	Retall trade ²	917	584 949	481	95	638	57 3 496	71 095	16 492	7 1
2	Building materials, hardware, garden supply, and mobile home dealers	Ħ	11	#	Н Н	21	25 045	2 797	666	2
21, 3	Building materials and supply stores	††	11	1 #	#	14	23 390 (D)	2 574 (D)	614 (D)	1
25 26 27	Hardware stores	#	#	#	#	2	(D)	(D)	(D)	
3	General merchandise group stores	Ħ	Ħ	#	Ħ	10	81 116	11 022	2 5 23	1 2
31 31	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	. #	#	#	#	5 5	80 5 98 74 880	(NA) 10 449	(NA) 2 403	1 (!
33 39	Vanety stores Miscellaneous general merchandise stores	#	i tt	#	1 11	1 4	(D) (D)	(D) (D)	(D) (D)	
4	Food stores	#	H H	#	#		120 410	13 936	3 132	8
i41 i42	Grocery stores Meat and fish (seafood) markets	#		#	#	3	113 109 1 072	12 882 115 639	2 883 31 142	7
46 43, 4, 5, 9	Retail bakenes Other food stores	#		#	#	12	2 448 3 781	300	76	
5 ex. 554	Automotive dealers	#		#			110 889	11 445 7 345	2 743 1 794	
51 52 53	Motor vehicle dealers—new and used cars	#	#	#	## ##	11 8 24 7	83 883 5 157 18 618 3 231	415 3 356 329	83 802 64	2
55, 6, 7, 9 54	Miscellaneous automotive dealers	11	1				58 855	2 850	664	
6	Apparel and accessory stores	11		#		1	30 074	3 336	758	
61	Men's and boys' clothing and furnishings stores	1		1	1		(D) 11 123	(D)	(D) 278	1
662, 3, 8 662 663, 8	Women's clothing and specialty stores and furriers	#	# #		#	24	10 751 372	1 133 49	268 10	
565 566	Family clothing storesShoe storesOther apparel and accessory stores		#	#	#	7 23 2	6 762 7 976 (D)		130 239 (D)	1 '
564, 9 57	Furniture, home furnishings, and equipment stores					84	31 248	4 861	1 147	1
5712	Furniture stores	1 #	#	#	#	15	9 708 6 683	1 693 1 310	395 315	
5713, 4, 9 572	Home furnishing stores Household appliance stores Radio, television, and music stores	#	: #	11	: #		2 736	354	92 345	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

- Ioliowed by	Δ, see appendix F]		All establis	hments ¹]	Establi	shments with	payroll ¹	
					porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SALINAS—Con.									
58	Eating and drinking places	Ħ	Ħ	#	#	152	45 622	11 576	2 671	2 115
5812 5813	Eating places	#	#	#	#	127 25	43 354 2 268	10 99 6 580	2 544 127	2 011 104
591	Drug and proprietary stores	1	Ħ	п	#	20	29 138	3 483	809	288
59 ex. 591	Miscelianeous retail stores ²	#	Ħ	#	#	132	41 103	5 809	1 381	878
592 593	Liquor storesUsed merchandise stores	#	#	#	#	24 8	8 833 1 341	743 389	198 101	121 43
594 5941 5944 Other 594	Miscellaneous shopping goods stores	†† †† ††	##	##	## ## ##	62 12 17 33	19 476 3 833 5 497 10 146	2 976 383 1 226 1 367	692 116 276 300	360 51 103 206
596 598	Nonstore retailers ²	#	#	#	#	11	5 013	728 (D)	157 (D)	50
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	†† †† †† †† ††	## ## ## ## ##	## ## ## ## ##	7 1 16	(D) 1 427 (D) 2 756	(D) 347 (D) - 458	(D) 102 (D) - 96	50 (D) 40 (D) 52
	SAN BERNARDINO									
	Retali trade ²	1 268	966 113	609	121	973	953 125	121 972	29 681	13 484
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	#	35	45 308	5 509	1 264	403
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	## ## ##	†† †† ††	##	# #	19 8 - 8	37 206 4 759 (D) (D)	4 426 703 (D) (D)	1 004 171 (D) (D)	303 65 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	19	231 596	28 304	7 158	3 260
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	##	†† †† ††	#	##	11 11 4 4	241 515 216 280 (D) (D)	(NA) 26 504 (D) (D)	(NA) 6 739 (D) (D)	(NA) 3 007 (D) (D)
54	Food stores	11	п	Ħ	Ħ	97	142 521	15 296	3 7 83	1 183
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	## ## ##	## ##	##	#	53 5 15 24	128 800 2 174 2 296 9 251	13 225 357 689 1 025	3 315 73 168 227	905 29 105 144
55 ex. 554	Automotive dealers	11	Ħ	Ħ	Ħ	74	159 749	15 909	3 947	943
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	## ##	, ## ## ##	##	#	13 8 39 14	122 138 3 403 24 753 9 455	10 372 145 4 399 993	2 684 39 986 238	539 19 290 95
554	Gasoline service stations	#	#	Ħ	п	67	78 289	3 525	834	402
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	113	48 601	6 381	1 563	805
5 6 1 5 6 2, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	#	++	#	16 46	8 194 18 032	1 343	332	129
5 6 2 5 6 3, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	# #	# #	# #	36 10	15 884 2 148	2 224 1 846 378	524 441 83	340 280 60
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	###	# #	6 36 9	6 110 10 6 54 5 611	503 1 605 706	113 374 220	65 203 68
57	Furniture, home furnishings, and equipment stores	Ħĵ	Ħ	#	Ħ	91	58 469	8 308	1 949	645
5712 5713, 4, 9 572 573	Furniture stores	## ## ##	##	## ## ##	## ## ##	29 25 8 29	27 109 7 141 4 336 19 883	3 740 1 079 591 2 898	931 238 157 623	283 101 56 205
58	Eating and drinking places	Ħ	#	11	Ħ	273	94 316	23 971	5 676	4 377
5812 5813	Eating places	#	#	#	#	231 42	89 004 5 312	22 552 1 419	5 339 337	4 131 246
591	Drug and proprietary stores	11	Ħ	π	π	24	30 067	4 881	1 178	306

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by \$\delta\$, see appendix FI

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				rporated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SAN BERNARDINO - Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	H H	180	64 211	9 888	2 329	1 160
592 593	Liquor stores	##	#	#	#	31 13	13 05 2 (D)	976 (D)	237 (D)	164 (D)
594	Miscellaneous shopping goods stores			tt		79	35 214 7 600	5 013 862	1 175 221	499 88
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	## ## ##	#	##	16 19 44	13 738 13 876	2 398 1 753	533 421	150 261
596	Nonstore retailers ²	11	11	l tt	#	5	3 191	702	169	71
598 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	#	# #	#		19	3 649 (D)	794 (D)	178 (D)	103 (D
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	#	30	5 444	930	228	116
	SAN BUENAVENTURA (VENTURA) Δ									
	Retail trade ²	887	616 151	505	92	587	605 334	72 777	17 868	7 25
52	Building materials, hardware, garden supply, and mobile home desiers	Ħ	Ħ	н	Ħ	24	21 301	3 080	727	22
521 , 3	Building materials and supply stores	#	#	#	#	13	14 663 (D)	1 726 (D)	438 (D)	14 ¹
525 526 527	Retail nurseries, lawn and garden supply stores	#	i ii	#	#	4	(D) (D)	(D) (D)	(D) -	(0)
53	General merchandise group stores	Ħ	Ħ	Ħ	#	11	94 384	10 661	2 286	1 01
531 531	Department stores (incl. leased depts.) ³	#	#	#	#	6	92 128 85 124	(NA) 9 451	(NA) 2 018	(NA 85:
533 539	Variety stores	#	#	#	#	2 3	(D) (D)	(D) (D)	(D) (D)	(0
54	Food stores	#	#	#	#	50	106 030	11 541	2 832 2 646	75
541 542	Grocery stores	#	#	#	#	28 1 12	101 201 (D) 1 603	10 7 6 5 (D) 377	2 646 (D) 98	(C)
548 543, 4, 5, 9	Retail bakeriesOther food stores	#	ļ tt	#		9	(D)	(D)	(D)	(D
55 ex. 554	Automotive dealers	#	# #	# #	# #	61	173 280 142 488	15 451 11 584	4 403 3 429	59
551 552 553 555, 8, 7, 9	Motor vehicle dealers – new and used cars Motor vehicle dealers – used cars only	#		#	#	3 2 9 15	(D) (D) 16 886	(D) (D) 1 626	(D) (D) 415	(C (D
554	Gasoline service stations	Ħ	#	l #	Ħ	44	41 123	1 993	472	26
56	Apparel and accessory stores	Ħ	Ħ	H H		41	24 035	3 363	839	34 (E
561	Men's and boys' clothing and furnishings stores	#	#			18	(D) 12 431	(D) 1 989	(D) 527	19
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	#	#	16	(D) (D)	(D) (D)	(D) (D)	(0
565 566	Family clothing storesShoe stores	#	#	#		11	(D) 3 738 3 317	(D) 497 476	(D) 116 105	([
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	# #	# #				30 684	4 445	1 029	35
5712	Furniture stores		#	++	- ++		10 283 7 339	1 446 1 096	332 246	11 8
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#		5 23	3 270 9 792	467 1 436	150 301	12
58	Eating and drinking places		Ħ	I			51 588 48 501	12 553 11 915	2 961 2 791	2 23
5812 5813	Eating places	#	#			116	3 087	638	170	11
591	Drug and proprietary stores		H H				16 555	2 236	527	92
59 ex. 591	Miscellaneous retail stores ²	4					9 563	7 454	1 792	12
592 593	Liquor stores	1	#	1	# #	21	10 173 13 781	2 340 1 834	549 473	33
594 5941 5944 Other 594	Miscellaneous shopping goods stores	. #	# # # # # # # # # # # # # # # # # # #	† † †† † † †† † ††		14 6 21	4 283 2 665 6 833	604 446 784	162 127 184	2
Other 594	Nonstore retailers ²			1	:	18	8 068 (D)	1 593 (D)	383 (D)	14
598 5992	Fuel and ice dealers	: 	# # # # # # # # # # # # # # # # # # #			. 1]	1 268 (D) (D)	(D) 212 (D)	(D) 47 (D) (D)	14 (I 3 (I (I
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	i i	: #	1	(D) 2 730	(D) (D) 483	(D)	

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

101101100 09	Λ, see appendix +j		All establis	hments ¹			Establis	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SAN DIEGO									
	Retall trade ²	7 207	4 341 662	3 812	70 3	4 925	4 260 661	560 002	133 169	64 231
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	Ħ	120	121 136	16 669	3 888	1 296
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	# # #	##	#	72 38 34	91 075 62 931 28 144	11 682 7 882 3 800	2 745 1 903 842	806 539 267
525 526 527	Hardware stores	# #	#	#	##	29 17 2	21 254 (D) (D)	3 450 (D) (D)	796 (D) (D)	290 (D) (D)
53	General merchandise group stores	Ħ	#	#	Ħ	72	562 140	67 785	17 016	8 668
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	###	# # # # #	#	##	29 29 19 24	546 230 512 923 20 888 28 329	(NA) 59 082 3 302 5 401	(NA) 15 055 764 1 197	(NA) 7 554 422 692
54	Food stores	Ħ	Ħ	Ħ	Ħ	546	833 342	89 030	20 554	7 315
541 542	Grocery stores	#	#	#.	#	347 22	768 768 13 773	79 188 1 520	18 247 332	5 899 1 6 1
546 5462 5463	Retail bakeries	#	#	#	#	89 83 6	16 381 (D) (D)	4 402 (D) (D)	1 090 (D) (D)	736 (D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores. Miscellaneous food stores	#####	†† †† †† ††	# # # #	## ## ## ##	88 4 16 17 51	34 420 1 727 4 708 4 472 23 513	3 920 78 65 2 633 2 557	885 13 138 141 593	519 12 68 160 279
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	247	664 945	70 177	18 728	4 180
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	55 20	506 843 25 076	49 949 1 6 21	12 146 316	2 636 133
553 553 pt. 553 pt.	Auto and home supply stores	#	#	#	#	116 114 2	78 991 (D) (D)	12 660 (D) (D)	2 956 (D) (D)	942 (D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utilify trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	####	## ## ## ##	#######################################	# # # # #	56 33 4 17 2	54 035 19 678 (D) 22 207 (D)	5 947 2 202 (D) 2 810 (D)	1 310 455 (D) 650 (D)	469 176 (D) 207 (D)
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	308	375 979	19 055	4 534	2 369
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	# #	#	#	Ħ	538	249 174	32 499	7 890	3 837
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	†† †† ††	# # #	# #	# # # #	220 191 29	33 651 85 296 79 365 5 931	5 293 10 498 9 529 969	1 362 2 574 2 345 229	512 1 515 1 390 125
565	Family clothing stores	#	#	Ħ	#	59	74 547	8 963	2 175	908
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	#	##	#	#	145 17 33 4	46 618 (D) 12 566 (D)	6 533 (D) 2 000 (D)	1 529 (D) 470 (D)	747 (D) 212 (D) 464
564, 9 564 569	Family shoe stores Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	## ## ##	## ## ## ## ## ## ## ## ## ## ## ## ##	##	# #	91 46 15 31	29 333 9 062 4 085 4 977	3 862 1 212 526 686	250 114 136	155 66 89
57	Furniture, home furnishings, and equipment stores	#	#	#	#	400	284 747	35 512	8 865	2 797
5712	Furniture stores	#	Ħ	Ħ	Ħ	115	95 269	13 944	3 698	932
5713, 4, 9 5713 5714 5719	Home furnishing stores	# # #	##	# # # #	# # # #	123 53 18 52	47 917 28 753 5 220 13 944	7 303 4 281 998 2 024	1 688 977 247 464	660 273 135 252
572	Household appliance stores	#	#	#	††	30	37 947	3 008	720	313
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	## ## ##	##	###	132 85 47 21 26	103 614 72 357 31 257 12 445 18 812	11 257 7 844 3 413 1 089 2 324	2 759 1 964 795 252 543	892 564 328 146 182
58	Eating and drinking places	Ħ	н	Ħ	Ħ	1 451	558 972	147 823	34 307	24 992
5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places	##	# #	# ::	#	1 180 591 21 475	514 822 308 950 6 074 153 500	136 534 88 212 1 519 34 203	31 590 20 592 344 8 071	22 852 14 154 322 6 587
5812 pt. 5813	Other eating places Drinking places (alcoholic beverages)	···	**	**	**	93	46 298 44 150	12 600	2 583	6 587 1 789 2 140
	J , , , , , , , , , , , , , , , , , , ,		11.1	- 11 '	11.	2/11	44 150 !	11 209 1	2/1/1	2 140

[For meening of abbrevietions end symbols, see introductory text. For explanation of terms end comperability of 1977 and 1982 censuses, see eppendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establish	nments ¹			Establis	nments with pa	ayroll ¹	
				Unincor	porated esses					Paid employees
SIC code	Geographic eree and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Pertner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SAN DIEGO-Con.									
591	Drug and proprietary stores	Ħ	#	π	п	138	159 395	22 075	5 062	1 672
591 pL 591 pL	Drug stores	**	**	••	::	125 13	152 892 6 503	21 013 1 062	4 831 231	1 595 77
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	#	#	1 105	450 831	5 9 3 7 7	14 32 5	7 105
592 593	Liquor storesUsed merchandise stores	#	#	#	#	165 87	78 900 16 475	7 173 3 864	1 660 937	1 101 434
594 5941 pt. 5941 pt. 5942 pt. 5943 5944 5945	Miscellaneous shopping goods stores Sporting goods stores end bicycle shops General line sporting goods stores. Specialty line sporting goods stores. Book stores Statonery stores Jewelry stores Hobby, toy, end game shops. Camera end photogrephic supply stores	## ## ## ## ## ## ##	######################################	######################################	###	496 84 31 53 63 19 107 29 18	182 637 36 273 16 766 19 507 24 778 4 667 40 498 24 919 7 669 28 394	24 936 4 663 2 012 2 651 3 321 891 6 326 2 132 1 021 4 483	6 002 1 124 518 606 825 209 1 675 466 230 1 025	3 079 507 243 264 515 93 533 287 105 767
5947 5948 5949	Gift, novelty, end souvenir shops	#	#	#	#	30	2 778 12 661	483 1 616	68 380	34 238
596 5961 5962 5963	Nonstore retailers ² Mail order houses. Automatic merchandising machine operators. Direct selling establishments ²	## ## ##	## ## ##	# # # #	##	98 23 24 51	84 805 27 220 27 855 29 730	12 662 2 580 3 923 6 159	3 141 701 1 004 1 436	1 246 236 349 661
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) deelers Fuel end ice dealers, n.e.c.	##	##	##	##	3 1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5992 5993 5994	Fiorists Cigar stores end stands News dealers and newsstands	#	#	#	#	71 7 8	14 033 1 329 1 769	2 969 132 230	719 32 58	462 15 39
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscallaneous retail stores, n.e.c	**	# #	##	##	169 41 28 6 94	(D) 7 147 5 853 (D) 51 974	(D) 1 074 812 (D) 4 533	(D) 241 198 (D) 1 087	(D) 89 122 (D) 458
	SAN FRANCISCO (Coextensive with San Francisco County; see table 6.)									
	SAN JOSE		1							
	Retail trade ²	4 704	3 156 446	2 674	444	2 943	3 094 788	386 6 65	90 573	39 387
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	Ħ	90	126 323	17 65 0	4 117	1 275
521, 3 521 523	Building materials end supply stores	##	#	##	##	44 21 23	65 376 47 594 17 782	9 146 6 010 3 136	2 155 1 449 706	610 423 187
525 526 527	Hardware stores	#	#	#	#	26 17 3	47 538 9 353 4 056	6 221 1 791 492	1 463 381 118	170 23
53	General merchandise group stores	#	#	#	#	59	466 2 78	55 0 62 (NA)	12 722 (NA)	(NA)
531 531 533 539	Department stores (incl. leesed depts.) ³ ⁴ ——————————————————————————————————	#	#	#	#	23 17 19	412 779 15 863 37 636	49 579 2 463 3 020	11 407 594 721	513
54	Food stores	#	#	#	#	374 233	710 209 676 238	82 622 77 163	19 0 85	4 707
541 542	Grocery stores	#	#	#	#	21	9 108	838 3 196	179 782	69
546 5462 5463	Retail bakenes		##			69	(D) (D) 13 170	(D) (D) 1 425	(D) (D)	(D) (D)
543, 4, 5, 9 543 544 545 549	Other food stores	#	## ## ##	#	#	11	(D) 3 448 5 287 (D)	(D) 400 562 (D)	(D) 91 124 (D)	(D) 59 91

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SAN JOSE				All establis	hments1			Establis	shments with p	payroll ¹	
SAN JOSE	SIC code	Geographic area and kind of business									Paid employees
See See See Automotive dealers		Geographic area and kind of dusiness	Number		proprie- torships	ships	Number		payroll	quarter payroll	for pay period including March 12 (number)
Motor works desired—accord and superior care of the provided desired—accord and superior care of the provided desired—accord and superior care of the provided desired according to the provided desired accordi		SAN JOSE—Con.									
Motor verbice desired—used care only 11 11 13 15 18 18 18 18 18 18 18	55 ex. 554	Automotive dealers	#	Ħ	Ħ	#	219	526 141	54 765	13 417	2 860
1.50 1.50	551 552				#	#					1 559 76
15.55 7.5 Miscellanous automotive dealers 11 11 11 10 0 13 765 2 230 544 200 2	553 pt.	Tire, battery, and accessory dealers						83 677	14 800	3 415	1 021 1 003 18
Appared and accessory stores	555 556 557	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers	#	#	#	#	6	6 465 1 659 (D)	557 213 (D)	105 31 (D)	204 28 17 (D) (D)
Morris and boys' clothing and furnishings stores											1 725
582,3											
Family defining stores	562, 3, 8	Women's clothing and specialty stores and furriers	tt	tt	tt.	l tt	112	52 772 44 776	5 857	1 400	908 678
See Since stores	563, 8	Women's accessory and specialty stores and furriers	#	#	ļ tt			7 996	1 371	364	230
1566 1.	566										541
Children's and infants' weist stores	566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores	••	••	••	**	36 6	12 671 1 469	1 613 288	386 65	91 192 38 220
5712 Furniture stores	564	Children's and infants' wear stores	l tt	l tt	l tt	++	13	4 369	519	124	123 90 33
Home furnishing stores	57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	Ħ	222	134 228	19 092	4 643	1 443
First											351
Radio altelevision and music clores	5713 5714	Floor covering stores Drapery, curtain, and upholstery stores	##	#	#	#	27 6	10 947 2 259	1 463 441	344 101	94 48 184
Radio and television stores	572	Household appliance stores	tt	tt	11	++	13	9 773	1 345	345	100
Eating and drinking places	5732 5733 5733 pt.	Radio and television stores Music stores Record shops	#	#	#	#	65 34 17	52 314 19 100 6 295	6 596 2 462 667	1 662 599 168	666 412 254 102 152
Separate Separate			Ħ	#	#	#					12 712
Self Befreshment places	5812 pt.	Restaurants and lunchrooms	**			1	252	117 860	34 559	7 519	12 278 5 132 292
Drug and proprletary stores	5812 pt.	Refreshment places	**				341	125 219	30 263	7 069	5 962 892
1	5813	Drinking places (alcoholic beverages)	tt	tt	#	#	94	12 750	2 852	682	434
Proposition			1						15 121		1 220
1	591 pt.		**						(D)	(0)	(D)
Miscellaneous shopping goods stores											4 172
13		Used merchandise stores	#	₩		H			3 603		392
Book stores	5941 5941 pt. 5941 pt.	Specialty line sporting goods stores		!!	!!!		52 13	26 805 14 431	3 875 1 802	1 027 515	2 068 463 181 282
Nonstore retailers²	5943	Stationery stores	#	#	#	#	30 12	15 692 8 316	1 927 1 160	456 259	348 148
Nonstore retailers²	5945	Hobby, toy, and game shops	#	#		#	14	17 348	1 687	388	213
596 Nonstore retailers2	5947 5948	Gift, novelty, and souvenir shops	#	#	# # #	#	52 7	9 854 2 784	1 362 291	320 77	297 47 199
598 Fuel and ice dealers	5961 5962	Nonstore retailers ² Mail order houses Automatic merchandising machine operators		##	##	##	8 12	8 392 16 760	789 3 006	176 737	439 54 198 187
	5983 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	##	## ## ##			5	(D) (D)	(D) (D)	-	(D) (D) (D)
5993 Cigar stores and stands # # # # # 3 (D) (D) (D) (D)	5992 5993		#	"	"	#	47	7 151	1 614	351	241 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

TOROWGO DY	Δ, see appendix F]		All establis	hments ¹			Establis	hments with p	ayroll ¹	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual propne- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SAN JOSE—Con.									
59 ex. 591 5994	Miscellaneous retail stores²-Con. News doalers and newsstands	††	tt	11	tt	3	(D)	(D)	(D)	(D)
5999 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores	#	#	!!	#	86 30	(D) 6 279	(D) 1 167	(D) 293	(D) 110
5999 pt. 5999 pt. 5999 pt.	Pet shops. Typewriter stores	**	•••	•••	::	14 - 42	7 537 (D)	862 (D)	200 (D)	105 (D)
	SAN LEANDRO									
	Retail trade ²	671	491 949	345	69	480	481 984	59 525	1 3 9 7 3	5 582
52	Building materials, hardware, garden eupply, and mobile home dealers	#	#	н	#	19	12 842	2 012	555	142
521, 3 525 526 527	Bullding materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	#	# # #	##	##	11 5 3	8 213 3 988 641	1 284 559 169	282 193 80	73 56 13
527 53	Mobile home dealers	#	#	#	¹⁷	10	119 059	11 633	2 606	1 096
531	Department stores (incl. leesed depts.)3 4	++	11	1 ++	11	5	120 042	(NA)	(NA)	(NA)
531 533 539	Department stores (excl. leased depts.) ³	##	#	#	#	5 2 3	(D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores	#	#	Ħ	#	48	87 930	10 246	2 292	662
541 542 546 543, 4, 5, 9	Grocery stores	## ## ##	# # # #	# # # #	†† †† ††	28 3 10 7	81 409 (D) (D) (D)	9 332 (D) (D) (D)	2 099 (D) (D) (D)	568 (D) (D) (D)
55 ex. 554	Automotive dealers	#	#	н	н	41	74 145	8 074	1 934	439
551 552 553 555, 6, 7, 9	Motor vehicle dealers – new and used cars Motor vehicle dealers – used cars only Auto and home supply stores Miscellaneous automotive dealers	## ## ##	## ## ##	# # # #	# # #	9 9 18 5	47 420 6 503 13 081 7 141	4 536 620 1 921 997	1 153 134 440 207	20 8 29 141 61
554	Gasoline service stations	Ħ	#	#	т н	42	36 592	1 649	382	241
56	Apparel and accessory stores	Ħ	п	#	н	49	20 792	2 228	503	309
561	Men's and boys' clothing and furnishings stores	tt	Ħ	l tt	#	7	3 193	483	120	59
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	#	#	##	25 21 4	9 915 (D) (D)	979 (D) (D)	228 (D) (D)	161 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	##	1 #	# #	13 2	(D) 5 962 (D)	(D) 633 (D)	(D) 124 (D)	(D) 67 (D)
57	Furniture, home furnishings, end equipment etores	н	#	#	#	31	24 506	3 419	851	241
5712 5713, 4, 9 572 573	Furniture stores	## ## ##	† †† †† ††		##	9 8 2 12	13 226 (D) (D) 6 240	1 737 (D) (D) 752	452 (D) (D) 194	103 (D) (D) 77
58	Esting and drinking places	#	Ħ	#	#	122	39 832	10 749	2 563	1 548
5812 5813	Eating places	#	#	#	#	96 26	36 126 3 706	9 692 1 057	2 344 219	1 453 95
591	Drug and proprietary etores	1	Ħ	#	#	16	1 7 977	2 060	484	161
59 ex. 591	Miscelleneous retail etoree ²	#	Ħ	1	#		48 309	7 455	1 803	743
592 593	Liquor storesUsed merchandise stores	#	#	#	#		6 395 3 177	374	96	49
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	†† ††	#	#		18 045 6 158 5 188 6 699	2 582 642 814 1 126	143 179	
596	Nonstore retailers ²	111	#	#	#	17	15 597	3 067	772	
598 5992 5993	Fuel and ice dealers Florists	#	†† †† †† ††			9	1 590 (D)	364 (D)	(D)	(D)
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	1 11	#	-	#	12	(D)	(D)	(D)	(D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SAN LUIS OBISPO									
	Retali trade ²	514	308 070	267	69	413	3 0 3 812	39 461	9 107	4 978
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	H #	#	17	14 659	1 849	444	151
521, 3	Building materials and supply stores	++	#	Ħ	++	11	11 306	1 270	308	100
525 52 6 52 7	Hardware stores	# #	##	#	#	5	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	"	#	#	#	9	22 54 3	3 3 2 3	737	351
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased d epts.) ³	#	#	#	#	3 3	22 014 (D)	(NA) (D)	(NA)	(NA) (D)
533 539	Variety stores Miscellaneous general merchandise stores	#	ii ii	#	#	2 4	(D) 4 6 3	(D) 54	(D)	(D) 6
54	Food stores	Ħ	Ħ	#	Ħ	39	64 808	7 077	1 589	625
541 542	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	#	#	#	23 1	59 31 8 (D)	6 108 (D)	1 380 (D)	452 (D) 8 2
54 6 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	5 10	2 944 (D)	514 (D)	95 (D)	8 2 (D)
55 ex. 554	Automotive dealers	#	#	#	Ħ	27	67 245	8 840	1 567	419
551 552 553	Motor vehicle dealers—new and used cars	# #	#	#	#	11	59 34 6	5 502 (D)	1 297	306
555, 6 , 7 , 9	Miscellaneous automotive dealers	#	#		#	3	(D) (D)	(D)	(0)	(D) (D)
554 56	Apparel and accessory stores	#	#	#	#	47	29 489 17 187	1 622 1 968	3 84 4 2 9	248 311
561	Men's and boys' clothing and furnishings stores	††	#	#	#	3	1 015	136	33	14
5 62 , 3, 8 5 62	Women's clothing and specialty stores and furriers	#	#	#	#	14 11	3 902 3 420	421 366	97 89	69 56
563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	Ħ	#	#	3	482	55	8	13
5 6 5 5 66 5 64 , 9	Family clothing stores	#	##	#	# #	11 13 3	6 51 8 4 95 8 794	681 630 100	158 119 22	135 73 20
57	Furniture, home furnishings, and equipment stores	Ħ	п	н	Ħ	35	15 649	2 190	5 33	188
5712 5713, 4, 9	Furniture stores	#	#	#	#	7 9	3 8 98 3 27 1	625 490	137 119	45 49
572 573	Household appliance storesRadio, television, and music stores	# #	#	#	#	9 10	3 2 86 5 194	321 7 54	79 198	35 59
58	Eating and drinking places	п	Ħ	#	#	92	3 2 39 8	9 036	2 030	2 007
5812 5 8 13	Eating places	#	#	#	#	81 11	29 294 3 102	8 152 884	1 783 247	1 881 126
591	Drug and proprietary stores	Ħ	Ħ	Ħ	#	11	13 782	2 003	5 31	158
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	#	92	26 074	3 75 3	86 3	52 0
592 593	Liquor storesUsed merchandise stores	#	#	#	#	9 5	4 700 32 8	450 7 4	86 13	67 6
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	#	#	#	#	52 16	16 131 4 885	2 151 54 6	4 9 5 123	309 90
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	ii ii	# # # #	#	7 29	1 964 9 262	502 1 103	121 251	36 183
59 6 59 8	Nonstore retailers ²	#	#	111	11	6	2 131	588	149	63
5992 5993	Florists Cigar stores and stands	# # # # #	## ## ## ## ##	# # # # # #	#####	8	(D) 8 68	(D) 171 -	(D) 42	(D) 29
5994 5999	News dealers and newsstands	#	#	#	#	12	(D)	(D)	(D)	(D)
	SAN MATEO									
52	Retail trade ²	917	582 243	469	79	625	571 692	83 580	18 872	8 122
521 2	home dealers	#	#	Ħ	#	17	19 289	2 571	480	188
521, 3 525 5 26 52 7	Building materials and supply stores Hardware stores Retail nursenes, lawn and garden supply stores	# # # #	#	# # #	##	8 4 4	15 119 2 264	1 882 388 (D)	340 83 (D)	122 38 (D)
	Mobile home dealers			#		1	(8)	(D) (D)	(D) (D)	(D) (D)
53 531	General merchandise group stores	#	#	Ħ	#	16	123 727	17 804	4 217	1 934
531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	# #	# # #	#	##	8 8 2 8	123 338 116 647	(NA) 18 92 8 (D)	(NA) 4 020 (D)	(NA) 1 829 (D)
539	Miscellaneous general merchandise stores	#	ii			8	(D)	(8)	(D) (D)	(D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

			All establis	nments ¹			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	SAN MATEO-Con.									
54	Food stores	н	Ħ	Ħ	ш	75	105 953	13 426	3 160	827
541 542	Grocery stores	#	#	#	#	43 6	98 302 2 694	11 954 399	2 803 107	649 31
548 543, 4, 5, 9	Retail bakenesOther food stores	#	#	# #	#	17 9	2 663 2 294	794 279	179 71	112 35
55 ex. 554 551	Automotive dealers	H H	# #	# #	Ħ	28	53 128 39 146	5 919 3 653	1 460 960	304 167
552 553	Motor vehicle dealers—used cars only Auto and home supply stores	#	# #	#	#	13	(D) 10 659	(D) 1 921	(D) 433	(D) 111
555, 8, 7, 9 554	Miscellaneous automotive dealers	# #	# #	H H	# #	37	(D) 36 163	(D) 2 078	(D) 380	(D) 282
56	Apparel and accessory stores	#	#	#	#	99	60 838	9 732	1 636	796
561	Men's and boys' clothing and furnishings stores	#	#	#	#	15	5 669 17 536	977 2 525	233 625	94 323
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	#	#	# #	#	30 7	16 385 1 151	2 286 2 289	586 39	300 23
565 566 564, 9	Family clothing storesShoe storesShoe storesShoe stores	# #	# #	# #	##	10 31 6	26 669 9 874 1 090	4 316 1 385 529	362 281 135	195 132 52
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	58	25 470	3 491	834	251
5712 5713, 4, 9	Furniture stores Home furnishing stores	##	#	#	#	17 13	6 119 5 178	770 995	166 228	52 69 19
572 573	Household appliance stores	# #	#	#	#	23	1 875 12 298	242 1 484	65 375	111
58	Eating and drinking places	Ħ	π	#	Ħ	140	58 835 56 376	16 153 15 605	3 769 3 642	2 360 2 296
5612 5813	Eating places	#	#	#	#	124	2 459	548	127	64
591	Drug and proprietary stores	Ħ	Ħ	#	#	18	36 773 51 516	3 763 8 843	859 2 077	328 852
59 ex. 591 592	Miscellaneous retail stores ²	#	#	#	#	137	10 681	965	217	135
593	Used merchandise stores	T TT	#	# #	#	7 70	278 26 940	76 4 317	988	432
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##		#	#	9 16 45	2 718 7 319 16 903	336 1 343 2 638	79 297 612	37 93 302
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	5 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	##		9 1 - 27	4 397 (D) 5 043	1 525 (D) 1 003	319 (D) - 220	146 (D) 83
	SAN RAFAEL									
	Retali trade²	766	558 530	376	78	555	550 138	70 741	17 322	6 323
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	н	#	29	40 678	4 976	1 020	310
521, 3 525	Building materials and supply stores	H	# #	H	#	7	32 494 7 006 1 178	3 643 1 122 211	788 203 29	211 87 12
526 527	Retail nurseries, lawn and garden supply stores	#	H	H	#	-	-	-	-	
53	General merchandise group stores	1	#	#	#		83 027 (D)	10 518 (NA)	2 404 (NA)	955 (NA)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴	1 11		#	#	3 2	(D) (D) (D)	(D) (D) (D)	(D) (D)	(D) (D)
54	Food stores	#	п	Ħ			75 033	9 163	2 351	702
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	1 #	†† †† ††	##	#	5 12	64 849 1 302 2 407 6 475	7 371 161 645 986	1 777 37 187 350	10
55 ex. 554	Automotive dealers		н	Ħ	н	51	144 420	14 582	3 529	
551 552 553	Motor vehicle dealers—new and used cars	# #	#	#	1 1	4	121 596 (D) 13 312 (D)	10 892 (D) 2 636 (D)	(D)	(D) 178
555, 6, 7, 9 554	Gasoline service stations	Н н	i			1 .	30 844	2 204	499	240

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

				hments1			LStabil	shments with p	· · · · ·	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SAN RAFAEL—Con.									
56	Apparel and accessory stores	#	#	Ħ	#	61	24 774	3 7 67	943	493
561	Men's and boys' clothing and furnishings stores	††	tt	††	tt	11	5 200	808	182	75
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	## ## ##	#	#	#	20 17 3	8 581 8 294 287	1 241 1 198 43	301 287 14	188 181 7
565 566 564, 9	Family clothing storesShoe storesShoe stores	#	#	†† †† ††	#	5 16 9	1 588 6 892 2 513	367 946 405	170 219 7 1	36 134 60
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	#1	80	45 543	6 276	1 308	413
5712 5713, 4, 9 572 573	Furniture stores	†† †† ††	## ## ##	# # # #	# #	31 21 6 22	24 008 (D) (D) 11 657	3 133 (D) (D) 1 650	620 (D) (D) 377	184 (D) (D) 133
1	Eating and drinking places	#	#	#	#	118	40 649	10 538	2 343	1 497
5812 5813	Eating places	#	#	#	#	, 108 10	38 386 2 263	9 936 602	2 191 152	1 429 68
	Drug and proprietary stores	Ħ	Ħ	#	11	10	18 498	1 880	429	157
59 ex. 591 592	Miscellaneous retail stores ²	#	#	# #	#	109	48 6 72 9 392	6 857 606	2 498 123	807 56
593	Used merchandise stores	#	#	tt	tt	12	2 721	547	137	58
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other rescallancous shopping goods stores	## ## ##	#	# #	#	52 8 14 30	21 276 4 516 4 548	3 237 575 900	698 116 176	326 49 57
596	Other miscellaneous shopping goods stores Nonstore retailers ²	tt	†† ††	†† ††	†† ††	8	12 212 (D)	1 762 (D)	406 (D)	220 (D)
59 8 5992	Fuel and ice dealers Florists	# #	## ## ##	#	#	8	1 540	270	59	32
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	†† †† ††	##	20	(D)	(D)	(D)	(D)
	SANTA ANA									
	Retall trade ²	1 677	1 182 123	922	135	1 139	1 156 616	143 808	34 908	14 779
	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	45	52 324	7 518	1 809	59 2
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # #	# # #	# #	# # #	24 10 8 3	33 401 11 1 87 (D) (D)	4 628 1 945 (D) (D)	997 542 (D) (D)	292 222 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	15	98 652	10 440	2 374	1 250
531 531 533 539	Department stores (incl. leased depts.) ³ 4	#	# #	# #	##	6 6 3 6	85 718 79 104 2 767	(NA) 8 685 411	(NA) 1 984 106 284	(NA) 963 56 231
	Food stores	# #	# #	†† ††	#	127	16 781 239 676	1 344 25 415	6 105	1 929
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakenes	#	# #	## ## ##	# # #	69 12 28	212 667 10 8 73 4 172	21 8 92 8 59 1 156	5 256 214 256	1 535 85 169
543, 4, 5, 9 55 ex. 554	Other food stores	#	## ##	# H	11 11	18 96	11 964 272 947	1 508 28 287	379 7 178	140 1 472
551 552 553	Motor vehicle dealers—new and used cars	;; ;; ;;	# # #	#	# # # #	22 17 39	186 560 18 834 35 000	18 458 951 5 547	5 099 158 1 244	866 61 333
555, 6, 7, 9 554	Miscellaneous automotive dealers Gasoline service stations		#	#		18	32 553	3 331	677	212
	Apparel and accessory stores	#	#	11	#	95 78	105 499 32 833	5 068 4 620	1 202 1 117	644 615
561	Men's and boys' clothing and furnishings stores	tt	##	††	##	10	7 118	822	214	95
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	# # #	# # #	30 22 8	11 958 10 861 1 097	1 815 1 598 217	441 370 71	264 229 35
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	#	#	#	## ## ##	5 27 6	3 686 8 669 1 402	567 1 192 224	102 284 7 6	77 133 46
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	#	#	114	80 197	10 715	2 687	841
5712 5713, 4, 9 572 573	Furniture stores	#	#	# # #	# # # #	32 26 14 42	32 473 10 080 12 413 25 231	4 437 1 180 2 314 2 784	1 117 325 572 673	322 130 173 216

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA ANA - Con.									
58	Eating and drinking places	#	п	п	п	316	116 891	30 337	7 469	5 418
5812 5813	Eating places	#	#	#	#	2 63 53	110 362 6 529	28 888 1 449	7 129 340	5 16 1 257
591	Drug and proprietary atores	п	п	н	н	36	37 308	5 541	1 320	418
59 ex. 591	Miscellaneous retail stores ²	#	#	#	Ħ	217	120 289	15 869	3 647	1 600
592 593	Used merchandise stores	#	#	#	#	38 28	22 06 5 14 130	1 853 2 652	441 627	267 272
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewellry stores Other miscellaneous shopping goods stores	## ## ##	##	##	##	84 16 24 44	55 164 20 665 12 513 21 986	6 426 1 824 1 965 2 637	1 471 456 453 562	520 123 151 246
596 598	Nonstore retailers ²	#	#	#	##	21	15 276 (D)	2 559 (D)	581 (D)	269 (D) 66
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	#	##	##	13	2 515 - (D)	375 - (D)	94 - (D)	(D)
	SANTA BARBARA									
	Retail trade ²	1 253	657 354	667	164	885	638 615	93 522	22 151	10 875
52	Building materials, hardware, garden aupply, and mobile home dealers	н н	#	н	Н н	35	26 615	3 845	952	262
521, 3 525 526	Building materials and supply stores	##	##	##	##	20 8 7	21 925 3 314 1 376	3 089 529 227	820 84 48	206 37 19
527	Mobile home dealers General merchandise group atores	#	#	##	#	9	62 882	7 733	1 797	886
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Vanety stores		##	# #	##	3 3 3	60 529 (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D) (D)
539	Miscellaneous general merchandise stores	^{††}	#	#	#	75	(D) 130 739	(D)	(D) 3 262	1 143
54 541	Grocery stores	#	11	#	11	33	115 060	11 618	2 601	736
542 546 543, 4, 5, 9	Meat and fish (seafood) markets	#	#	#	#	18 18	(D) (D) 8 619	(D) (D) 1 211	(D) (D) 286	(D) (D) 106
55 ex. 554	Automotive dealers	#	п	ш	#		90 372	11 180	2 796	
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	##	11	#	#	11 4 18 10	70 998 (D) 10 934 (D)	8 468 (D) 1 546 (D)	2 145 (D) 374 (D)	450 (D) 116 (D)
554	Gasoline service stations	Ħ	п	#	#	54	47 576	2 630	615	
56	Apparel and accessory atorea				#		42 832 8 910	6 162 1 163	1 438	
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers				#	49	20 043	3 280	740	392
562, 3, 6 562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	9	18 292 1 751 3 693	3 058 222 257	685 55	
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	1 11	1 11	# ##	#	12	7 902 2 284	1 165 297	269 80	116 45
57	Furniture, home furnishings, and equipment stores	1		1			40 470 10 321	6 081 1 634	1 405	113
5712 5713, 4, 9 572 573	Furniture stores	#	#	# #	##	28	12 719 2 850 14 580	2 411 446 1 590	531 116 386	194 34 172
58	Eating and drinking places	1			l		98 222 91 484			
5812 5813	Eating places	: #	T T			27	6 738	1 651	377	316
591	Drug and proprietary atores	1	Н п	il 11	·1 #	1 26	24 237	2 877	677	269

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SANTA BARBARA—Con.									
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	#	Ħ	229	74 670	10 953	2 894	1 288
592 593	Liquor storesUsed merchandise stores	# #	#	#	##	27 18	12 046 5 201	1 136 870	324 226	198 111
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	†† †† ††	##	# # # #	114 24 23 67	40 956 10 936 8 925 21 095	6 290 1 364 1 729 3 197	1 619 322 422 875	726 195 130 401
596 598	Nonstore retailers ²	#	##	#	#	13 1	6 954 (D)	1 183 (D)	382 (D)	90 (D)
5992 5993 5994 5999	Florists	##	##	##	######	11 2 - 43	(D) (D) (D) 6 050	(D) (D) (D) - 981	(D) (D) (D) 236	(D) (D) (D) 115
	SANTA CLARA									
	Retali trade ²	766	716 769	385	88	5 2 9	70 5 281	93 756	21 859	8 444
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	19	19 865	2 550	568	172
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	## ## ## ##	##	####	# # # #	6 7 3 3	9 436 5 623 (D) (D)	1 336 862 (D) (D)	297 197 (D) (D)	55 88 (D) (D)
53	General merchandise group stores	#	Ħ	Ħ	Ħ	4	54 405	6 182	1 374	778
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	## ## ##	# #	# #	## ## ##	3 3 - 1	59 006 (D) - (D)	(NA) (D) - (D)	(NA) (D) (D)	(NA) (D) - (D)
54	Food stores	Ħ	Ħ	Ħ	Ħ	46	111 772	14 313	3 331	1 076
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	## ## ##	##	##	# # # #	31 2 8 5	105 454 (D) 3 631 (D)	12 527 (D) 1 532 (D)	2 901 (D) 375 (D)	938 (D) 100 (D)
55 ex. 554	Automotive dealers	Ħ	#	Ħ	Ħ	46	211 376	21 562	5 121	912
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# # # #	# #	# # # #	## ## ##	9 1 24 12	159 391 (D) 22 739 (D)	15 349 (D) 3 502 (D)	3 706 (D) 871 (D)	558 (D) 221 (D)
554	Gasoline service stations	Ħ	н	Ħ	Ħ	50	49 257	2 294	499	314
56 561	Apparel and accessory stores	#	#	Ħ	#	33	22 045	3 122	702	332
562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	## ##	#	†† †	##	14	3 201 10 253	431 1 532	71 363	23 185
562 563, 8 565	Women's ready-to-wear stores Women's accessory and specialty stores and fumers Family clothing stores	#	#	# # #	#	13 1 5	(D) (D) 5 503	(D) (D) 779	(D) (D) 193	(D) (D) 74
566 564, 9	Shoe storesOther apparel and accessory stores	#	#	#	#	6	1 511 1 577	179 201	38 37	18 32
57	Furniture, home furnishings, and equipment stores	Ħ	ш	#	Ħ	48	73 790	11 216	2 791	633
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	# # # #	# # # #	# # #	15 9 7 17	34 249 9 936 9 074 20 531	5 285 2 169 1 108 2 654	1 346 521 286 638	306 122 58 147
58	Eating and drinking places	Ħ	Ħ	#	Ħ	159	73 340	19 657	4 517	3 069
5812 5813	Eating places	#	#	#	#	138 21	70 308 3 032	18 967 690	4 360 157	2 969 100
591 50.0% 504	Drug and proprietary stores	#	Ħ	#	#	18	35 086	4 043	932	304
59 ex. 591 592	Miscellaneous retail stores ²	#	# #	#	#	106	54 34 5	8 81 7 738	2 024 165	85 4 110
593 594	Used merchandise stores	#	#	##	#	5	1 051	217	52	21
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	# # #	# # #	#	41 10 5 26	16 650 5 179 1 055 10 416	2 879 1 027 143 1 709	688 228 39 421	312 90 12 210
596 598 5992	Nonstore retailers ² ————————————————————————————————————	#	#	#	#	12	16 926 (D)	3 610 (D) 596	825 (D)	279 (D) 69
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	## ## ##	# # #	#	12 - 1 14	2 669 (D) (D)	596 (D) (D)	118 (D) (D)	69 (D) (D)

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F)

			All establis	hments1			Establis	shments with p	ayroll ¹	
CIC and	Constant and the day of			Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA CRUZ									
	Retail trade ²	661	394 969	369	103	482	389 453	54 511	12 914	6 148
52	Building materials, hardware, garden supply, and mobile home dealers	н	11	н н	H #	12	34 115	3 844	912	212
521, 3 525	Building materials and supply stores	#	# #	#	#	8 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
525 526 527	Retail nurseries, lawn and garden supply stores	#	ii ii	#	#	2	(D) -	(D)	(D) -	(D)
53	General merchandise group stores	Ħ	П	Ħ	Ħ	8	28 980	4 619	1 115	471
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ 4 Vanety stores Miscellaneous general merchandise stores	#	#	#	#	3 3 2	(D) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D)
539		#	#	##	††	77	2 462	437	107	(D) 37 1 027
54 541	Grocery stores	# #	 	# #	# #	47	86 990 76 523	10 888 8 717	2 581 2 078	736
542 546 543, 4, 5, 9	Meat and fish (sealood) markets Retail bakenes Other food stores	#	# #	#	#	6 12 12	2 597 4 352 3 518	608 1 223 340	161 267 75	54 182 55
55 ex. 554	Automotive dealers	т п	11	п	п	33	84 029	8 863	2 350	422
551 552	Motor vehicle dealers – new and used cars	#	#	#	#	12 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
553 555, 6, 7 , 9	Auto and home supply stores	#	#	#	#	11	6 854 767	1 339 105	341 24	78 16
554 56	Apparel and accessory stores	H H	#	H H	# #	29	26 532 12 8 39	1 233 2 042	294 422	170 316
561	Men's and boys' clothing and furnishings stores	Ħ	#	#	#	4	544	52	11	7
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	# #	##	##	# #	22 21 1	5 111 (D) (D)	735 (D) (D)	170 (D) (D)	158 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	## ##	#	#	5 10 5	2 188 2 345 2 651	362 385 508	89 83 69	45 42 64
57	Furniture, home furnishings, and equipment stores	н	Ħ	п	H H	31	15 636	2 517	633	195
5712 5713, 4, 9 572 573	Furniture stores	# # # #	# # # #	# ##	# # # #	9 3 3 16	6 058 634 800 8 144	964 118 98 1 337	245 25 31 332	62 6 16 111
58	Esting and drinking places	н	Ħ	н	Ħ	133	49 899	13 105	2 876	2 482
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	118 15	46 360 3 539	12 2 49 856	2 681 195	2 3 55 127
591	Drug and proprietary stores	п	п	п	Ħ	8	13 228	1 380	303	98
59 ex. 591	Miscellaneous retail stores ²	#	т	#	#	105	37 205	6 020	1 428 215	755 73
592 593	Liquor storesUsed merchandise stores	#	#	#	#	14 8	7 222 2 34 7	718 1 037	226	160
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	# #	# # # #	## ## ##	54 15 7 32	21 865 7 011 (D) (D)	3 320 814 (D) (D)	782 205 (D) (D)	385 99 (D) (D)
596	Nonstore retailers ²	#		++	#	6	2 092	244	56	46
598 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	#	# # # #	H	#	9	1 533 (D)	283 (D)	62 (D)	50 (D)
5994 5999	News dealers and newsstands	#	#	#	#	13	(D)	(D)	(D)	(D)
	SANTA MARIA									
	Retail trade ²	531	466 606	243	49	394	460 704	47 986	11 097	5 121
52	Building materials, hardware, garden supply, and mobile home dealers	#	п	Ħ	Ħ	24	19 217	2 513	566	231
521, 3 525 526 527	Building materials and supply stores	# # #	##	# # # #	##	13 7 1 3	9 813 (D) (D) (D)	1 420 (D) (D) (D)	318 (D) (D) (D)	123 (D) (D) (D)
53	General merchandise group stores		п	Ħ	п	9	69 444	7 246	1 665	787
531 531	Department stores (incl. leased depts.) ³ 4	#	H H	# #	#	5 5	61 5 3 4 (D)	(NA) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)
533 539	Vanety stores Miscellaneous general merchandise stores	#	#	#	#	4	(D) (D)	(D) (D)	(D)	(D)

[For meaning of ebbreviations and symbols, see introductory text. For explanation of terms and comperability of 1977 end 1982 censuses, see eppendix A. For information on geographic erees followed by Δ, see eppendix F]

10.10110100	ν Δ, see eppendix F]	<u> </u>	All establis	hments ¹			Estebli	shments with p	peyroll ¹	
				Unincor	poreted				,	Peid
SIC code	Geographic area and kind of business	Number	Seles (\$1,000)	Individuel proprietorships (number)	Pertner- ships (number)	Number	Seles (\$1,000)	Annual peyroll (\$1,000)	First quarter peyroll (\$1,000)	employees for pey period including Merch 12 (number)
	SANTA MARIA—Con.									
54	Food stores	Ħ	#	Ħ	Ħ	35	61 018	6 720	1 150	425
541 542	Grocery stores	#	#	#	#	22	58 558	6 238	1 072	357 -
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	5 8	628 1 8 32	186 296	33 45	30 3 8
55 ex. 554	Automotive deelers Motor vehicle deelers _ new and used cars	# #	#	#	#	36 8	9 1 40 6 71 333	9 550 6 414	2 20 2 1 480	581 380
551 552 553 55 5 , 6, 7, 9	Motor vehicle dealers—used cers only Auto end home supply stores Miscellaneous eutomotive deelers	#	##	# #	#	6 18 4	4 284 14 075 1 714	264 2 629 243	47 623 52	17 166 18
554 56	Apperei and eccessory stores	#	#	#	#	35 48	34 892 17 677	1 845 2 214	442 524	258 303
561	Men's end boys' clothing and furnishings stores	tt	#	††	#	4	2 468	280	68	27
562, 3, 8 562 563, 8	Women's clothing end specialty stores end furriers	##	## ##	#	##	19 18 1	4 9 8 4 (D) (D)	706 (D) (D)	160 (D) (D)	103 (D) (D)
565 566 5 64, 9	Family clothing stores Shoe stores Other epperel and accessory stores	##	†† †† ††	#	## ##	5 16 4	3 499 5 444 1 282	324 793 111	74 204 18	54 96 23
57	Furniture, home furnishings, and equipment stores	#	# #	Ħ	#	42	17 255	2 880	681	265
5712 5713, 4, 9 572 573	Furniture stores. Home furnishing stores Household appliance stores. Radio, television, and music stores	##	†† †† ††	#	# # #	15 12 5 10	6 357 4 097 3 352 3 449	1 064 746 565 505	220 173 181 107	72 73 68 52
58	Eating and drinking places	Ħ	#	Ħ	Ħ	78	34 864	9 02 3	2 137	1 465
5812 5813	Eating places	#	#	#	#	72 6	33 681 1 183	8 731 292	2 065 72	1 425 40
591 50 av 501	Drug end proprietary stores	#	#	Ħ	#	9	18 681	2 259	649	203
59 ex. 591 592	Miscellaneous retail stores ²	# # # # # # # # # # # # # # # # # # #	 	# #	#	78	96 250 (D)	3 736 (D)	1 0 81 (D)	603 (D)
593 594	Used merchandise stores	## : ## :	# #	11	#	5 32	871 10 914	89 1 519	21 376	(D) 13 232
5941 5944 Other 594	Sporting goods stores and bicycle shops	## ## ##	#	#	##	9 7 16	1 981 3 376 5 557	234 541 744	55 129 192	50 48 134
596 59 8 5992 599 3	Nonstore retailers ² Fuel and ice dealers Florists Cigar stores and stands	## ## ##	## ## ##	## ## ## ##	## ## ## ##	11 1 7 2	(D) (D) 1 082 (D)	(D) (D) 196	(D) (D) 41 (D)	(D) (D) 27 (D) (D)
5 994 5 999	News dealers and newsstandsMiscellaneous retail stores, n.e.c	#	#	#	#	1 8	(D) (D)	(D) (D)	(D) (D)	(D) (D)
	SANTA MONICA									
52	Retail trade ²	1 25 3	938 896	597	134	870	920 854	131 063	31 505	12 140
	. home dealers	#	Ħ	Ħ	Ħ	19	18 230	3 005	685	197
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	†† †† ††	#	# # #	###	10 6 2 1	15 427 (D) (D) (D)	2 401 (D) (D) (D)	581 (D) (D) (D)	151 (D) (D) (D)
53	General merchandise group stores	#	Ħ	Ħ	Ħ,	12	79 42 3	11 553	2 765	1 134
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	## ## ##	##	# # # #	#	4 4 4	76 045 71 037 4 474 3 912	(NA) 10 336 823 394	(NA) 2 486 196 83	(NA) 1 000 84 50
54	Food stores	#	#	#	Ħ	62	83 314	11 077	2 481	966
541 542 546	Grocery stores Meat and fish (seafood) markets	#	#	# # #	#	24 2	72 8 91 (D)	9 240 (D)	2 103 (D)	729 (D) 140
543, 4, 5, 9	Retail bakeries	#	##	#	#	21 15	3 224 (D)	866 (D)	1)69 (D)	140 (D)
55 ex. 554 551	Automotive dealers Motor vehicle dealers _ new and used cars	#	#	#	#	48	287 549	28 752	7 254	1 439
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores	# # # #	†† ††	# # #	# #	17 4 22	258 563 (D) 14 157	25 250 (D) 2 094	6 444 (D) 462	1 207 (D) 135
555, 6, 7, 9	Miscellaneous automotive dealers	#	#	# #	#	5 32	(D) 43 303	(D) 1 878	(D) 470	(D) 202

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	SANTA MONICA-Con.									
56	Apparel and accessory stores	#	#	#	Ħ	125	70 101	9 513	2 212	1 093
56 t	Men's and boys' clothing and furnishings stores	#	##	††	++	18	10 366	1 543	382	151
562, 3, 8 562 563, 8	Women's clothing and specialty stores and lurriers	##	#	# # #	##	51 45 6	30 059 2 8 497 1 562	3 967 3 715 252	90 6 850 56	446 400 46
565 566	Family clothing storesShoe stores	#	#	#	#	11 34	12 186 14 631	1 233 2 435	282 576	188 262
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	# #	†† ††	# #	#	82	2 859 61 425	335 10 9 5 0	66 2 664	46 605
5712	Furniture stores	Ħ	++	11	††	16	11 391	2 153	7 07	111
5713, 4, 9 572 573	Home furnishing stores	# #	# # #	#	##	28 8 30	13 359 9 921 26 754	2 237 996 5 564	570 253 1 134	174 71 249
58	Esting and drinking places	#	# #	#	#	243	122 6 91	34 393 32 826	8 168 7 826	4 546 4 272
5812 5813	Eating places	#	#	#	#	208 35	6 961	1 567	342	274
591	Drug and proprietary stores	#	Ħ	#	Ħ	31	31 270	4 058	971	325
59 ex. 591	Miscellaneous retail stores2	#	# #	#	# #	216 25	123 548 13 222	15 884 1 234	3 835	1 633 148
593	Used merchandise stores	tt	#	#	#	14	4 803	1 304	205	78
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	# # #	# ##	†† †† ††	109 23 25 61	65 698 20 095 9 599 36 004	8 719 2 231 1 753 4 735	2 197 605 468 1 124	902 229 1 7 0 503
596	Nonstore retailers ²	#	#	#	#	14	24 993 (D)	1 972 (D)	467 (D)	217 (D)
598 5992 5993 5994 5999	Florists Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	##	†† †† †† †† ††	 	14 2 3 34	2 603 (D) 1 728 8 250	472 (D) 214 1 678	123 (D) 51 405	(D) 58 (D) 41 165
	SANTA ROSA									
	Retall trade ²	1 127	718 360	526	151	828	705 797	93 895	21 799	9 841
52	Building materials, hardware, garden supply, and mobile home desiers	Ħ	#	#	Ħ	24	16 179	2 089	522	176
521, 3 525	Building materials and supply stores	#	#	#	#	12	9 450 5 408	1 180 645	273 178	104 43
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#	4 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	Ħ	#	#	Ħ	15	125 641	16 980	3 856	1 805
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	#	8	(D) (D)	(NA) (D)	(NA) (D) 66	(NA) (D) 33
533 539	Variety stores	#	#	#	#	3	1 908 (D)	286 (D)	(D)	(D)
54	Food stores	Ħ	1	#	Ħ	89	152 210	17 594	3 993 3 564	1 159
541 542	Grocery stores	#	#	#	#	49 4 17	140 526 1 745 2 679	15 572 196 796	46 157	13
546 543, 4, 5, 9	Retail bakenesOther lood stores	#	#	#	#	19	7 260	1 030	226	115
55 ex. 554	Automotive desiers	#	#	#	#	48	69 8 58 4 8 972	7 651 4 225	1 855 1 046	434 192
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	#	#	#	#	4 28	1 276 16 839 2 771	58 3 061 307	11 732 66	213 25
554	Gasoline service stations	#	#	#	#	1	77 026	3 840	894	426
56	Apparel and accessory stores	#	1		#		37 877 3 770	5 861 643	1 334	807 91
561	Men's and boys' clothing and furnishings stores	1	#	#	† ††	13	12 973	1 473	329	276
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	41 7	12 379 594	1 399 74	312 17 549	263 13 248
565 566	Family clothing storesShoe stores	1 11	#	#	#	9 31 7	10 173 9 296 1 665	2 220 1 320 205	263 57	165 27
564, 9	Other apparel and accessory stores	1	1			1	42 740	6 701	1 654	532
57 5 7 12	Furniture, home furnishings, and equipment stores	††	#	1 11	11	19	15 104	2 606 917	658 227	180 107
5712 5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#	##	7	5 269 4 481 17 886	697 2 481	156 613	50

[For meening of abbrevietions and symbols, see introductory text. For explanation of terms and comparability of 1977 end 1982 censuses, see eppendix A. For information on geographic ereas followed by Δ, see eppendix F]

	Δ, see eppendix F]		All establis	hments1			Esteblis	shments with p	ayroll ¹	
610	Comments are and hind of huniness			Unincor busin	rporeted esses					Paid employees
SIC code	Geographic area and kind of business	Number	Seles (\$1,000)	Individual proprie- torships (number)	Pertner- ships (number)	Number	Seles (\$1,000)	Annuel peyroll (\$1,000)	First querter peyroll (\$1,000)	for pey period including March 12 (number)
	SANTA ROSA—Con.									
58	Eating and drinking places	#	#	#	#	178	68 832	17 738	4 178	3 0 60
5812 5813	Eating places	#	#	#	#	153 25	64 750 4 082	16 640 1 098	3 938 240	2 909 151
591	Drug and proprietary stores	++	Ħ	#	#	25	43 741	5 092	1 202	395
59 ex. 591	Miscellaneous retail stores ²	#	#	#	#	183	71 893	10 349	2 311	1 047
592 593	Liquor storesUsed merchendise stores	#	#	#	#	12 11	7 240 2 760	578 474	131 103	49 51
594 5941 5944 Other 594	Miscelleneous shopping goods stores Sporting goods stores end bicycle shops Jewelry stores Other miscellaneous shopping goods stores	## ## ##	## ## ##	##	## ## ##	95 19 24 52	37 365 10 990 7 424 18 951	5 645 1 420 1 581 2 644	1 223 298 274 651	566 144 88 334
596 598	Nonstore reteilers ²	##	#	#	#	12 4	9 450 5 636	971 828	212 181	120 50
5992 5993 5994 5999	Florists Cigar stores end stands News deelers end newsstands Miscellaneous retail stores, n.e.c.	#	#	# #	## ## ##	8 1 1	(D) (D) (D)	(D) (D) (D)	(D) (D)	(D) (D) (D) 142
3333	Miscellatieous retail stores, file.c.	##	#	11		39	7 030	1 459	362	142
	SIMI VALLEY						:			
	Retail trade²	568	3 15 6 5 7	360	56	309	307 0 2 0	35 304	8 107	4 086
5 2	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	#	16	12 469	1 536	367	148
521, 3 525	Building materials and supply stores	#	#	#	#	10	8 232 (D)	1 000 (D)	240 (D)	92 (D)
526 527	Reteil nurseries, lawn and garden supply stores Mobile home dealers	# #	#	#	#	4	(D) -	(D) (D) -	(D) (D)	(D) (D)
53	General merchandise group stores	Ħ	Ħ	#	#	5	52 7 17	4 514	998	680
531 531 533 539	Department stores (incl. leased depts.) ³ Lepartment stores (excl. leased depts.) ³ Variety stores	# #	##	##	#	3	51 635 (D)	(NA) (D)	(NA) (D)	(NA) (D)
539 5 4	Miscellaneous general merchandise stores Food stores	#	#	#	#	2 31	(D) 107 105	(D)	(D) 2 754	(D) 80 2
541	Grocery stores		#		tt	22	(D)	(D) (D)	(D)	
542 546 543, 4, 5, 9	Meat and hish (seafood) markets Retail bakeries Other food stores	# #	# # #	†† †† ††	#	2 5 2	(D) 1 249 (D)	(D) 486 (D)	(D) 136 (D)	(D) (D) 75 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	21	26 808	3 171	712	212
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	## ## ##	#	##	†† ††	3	16 907	1 672	361	95
553 555, 6, 7 , 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	# #	##	14	6 556 3 343	1 091 408	257 94	85 32
554	Gasoline service stations Apparel and accessory stores	#	#	#	Ħ	30	29 987	1 074	249	158
561	Men's and boys' clothing and furnishings stores	#	#	#	#	3 2	8 402 (D)	1 010 (D)	224 (D)	148 (D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	##	# # #	##	11 10	1 741 (D) (D)	199 (D) (D)	46 (D) (D)	51 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# # #	##	# # #	# #	3 11 5	(D) 2 703 1 157	(D) 393 122	(D) 88 40	(D) 49 22
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	#	20	8 270	1 187	269	93
5712 5713, 4, 9 5 7 2 5 7 3	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	†† †† ††	##	# # #	##	6 3 5 6	4 543 (D) 1 829 (D)	768 (D) 100 (D)	169 (D) 24 (D)	51 (D) 12 (D)
58	Eating and drinking places	Ħ	#	Ħ	Ħ	81	28 177	6 734	1 573	1 427
5812 5813	Eating places	#	#	#	#	73 8	27 192 985	6 543 191	1 519 54	1 366 61
591	Drug and proprietary stores	#	#	Ħ	H	11	15 518	2 318	462	139

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

	Δ, see appendix F]		All establis	hments1			Establis	hments with pa	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	SIMI VALLEY—Con.									
59 ex. 591	Miscellaneous retail stores ²	#1	Ħ	н	#	62	17 569	2 305	499	261
592 593	Liquor storesUsed merchandise stores	#	#	#	#	8 6	4 307 961	364 240	74 60	48 30
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	†† †† ††	##	##	23 4 4 15	6 526 1 777 (D) (D)	834 223 (D) (D)	183 47 (D) (D)	93 27 (D) (D)
596 598	Nonstore retailers ² Fuel and ice dealers	#	††	#	#	6	2 144 (D)	216 (D)	54	23
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	## ## ## ##	†† †† †† ††	## ## ##	13	625 (D)	121 - (D)	(D) 27 - (D)	(D) 28 - (D)
	STOCKTON									
50	Retall trade ²	1 449	908 740	735	196	1 085	890 834	116 105	27 115	12 811
52	home dealers	#	Ħ	#	#	40 25	38 925 (D)	5 3 70 (D)	1 148 (D)	370 (D)
521, 3 525 526	Building materials and supply stores Hardware stores Retail nursenes, lawn and garden supply stores	# #	#	#	# #	12	(D) (D)	(D) (D)	(D) (D) (D)	(D) (D) (D)
527 53	Mobile home dealers General merchandise group stores	# #	†† ††	#	π #	17	(D) 148 298	(D) 17 454	4 071	2 003
531 531	Department stores (incl. leased depts.) ³ 4	#	#	#	# #	9	139 251 (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Variety stores	#	#	#	#	4 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores	Ħ	#	#	#	125 86	189 529 177 695	21 666 20 346	4 934 4 605	1 403
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# #	#	## ## ##	## ##	7 17 15	6 340 2 312 3 182	328 674 318	85 168 76	29 90 47
543, 4, 5, 9 55 ex. 554	Automotive dealers	п	#	#	#	79	158 088	16 465	4 108	979
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	##	##	# # #	##	16 12 43 8	118 614 6 133 26 793 6 548	10 474 479 4 880 632	2 660 124 1 199 125	603 22 313 41
554	Gasoline service stations	Ħ	#	#	#	67	72 232	4 074	942	
56	Apparel and accessory stores	#	π	#		109	49 3 55 6 439	6 981	1 602 248	832 109
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	#	# #	#	#	13	16 007	2 161	480	313
562, 5, 6 562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	34 7	13 572 2 435	1 869 292	402 78 496	276 37 211
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	34 10	14 337 10 452 2 120	2 218 1 387 315	300 78	
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ		1	75	40 827	5 254 2 430	1 287 584	476 223
5712 5713, 4, 9 572 573	Furniture stores	#	## ##	#	#	19 19 6 31	18 509 4 787 2 257 15 274	640 431 1 753	166 115 422	71 29
58	Eating and drinking places	Ħ	Ħ	#	#	318	94 656	24 226	5 629	4 626
5812 5813	Eating places	#	#			265 53	88 560 6 09 6	23 040 1 186	5 357 272	4 462 164
591	Drug and proprietary stores		11		l		36 466	4 925	1 106	
59 ex. 591	Miscellaneous retail stores ²	1	#	1		208	62 458 16 142	9 690	2 288 275	154
592 593	Liquor storesUsed merchandise stores	''	Ħ	#	#	20	5 523 28 884	1 110	263 1 167	132
594 5941 5944 Other 594	Miscellaneous shopping goods stores	#	## ##	#	# #	90 17 24 49	6 272 9 618 12 9 9 4	958 1 816 2 051	231 426 510	122 152 275
596 598	Nonstore retailers ²		#	#	#	10	1 880 2 840	425 - 597	138	109
598 5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#		#		14 3 1 39	(D) (D) 6 150	(D) (D)	(D) (D) 344	(D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	ν Δ, see appendix F)	All establishments ¹					Establis	shments with p	pavroli ¹	
			1 00	Unincor	rporated					Paid
SIC code	Geographic area and kind of business				esses					employees for pay
			Sales	Individual proprie- torships	Partner- ships		Sales	Annual payroll	First quarter payroll	period including March 12
		Number	(\$1,000)	(number)	(number)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	SUNNYVALE									
	Retall trade ²	885	658 637	476	76	571	646 724	86 45 9	19 727	8 598
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	#	#	14	39 435	5 582	1 495	311
521, 3 525	Building materials and supply storesHardware stores	#	#	#	#	7	21 532 (D)	3 555 (D)	9 8 6 (D)	142 (D)
526 527	Retail nurseries, lawn and garden supply stores	#	#	#	#	3	(D) (D)	(D) (D)	000	(D) (D) (D)
53 531	General merchandise group stores	Ħ	#	#	#	6	57 0 4 5 54 526	6 661	1 535	702
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	# # #	#	#	#	3 2	(D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)
539 54		 	#	ii II	#	68	(D) 102 012	(D)	(D)	(D)
541	Grocery stores		# #	II	#	36	93 173	12 225 10 670	2 9 7 3 2 69 8	1 033 849
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	# #	#	# #	#	5 14 13	(D) 3 251	(D) 851	(D) 157	(D) 122
55 ex. 554	Automotive dealers	#	#	†† ††	†† † †	50	(D) 203 097	(D) 21 251	(D) 4 494	(D) 858
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	†† ††	#	17 6	178 583 2 060	17 981 223	3 8 10 42	648 12
553 555, 6, 7, 9	Auto and home supply stores	#		i ii	#	20 7	11 781 10 673	1 990 1 057	432 210	134 64
554	Gasoline service stations	11	Ħ	Ħ	Ħ	46	48 912	2 424	462	276
56 561	Apparel and accessory stores	#	#	#	#	58	24 939	3 178	761	492
562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	†† ††	#	†† †	# #	9 24	3 38 4 10 479	468 1 113	149 266	97 19 4
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	#	#	#	23	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566	Family clothing storesShoe stores	# #	#	# #	#	3 18	2 564 6 791	29 8 857	71 188	49 86
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores				Ħ	4	1 721	442	87	66 1 95
5712	Furniture stores	#	#	Ħ	#	34	21 438 3 670	2 574 380	568 84	32
5713, 4, 9 572 573	Home furnishing stores	# #	# # #	11	#	10	2 607 (D)	468 (D) (D)	106 (D) (D)	39 (D) (D)
58	Eating and drinking places	# #	π π	#	π H	14 179	(D) 83 859	21 493	4 737	3 6 7 3
5812 5813	Eating places	tt	tt	††	11	157	79 169	20 389	4 484	3 496
591	Drinking places (alcoholic beverages) Drug and proprietary stores	# # # # # # # # # # # # # # # # # # #	#	†† ††	†† ††	14	4 690 18 628	1 104 2 110	253 527	177 184
59 ex. 591	Miscellaneous retail stores ²	#	#	#	#	102	47 359	8 981	2 177	874
592 593	Liquor storesUsed merchandise stores	#	#	#	†† ††	22 4	6 734 (D)	619	156 (D)	76 (D)
594	Miscellaneous shopping goods stores		#			41	17 675	(D) 2 683	631	297
5941 5944 Other 594	Sporting goods stores and bicycle shops	†† †† ††	## ## ##	# # # #	# # # #	9 11 21	4 194 3 928	603 911	138 220 273	72 65 160
596	Nonstore retailers ²					6	9 5 53 15 309	1 1 6 9 4 029	1 022	329
59 8 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	# # # # # # # # # # # # # # # # # # # #	# #	# #	#	10	1 930	477	114	65
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	# #	##	######	1 17	(D) (D) 3 710	(D) (D) 695	(D) (D) 136	(D) (D) 70
	THOUSAND OAKS									
	Retall trade ²	830	631 049	408	82	547	622 446	73 860	17 880	7 849
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	23	21 233	2 655	651	244
521, 3 525	Building materials and supply stores		11			13	13 226	1 604	397	118
525 526 527	Retail nurseries, lawn and garden supply stores	# # # #	# # #	# #	###	6 4 -	5 500 2 507	663 388	159 95	71 55
53	General merchandise group stores	#	#	#	#	10	84 803	10 491	2 495	1 278
531 531	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³	#	#	#	#	6	90 847 82 638	(NA) 10 315	(NA) 2 456	(NA) 1 251
531 533 539	Variety stores Miscellaneous general merchandise stores	#	#	## ## ##	# #	- 4	2 165	176	39	27
Soc	footnotes at end of table									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	Δ, see appendix F]		All establish	hments ¹			Establis	hments with pa	ayroll ¹	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	THOUSAND OAKS-Con.									
54	Food stores	Ħ	Ħ	Ħ	#	53	125 220	14 626	3 514	1 113
541 542	Grocery stores	H	#	#	##	24 6	118 047 2 412 1 467	13 432 319 450	3 256 78 100	914 48 90
546 543, 4, 5, 9	Retail bakeries Other food stores	#	#	#		12	3 294	425	80	61
55 ex. 554 551	Motor vehicle dealers—new and used cars—	# H	#	# #	#	13	171 195 156 965	15 211 12 875	4 016 3 509	726 583
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	#	#	#	19	12 053 2 177	2 165 171	475 32	130 13
554	Gasoline service stations	#	#	#	#	45	50 938	2 466	580	324
56	Apparel and accessory stores	#	#	#	#	73	30 676 3 816	3 441 591	6 97	470 69
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	# #	## ##	# #	# #	30	11 077	1 316	306	249
562 563, 8	Women's ready-to-wear stores	#	#	#	#	3	10 657 4 20	1 24 7 69	290 16	233 16
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	##	##	##	5 23 4	(D) 4 319 (D)	(D) 658 (D)	(D) 164 (D)	(D) 90 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	55	23 783	3 084	711	246
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #	## ## ##	## ## ##	†† †† ††	16 15 3 21	9 071 (D) (D) (D) 9 621	1 292 (D) (D) (D) 979	285 (D) (D) 243	88 (D) (D) 87
58	Eating and drinking places	н	н	Ħ	Ħ	102	50 001	12 782	3 063	2 394
5812 5813	Eating places Drinking places (alcoholic beverages)	# #	#	#	#	96 6	49 37 1 63 0	12 640 142	3 0 37 2 6	2 371 23
591	Drug and proprietary stores	Ħ	Ħ	Ħ	п	19	24 974	3 317	8 0 5	300
59 ex. 591	Miscellaneous retail stores ²	Ħ	#	Ħ	#	129 11	39 6 23 6 074	5 7 87	1 348	754 65
592 593	Used merchandise stores	#	#	#	#	1	(D)	(D)	(D)	(D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	##	##	##	##	74 16 16 42	24 782 5 402 5 632 13 748	3 768 884 1 076 1 808	901 181 258 462	486 99 106 281
596 598	Nonstore retailers²	#	##	##	H H	4	(D)	(D)	(D) - 50	(D) 55
5992 5993 5994 5999	Fionsts Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	##	##	#	10 1 28	1 259 (D) - 6 234	228 (D) 1 096	(D) - 255	(D) 118
	TORRANCE									
	Retail trade ²	1 460	1 287 775	682	154	1 080	1 269 400	153 904	3 6 7 39	16 320
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	27	46 20 5	4 773	1 120	
521, 3 5 2 5	Building materials and supply stores	#	H	H H	##	15 6 4	4 2 703 1 170 (D)	4 040 140 (D)	953 35 (D)	22
526 527	Retail nursenes, lawn and garden supply stores	#	#	#	#	2	(D)	(D)	(D)	(D) (D) 3 068
53	General merchandise group stores	#	H ##	#	#	15	253 895 241 677	28 258 (NA)	6 767 (NA)	(NA)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ ——————————————————————————————————	# #	#	#	ii	8 4	226 025 (D) (D)	25 801 (D) (D)	6 2 69 (D) (D)	2 665 (D) (D)
54	Food stores	#	#	#		11	210 064 199 281	23 424 21 738	5 733 5 35 1	1 820
541 542 546 543, 4, 5, 9	Grocery stores	1 (1	#	#	#	17	(D) 3 608 (D)	(D) 923 (D)	(D) 218 (D)	(D) 137
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	1		233 113	24 860	6 2 78	
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	1 11	†† †† ††	#	## ## ##	2 26	199 983 (D) 21 926 (D)	20 695 (D) 3 144 (D)	5 405 (D) 683 (D)	(D) 193
555, 6, 7, 8	Gasoline service stations		1 11	H	н н	75	77 202	3 686	832	448

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

- Iollowed by	Δ, see appendix F]	All establishments ¹					Establi	shments with p	payroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	TORRANCE-Con.									
56	Apparel and accessory stores	Ħ	#	#	т п	173	96 304	11 342	2 727	1 685
561	Men's and boys' clothing and furnishings stores	tt	tt	11	#	23	13 869	1 648	397	186
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	##	##	#	79 71 8	46 266 44 839 1 427	5 257 5 013 244	1 325 1 269 56	990 958 32
565 566	Family clothing storesShoe stores	#	#	#	#	11 47 13	11 330 19 950 4 889	1 028 2 756	219 664	137 307
5 6 4, 9	Other apparel and accessory stores Furniture, horne furnishings, and equipment stores	#	# #	# #	†† ††	104	96 717	9 5 0 6	122 2 244	65 70 5
5712 5713, 4, 9 572	Furniture stores	# #	## ## ##	##	#	29 28 5 42	20 930 (D) (D) 35 510	2 801 (D) (D)	647 (D) (D) 792	192 (D) (D)
573 58	Eating and drinking places	#	11	H	# #	273	115 587	3 308 29 865	6 834	243 5 128
5812 5813	Eating places	#	#	#	#	247 26	110 573 5 014	28 622 1 243	6 540 294	4 920 208
591	Drug and proprietary stores	Ħ	#	Ħ	#	33	34 798	4 306	1 026	327
59 ex. 5 91	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	ш	246	105 517	13 884	3 178	1 558
592 593	Liquor storesUsed merchandise stores	#	#	#	#	38 6	14 791 1 523	1 192 511	283 122	186 53
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	## ## ##	##	##	115 19 29 67	65 985 10 546 17 8 5 9 3 7 580	7 586 1 128 2 664 3 794	1 726 286 630 810	855 136 197 522
596 598	Nonstore retailers ²	#	tt	tt	tt	25	7 257	1 576	349	178
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	## ## ## ##	# # # # #	##	##	14 3 - 45	3 024 501 (D) (D)	835 62 (D) (D)	193 16 (D) (D)	99 12 (D) (D)
	VALLEJO									
	Retail trade ²	626	416 712	366	46	406	409 541	50 042	11 5 96	4 922
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	19	17 866	2 850	847	195
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	## ## ##	## ## ##	##	##	10 5 1 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D) (D)
53	General merchandise group stores	#	#	#	#	10	47 131	5 861	1 333	67 4
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	# # #	# #	#	3 3 2 5	45 531 (D) (D)	(NA) (D) (D)	(NA) (D) (D) 79	(NA) (D) (D)
54	Food stores	#	## ##	†† † †	##	44	5 657 99 13 3	429 11 456	2 670	55 77 5
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	## ## ##	#	# # #	##	31 3 5	9 4 1 3 8 2 103 1 8 7 4	10 269 258 776	2 378 74 184	663 22 67 23
55 ex. 554	Automotive dealers	11 11	#	# #	Π H	5 32	1 018 95 6 5 6	153 9 82 0	34 2 275	23 454
551 552 553	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores	#	##	#	## ##	11 2 15	81 870 (D) 10 182	7 590 (D) 1 798	1 765 (D) 405	305 (D) 107
555, 6, 7, 9 554	Miscellaneous automotive dealers Gasoline service stations	#	#	†† ††	#	31	(D) 35 482	(D) 1 680	(D) 408	(D) 286
56	Apparel and accessory stores	#	#	#	#	26	9 697	1 172	275	130
561	Men's and boys' clothing and furnishings stores	tt	Ħ	#	††	5	2 082	280	57	21
562, 3 , 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	#	# #	#	8 7 1	3 909 (D) (D)	377 (D) (D)	97 (D) (D)	43 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	#	#	##	4 7 2	616 (D) (D)	91 (D) (D)	22 (D) (D)	8 (D) (D)
57	Furniture, horne furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	35	18 218	2 623	608	217
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# # #	# # #	# # #	## ## ##	10 6 4 15	9 077 1 820 1 889 5 432	1 115 270 496 742	247 72 111 178	109 26 3 2 50

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			All establis	hments ¹			Establis	shments with p	ayroll ¹	
010	Coordania and and the visco				porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	VALLEJO—Con.									
58	Eating and drinking places	Ħ	п	#	н н	120	33 176	7 915	1 882	1 528
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	91 29	27 820 5 356	6 984 931	1 650 232	1 390 138
591	Drug and proprietary stores	Ħ	п	#	Ħ	11	30 526	3 578	789	277
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	#	#	78	22 656	3 087	709	386
592 593	Liquor storesUsed merchandise stores	## ##	#	#	#	17 3	5 615 431	469 93	118 23	72 18
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	## ## ##	†† †† ††	†† †† ††	##	32 7 9 16	9 207 1 994 3 089 4 124	1 344 252 596 496	312 53 142 117	149 25 44 80
596 598 5992 5993	Nonstore retailers ² Fuel and ice dealers Flonsts Cigar stores and stands	## ## ## ##	## ## ## ##	†† †† ††	## ##	6 2 4	2 930 (D) 1 249 (D)	483 (D) 271 (D)	109 (D) 63 (D)	63 (D) 39 (D)
5994 5999	News dealers and newsstands	#	††	#	#	13	1 979	247	42	26
	VISALIA Retali trade ²	712	496 561	379	94	497	488 245	57 180	13 585	6 356
52	Building materials, hardware, garden supply, and mobile	111	#	11	Н н	19	24 996	2 775	609	204
521, 3	Building materials and supply stores	''	11	111	#	13	15 139	1 784	388	138
525 526 527	Hardware stores	#	##	#	#	3 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
53	General merchandise group stores	#	#	п	Ħ	12	100 732	10 667	2 418	1 210
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	## ## ##	#	# # #	##	7 7 1 4	97 354 (D) (D) 7 286	(NA) (D) (D) 517	(NA) (D) (D) 104	(NA) (D) (D) 54
54	Food stores	#	п	н	Ħ	56	93 123	9 179	2 120	756
541 542 546 543, 4, 5, 9	Grocery stores	†† †† ††	#	#	## ##	36 3 8 9	86 281 2 290 1 918 2 634	8 114 192 564 309	1 892 38 126 64	615 27 67 47
55 ex. 554	Automotive dealers	#	11	Ħ	#	48	108 060	10 250	2 759	606
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	†† †† ††	## ##	##	##	13 8 23 4	82 693 6 077 14 181 5 109	7 191 473 2 170 416	2 057 103 510 89	388 37 151 30
554	Gasoline service stations	Ħ	Ħ	#	#	32	28 416	1 235	284	164
56	Apparel and accessory stores	#	Ħ				21 458	2 872	99	
561	Men's and boys' clothing and furnishings stores		#	#	#		2 468 8 789	1 373	319	225
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	1	†† 	#	#	27	(D) (D) (D)	(D) (D) (D) 692	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores Furniture, home furnishings, and equipment stores	#			#	17	5 990 (D) 26 446	(D)	170 (D) 82 7	(D)
57 5712	Furniture stores	- #	#	1 11	- 11	13	8 123 8 040	1 312	308 212	72
5713, 4, 9 572 573	Home furnishing stores	1 !!	#	1 #	1 11	7	4 555 5 728	431	104	33
58	Eating and drinking places	1	н	H	1		39 819		2 376	
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#		#		37 633 2 186	9 40 6 401	2 281 95	104
591	Drug and proprietary stores		Н н	. н	· #	14	18 443	2 262	511	187

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Tollowed by	Δ, see appendix F]	All establishments ¹					Establis	shments with p	payroll ¹	
					porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprietorships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	VISALIA—Con.									
59 ex. 591	Miscellaneous retali atores ²	#	#	Ħ	н	84	26 752	4 282	1 009	514
592 593	Liquor storesUsed merchandise stores	#	†† ††	# #	#	14	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941	Miscellaneous shopping goods stores	11	#	1 ++	11	36 11	(D) 3 575	(D) 478	(D) 116	(D) 73
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	##	†† ††	†† †† ††	8 17	4 667 (D)	860 (D)	216 (D)	65 (D)
596 598	Nonstore retailers ² Fuel and ice dealers	††	#	†† ††	##	5 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5992 5993 5994	Fiorists Cigar stores and stands News dealers and newsstands	#	# #	#	#	5 -	(D)	(D) -	(D)	(D) -
5999	Miscellaneous retail stores, n.e.c.	#	#	++	##	16	(D)	(D)	(D)	(D)
	WALNUT CREEK									
	Retali trade ²	638	597 809	307	52	457	592 115	69 706	16 742	6 440
52	Building materials, hardware, garden aupply, and mobile home dealers	Ħ	Ħ	Ħ	п	15	15 881	2 753	834	183
521, 3 525 526	Building materials and supply stores	#	#	H	#	10	10 566 (D) (D)	1 994 (D)	465 (D)	95 (D) (D)
527	Retail nurseries, lawn and garden supply stores	##	#	##	#	1	•	(D)	(D)	(D)
53 531	General merchandise group stores Department stores (incl. leased depts.) ^{3 4}	# ##	#	# ##	#	6	76 366 76 689	7 864 (NA)	1 857 (NA)	842 (NA)
5 31 533 539	Department stores (excl. leased dépts.) ³	†† ††	†† ††	†† ††	##	3 2	74 040 (D)	7 504 (D)	1 752 (D)	804 (D) (D)
54	Food stores		#	†† ††	†† ††	1 46	(D) 96 87 6	(D) 11 200	(D) 2 584	(D) 71 2
541 542	Grocery stores	†† ††	#	##	#	27	91 7 00 (D)	10 429 (D)	2 414 (D)	603
546 543, 4, 5, 9	Retail bakenesOther food stores	#	†† ††	†† ††	†† ††	7	1 550 (D)	393 (D)	91 (D)	(D) 55 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	Ħ	Ħ	30	178 692	16 879	4 163	738
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# #	# # # #	###	## ## ## ##	15 - 11 4	168 329 - 8 235 2 128	15 034 1 530 315	3 746 369 48	621 93 22
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	27	34 980	1 886	465	270
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	71	48 115	6 143	1 444	807
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	†† ††	†† ††	†† †† :	†† ††	8 34	4 688 23 642	755 2 077	157 572	60 344
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	#	#	#	31 3	23 473 169	2 0 5 9 18	567 5	342
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	## ## ##	# #	## ##	†† †† ††	5 17 7	12 118 6 252 1 415	2 269 8 22 220	496 1 8 2 37	26 8 88 4 7
57	Furniture, home furnishings, and equipment stores	π	Ħ	Ħ	Ħ	41	23 674	2 593	628	196
5712 5713, 4, 9 572	Furriture stores	†† ††	†† ††	## ##	#	8 11	2 077 3 192	258 530	64 124	23 53
573	Radio, television, and music stores	##	†† †† ††	##	#	18	1 112 17 293	142 1 663	34 406	16 104
58 5812	Eating and drinking places	#	#	#	#	104	39 954	11 115	2 635	1 748
5813	Eating places	##	11	†† ††	#	90 14	37 316 2 638	10 484 631	2 484 151	1 6 7 3 75
591 59 ex. 591	Drug and proprietary stores Miscellaneous retail stores²	# #	#	#	#	10 107	24 645	2 629	588	205
592 593	Liquor stores	11	# #	# #	. #I	7	52 932 7 543	6 644	1 744	761 50
594	Used merchandise stores	†† ††	. tt	†† ††	†† ††	6 50	1 466 16 638	165 2 359	39 620	23 316
5941 5944 Other 5 94	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	##	†† †† ††	## ## ##	11 11 28	2 588 5 508 8 542	396 911 1 052	93 285 242	70 66 180
596 59 8	Nonstore retailers ²	##	†† ††	†† ††	†† ††	10	14 695	1 088	276	71
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	# # #	# # # #	## ## ##	## ## ## ##	7 1 -	1 487 (D)	371 (D)	93 (D)	54 (D)
5999	Miscellaneous retail stores, n.e.c.	1 11	ii l	tt	ii l	26	(D)	(D)	(D)	(D)

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[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

TOHOWEG CY	Δ, see appendix F]		All establis	hments¹			Establis	hments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	WEST COVINA									
	Retall trade ²	719	561 015	371	45	465	552 910	65 229	15 400	6 981
52	Building materials, hardware, garden aupply, and mobile					7	9 195	1 302	261	98
521, 3	Building materials and supply stores	#	#	#	#	5	(D)	(D)	(D)	(D)
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	# #	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group storea	11	#	#	"	11	98 747	11 528	2 638	1 466
531 531	Department stores (incl. leased depts.) ³ 4	##	#	#	#	6	90 805 78 947	(NA) 10 009	(NA) 2 322	(NA) 1 220
533 539	Vanety stores	#	ii ii	#	#	1 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores	#	Ħ	#	ш	43	95 566	10 264	2 323	699
541 542	Grocery stores	# #	H	# #	†† ††	23 2 6	87 528 (D)	9 405 (D) 320	2 132 (D) 77	596 (D) 51
546 543, 4, 5, 9	Retail bakenesOther food stores	#	#	#	#	12	1 206 (D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers Motor vehicle dealers _ new and used cars	# #	 	11 11	#	10	130 780 121 718	11 943 10 454	3 021 2 654	514 409
551 552 553	Motor vehicle dealers – used cars only	#	Ħ	#	#	12	(D) (D)	(D) (D)	(D) (D)	(D) (D)
555, 6, 7, 9	Miscellaneous automotive dealers	†† ; ††	†† ††	#	#	33	(D) 35 824	(D) 1 419	(D) 329	(D) 179
554 56	Apparel and accessory stores	#	'H	#	"	83	35 787	4 440	1 026	618
561	Men's and boys' clothing and furnishings stores	tt	#	tt	Ħ	11	5 209	798	195	88
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners	##	##	# # #	#	32 26 6	11 639 10 240 1 399	1 467 1 276 191	359 313 46	248 223 25
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	# # #	##	##	7 28 5	9 744 8 488 709	796 1 271 108	181 266 25	125 136 21
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	44	39 859	3 685	882	319
5712 5713, 4, 9	Furniture stores	# #	#	#	#	12 13	11 217 (D)	1 349 (D)	369 (D)	102 (D)
572 573	Household appliance stores Radio, television, and music stores	#	#	#	#	18	(D) 22 172	(D) 1 729	(D) 379	(D) 147
58	Eating and drinking places	Ħ	#	H H	#	103	50 493 46 204	12 954	3 093 2 844	2 211
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	10	4 289	1 112	249	106
591	Drug and proprietary atores	Ħ	#	H H	#	19	20 906	2 775	662	190
59 ex. 591	Miscellaneoua retali stores ²	#	#	#	#	99	35 953 5 946	4 919	1 185	48
592 593	Liquor storesUsed merchandise stores	#	#	#	#	1	(D)	(D)	(D)	(D)
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	#	59 7 17	25 233 4 609 7 902	3 645 478 1 538	867 112 368	481 71 139
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#	#	#	35	12 722	1 629	387	271
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	#	# #	-	(D) - 983	(D) - 204	(D) - 51	(D) 53
5992 5993	Florists	#	## ## ##	##	#	2	(D)	(D)	(D) -	(D)
5994 5999	News dealers and newsstands	#		i ii	 	15	2 332	435	112	62
	WESTMINSTER									
	Retail trade ²	731	528 769	352	50	496	520 536	61 803	14 998	6 735
52	Building materials, hardware, garden supply, and mobile home dealers	#	H H	11	Ħ	14	8 616	1 199	274	
521, 3	Ruilding materials and supply stores	# #	#	#	#	2	3 568 (D)	651 (D)	137 (D) (D)	43 (D) (D)
521, 3 525 526 527	Hardware stores	##	#	#	#		(D) 1 627	(D) 59	(D) 25	(D) 8
53	General merchandise group atorea	1	п	11	#	9	93 298	11 165	2 666	
531 531	Department stores (incl. leased depts.) ³ 4	#	#	# #	#	5	97 294 89 170	(NA) 10 716	(NA) 2 562	1 393
533 539	Variety stores Miscellaneous general merchandise stores	#	#		: #	3	(D) (D)	(D) (D)	(D) (D)	(D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

10.1011012 59	A, see appendix r]		Ali establis	hments ¹			Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	WESTMINSTER—Con.									
54	Food stores	п	#	Ħ	ш	42	102 344	10 627	2 589	815
541 542	Grocery stores	#	#	#	#	21 1	96 567 (D)	9 695 (D)	2 344 (D)	661 (D) 72
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	10 10	1 479 (D)	361 (D)	88 (D)	72 (D)
55 ex. 554	Automotive dealers Motor vehicle dealersnew and used cars	H H	# #	#	#	37 8	114 868 76 027	11 518 7 286	2 989 1 993	830 364
551 552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	## ##	#	#	1 24 4	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
55 4 56	Apparel and accessory stores	# #	#	#	#	31 97	33 625 45 091	1 623 5 308	364 1 273	244 774
561	Men's and boys' clothing and furnishings stores	#	11	tt	##	17	9 623	1 170	287	148
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	#	#	46 39 7	20 348 18 934 1 414	2 433 2 163 270	586 53 0 56	385 354 31
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	#	##	4 24 6	2 999 10 111 2 010	242 1 282 179	56 307 37	49 147 45
57	Furniture, ho.ne furnishings, and equipment stores	#	#	#	#	39	32 091	3 224	780	249
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# #		##	##	10 10 1 1 18	(D) 6 035 (D) 21 268	(D) 467 (D) 2 023	(D) 109 (D) 483	(D) 42 (D) 150
58	Eating and drinking places	н	п	Ħ	Ħ	101	33 292	9 107	2 081	1 588
5812 5813	Eating places	#	#	#	#	89 12	31 422 1 870	8 702 405	1 983 98	1 523 65
591	Drug and proprietary stores	Ħ	#	Ħ	#	16	11 774	1 807	502	157
59 ex. 591 592	Miscellaneous retali stores ² Liquor stores	#	# #	# #	#	110	45 537 6 8 0 2	6 229 501	1 500	73 5
593 5 9 4	Used merchandise stores	#	i ii	tt	††	5	1 581	191	42	37
5941 5944 Other 594	Miscellaneous shopping goods stores	# #	##	##	# #	53 11 14 28	23 076 6 127 6 095 10 854	2 960 731 1 056 1 173	717 178 243 296	356 71 89 198
596 598	Nonstore retailers ²	#	#	#	#	8	(D)	(D)	(D)	(D)
5992 5 99 3 5 99 4 5 999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	# # #	# #	##	9 - 15	1 731 - (D)	373 - (D)	101 - (D)	68 - (D)
	WHITTIER									
	Retail trade ²	624	497 040	316	56	426	488 089	60 927	14 621	6 222
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	н	12	16 306	2 588	579	202
521, 3 525 526	Building materials and supply storesHardware stores	#	#	#	#	6 2	5 782 (D)	752 (D)	166 (D)	63 (D)
526 527	Retail nurseries, lawn and garden supply stores	#	#	##	#	3	(D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
53	General merchandise group stores	Ħ	п	Ħ	Ħ	6	63 864	9 618	2 179	1 238
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	# # # #	#	#	5 5 - 1	67 595 62 575 (D) (D)	(NA) 9 431 (D) (D)	(NA) 2 133 (D) (D)	(NA) 1 219 (D) (D)
54	Food stores	п	#	Ħ	Ħ	32	88 429	9 773	2 329	719
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	# # #	#	#	18 1 6 7	84 457 (D) 1 237 (D)	9 046 (D) 423 (D)	2 161 (D) 102 (D)	618 (D) 59 (D)
55 ex. 554	Automotive dealers	Ħ	п	Ħ	п	29	156 414	15 226	3 864	749
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	#	## ## ##	#	##	14 - 10 5	147 148 - 4 442 4 824	13 543 786 8 9 7	3 519 173 172	652 49 48
554	Gasoline service stations	"	#	#	#	29	28 295	1 134	261	167

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

			All establis	hments1			Establi	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business				rporated esses					Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	WHITTIER-Con.									
56	Apparel and accessory stores	#	н	#	#	49	17 579	2 366	579	326
561	Men's and boys' clothing and furnishings stores	tt	#	##	#	2	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	##	#	24 23 1	5 731 (D) (D)	804 (D) (D)	171 (D) (D)	122 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	## ##	#	#	5 15 3	(D) 3 988 200	(D) 604 51	(D) 132 12	(D) 69 9
57	Furniture, home furnishings, and equipment stores	Ħ	п	Ħ	Ħ	58	30 063	3 880	971	366
57t2 5713, 4, 9 572 573	Furniture stores	## ## ##	†† †† ††	##	##	18 16 6 18	11 333 6 405 1 967 10 358	1 496 924 230 1 230	408 222 55 286	125 97 26 118
58	Eating and drinking places	п	Ħ	н	Ħ	96	31 679	8 430	1 939	1 534
5812 5813	Eating places	#	#	#	#	89 7	31 020 659	8 305 125	1 905 3 4	1 502 32
591	Drug and proprietary stores	#	Ħ	Ħ	Ħ	14	14 874	2 116	541	197
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	101	40 586	5 796	1 379	724
592 593	Liquor storesUsed merchandise stores	#	#	#	#	13 6	8 456 818	671 119	148 38	90 18
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bcycle shops Jewelry stores Other miscellaneous shopping goods stores	## ## ##	## ## ##	## ## ##	## ## ##	51 10 12 29	22 931 4 746 7 663 10 522	3 415 690 1 285 1 440	822 173 317 332	394 79 104 211
596 598 5992 5993 5994 5999	Nonstore retailers ² Fuel and ice dealers Fforists Cigar stores and stands News dealers and newstands Miscellaneous retail stores, n.e.c.	##	# # # # #	## ## ## ## ##	## ## ## ## ##	10 - 1 1 16	969 1 877 (D) (D)	241 - 457 (D) (D)	51 112 (D) (D)	43 78 (D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this fine not included in broader kind-of-business totals.

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

110	r meaning of abbreviations an	io symbols,	All establish		- CAPIANGUO	TO TOTAL		shments with p		3000, 300 app		business group pay	s (establi	
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, hom	g materials, are, garden and mobile e dealers SIC 52)		merchandise up stores sIC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
1	California	213 143	123 945 914	121 788	22 452	137 473	120 755 7 38	15 468 671	3 672 695	1 622 552	5 531	5 210 698	2 262	13 945 513
2 3 4 5 6 7	Alameda County Alameda Albany Berkeley Emeryville Fremont	9 501 694 146 1 124 107 998	5 615 563 468 885 61 790 584 867 91 097 658 280	5 356 312 93 614 57 593	1 082 51 18 145 14 97	6 239 507 90 796 76 581	5 488 138 461 755 60 023 570 750 89 366 645 503	728 841 59 534 8 999 94 945 9 889 77 996	173 046 13 685 2 451 22 510 2 413 18 211	71 538 6 993 881 8 617 1 068 7 542	208 11 3 19 1	197 439 3 526 (D) 26 450 (D) 29 197	87 13 1 6 1	647 056 143 735 (D) 3 538 (D) 90 250
8 9 10 11 12	Hayward Livermore Newark Oakland Piedmont	849 356 242 2 770 31	593 474 191 725 119 224 1 551 139 8 003	477 216 149 1 560 26	91 37 25 372 1	572 225 131 1 847 10	583 13 7 187 599 116 297 1 511 350 7 776	72 552 22 158 14 960 208 779 806	17 486 5 298 3 561 50 017 169	6 456 2 228 1 734 19 314 81	19 10 3 49	17 274 9 906 (D) 52 578	8 2 2 22	61 886 (D) (D) 110 644
13 14 15 16	Pleasanton San Leandro Union City Balance of county	294 671 178 1 041	124 773 491 949 79 623 590 734	188 345 116 610	37 69 22 103	166 480 97 661	120 841 481 984 76 767 574 990	16 097 59 525 11 440 71 161	3 746 13 973 2 580 16 946	1 962 5 582 1 172 7 908	5 19 3 35	1 387 12 842 (D) 33 423	3 10 9	(D) 119 059 86 860
17	Alpine County	16 333	3 084 108 758	10 222	- 51	10 205	2 970 103 900	517 9 815	261 2 257	1 150	18	8 015	1 4	(D) 1 964
19 20 21 22 23 24	Butte County Chico Gridley Oroville Paradise \(\Delta \) Balance of county	1 571 583 85 355 250 298	692 494 294 614 38 548 133 340 73 713 152 279	956 335 49 229 165 178	160 54 13 36 32 25	1 038 427 63 212 131 205	672 186 288 372 37 549 128 316 69 079 148 870	83 549 37 784 4 470 15 787 8 349 17 159	19 951 9 470 1 085 3 545 1 881 3 970	10 357 4 970 472 1 756 971 2 188	70 20 7 13 11	46 494 19 163 2 990 9 441 5 839 9 061	26 5 2 7 4 8	64 040 12 242 (D) 15 166 3 842 (D)
25	Calaveras County	284	7 3 733	194	44	163	68 994	8 110	1 852	920	11	7 942	6	3 165
26 27 28	Colusa County Colusa Balance of county	133 63 70	42 429 23 134 19 295	85 38 47	18 11 7	103 52 51	41 208 22 708 18 500	5 645 3 135 2 510	1 284 744 540	666 350 316	8 4 4	3 013 (D) (D)	1 . 1	(D) (D)
29 30 31 32 33 34	Contra Costa County Antioch Brentwood Clayton Concord El Cerrito	5 346 343 63 26 918 237	3 511 644 219 563 23 997 2 752 808 537 168 470	2 941 183 41 20 400 130	560 35 11 1 95 21	3 433 231 42 9 668 163	3 444 418 214 441 23 067 2 476 800 020 165 623	427 085 26 846 2 236 573 97 897 22 675	99 928 6 323 513 127 22 580 5 467	42 543 2 860 221 93 9 419 2 077	1 7 6 11 4 - 30 7	163 348 9 431 1 189 24 810 12 444	65 8 1 - 10 4	484 773 40 518 (D) 150 383 23 211
35 36 37 38 39	Hercules	13 248 1 7 5 87 119	345 97 729 65 824 48 230 91 074	13 161 114 51 65	26 20 12 8	145 88 57 88	(D) 94 840 63 185 47 680 89 392	(D) 13 495 8 401 5 543 11 628	(D) 3 308 1 990 1 256 2 736	(D) 1 463 819 634 1 280	7 3 5 5	7 060 2 264 1 775 2 009	2 3	(D) (D) (D)
40 41 42 43 44 45	Pittsburg	176 296 499 189 638 1 319	105 021 251 456 353 965 155 351 597 809 521 521	106 142 261 103 307 844	15 33 52 14 52 165	100 198 347 129 457 711	102 389 247 834 347 884 152 527 592 115 (D)	13 601 29 859 42 492 18 622 69 706 (D)	3 129 6 825 9 725 4 381 16 742 (D)	1 268 3 193 4 044 1 963 6 440 (D)	9 8 8 7 15 57	10 096 9 684 15 640 11 167 15 881 39 898	286665	(D) 67 780 77 913 30 024 76 366 1 224
46 47 48	Del Norte County Crescent City Balance of county	204 160 44	72 878 64 667 8 211	121 91 30	28 22 6	147 112 35	70 518 62 992 7 526	9 33 7 8 151 1 186	2 059 1 844 215	1 019 895 124	7 6 1	5 567 (D) (D)	5 4 1	2 853 (D) (D)
49 50 51 52	El Dorado County Placerville South Lake Tahoe Balance of county	1 009 263 329 417	429 823 129 656 185 936 114 231	622 164 160 298	125 28 46 51	612 173 231 208	416 447 127 495 182 453 106 499	52 268 14 355 24 497 13 416	12 046 3 277 5 759 3 010	5 560 1 455 2 546 1 559	41 12 8 21	26 812 5 390 7 217 14 205	9 2 3 4	12 269 (D) (D) (D)
53 54 55 56 57 58	Fresno County Clovis Coalinga Firebaugh Fresno Huron	4 568 338 81 65 2 388 29	2 563 905 222 779 38 693 22 395 1 646 081 8 514	2 687 197 47 39 1 291 19	562 36 13 13 282 6	3 104 196 61 41 1 731 20	2 503 904 217 695 37 937 21 461 1 619 005 7 905	297 165 23 350 4 141 1 870 198 692 1 033	69 452 5 345 938 419 46 715 213	33 293 2 374 465 175 22 511 101	135 8 3 3 64	111 977 13 440 875 (D) 72 367	65 4 2 1 28 1	284 648 7 903 (D) (D) 265 421 (D)
59 60 61 62 63	Kerman Kingsburg Mendota Orange Cove Parlier	66 85 43 28 21	33 368 28 419 17 159 9 995 3 132	39 61 30 17 19	11 10 3 4 2	47 58 31 15	31 981 27 259 16 506 9 479 2 865	3 705 3 162 1 678 935 315	896 690 346 257 72	350 385 149 104 46	3 3 1 2 1	1 386 (D) (D) (D) (D)	2 1 2 1	(D) (D) (D) (D)
64 65 66 67	Reedley Sanger Selma Balance of county	120 131 146 1 027	61 384 61 467 74 166 336 353	69 65 94 700	16 22 19 125	84 102 105 598	59 997 59 638 7 1 990 320 186	7 363 6 805 8 075 36 041	1 773 1 659 1 865 8 264	789 709 1 016 4 119	3 4 6 34	2 319 1 417 3 091 13 181	4 3 3 13	3 104 (D) 1 618 2 457
68 69 70 71	Glenn County Orland Willows Balance of county	240 100 89 51	77 993 33 910 34 809 9 274	163 70 54 39	28 10 13 5	154 69 60 25	74 279 32 676 33 573 8 030	8 854 3 772 4 171 911	2 056 876 950 230	1 012 364 465 183	16 7 7 2	6 677 4 541 (D) (D)	3 2 1	(D) (D) (D)
72 73 74 75 76 7 7	Humboldt County Arcata Eureka Fortuna Rio Dell Balance of county	1 206 164 523 111 21 387	525 863 87 919 268 957 50 863 4 532 113 592	733 88 281 65 16 283	140 24 68 9 1 38	841 124 393 79 14 231	513 458 86 518 264 383 49 370 4 382 108 805	64 274 10 442 34 491 5 962 519 12 860	15 026 2 547 8 204 1 347 124 2 804	6 976 1 262 3 554 584 71 1 505	48 4 21 4 -	38 463 1 769 21 994 3 035	21 3 8 3 1	25 937 1 209 21 051 (D) (D) 2 403

10HOWEG D	Kind-of-business groups (establishments with payroll)—Con															
Kind-of-business groups (establishments with payroll)—Con.																
	d stores IC 54)	Automo (SIC 5	tive dealers 5 ex. 554)	sta	ne service ations C 554)	access	arel and ory stores C 56)	furnish equipm	ure, home hings, and hent stores IC 57)	Eating a	and drinking laces IC 58)	s	d proprietary fores C 591)	st	neous retail tores² 9 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
16 749	27 687 884	8 798	21 488 240	10 625	10 531 345	14 031	6 182 409	10 376	5 914 096	36 7 34	13 416 285	4 308	5 142 374	28 059	11 236 894	1
809 49 10 98 16 73	1 210 486 76 944 13 009 122 535 10 649 147 976	403 25 6 26 9 44	1 026 049 58 387 13 952 81 936 20 807 147 898	452 22 6 33 4 51	434 926 20 574 7 690 29 816 5 212 58 294	571 127 1 75 -	230 137 46 242 (D) 36 056	498 36 8 71 8 51	255 291 (D) 3 357 44 306 (D) 25 355	1 704 115 31 215 26 148	585 546 39 238 11 446 77 472 16 552 55 483	186 11 2 25 1	254 214 23 022 (D) 20 604 (D) 27 630	1 321 98 22 228 10	646 994 (D) 6 293 128 037 (D) 51 395	2 3 4 5 6 7
87 29 14 270 3	118 878 60 922 35 876 342 282 4 210	67 19 8 95	181 745 45 003 8 615 301 856	56 18 8 130 3	45 124 12 410 7 810 120 739 2 724	22 13 17 159	10 379 4 898 11 846 60 549	36 21 9 130	23 704 5 688 3 976 72 169	153 50 40 559	54 146 16 180 14 200 178 157 (D)	18 8 4 57 1	30 316 14 295 (D) 67 405 (D)	106 55 28 376 2	39 685 (D) 14 313 204 971 (D)	8 9 10 11 12
18 48 24 70	37 093 87 930 45 409 106 773	8 41 7 48	9 537 74 145 2 283 79 885	12 42 8 61	14 080 36 592 5 923 67 938	16 49 4 47	4 962 20 792 261 (D)	12 31 4 81	3 375 24 506 972 (D)	53 122 28 163	16 774 39 832 7 282 (D)	3 16 4 17	3 844 17 977 (D) 35 408	36 102 15 130	(D) 48 309 7 159 53 664	13 14 15 16
32	(D) (D)	14	(D) 28 547	15	(D) 7 738	11	- (D)	9	2 305	6 59	1 438 7 929	8	3 779	35	(D) 7 463	17
132 44 7 24 17 40	200 675 78 772 10 834 38 222 29 128 43 719	90 37 6 25 7	98 727 49 194 10 427 17 405 2 143 19 558	73 28 6 19 9	40 130 20 606 1 805 8 661 5 144 3 914	99 43 7 19 13	26 917 11 174 1 482 4 482 2 732 7 047	69 33 1 13 8	26 280 17 197 (D) 2 966 2 340 (D)	242 106 15 47 34 40	66 490 36 314 3 227 11 164 6 671 9 114	34 11 3 10 6	43 178 11 161 (D) 11 866 5 360 (D)	203 100 9 35 22 37	59 255 32 549 (D) 8 943 5 880 (D)	20 21 22 23
28	26 076	8	5 310	15	9 818	9	793	10	2 383	47	5 685	8	2 275	21	5 547	
15 5 10	13 577 7 200 6 377	10 8 2	6 481 (D) (D)	14 4 10	6 067 968 5 099	7 5 2	1 344 (D) (D)	3 2 1	721 (D) (D)	28 10 18	4 951 1 137 3 814	3 2 1	2 358 (D) (D)	14 12 2	(D) (D) (D)	26 27 28
403 30 7 1 65	838 657 (D) 8 622 (D) 132 247	222 17 5	576 422 36 033 4 866 197 418	289 20 4 48	302 423 18 629 4 087 51 245	369 18 1	181 226 (D) (D) -	279 12 1 1 72	170 569 3 570 (D) (D) 56 095	854 66 11 4 150	287 340 (D) 1 394 1 256 60 909	98 7 2 -	173 362 12 905 (D) 30 417	678 42 6 3 133	266 298 12 786 1 720 (D) 54 023	30 31 32 33
18	45 883	10	15 023	14	14 395	20	6 649	15	8 150	42	13 159 (D)	4	(D)	29	(D)	35
13 10 6 8	33 912 29 887 (D) 39 252	3 3	(D) (D) 3 075	14 11 10 13	12 146 8 767 12 629 13 982	13 5 6 7	8 407 1 285 1 703 1 519	20 5 2 2	3 508 449 (D) (D)	35 31 14 26	12 792 7 789 4 626 9 412	2 6 2 4	(D) 5 927 (D) (D) 7 389	34 14 10 17	7 153 (D) 4 111 3 055	37 38 39
12 24 44 15 46	33 888 48 866 63 701 42 579 96 876 191 774	9 8 27 8 30 44	20 243 7 661 60 609 6 453 178 692 37 570	6 14 28 18 27 62	6 283 14 313 28 594 15 964 34 980 66 409	4 17 62 9 71 43	2 904 11 566 25 307 5 145 48 115 17 638	9 22 24 7 41 46	2 670 15 922 21 982 3 863 23 674 29 288	28 54 69 33 104 187	7 050 24 781 17 820 13 409 39 954 52 161	12 5 10 21	16 698 4 555 (D) 24 645 27 407	36 67 21 107 142	(D) 30 563 31 763 (D) 52 932 (D)	42 43 44
27 16	23 821 20 568	8 7	6 940 (D) (D)	14 13	7 012 · (D) (D)	6 6	1 723 1 723	7 7	2 701 2 701	48 35 13		3	4 319 4 319	22 15 7	6 126 4 377 1 749	47
71 13 24 34	123 131 34 152 53 310 35 669	41 16 15 10	41 713 20 316 18 201 3 196	49 14 19 16	54 854 23 462 18 383 13 009	54 22 22 10	15 685 3 435 10 310 1 940	45 19 17 9	11 712 3 564 4 645 3 503	33	53 396 10 255 28 042 15 099	20 10 6 4	34 590 (D) 15 087 (D)	110 32 47 31	42 285 (D) (D) 8 437	
462 22 6 4 219 5	603 825 52 886 12 905 3 446 312 651 4 349	250 16 7 6 138	474 716 71 749 7 805 4 340 298 621 1 932	262 12 6 7 131	220 150 14 124 3 737 6 616 120 573 (D)	293 14 9 3 179	116 469 6 024 1 524 700 83 901 (D)	214 15 1 1 142	116 591 6 089 (D) - 89 727	796 59 16 10 450 7	1 107	98 7 3 3 57	143 220 16 193 (D) 1 613 88 700	529 39 8 4 323	207 432 8 513 2 724 2 423 142 526 (D)	53 54 55 56 57 58
12 10 5 3	13 902 12 446 10 009 (D) (D)	5 4 3	8 111 1 221 (D)	4 7 1 2	2 703 3 840 (D) (D)	2 3 2 -	(D) 792 (D)	2 4 2 -	(D) 597 (D) -	10 14 12 4 5	2 954 861 329	1 2 1 1	(D) (D)	6 10 2 2 1	2 004 (D) (D) (D)	60 61 62 63
12 19 13	22 317 21 491 17 389	9 12 10	13 706 15 315 23 849	10 9		10	2 699 2 647 3 821 13 249	5 3 8 32	1 910 1 616 2 662 12 771	24	4 442 8 157	5	4 195 (D)	17 9 13 94	(D)	64 65 66 67
25 12 12 6	22 272 10 042 10 620	11 9	10 019 (D) (D)	19	13 131 4 721 7 110	9 3 6	3 840 945 2 895	6 4	1 548 (D)	15	1 953 3 650	6 2 4	(D) (D)	21 9 10 2	1 777 (D)	7 70
135 17 42 11	155 366 36 883 49 151 (D)	59 32 32 1 8	73 694 8 815 50 669 (D)	62 7 25 7 3	42 537 5 033 18 244 (D)	68 10 40 8	-	8 35 4	1 049 12 570 (D)	34 95 1 17 2	8 510 24 976	5 9 2	(D)	27 86 15 3	(D) (D) 3 550	72 73 74 75 76 77

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	r meaning or appreviations an		All establish					shments with p				ousiness group		
	Geographic area			Unincor busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile e dealers IC 52)	grou	merchandise up stores siC 53)
		Num- ber	Sales (\$1,000)	Individual propne- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	Callfornia—Con.													
1 2 3 4 5 6 7 8	Imperial County Brawley Calexico Calipatina El Centro Holtville Imperial Balance of county	774 146 195 13 276 51 23 70	423 866 70 212 143 933 3 319 167 451 11 192 9 355 18 404	413 77 94 10 139 31 14 48	79 20 14 28 8 2	588 110 157 9 213 31 16 52	415 705 68 771 142 562 (D) 164 675 10 689 8 813 (D)	52 470 9 089 17 607 (D) 21 175 1 149 835 (D)	13 446 2 338 4 784 (D) 5 201 285 188 (D)	6 093 987 1 979 (D) 2 495 150 102 (D)	27 6 2 2 10 5 1	19 134 3 205 (D) (D) 7 829 (D) (D) (D)	18 2 9 - 5 1	49 106 (D) 20 966 26 330 (D)
9 10 11	Inyo County Bishop Balance of county	264 171 93	129 670 94 747 34 923	156 102 54	37 24 13	188 124 64	125 822 91 614 34 208	15 030 10 651 4 379	3 617 2 481 1 136	1 787 1 173 614	13 10 3	7 679 6 011 1 668	6 3 3	2 500 (D) (D)
12 13 14 15 16	Kern County	3 598 52 1 394 20 174 28	2 082 023 15 954 1 114 083 3 075 102 189 12 373	2 130 42 701 15 95 22	431 5 150 3 27 2	2 460 26 1 003 10 146 20	2 033 328 14 336 1 098 857 2 881 99 528 12 148	241 659 1 401 137 957 259 9 907 1 165	57 115 317 32 992 58 2 196 268	27 405 129 14 652 48 1 118 140	101 2 26 5 1	101 060 (D) 34 668 - 3 164 (D)	64 2 20 1 6	192 992 (D) 158 574 (D) 6 630
18 19 20 21 22 23	Ridgecrest Shafter Taft Tehachapi Wasco Balance of county	206 72 113 74 74 1 391	108 638 35 811 55 392 21 899 26 424 586 185	114 51 70 53 46 921	28 9 13 12 11 171	150 48 88 43 56 870	107 234 34 119 54 575 20 980 25 124 563 546	12 536 3 579 6 872 2 700 2 980 62 303	2 987 836 1 607 649 690 14 515	1 625 369 852 323 339 7 810	7 2 6 4 4 44	5 655 (D) 3 366 (D) 520 48 220	3 3 3 2 21	(D) 1 394 3 097 611 (D) 15 604
24 25 26 27 28 29	Kings County Avenal \(\Delta \) Corcoran Hanford Lemoore Balance of county	539 22 52 317 97 51	263 484 5 714 21 467 172 408 38 894 25 001	312 16 33 168 58 37	76 2 4 52 15	411 16 43 244 69 39	257 274 5 370 20 813 169 270 38 079 23 742	30 406 567 2 484 20 001 4 536 2 818	7 022 117 602 4 600 1 012 691	3 486 81 274 2 248 520 363	19 1 3 10 4 1	8 389 (D) 1 277 5 285 (D) (D)	12 1 9 1	20 872 (D) 19 394 (D) (D)
30 31 32 33	Lake County Clearlake \(\Delta Lakeport Balance of county	456 69 129 258	161 802 16 746 65 352 79 704	319 48 86 185	57 10 18 29	276 31 84 161	152 457 15 099 63 321 74 037	17 511 1 928 7 182 8 401	4 035 459 1 725 1 851	1 846 173 706 967	17 - 6 11	11 165 2 525 8 640	11 5 3 3	8 059 (D) 5 948 (D)
34 35 36	Lassen County Susanville Balance of county	255 149 106	88 976 66 667 22 309	150 71 79	41 25 16	163 109 54	85 569 65 532 20 037	10 044 7 703 2 341	2 263 1 759 504	1 080 820 260	16 11 5	6 224 5 382 842	6 4 2	2 931 (D) (D)
37 38 39 40 41 42	Los Angeles County Alhambra Arcadia Artesia Azusa Baldwin Park	62 808 489 544 155 224 279	38 399 189 375 653 397 275 66 629 108 124 96 117	36 701 283 265 85 123 181	5 639 41 43 22 19 28	38 862 319 380 108 152 169	37 335 233 368 121 389 708 63 872 105 002 92 154	4 819 038 43 491 52 698 8 624 15 256 11 038	1 160 588 10 690 13 476 2 020 3 606 2 619	488 511 4 138 6 399 987 1 660 1 198	1 223 10 14 7 9	1 291 256 4 701 14 327 6 295 5 479 5 834	521 5 7 -	4 248 930 38 019 92 094 (D)
43 44 45 46 47	Bell Bellflower Bell Gardens Beverly Hills Burbank	162 442 196 859 849	89 540 307 605 70 813 701 186 461 490	111 250 142 346 515	10 42 12 77 75	90 292 112 614 492	85 927 298 697 66 221 688 581 444 685	10 728 34 015 7 679 115 808 56 598	2 527 8 367 1 781 27 961 13 650	979 3 288 762 9 127 5 858	2 8 8 4 17	(D) 15 617 4 174 2 501 23 798	1 2 2 4 9	(D) (D) (D) 91 987 16 459
48 49 50 51 52	Carson	493 425 236 128 308	432 556 603 107 114 738 69 809 175 533	254 179 152 67 196	33 23 26 12 29	324 292 137 95 196	426 272 597 701 111 202 67 467 171 009	47 408 65 904 14 981 10 012 20 589	11 614 16 223 3 429 2 413 5 202	4 345 7 063 1 910 1 115 1 960	7 3 3 3 3	7 374 (D) 1 447 961 (D)	10 12 2 1 2	86 944 199 263 (D) (D) (D)
53 54 55 56 57	Covina Cudahy Culver City Downey Duarte	482 63 620 753 98	406 766 37 052 492 690 717 507 41 201	286 40 286 428 63	48 3 37 73 8	310 37 435 520 56	399 561 35 177 484 181 707 116 39 952	46 292 4 904 61 905 80 209 4 867	11 507 1 195 15 475 19 041 1 160	4 778 564 6 279 6 854 509	11 4 15 19 2	12 880 3 929 20 056 30 030 (D)	3 2 8 7 1	53 432 (D) 78 978 90 542 (D)
58 59 60 61 62	El Monte El Segundo Gardena Glendale Glendora	551 140 486 1 319 399	414 371 81 177 363 584 924 041 227 319	321 76 274 718 262	57 10 51 115 36	363 96 323 840 230	402 699 79 000 356 814 900 698 220 825	44 850 11 250 41 218 113 431 23 466	11 582 2 702 9 586 27 259 5 536	4 196 1 144 3 483 11 768 2 558	12 5 11 24 13	13 513 4 423 18 126 18 640 6 816	5 5 9 3	(D) (D) (D) 118 363 (D)
63 64 65 66 67	Hawaiian Gardens Hawthorne Hermosa Beach Huntington Park Industry Δ	105 467 230 366 281	61 135 296 029 128 668 191 656 352 445	57 236 131 225 56	12 41 35 32 15	78 330 142 242 255	60 484 290 237 124 807 183 330 349 359	8 931 37 052 14 478 22 691 39 811	1 989 8 894 3 362 5 476 9 541	844 3 837 1 293 2 163 4 448	4 11 5 3 10	1 094 13 217 (D) (D) 16 592	6 5 9	46 970 5 947 110 977
68 69 70 71 72	Inglewood	594 143 22 578 312	422 951 116 174 1 322 480 239 193 163	354 88 18 302 195	43 11 - 43 18	383 86 6 382 184	414 721 113 470 665 470 599 187 607	54 787 15 096 159 60 026 22 811	14 469 3 726 35 14 370 5 563	4 791 1 522 22 6 890 2 705	10 5 1 8 6	7 661 2 162 (D) 7 887 16 784	6 4 - 8 3	32 763 (D) 100 713 (D)
73 74 75 76 77	Lancaster ΔLa PuenteLa VerneLawndaleLomita	597 215 178 186 192	369 512 144 818 79 314 114 079 61 815	342 121 128 98 121	58 39 7 15 18	396 140 88 125 108	362 221 140 832 76 983 110 695 58 749	39 872 14 038 9 841 13 123 7 759	9 361 3 190 2 297 3 239 1 779	4 561 1 531 1 050 1 249 855	22 7 6 9 8	19 045 5 790 3 449 16 344 2 470	10 2 1 1	78 654 (D) (D) (D)

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					Kind-of	I-business	groups (establ	lishments	with payroll)-	Con.						
	I stores C 54)		ive dealers 5 ex. 554)	sta	e service tions : 554)	accesso	rel and ony stores C 56)	furnish equipm	ire, home ings, and ent stores C 57)	Eating a pl (SI	nd drinking aces C 58)	ste	proprietary ores 591)	sto	neous retail ores ² 0 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
88 15 25 2 22 8 2	134 961 24 580 55 844 (D) 38 037 5 247 (D) 8 164	52 12 12 12 23 1 2	60 754 14 874 15 124 24 503 (D) (D)	45 6 10 1 19 3 1 5	32 602 4 465 9 624 (D) 14 465 (D) (D) 2 379	84 12 40 1 27 3	28 552 2 043 16 225 (D) 10 055 (D)	27 3 6 14	10 910 1 407 (D) 7 191 (D) (D)	133 29 28 2 44 5 5	29 669 6 019 6 487 (D) 13 317 302 523 (D)	17 4 2 8 1 1	23 566 4 805 (D) 12 400 (D) (D)	97 21 23 1 41 4 2 5	26 451 (D) 5 493 (D) 10 548 (D) (D) 1 122	
16 10 6	30 517 22 188 8 329	9 8 1	15 873 (D) (D)	34 17 17	28 853 17 153 11 700	14 13 1	5 114 (D) (D)	12 10 2	2 330 (D) (D)	39 20 19	14 811 9 590 5 221	5 4 1	3 347 (D) (D)	40 29 11	14 798 10 406 4 392	1 1
365 7 101 2 23 8	518 420 (D) 182 320 (D) 26 936 9 285	205 4 84 1 16 3	362 940 (D) 272 174 (D) 15 964 1 196	239 1 89 1 16	250 650 (D) 92 002 (D) 20 619 (D)	211 114 16	81 919 54 838 6 652	160 1 97 - 6	87 056 (D) 66 606 3 190	651 8 243 3 40 5	209 361 332 110 294 128 6 950 434	76 1 30 - 3	82 892 (D) 50 936 (D)	388 199 2 15 2	146 038 - 76 445 (D) (D) (D)	1 1 1 1 1
17 10 8 6 12 171	32 613 18 299 21 507 7 110 12 253 197 275	15 6 12 5 5 5	18 508 (D) 8 443 2 032 2 253 31 557	8 1 2 4 4 112	8 688 (D) (D) 2 995 1 765 120 503	20 5 13 3 4 36	5 055 640 2 787 (D) 722 (D)	14 2 4 3 3 3	4 843 (D) 1 797 (D) 1 596 (D)	35 12 22 9 14 260	10 986 1 364 5 660 2 891 1 984 68 338	5 2 2 2 2 29	5 269 (D) (D) (D) (D) 16 907	26 5 16 4 6 113	(D) 898 5 079 (D) 1 564 45 641	1
51 5 8 24 7 7	65 975 3 798 8 593 36 460 14 322 2 802	38 2 3 23 7 3	49 213 (D) 1 043 39 918 6 680 (D)	34 1 4 16 6 7	27 675 (D) 2 140 10 338 4 614 (D)	49 1 2 35 9 2	10 677 (D) (D) 6 666 (D) (D)	23 2 17 4	9 636 (D) 8 711 (D)	101 4 10 57 18 12	26 317 216 1 426 15 193 4 160 5 322	15 1 10 3 1	18 018 (D) 14 014 (D) (D)	69 2 9 43 10 5	20 502 (D) (D) 13 291 1 843 885	
38 1 10 27	64 222 (D) (D) 31 385	27 3 8 16	19 993 725 10 716 8 552	22 6 16	8 009 2 733 5 276	13 3 7 3	1 277 229 718 330	11 1 4 6	1 996 (D) (D) 1 292	81 7 20 54	11 696 902 3 691 7 103	8 1 3 4	14 335 (D) (D) (D)	48 10 17 21	11 705 (D) 3 534 (D)	:
23 11 12	33 661 21 336 12 325	14 13 1	10 080 (D) (D)	12 9 3	8 382 7 874 508	12 10 2	2 985 (D) (D)	7 6 1	1 645 (D) (D)	42 21 21	9 141 5 807 3 334	5 4 1	(D) (D) (D)	26 20 6	(D) (D) 1 009	
4 398 35 32 13 15 32	8 369 400 51 098 83 848 14 875 29 609 28 334	2 211 35 8 6 18	6 855 720 157 135 (D) (D) 14 779 13 454	3 032 31 22 9 14	3 094 915 27 000 24 075 10 007 16 270 18 435	4 383 35 69 8 12	2 116 481 18 374 29 851 4 789 6 333 1 406	2 966 20 29 11 9	1 997 016 19 131 12 510 6 786 2 944 2 037	10 416 82 88 30 41 43	4 176 136 25 207 49 021 7 984 14 236 8 734	1 366 14 15 5 5	1 478 312 12 332 19 725 4 764 (D) 3 817	8 346 52 96 19 29 28	3 707 067 15 124 (D) (D) (D) (D)	
16 29 25 28 49	36 079 70 414 31 443 26 480 123 236	11 41 8 16 43	17 029 71 973 6 963 118 232 80 872	7 20 8 12 45	6 120 20 157 9 642 13 980 41 880	15 4 185 34	(D) 7 568 713 172 415 9 995	6 26 5 40 41	2 177 13 004 1 300 23 229 24 077	25 83 25 127 133	8 771 24 993 3 785 91 382 61 806	20	10 336 12 388 1 878 19 811 25 521	9 58 24 168 101	1 418 (D) (D) 128 564 37 041	
27 23 16 8	83 899 80 981 49 873 10 275	24 12 1 4	98 946 111 375 (D) 3 869 40 554	38 21 11 10 25	40 278 19 242 8 584 6 798 25 910	49 76 12 11 13	15 384 62 263 2 730 6 745 3 474	24 25 10 8 5	13 334 24 203 1 537 7 004 (D)	76 52 40 35 46	22 424 33 790 19 082 12 116 13 479	1	9 220 13 432 3 235 (D) 13 975	61 64 36 14 35	48 469 (D) (D) 5 793 18 771	
35 48 6 36 74 17	45 175 87 261 5 476 67 728 102 985 23 204	23 4 30 37 3	118 783 2 380 110 894 288 705 1 243	21 4 27 38 5	30 593 3 746 29 319 40 312 3 208	18 3 81 45 3	5 511 4 315 49 232 20 805 766	33 1 35 44 2	18 887 (D) 23 094 27 071 (D)	140	30 114 1 569 40 404 53 539 3 099	1 12 14	13 159 (D) 12 786 19 832 2 444	102	28 941 (D) 51 690 33 295 4 620	
45 6 47 89 34	84 682 7 997 113 223 169 391 63 227	45 3 18 56 21	153 728 1 032 75 216 232 881 54 150	30 8 24 63 18	29 730 9 258 22 467 66 445 16 564	25 7 18 105 14	11 930 1 966 5 966 54 642 4 350	25 5 14 78 14	11 548 4 107 7 982 52 671 6 124	185	29 263 21 260 29 839 85 208 16 335	6 11 29	13 883 3 565 16 917 24 777 11 487	62 15 62 202 43	(D) (D) (D) 77 680 (D)	
10 30 17 36	35 281 60 052 36 140 52 160 14 279	10	6 340 27 689 50 479 43 480 86 400	3 29 5 16	2 072 30 890 6 664 11 590 14 692	52 17 51 71	888 20 861 5 023 23 284 35 225	5 23 6 20 25	825 18 731 3 263 12 091 19 995	51	5 121 25 638 10 885 12 133 20 328	10	(D) 20 601 833 10 581 (D)	18 63 25 43 55	(D) 25 588 (D) (D)	- 1
16 43 10	79 425	36	125 992 13 908	40 7	39 552 7 276	28 6 1	11 962 1 022 (D) 28 389	25 5	18 071 (D) 15 571	-	41 385 7 933 42 705	4	33 098 4 904 14 571	22 4 72	24 812 29 841 (D) 52 373 26 565	2
70 18	51 916	9	76 207 12 878 76 496	19	26 054 13 724 19 136	56 18 42	5 877	38	(D)	59	18 303 25 081 8 952	14	5 045	47		
40 17 14 7	40 608 35 323 (D)	9 4	8 055 (D) 15 470	15	20 656 4 514 14 151	11	3 615 4 291 (D) 2 692	10 4 17 9	11 039	5 19 1 36	6 001 11 791 7 320	5	22 095 8 572 5 489 1 850 3 554	21 14 23 22	24 637 (D) (D) 10 011 5 359)

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

11 01	meaning of abbreviations an	d symbols,	All establish		explanatio	ii or terms		shments with p		1565, 566 app		ousiness group		
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile dealers IC 52)	grou	merchandise ip stores iIC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	California-Con.													
1 2 3 4 5	Los Angeles County—Con. Long Beach Los Angeles Lynwood Manhattan Beach Maywood	2 847 26 434 250 401 114	1 610 417 14 889 426 143 139 249 820 37 279	1 644 15 944 160 198 74	274 2 332 20 59 15	1 860 15 739 151 262 74	1 567 022 14 402 041 138 954 242 915 34 517	210 579 1 920 943 16 711 32 525 3 780	50 888 461 351 3 912 7 641 854	22 615 192 607 1 657 3 587 410	45 439 3 5 2	53 270 461 909 (D) 1 678 (D)	24 188 3 5	108 346 1 482 212 (D) 26 041 (D)
6 7 8 9 10	Monrovia Montebello Monterey Park Norwalk Palmdale	242 419 387 487 221	182 334 231 315 223 475 334 778 90 416	146 253 210 276 138	21 33 43 53 19	161 259 248 314 129	178 838 223 991 215 983 329 261 86 865	20 381 27 964 26 916 37 535 10 950	4 694 6 677 6 354 8 983 2 549	1 659 2 894 2 889 3 842 1 270	14 6 6 8 6	23 139 9 213 (D) 7 112 5 877	3 3 4 5	(D) (D) (D) 23 445 5 895
11 12 13 14 15	Palos Verdes Estates Paramount Pasadena Pico Rivera Pomona	128 261 1 171 296 680	39 206 118 221 901 741 156 879 447 164	84 163 598 176 401	8 27 109 28 65	61 148 778 184 439	36 727 114 056 887 400 151 203 437 753	4 763 13 752 123 461 19 459 52 247	1 142 3 330 29 998 4 820 12 688	534 1 271 12 337 2 197 5 477	1 8 29 5 19	(D) 9 718 39 409 4 640 19 357	2 11 5 7	(D) 176 335 (D) 65 600
16 17 18 19 20	Rancho Palos Verdes	134 565 157 264 158	38 303 276 978 84 206 169 175 65 314	114 337 65 166 102	51 16 22 15	40 347 134 156 76	36 114 269 456 83 468 163 626 62 369	4 715 38 865 13 533 20 999 8 139	1 090 9 445 3 234 5 109 1 872	480 4 599 1 932 2 390 837	2 9 4 8 7	(D) 5 943 (D) 15 103 3 664	3 3 4 1	(D) 22 434 (D) (D)
21 22 23 24 25	San FernandoSan GabrielSan MannoSanta Fe SpringsSanta Monica	230 291 88 243 1 253	127 705 214 751 22 188 177 432 938 896	137 174 56 128 597	19 26 9 18 134	166 182 56 163 870	124 256 210 525 21 014 174 114 920 854	16 879 24 065 3 240 24 819 131 063	4 123 5 749 760 5 918 31 505	1 572 2 113 389 2 512 12 140	4 9 1 7 19	4 689 7 705 (D) 2 977 18 230	1 1 3 12	(D) (D) (D) 79 423
26 27 28 29 30	Sierra Madre Signal Hill South El Monte South Gate South Pasadena	73 70 136 397 147	17 540 101 747 64 235 223 423 103 759	52 33 92 262 99	12 4 7 38 12	38 50 81 235 79	15 265 100 272 60 356 216 155 100 865	2 194 9 084 7 188 24 298 12 907	536 2 201 1 732 5 986 3 075	245 693 729 2 226 1 303	1 7 3 13 3	(D) (D) (D) 13 528 (D)	1 1 2	(D) (D) (D)
31 32 33 34 35	Temple City Torrance Vernon Δ Walnut West Covina	273 1 460 42 64 719	122 958 1 287 775 35 080 25 879 561 015	161 682 21 51 371	42 154 4 5 45	171 1 080 30 21 465	118 790 1 269 400 34 359 24 414 552 910	13 224 153 904 5 710 2 853 65 229	3 297 36 739 1 403 670 15 400	1 521 16 320 521 224 6 981	8 27 1 2 7	(D) 46 205 (D) (D) 9 195	3 15 -	(D) 253 895 - - 98 747
36 37 38	Westlake Village Δ Whittier Balance of county	135 624 5 781	29 169 497 040 2 769 808	95 316 3 750	12 56 511	48 426 3 214	26 248 488 089 2 667 387	4 044 60 927 341 497	844 14 621 81 486	387 6 222 36 246	1 12 134	(D) 16 306 125 473	1 6 33	(D) 63 864 84 292
39 40 41 42	Madera County Chowchilla Madera Balance of county	578 75 305 198	226 848 23 651 150 333 52 864	377 50 179 148	73 8 45 20	361 50 210 101	218 810 23 092 146 229 49 489	24 732 2 450 16 502 5 780	5 820 594 3 913 1 313	2 798 295 1 877 626	24 5 8 11	12 254 1 465 6 089 4 700	10 3 4 3	5 692 314 (D) (D)
43 44 45 46 47 48	Marin County Corte Madera Fairfax Larkspur Mill Valley Novato	2 671 118 79 176 245 342	1 368 657 92 692 33 288 89 922 124 692 187 596	1 463 50 45 88 115 203	331 15 13 29 35 35	1 708 89 50 117 168 225	1 335 641 91 911 32 163 87 146 121 664 184 153	186 770 13 736 3 867 12 539 17 792 23 475	44 293 3 160 901 2 908 4 211 5 510	17 974 1 247 393 1 310 1 484 2 310	84 3 5 2 9	76 352 1 658 3 042 (D) 8 597 12 357	17 3 - 1 -	107 359 (D) - (D) - 2 174
49 50 51 52 53 54	Ross	21 198 766 214 85 427	3 552 68 344 558 530 73 216 29 022 107 803	14 123 376 108 49 292	3 22 78 37 19 45	11 103 555 146 46 198	3 315 65 631 550 138 70 089 27 568 101 863	530 9 278 70 741 14 207 6 149 14 456	116 2 125 17 322 3 256 1 369 3 415	92 781 6 323 1 560 705 1 769	1 29 4 4 12	(D) 40 678 3 045 (D) 4 300	1 7 - 1	(D) 83 027 (D) (D)
55	Mariposa County	145	38 732	85	18	94	36 900	3 926	790	450	6	3 045	-	· · ·
56 57 58 59 60	Mendocino County Fort Bragg Ukiah Willits Balance of county	929 185 330 106 308	331 178 71 685 154 499 41 424 63 570	566 114 176 61 215	157 38 49 21 49	604 125 234 71 174	316 739 69 717 149 614 39 738 57 670	38 127 9 087 17 566 4 291 7 183	8 566 1 927 4 091 971 1 577	4 551 961 2 096 502 992	36 12 9 5 10	26 502 9 073 8 922 4 179 4 328	12 3 4 1 4	15 182 4 062 (D) (D) (D)
61 62 63 64 65 66 67 68	Merced County Atwater Dos Palos Gustine Livingston Los Banos Merced Balance of county	1 032 125 53 41 41 144 483 145	534 240 36 336 15 888 19 900 11 350 72 187 319 729 58 850	607 87 36 27 28 78 250 101	126 9 7 5 7 24 55 19	742 76 34 33 33 113 366 87	518 593 33 690 14 668 19 587 10 555 70 984 313 902 55 207	61 811 3 965 1 638 1 098 1 222 8 290 38 638 6 960	14 530 912 402 256 278 1 905 9 279 1 498	6 861 514 158 177 151 992 4 121 748	43 2 2 3 3 6 21 6	25 244 (D) (D) (D) 490 2 112 16 003 2 612	22 3 3 1 1 2 10	54 640 1 395 (D) (D) (D) (D) 48 576
69 70 71	Modoc County	120 81 39	28 147 23 828	90 59	18 10	80 60	26 078 23 034	2 778 2 457	593 525	368 293	8	4 024 (D)	5 4	(D) 499 (D) (D)
72	Mono County	185	4 319 68 627	31 111	35	20 127	3 044 65 995	321 9 821	68 2 493	75 1 521	8	(D) 4 098	1 2	(D) (D)
73 74 75 76 77 78	Monterey County Carmel-by-the-Sea Gonzales Greenfield King City Marina	2 829 477 30 36 70 70	1 425 924 139 648 8 045 11 883 40 972 23 878	1 547 258 21 20 34 46	340 65 1 5 7	2 014 351 23 28 60 44	1 395 514 134 383 8 006 11 273 40 601 23 361	185 697 22 536 948 1 423 4 969 2 848	42 928 5 142 181 344 1 110 630	20 019 2 554 105 185 521 360	75 5 3 4	66 179 (D) 1 151 1 699	29 1 - 1 1	136 238 (D) - (D) (D) (D)

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					1		1		vith payroll)—						
	stores C 54)		ive dealers 5 ex. 554)	sta	ne service ltions 5554)	accesso	rel and ory stores C 56)	furnishi equipme	re, home ngs, and ent stores C 57)	Eating and place (SI)	nd drinking aces C 58)	sto	proprietary ores 591)	ste	neous retail ores ² 9 ex. 591)
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
192 842 27 26 16	368 450 3 317 391 61 982 54 443 10 869	112 691 10 11	309 984 2 151 282 3 105 63 555 3 524	136 1 202 15 13	142 179 1 238 228 13 881 12 545 7 677	146 1 805 7 44 5	49 864 855 441 1 726 12 416 1 029	121 1 199 8 15	80 220 882 429 4 010 5 045 (D)	558 4 287 43 87 22	212 334 1 791 867 8 670 39 850 3 910	75 544 7 7 7	58 794 576 657 8 873 9 370 (D)	451 3 542 28 49 9	183 581 1 644 625 (D) 17 972 2 004
20 33 33 38 13	30 266 57 961 69 858 78 640 30 508	12 11 16 22	68 417 36 336 38 636 103 967 8 860	12 25 20 38 13	8 469 27 569 19 377 40 211 9 025	13 24 29 22 7	4 625 9 533 16 883 12 899 3 916	9 18 15 20 8	4 869 13 931 6 513 8 376 3 388	43 93 83 93 43	12 194 27 734 30 757 27 202 11 579	5 11 10 14 3	3 180 16 817 14 552 15 014 3 872	30 35 33 55 17	(D) (D) 8 767 14 395 5 945
8 13 75 27 47	17 294 31 464 145 409 60 837 81 980	22 48 13	24 638 185 458 3 890 118 116	5 16 45 21 39	2 241 13 873 50 591 17 444 38 809	2 2 94 16 26	(D) (D) 48 062 8 682 10 803	8 12 67 5 29	6 441 8 390 45 884 2 031 14 554	12 36 199 51 129	2 815 8 692 96 217 19 594 43 958	3 5 28 12 16	764 4 301 26 260 7 327 16 442	22 32 182 29 94	5 288 11 256 73 775 (D) 28 134
5 36 11 17	(D) 81 712 10 612 34 685 20 638	9 16 4	3 079 16 186 2 877	6 27 4 15 8	5 092 22 971 5 749 14 194 5 979	7 40 29 10 1	1 527 9 896 7 867 9 487 (D)	3 32 15 13 6	(D) 24 502 3 730 6 651 9 050	5 107 25 48 21	2 284 52 258 12 208 17 218 6 860	2 14 3 4 3	(D) 8 166 (D) 5 670 (D)	10 70 40 21 16	2 060 (D) 12 545 (D) 10 528
15 20 5 18 62	30 671 46 942 2 768 31 536 83 314	22 12 17 48	38 665 56 487 38 945 287 549	8 16 8 17 32	6 011 12 051 3 876 12 057 43 303	23 9 12 9 125	11 052 2 712 2 977 7 838 70 101	12 15 4 9 82	5 731 19 881 1 359 4 002 61 425	42 59 8 48 243	11 897 18 908 3 453 17 194 122 691	3 8 5 5 31	1 400 2 255 3 341 5 739 31 270	36 33 13 30 216	(D) (D) (D) (D) 123 548
4 2 10 35 11	6 501 (D) 15 852 63 635 51 319	11 9 36 2	28 110 7 068 56 773 (D)	4 2 12 22 9	2 343 (D) 9 831 23 838 9 368	6 1 4 7 4	753 (D) 849 2 866 425	2 4 6 19 6	(D) (D) 2 081 6 445 1 292	7 12 22 65 21	1 277 3 910 5 852 13 329 11 194	2 1 2 6 5	(D) (D) (D) 15 433 (D)	12 9 12 30 18	2 667 3 232 4 223 (D) 5 354
13 82 2 6 43	32 688 210 064 (D) (D) 95 566	6 52 5	(D) 233 113 5 749 130 780	36 75 5 2 33	22 803 77 202 4 078 (D) 35 824	9 173 1 83	7 906 96 304 (D) 35 787	20 104 1 44	11 938 96 717 (D) 39 659	39 273 9 3 103	9 193 115 587 2 790 288 50 493	7 33 1 1 1	9 949 34 796 (D) (D) 20 906	30 246 7 5 99	7 817 105 517 18 456 786 35 953
4 32 424	(D) 88 429 840 666	2 29 181	(D) 156 414 292 335	2 29 305	(D) 28 295 340 309	7 49 299	3 363 17 579 121 947	5 58 238	4 649 30 063 132 840	16 96 854	4 940 31 679 372 244	1 14 98	(D) 14 874 115 621	9 101 648	3 915 40 586 241 660
58 7 32 19	75 882 7 962 46 374 21 546	30 5 20 5	30 237 4 576 21 902 3 759	34 4 23 7	26 636 3 031 19 756 3 849	31 1 25 5	8 688 (D) 8 085 (D)	17 4 11 2	5 159 557 (D) (D)	87 13 46 28	21 301 2 170 13 732 5 399	16 2 9 5	14 897 (D) 10 171 (D)	54 6 32 16	18 06- (D (D 4 95:
226 19 10 14 17 33	323 154 13 967 17 021 38 539 41 627 59 207	94 10 1 1 7 17	226 814 30 344 (U) (D) (D) (D) 31 793	105 4 2 4 11 19	105 188 2 928 (D) 5 828 10 763 19 106	178 6 1 17 25 8	58 478 2 112 (D) 4 040 8 167 5 239	150 6 2 13 15	70 851 2 339 (D) 6 018 3 320 4 051	402 15 15 32 37 48	155 887 9 690 3 182 13 638 14 320 17 790	47 3 1 4 6 8	57 492 (D) (D) 1 622 5 105 14 419	405 20 13 29 41 57	154 066 9 114 2 684 11 899 (D
2 13 60 16 5 37	(D) 27 458 75 033 14 652 (D) 25 769	1 51 4	(D) 144 420 2 804	8 30 3 4	6 079 30 844 3 565 2 996 (D)	5 16 61 27 6 6	(D) 2 344 24 774 7 965 1 066 (D)	80 5 1 8	(D) 45 543 1 265 (D) 3 977	3 22 118 38 14 60	1 127 4 197 40 649 23 409 8 593 19 292	4 10 2 2 7	(D) 18 498 (D) (D) 2 671	1 33 109 47 9 46	(D 11 586 46 672 (D 1 773 26 030
37 20 103	25 769 13 169 104 171	3 42	(D) (D) 43 909	20 13 47	7 714	6 52 9	1 689 10 895	1 34	(D) 8 910	21 153	3 326	1 18 4	(D) 21 779 (D)	23 107 23	7 16
14 33 14 42	24 874 41 380 18 036 19 881	10 22 5 5	5 251 23 906 3 142 11 610	7 18 7 15	4 632 13 242 4 303 2 918	9 26 9 8	1 525 6 925 1 226 1 219	6 21 4 3	1 789 5 696 1 191 234	37 49 14 53	34 928 8 094 12 967 3 195 10 672	8 2 4	15 691 (D) (D)	10 30	25 36 (C (E 2 67 5 14
91 7 4	120 021 8 905 8 034	60 6 3 2	99 782 2 004 1 428	73 7 4	74 312 6 756	64 4 2	15 129 386 (D)	43 4 2	13 563 899 (D)	194 28 7 7	48 351 5 207 733 729	23 2 3 2	29 384 (D) (D) (D) (D) 4 165	129 13 4 5	38 16 2 73 1 48 58
6 4 15 33 22	5 580 3 387 20 344 57 597 16 174	2 1 8 39	(D) (D) 16 105 78 343 (D)	4 3 13 28 14	(D) (D) (D) 8 454 23 311 22 508	3 1 10 41 3	(D) (D) 1 066 13 083 315	2 3 31 1	(D) 1 041 (D) (D)	13	1 652 7 797 23 782 8 451	1 4 9 2	(D) 4 165 20 103 (D)	19 70 14	1 05 (E (E 2 44
13 7	8 161 6 917	6 6	3 293 3 293			4 4	213 213	1 1	(D) (D)		3 249 2 465 784	3 2 1	(D) (D) (D)	12 11 1	2 60 (C
17	20 103	1	(D)	14	10 050	8	2 768	6 150	1 723 64 011	45 496	16 735 163 980	50	(D) 64 676	25 485	8 63 130 39
237 33 5 8 3	282 979 27 330 (D) (D)	121	260 421 (D) 2 720	146 7 4 3	136 074 6 433 1 700 1 609 8 419	225 70 2 2 2 5	90 580 26 650 (D) (D) 1 364 (D)	150 15 1 2 1	6 245	66	25 384 753	50 5 1 2 2 1	2 636 (D)	148	130 39 34 98 (E 1 28 4 59 2 55

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

[Fo	r meaning of abbreviations an	d symbols,	All establish		explanation	n of terms		ty of 1977 an		uses, see app		ousiness group	s (establi	
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile dealers IC 52)	grou	merchandise ip stores iiC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annuai payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
_	California-Con.													
1 2 3 4 5 6	Monterey County—Con. Monterey———————————————————————————————————	543 199 917 186 43 258	262 742 75 255 584 949 155 101 12 396 111 055	277 118 481 102 25 165	71 37 95 14 4	394 141 638 137 31 167	257 144 74 077 573 496 153 375 12 248 107 550	36 772 11 199 71 095 18 320 1 513 14 074	8 506 2 603 16 492 4 441 320 3 159	4 399 1 283 7 166 1 741 163 1 542	15 9 21 2 2 2	12 764 7 610 25 045 (D) (D) 7 972	2 5 10 5	(D) (D) 81 116 (D) 1 316
7 8 9 10 11 12	Napa County	951 49 588 96 46 172	427 120 16 489 308 236 45 667 8 134 48 594	565 28 348 58 22 109	120 9 67 15 10 19	649 37 409 76 33 94	417 392 16 063 302 894 44 981 7 326 46 128	57 195 2 477 38 958 5 699 1 440 8 621	13 282 552 9 073 1 305 348 2 004	6 364 299 4 255 604 232 974	37 1 25 3 1 7	29 535 (D) 19 816 (D) (D) 1 670	9 7 1 1	32 298 (D) (D) (D)
13 14 15	Nevada County Grass Valley Balance of county	692 326 366	261 498 139 557 121 941	424 203 221	110 44 66	426 201 225	251 865 134 816 117 049	31 514 16 099 15 415	7 340 3 696 3 644	3 481 1 691 1 790	38 22 16	27 191 13 138 14 053	13 6 7	8 824 5 181 3 643
16 17 18 19 20 21	Orange County Anaheim Brea Buena Park Costa Mesa Cypress	18 306 2 018 384 584 1 160 266	11 684 897 1 351 748 239 779 505 816 1 075 498 121 823	10 359 1 142 171 278 573 164	1 579 173 31 51 79 31	11 255 1 275 269 395 785 150	11 396 488 1 318 237 235 089 496 884 1 060 823 116 885	1 443 741 162 542 29 545 64 093 132 887 14 930	344 894 38 189 7 037 15 332 32 097 3 603	157 436 18 527 3 409 6 019 13 318 1 844	399 33 11 11 18 4	508 838 67 705 (D) 23 378 24 802 2 014	151 13 5 6 8	1-404 059 167 343 (D) 71 165 174 981 (D)
22 23 24 25 26	Fountain Valley Fullerton Garden Grove Huntington Beach Irvine	428 855 1 051 1 360 525	263 670 615 303 619 580 903 516 372 259	257 490 631 819 317	39 86 85 123 45	244 521 625 799 253	256 287 599 668 600 474 882 563 363 067	29 346 74 570 72 254 107 938 43 526	7 138 18 409 16 812 25 384 10 290	3 222 8 356 7 673 11 595 4 574	6 14 23 27 6	7 045 19 020 36 648 55 059 (D)	4 8 9 12 4	44 455 94 298 44 325 132 382 (D)
27 28 29 30 31	Laguna Beach La Habra La Palma Los Alamitos Newport Beach	392 482 82 151 956	116 798 233 272 28 677 66 447 627 147	239 294 57 90 509	51 38 6 14 73	234 291 42 104 602	109 141 225 533 27 761 64 638 613 140	17 515 30 099 3 706 9 489 92 435	4 082 7 495 920 2 240 22 272	2 183 3 379 493 1 263 10 119	11 19 2 7 13	9 191 16 255 (D) 17 545 12 589	1 6 1 1 7	(D) 22 518 (D) (D) 77 620
32 33 34 35 36	Orange Placentia San Clemente San Juan Capistrano Santa Ana	1 237 274 303 202 1 677	751 277 139 295 134 537 94 885 1 182 123	663 186 187 131 922	111 21 31 22 135	798 141 198 104 1 139	734 958 133 660 129 224 90 693 1 156 616	98 251 15 751 15 819 12 147 143 808	23 585 3 739 3 582 2 863 34 908	10 662 1 622 1 938 1 342 14 779	27 7 9 5 45	29 290 2 912 3 851 3 624 52 324	12 4 1 15	108 456 6 480 (D) 98 652
37 38 39 40 41 42 43	Seal Beach	213 230 457 32 731 212 2 044	92 181 109 986 268 048 18 728 528 769 76 028 1 147 707	129 154 245 21 352 163 1 175	21 16 40 4 50 25 178	135 131 302 13 496 77 1 132	89 517 104 837 260 106 18 135 520 536 71 302 1 116 714	11 177 12 700 34 713 2 122 61 803 8 200 142 373	2 654 3 094 8 185 518 14 998 1 844 33 624	1 554 1 249 4 245 157 6 735 766 16 413	2 17 13 2 14 6 47	(D) 30 657 21 636 (D) 8 616 1 725 50 417	1 3 9 1 19	(D) (D) 93 298 (D) 168 975
44 45 46 47 48 49	Placer County Auburn Lincoln Rocklin Roseville Balance of county	1 423 347 42 72 391 571	676 634 143 954 14 380 25 392 253 388 239 520	861 233 28 44 220 336	169 33 2 11 44 79	887 199 31 38 255 364	656 583 137 750 14 059 24 306 248 908 231 560	78 457 15 764 1 250 3 353 27 950 30 140	18 620 3 599 353 691 6 455 7 522	8 944 1 728 178 367 2 901 3 770	54 8 3 12 28	51 154 14 623 325 (D) 21 940 (D)	13 3 1 3 6	7 985 (D) (D) (D) (D) 4 662
50 51	Plumas County	283 5 962	81 398 3 461 405	196 3 381	35	181	77 182 3 376 120	8 685	1 902	942	17	6 587	5	(D)
52 53 54 55 56	Banning Beaumont Blythe Cathedral City \(\Delta \) Coachella	190 92 152 110 54	119 294 51 606 97 710 51 937 46 136	98 52 77 62 31	549 17 7 19 11 1	3 865 145 60 118 73 41	3 376 120 117 757 50 424 96 097 50 255 45 320	407 946 14 227 5 478 11 558 6 185 4 421	99 273 3 456 1 285 2 889 1 446 1 107	44 645 1 706 655 1 355 656 351	225 12 6 5 4	203 230 3 434 4 970 3 815 (D) (D)	78 4 1 3 1 2	374 353 12 608 (D) 4 027 (D) (D)
57 58 59 60 61	Corona Desert Hot Springs Hemet Indio Lake Elsinore	367 69 460 247 169	298 603 23 644 262 909 185 356 65 550	206 45 263 124 119	32 6 45 19 17	250 39 295 178 85	293 199 22 611 256 921 181 773 81 698	32 618 2 656 29 245 21 208 7 119	7 908 667 8 863 5 031 1 640	3 383 331 3 065 2 325 712	15 3 21 9 7	33 068 (D) 15 649 6 350 6 054	5 1 9 7 1	27 396 (D) 23 669 54 484 (D)
62 63 64 65 68	Norco Palm Desert Palm Springs Perris Rancho Mirage	154 270 613 105 109	36 570 109 699 375 006 46 920 72 701	98 151 255 69 45	32 24 59 8 10	78 174 442 81 79	34 559 105 227 366 459 45 494 71 656	3 669 15 068 53 482 4 832 12 008	930 3 739 13 924 1 111 3 021	503 1 730 6 556 443 1 429	10 17 3 3	1 337 8 893 16 411 (D) 630	1 2 5 1	(D) (D) 30 723 (D)
67 66 69	Riverside San Jacinto Balance of county	1 386 95 1 318	1 063 137 24 111 526 316	726 56 902	101 17 124	973 52 722	1 048 882 22 788 503 038	124 545 2 254 57 397	30 043 594 13 619	12 898 332 6 217	36 5 58	46 327 5 536 25 573	16 1 18	166 163 (D) 20 483
70 71 72 73 74	Sacramento County Folsom Galt Sacramento Balance of county	6 761 150 59 2 688 3 666	4 375 560 74 199 22 429 1 660 691 2 616 281	3 559 104 41 1 362 2 032	735 16 5 355 359	4 807 80 37 1 922 2 588	4 303 291 72 084 21 660 1 632 968 2 576 561	551 249 7 316 2 261 227 066 314 582	126 534 1 427 526 53 465 73 118	57 955 623 288 24 152 32 894	198 3 8 73 114	194 571 2 025 1 479 74 178 118 891	74 2 1 27 44	632 288 (D) (D) 232 072 399 232
75 76 77	San Benito County Hollister Balance of county	206 163 43	83 985 77 430 6 555	129 99 30	31 23 8	131 105 26	81 078 75 204 5 874	10 328 9 290 1 038	2 351 2 128 225	1 123 959 164	9	3 984 3 984	2 2	(D)

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				0				Furnitu	e, home						
	d stores C 54)		ve dealers ex. 554)	Gasoline stati (SIC	ions	accesso	rel and ry stores 556)	furnishi equipme	ngs, and ent stores 557)		nd drinking aces C 58)	sto	proprietary ires 591)	sto	neous retail ores ² o ex. 591)
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
43 22 70 13 7 21	42 729 22 029 120 410 5 349 5 279 36 315	22 1 50 23 3 5	41 492 (D) 110 889 90 192 1 511 4 704	20 7 54 8 5 23	18 679 6 090 58 855 8 856 1 332 19 310	44 11 65 7 3 15	15 545 1 897 30 074 (D) 497 9 076	31 12 64 19 2 3	11 041 3 529 31 246 9 739 (D) 498	116 39 152 35 8 45	50 889 10 055 45 622 10 452 741 12 373	5 6 20 2 1 5	12 957 4 054 29 136 (D) (D) (D)	96 29 132 23	(D) (D) 41 103 8 441 - (D)
106 6 70 11 1 18	126 018 8 672 98 606 13 875 (D)	39 1 25 6	51 559 (D) 29 898 (D) 15 612	44 2 31 5 1 5	36 685 (D) 29 164 3 219 (D) 2 254	59 5 37 8 5 4	15 906 594 12 045 1 453 483 1 331	43 1 33 4	16 669 (D) (D) 416 950	162 11 90 20 9 32	53 458 3 634 26 893 4 325 2 954 15 652	17 3 11 3 -	19 806 (D) 16 669 (D)	133 7 80 15 16 15	35 458 (D) (D) 6 052 (D) 2 632
52 24 28	76 818 45 629 30 987	26 15 11	28 649 21 039 7 610	28 8 20	25 647 8 776 16 871	40 24 16	9 483 6 538 2 945	29 18 11	8 217 5 832 2 385	111 37 74	24 184 7 803 16 381	14 7 7	17 923 (D) (D)	75 40 35	25 131 (D) (D)
125 132 22 34 78 20	2 384 453 274 383 39 378 89 376 116 483 38 332	718 77 9 28 63 17	2 149 104 193 983 18 219 139 045 273 723 19 657	882 115 12 26 49 14	943 017 117 359 13 427 28 350 56 257 9 017	1 183 86 61 56 121 7	620 469 31 200 47 692 27 714 152 046 1 148	922 107 25 28 80 10	566 098 89 222 10 114 13 551 51 299 3 558	3 016 399 51 100 174 46	1 363 528 207 051 17 520 38 931 87 311 17 418	358 39 9 11 15 5	391 165 45 377 4 811 27 207 13 424 4 949	2 501 274 64 95 181 26	1 065 757 124 614 26 330 38 167 110 497 (D)
25 56 69 81 18	83 451 127 300 168 263 189 688 88 317	12 47 46 48 20	8 408 133 793 126 488 155 903 141 553	33 46 63 57 14	34 214 48 736 47 930 55 177 27 585	14 34 35 74 17	5 607 15 619 13 576 36 483 5 842	25 32 43 54 19	15 367 19 606 23 210 58 840 6 136	55 165 186 229 80	24 711 72 411 70 172 86 159 52 015	11 20 22 25 9	9 909 25 153 23 808 32 437 13 574	59 99 129 192 66	23 120 43 73: 46 05: 80 43: 21 03
22 31 5 7 52	23 688 41 882 (D) (D) 93 681	4 21 4 36	5 222 42 539 1 148 133 175	9 24 7 9 31	7 945 20 697 (D) 5 927 37 017	34 22 1 6 104	8 510 7 167 (D) 1 249 49 682	18 25 9 33	6 963 16 238 2 157 12 548	49 81 15 20 174	27 026 26 542 6 153 13 161 121 929	8 9 3 8 20	3 047 15 282 1 124 3 113 16 878	78 53 8 33 132	(D 16 41: 2 33 (D 58 02
78 15 18 7 127	112 851 31 581 42 227 (D) 239 676	41 6 15 6 96	130 877 (D) 17 579 (D) 272 947	52 17 17 13 95	45 056 16 597 18 243 13 880 105 499	100 11 13 8 78	42 210 10 646 3 936 (D) 32 833	78 7 11 8 • 114	39 493 2 473 2 535 3 236 80 197	198 40 64 27 316	84 517 12 597 18 466 17 998 116 891	22 5 10 3 36	21 286 (D) 7 721 (D) 37 308	190 33 37 26 217	120 92 16 80 8 18 6 63 120 28
19 19 33 3 42 12 102	26 082 35 704 73 774 (D) 102 344 31 451 253 140	7 10 9 - 37 4 55	2 185 2 417 7 365 114 868 (D) 147 600	13 10 40 1 31 10 74	19 707 10 738 41 701 (D) 33 625 9 447 (D)	17 1 23 97 6 157	9 594 (D) 6 490 - 45 091 1 228 63 418	11 9 18 1 39 3 115	3 330 2 246 7 288 (D) 32 091 (D) 63 581	35 41 87 2 101 14 267	15 728 12 698 45 045 (D) 33 292 5 285 (D)	5 3 10 1 16 2 31	(D) (D) 14 421 (D) 11 774 (D) 31 156	25 21 66 3 110 19 265	5 070 (D (D 45 53 3 49 92 56
125 20 7 8 39 51	176 410 29 702 7 491 14 376 48 033 76 808	81 20 3 2 27 29	160 618 29 433 1 046 (D) 95 066 (D)	71 9 4 4 16 38	64 903 7 144 2 418 1 784 21 939 31 618	51 14 2 18 17	22 845 9 645 (D) (D) 8 323 4 594	53 15 1 16 21	12 593 3 729 (D) 5 378 (D)	257 51 7 15 70 114	79 224 14 199 742 3 360 22 309 38 614		38 349 14 547 (D) (D) 15 180 6 047	157 52 2 4 44 55	42 50 (C (D 39 (C 19 12
24 487 12 7 15 3	22 505 877 760 19 524 (D) 27 524 (D)	15 324 20 6 12 9	12 055 652 237 40 236 7 128 10 041 15 499 2 006	20 327 16 10 21 5	8 115 311 024 11 191 7 646 25 642 3 966 6 522	10 409 13 5 10 6	2 074 148 251 4 031 1 616 4 425 1 042 (D)	303 7 2 4 8	637 121 744 3 409 (D) 1 580 3 468 (D)	926 41 12 31 26 6	6 946 346 687 15 454 4 254 11 538 6 927 1 495	109 3 3 4	3 689 125 876 (D) 1 082 4 152 (D)	25 677 17 8 13 10 2	214 95 (E 2 26 3 35 1 63 (E
13 28 8 33 21 16	20 403 64 480 (D) 72 533 43 679 33 017	35 4 23 13 6	88 782 922 53 846 17 992 2 234	23 3 19 20 6	23 531 (D) 20 074 15 896 3 569	13 5 36 16 2	7 106 409 9 679 6 576 (D)	21 1 28 20 2	6 360 (D) 8 888 8 597 (D)	63 11 64 37 25	23 117 2 388 21 093 14 565 5 506	10 3 9 7 4	9 504 (D) 17 554 4 579 6 649	37 53 28 16	9 85 (E 13 93 9 05 3 71
14 12 31 12 7	16 451 35 801 68 210	3 3 21 7	877 (D) 68 719 9 247 (D)	7 10 23 7 4	5 987 12 539 17 067 5 660 3 457	38 101 3 9	675 11 529 46 257 (D) 2 402	31 31 1 18	415 5 594 13 584 (D) 13 745	36 110 14 26	4 854 15 270 58 744 3 523 22 504	1	(D) (D) 15 558 (D) (D)	14 40 89 10 10	7 45 33 18 2 92 (I
96 6 151	193 080 7 052	8	264 178 1 789 87 295	71 4 73	77 245 3 518 (D)	98 8 43	41 475 (D) (D)	100 4 31	46 025 751 8 248	13	88 347 2 338 44 770	18	31 091 (D) 16 654	222 4 104	72 91 84 36 93
584 12 8 241	940 307 13 225 12 948 385 423	329 8 4 117	781 886 (D) (D) 288 129 (D)	338 4 5 148 183	388 812 (D) 2 896 148 794 (D)	392 6 159 227	175 938 478 - 65 969 109 491	359 7 115 237	243 004 1 237 58 754 185 013	23 7 801	436 887 6 024 1 624 198 344 232 875	55 74	183 563 (D) (D) 88 122 112 895	490	348 25 1 55 1 13 143 18 202 37
303 12		14	13 818 (D) (D)	1	8 606 (D) (D)	11	3 871 (D) (D)	5 5	(D) (D)	37 25 12	6 791 4 505 2 286	5 4	2 916 (D) (D)	24 19 5	8 48 7 92 55

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

			All establish	ments ^{1 2}			Establis	hments with p	ayroli1		Kind-of-t	ousiness group pay	os (establi roll)	shments with
	Geographic area			Unincor busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile e dealers SIC 52)	grou	merchandise up stores SIC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	California—Con.													
1 2 3 4 5 6	San Bernardino County Barstow Big Bear Lake Δ Chino Colton Fontana	7 432 272 129 282 184 293	4 059 936 170 881 29 643 154 310 112 195 171 190	4 429 136 86 183 116 181	740 30 16 29 21 25	4 815 201 87 158 118 187	3 961 160 167 655 26 800 149 921 108 974 166 251	482 964 20 279 4 900 17 276 11 716 19 406	114 590 4 644 1 391 4 120 2 917 4 697	54 193 2 350 832 1 689 1 338 2 045	240 4 4 9 5 10	219 343 (D) 1 923 8 886 4 349 6 759	104 5 3 2 2 5	526 033 11 650 (D) (D) (D) 8 810
7 8 9 10 11	Grand Terrace Δ Loma Linda Montclair Needles Ontario	41 57 318 74 680	14 330 24 404 274 096 29 483 427 117	28 34 140 48 401	3 8 21 9 66	21 32 241 57 442	13 913 23 843 269 903 29 012 417 643	1 346 2 935 33 781 3 102 50 806	309 715 7 965 714 11 180	120 277 3 756 439 5 049	2 1 12 5 18	(D) (D) 13 597 878 23 839	1 1 5 2 6	(D) (D) 79 349 (D) 32 861
12 13 14 15 16 17 18	Rancho Cucamonga Δ Redlands Rialto San Bernardino Upland Victorville Balance of county	308 408 246 1 268 408 281 2 183	149 599 257 424 118 694 966 113 241 954 186 241 732 262	188 240 147 609 242 135 1 515	33 36 29 121 50 23 220	194 262 155 973 231 224 1 232	146 797 252 806 116 711 953 125 236 692 183 973 697 141	16 745 30 673 14 830 121 972 27 961 22 074 83 162	3 911 7 538 3 713 29 681 6 665 5 443 18 987	2 033 3 678 1 751 13 484 3 439 2 377 9 536	13 12 9 35 11 12 78	13 092 8 001 6 696 45 306 13 324 10 600 (D)	6 4 3 19 5 6 29	4 922 45 091 (D) 231 596 34 313 17 366 34 715
19 20 21 22 23 24	San Diego County Carlsbad Chula Vista Coronado Del Mar El Cajon	15 687 396 674 154 150 777	9 478 827 396 696 430 406 50 174 64 114 722 279	8 568 188 360 81 75 357	1 522 34 56 24 16 66	10 446 267 477 115 109 609	9 294 598 391 510 424 881 48 847 62 777 714 416	1 165 023 47 863 54 778 8 050 9 587 80 008	276 126 11 946 13 233 1 840 1 957 18 799	130 440 5 168 5 770 1 089 1 350 8 436	372 5 19 2 3 22	367 626 5 015 18 068 (D) (D) 29 839	157 8 9 3	1 236 702 76 332 75 047 (D) 118 088
25 26 27 28 29	Escondido Imperial Beach La Mesa Lemon Grove Δ National City	804 124 622 125 487	586 556 67 008 471 403 77 750 529 170	412 66 313 83 198	79 16 64 10 60	569 90 448 69 398	578 025 65 985 465 390 76 036 524 487	65 194 7 625 55 873 8 314 58 938	15 841 1 807 13 524 1 910 13 938	6 812 846 5 992 774 5 406	26 4 12 5 6	37 226 986 16 953 3 171 (D)	9 1 7 - 7	82 701 (D) 92 829 95 243
30 31 32 33 34 35 36	Oceanside Poway Δ San Diego San Marcos Santee Δ Vista Balance of county	612 86 7 207 197 108 383 2 781	334 687 69 876 4 341 662 78 241 28 176 166 911 1 063 718	352 46 3 812 119 61 231 1 814	54 13 703 15 12 32 278	405 58 4 925 134 62 227 1 484	326 750 68 857 4 260 661 75 421 26 795 161 810 1 021 950	39 402 6 862 560 002 10 034 4 451 18 389 129 653	8 948 1 652 133 169 2 160 1 032 4 248 30 122	4 612 779 64 231 1 088 560 1 929 15 598	17 4 120 13 4 19 91	10 103 1 218 121 136 12 914 4 453 13 562 81 414	8 72 72 1 2 19	70 677 (D) 562 140 (D) - (D) 55 771
37 38	San Francisco County San Francisco	8 640 8 640	4 250 353 4 250 353	4 576 4 576	1 251 1 251	5 883 5 883	4 080 752 4 080 752	657 329 657 329	155 313 155 313	60 185 60 185	100 100	99 694 99 694	87 87	420 935 420 935
39 40 41 42 43 44 45 46	San Joaquin County Escalon Lodi Manteca Ripon Stockton Tracy Balance of county	2 967 59 465 235 37 1 449 191 531	1 596 769 17 793 236 081 153 988 9 762 908 740 88 225 182 180	1 713 39 281 138 26 735 115 379	380 12 61 21 5 196 27 58	2 054 36 314 171 20 1 085 131 297	1 557 260 17 024 230 336 150 930 8 792 890 834 85 513 173 831	192 756 1 998 27 810 16 379 1 085 116 105 9 544 19 835	45 012 459 6 524 3 860 284 27 115 2 164 4 606	21 026 179 2 932 1 689 136 12 811 1 061 2 218	95 2 15 11 1 40 6 20	74 970 (D) 12 080 10 066 (D) 38 925 (D) 8 984	34 5 1 17	177 766 (D) 8 193 (D) 148 298 (D) 7 083
47 48 49 50 51 52	San Luis Obispo County Arroyo Grande Atascadero Δ El Paso de Robles Grover City Morro Bay	1 904 163 197 207 90 187	755 115 81 883 41 732 99 889 17 120 67 312	1 188 103 132 118 60 119	246 21 23 25 14 18	1 240 102 103 141 52 131	731 701 79 993 38 650 97 105 15 486 66 096	94 748 9 334 4 753 11 292 2 293 9 288	21 559 2 111 1 136 2 550 481 2 127	11 790 937 633 1 195 324 1 172	74 4 12 13 4 9	50 725 1 879 8 252 9 568 (D) 5 110	31 4 5 4 1 3	35 814 3 631 2 697 3 657 (D) 1 158
53 54 55	Pismo Beach San Luis Obispo Balance of county	104 514 442	32 489 308 070 106 620	63 267 326	20 69 56	66 413 232	30 087 303 812 100 472	5 168 39 461 13 159	1 161 9 107 2 886	760 4 978 1 791	1 17 14	(D) 14 659 9 331	1 9 4	(D) 22 543 (D)
56 57 58 59 60 61	San Mateo CountyAtherton	5 137 43 193 28 379 514	3 494 118 37 974 78 688 11 457 289 742 444 617	2 790 28 123 15 208 242	520 4 22 7 48 50	3 318 17 105 16 238 340	3 419 114 37 676 75 346 10 917 283 154 436 207	452 586 3 343 10 447 1 401 39 844 57 334	106 736 794 2 646 385 9 457 13 863	43 044 335 1 141 164 3 817 5 667	127 1 8 2 7 7	111 931 (D) 7 195 (D) 1 907 1 888	59 1 - - 3 5	468 469 (D) 2 477 112 573
62 63 64 65 66	Foster CityHalf Moon BayHillsborough Menlo ParkMillbrae	205 105 37 307 169	81 321 39 041 (D) 229 122 114 934	117 71 32 165 90	13 13 1 36 19	116 57 7 219 112	78 081 37 637 (D) 225 893 112 490	11 183 4 606 (D) 26 946 15 179	2 575 1 014 (D) 6 469 3 568	1 268 451 (D) 2 478 1 457	2 5 1 9 5	(D) 3 862 (D) 4 584 5 294	2 1 1 2	(D) (D) (D) (D)
67 68 69 70 71	Pacifica	169 18 539 372 297	86 578 7 296 471 801 262 793 126 549	105 12 269 172 186	25 3 46 34 29	105 10 377 261 180	84 097 6 653 464 488 258 478 120 832	10 712 681 57 516 34 502 18 652	2 698 140 13 291 8 218 4 490	1 244 72 5 288 3 404 1 587	5 1 15 3 9	3 356 (D) 20 311 (D) 9 348	2 7 6 1	(D) 29 572 86 351 (D)
72 73 74 75	San Mateo South San Francisco Woodside Balance of county	917 377 58 410	582 243 272 207 17 455 (D)	469 201 38 247	79 42 4 45	625 259 32 242	571 692 265 922 16 906 (D)	83 580 38 496 2 982 (D)	18 872 9 292 672 (D)	8 122 3 359 264 (D)	17 12 5 13	19 289 11 272 1 441 5 338	16 6	123 727 (D) 50 691

					Kind-of	-business	groups (establ	lishments	with payroll)—	Con.						
	stores C 54)		ive dealers i ex. 554)	stat	service ions 554)	accesso	rel and bry stores C 56)	furnish equipme	re, home ings, and ent stores C 57)	Eating a pl: (SI	nd drinking aces C 58)	sto	proprietary ores 591)	sto	neous retail ores ² 0 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
624 22 4 25 15 24	959 009 39 776 303 57 866 23 588 51 447	396 18 2 11 9 23	638 461 16 464 (D) 23 709 35 580 34 054	440 31 6 15 9	443 351 43 471 2 846 19 563 12 480 18 210	378 14 8 17 1 1	154 507 7 189 1 935 5 720 (D) 2 354	351 11 5 13 9	172 681 3 611 1 199 4 472 4 721 3 501	1 265 57 35 35 40 47	411 638 25 794 11 977 14 627 14 228 14 181	140 4 1 5 7	148 039 3 604 (D) 7 527 3 850 18 550	877 35 19 26 23 31	288 098 (D) 3 784 (D) 8 941 8 385	5
5 5 18 6 65	(D) 13 660 18 021 (D) 99 444	1 2 21 4 51	(D) (D) 50 202 4 376 102 430	2 3 10 11 56	(D) (D) 21 630 9 261 52 656	50 3 21	26 790 209 10 555	2 29 4 27	(D) 21 538 323 10 718	3 6 47 10 114	344 1 521 19 734 3 380 37 024	1 5 5 2 13	(D) 3 420 3 290 (D) 11 922	6 7 44 10 71	(D) 693 17 752 3 228 36 194	10
21 20 23 97 23 21 230	62 696 44 846 35 237 142 521 44 054 34 897 278 550	13 25 12 74 14 32 84	3 407 66 879 3 996 159 749 43 619 51 758 39 828	13 19 18 67 20 18	16 383 19 165 14 697 78 289 23 384 18 182 89 649	17 26 7 113 13 26 48	4 056 10 442 5 366 48 601 9 091 9 047 (D)	11 25 6 91 22 19 68	11 172 10 021 2 587 58 469 9 640 9 885 (D)	51 58 45 273 57 45 342	16 741 26 227 15 173 94 316 25 565 17 008 73 798	4 8 5 24 16 4 31	(D) 5 141 4 297 30 067 18 429 3 990 27 206	45 65 27 180 50 41 197	(D) 16 993 (D) 64 211 15 273 11 240 65 540	1: 1: 1: 1: 1: 1: 1:
1 230 30 53 6 12 67	1 963 665 51 343 99 942 (D) 17 254 137 940	658 15 39 2 1 57	1 771 546 145 715 47 286 (D) (D) 189 431	716 13 39 4 7 57	822 872 13 679 46 027 4 150 9 972 57 181	1 125 49 55 22 16 73	450 551 17 232 21 210 4 511 3 053 37 642	831 28 40 7 7 45	488 783 25 875 24 613 1 015 5 081 23 667	2 855 55 114 25 30 140	1 046 977 29 682 42 346 9 890 20 018 51 684	286 6 17 3 3 16	333 744 7 037 24 839 (D) (D) 24 689	2 216 58 92 41 30 123	812 132 19 600 25 503 9 679 5 349 44 255	2 2
46 15 62 5	106 570 33 668 84 398 (D) 79 495	50 8 24 9 46	152 737 4 149 107 347 26 051 205 729	50 8 22 7 22	50 533 11 882 23 997 8 635 30 608	72 4 59 2 53	23 303 731 16 868 (D) 19 277	53 4 42 5 35	25 495 1 822 23 010 (D) 18 657	125 29 104 21 103	41 953 8 492 41 521 6 012 31 315	10 2 11 1 6	18 372 (D) 13 075 (D) 10 252	128 15 105 14 56	39 135 2 137 45 392 (D)	2
44 3 546 27 11 31 208	62 216 (D) 833 342 24 887 5 556 62 600 311 395	38 8 247 7 2 14	44 085 36 062 664 945 5 407 (D) 16 325 123 509	31 6 308 7 2 20 113	35 959 6 496 375 979 5 740 (D) 24 815 (D)	21 7 538 4 2 16	8 481 1 667 249 174 552 (D) 3 053 (D)	39 1 400 13 2 21 89	12 727 (D) 284 747 4 363 (D) 6 850 29 447	122 12 1 451 34 25 54 411	44 892 2 804 558 972 11 339 6 002 13 012 127 043	9 1 138 4 3 8 48	10 667 (D) 159 395 2 791 (D) 8 306 46 178	76 14 1 105 24 11 42 282	26 943 2 248 450 831 (D) 4 328 (D) 89 844	99999
817 817	790 841 790 841	110 110	454 344 454 344	234 234	218 574 218 574	609 609	374 055 374 055	381 381	199 599 199 599	2 090 2 090	792 607 792 607	171 171	134 551 134 551	1 284 1 284	595 552 595 552	2 3
260 5 37 18 6 125 14 55	381 180 4 719 54 150 46 567 3 920 189 529 25 699 56 596	162 5 30 20 2 79 9	280 140 5 010 51 805 36 833 (D) 158 088 15 554 (D)	168 3 29 10 3 67 15	154 830 (D) 23 375 9 117 1 519 72 232 10 220 (D)	168 3 22 13 109 13 8	70 018 501 8 993 3 376 49 355 3 852 3 941	157 1 30 16 2 75 10 23	70 867 (D) 11 329 7 511 (D) 40 827 3 145 7 630	564 12 85 36 3 318 31 79	155 730 1 747 21 660 12 600 741 94 656 8 308 16 018	83 2 8 6 1 47 9	84 879 (D) 17 570 9 385 (D) 36 466 9 955 9 891	363 3 54 36 1 208 23 38	106 880 (D) (D) 9 282 (D) 62 458 4 943 14 122	
139 16 11 16 6	194 829 37 201 2 021 28 656 (D) 19 787	77 10 5 13 6 5	104 474 9 221 3 186 15 249 2 011 1 695	124 10 7 16 5	86 109 8 577 7 778 12 719 2 953 9 572	109 10 10 12 5	30 670 1 516 2 415 4 947 622 1 874	83 6 7 9 4	26 977 1 284 1 441 1 819 1 757 2 749	322 23 22 26 13 38	104 161 6 375 4 457 9 106 3 537 15 520	39 5 4 5 1 3	37 353 6 418 1 281 2 909 (D) 4 028	242 14 20 27 7 25	60 589 3 891 5 122 8 475 1 105 4 603	2 4
5 39	5 007 64 808	2 27 9	(D) 67 245 (D)	5 47 22	5 632 29 489 9 389	8 44 11	1 159 17 187 950	3 35 9	(D) 15 649 (D)	25 92 83	12 054 32 396 20 716	3 11 7	(D) 13 762 7 461	13 92 44	2 877 26 074 8 442	4 9
29 433 1 20 2 28 45	745 040 (D) 29 174 (D) 37 283 59 378		611 750 (D) 1 614 (D) 118 354 59 622	266 2 8 2 18 26	261 957 (D) 11 697 (D) 17 735 29 029	352 1 3 1 18 53	175 707 (D) (D) (D) (D) 7 824 39 249	270 2 10 1 14 34	181 623 (D) 3 507 (D) 5 851 38 213	828 4 26 6 68 75	387 077 (D) 10 130 1 380 46 042 42 883	105 - 4 - 8 10	154 045 (D) 13 730 22 215	703 3 21 1 61 66	321 515 (D) 8 579 (D) 31 951 31 157	5)
19 8 2 26 16	32 265 18 744 (D) 58 466 32 049	1 3 8	(D) (D) 78 405 13 486	7 5 17	9 592 (D) 17 669 8 596	23 4 1 21 10	5 516 1 048 (D) 5 764 3 446	5 2 1 23 9	1 187 (D) (D) 9 532 6 852	30 17 - 48 29	11 931 2 969 19 026 17 056		(D) (D) (D) 12 359 (D)	25 11 56 21	12 404 2 153 (D 5 053	- 11
20 2 37 28 14	33 341 (D) 94 767 37 631	9 38	15 891 137 470 26 689 5 421	15 1 34 20	11 443 (D) 37 967 20 687 9 689	1 1 22 44 24	(D) (D) 11 044 17 158 5 727	3 29 24 22	(D) 19 932 10 142 17 563	104 60	8 448 (D) 53 118 19 694 9 188	1 14 8	3 720 (D) 18 393 (D) 9 516	14 2 77 56 48	3 777 (D 41 914 20 636 (D	8
75 46 5	105 953 61 838 7 205	28	53 128 34 876 62 552	37 22 3 27	36 163 24 471 (D) 18 130	9 3	60 838 3 940 (D) 8 536	58 16 2 15	25 470 27 806 (D) 11 845	72	58 835 51 876 3 020 28 179	1	36 773 7 606 (D) (D)	137 52 6 46	51 516 (D 1 09 39 59	5)77

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

Theating of abbroviations and	3,111,013,	****		CAPIGNATION					3000, 000 up,		ousiness group	s (establis	
Geographic area									Paid employ-	hardwa supply, home	are, garden and mobile e dealers	grou	merchandise p stores IC 53)
	Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
California Con.													
Santa Barbara County Carpinteria Guadalupe Lompoc Santa Barbara Santa Maria Balance of county	3 556 304 28 260 1 253 531 1 180	1 846 926 131 903 7 430 129 042 657 354 466 606 454 591	1 866 59 18 147 667 243 732	595 215 1 31 164 49 135	2 274 70 21 182 885 394 722	1 718 068 45 028 7 184 127 457 638 615 460 704 439 080	221 984 5 717 1 228 15 644 93 522 47 986 57 887	51 497 1 304 259 3 589 22 151 11 097 13 097	25 548 654 130 1 696 10 875 5 121 7 072	110 8 1 7 35 24 35	80 700 3 421 (D) (D) 26 615 19 217 (D)	31 1 2 9 9	161 405 (D) (D) 62 882 69 444 (D)
Santa Clara County Campbell Cupertino Gilroy Los Altos Los Altos Hills	10 985 461 479 238 332 33	7 487 855 312 092 417 347 116 761 139 506 932	5 975 215 196 145 193 31	1 059 46 39 30 32	7 148 332 371 160 206 4	7 347 317 306 904 413 172 113 113 135 681 570	947 822 40 509 56 178 13 140 21 178 110	221 155 9 726 12 783 3 262 4 841 22	97 116 4 567 6 242 1 671 2 340	256 18 15 4 15	292 323 20 612 9 892 7 698 9 241	116 4 6 3	988 452 (D) 119 956 (D)
Los Gatos Milpitas Monte Sereno Morgan Hill Mountain View	451 228 10 189 655	295 763 162 237 183 89 327 495 533	257 120 8 128 334	54 22 1 21 66	296 148 1 102 481	290 783 159 920 (D) 85 772 487 358	35 045 19 329 (D) 10 645 63 835	8 319 4 497 (D) 2 395 14 721	3 112 2 151 (D) 1 104 6 832	13 6 11 13	4 876 4 291 4 952 16 054	2 5 - 2 14	(D) 26 374 - (D) 132 018
Palo Alto San Jose Santa Clara Saratoga Sunnyvale Balance of county	751 4 704 766 228 885 575	551 994 3 156 446 716 769 75 114 658 637 299 214	325 2 674 385 150 476 338	82 444 88 20 76 38	559 2 943 529 122 571 323	544 473 3 094 788 705 281 71 514 646 724 (D)	77 220 386 665 93 756 9 240 86 459 (D)	18 283 90 573 21 859 2 300 19 727 (D)	7 951 39 387 8 444 1 120 8 598 (D)	17 90 19 7 14	13 838 126 323 19 865 4 922 39 435 10 324	7 59 4 1 6 3	81 365 466 278 54 405 (D) 57 045 (D)
Santa Cruz County Capitola Santa Cruz Scotts Valley Watsonville Balance of county	2 108 193 661 120 297 837	990 619 115 679 394 969 47 665 186 919 245 387	1 252 90 369 75 163 555	333 32 103 16 54 128	1 388 154 482 77 215 460	965 683 114 030 389 453 46 623 183 000 232 577	125 529 15 058 54 511 5 714 21 402 28 844	29 246 3 417 12 914 1 369 4 960 6 586	14 413 2 027 6 148 608 2 051 3 579	62 3 12 3 12 32	76 924 (D) 34 115 (D) 12 583 11 478	23 4 8 1 6 4	75 758 (D) 28 980 (D) 10 885 (D)
Shasta County Anderson Reoding Balance of county	1 311 130 765 416	602 970 47 883 432 606 122 481	781 84 406 291	163 11 97 55	887 81 555 251	584 481 45 452 423 471 115 558	69 245 5 090 52 199 11 956	15 959 1 178 12 051 2 730	7 253 517 5 461 1 275	63 8 33 22	43 842 3 287 28 410 12 145	25 2 15 8	53 928 (D) (D) (D)
Siskiyou County Mount Shasta Weed Yreka Δ Balance of county	523 94 49 142 238	6 303 155 232 18 767 18 071 68 474 49 920	344 61 34 71 178	69 14 5 25 25	359 65 35 115 144	5 624 147 109 17 509 17 079 67 197 45 324	595 17 513 2 353 1 810 8 521 4 829	137 4 045 543 391 2 020 1 091	82 2 129 325 216 975 613	31 5 3 12 11	780 10 316 1 381 (D) 4 362 (D)	11 1 1 2 7	2 918 (D) (D) (D) 1 409
Solano County Benicia Dixon Fairfield Rio Vista Suisun City	1 847 133 70 469 51 112	1 035 483 35 181 23 581 284 291 23 515 36 554	1 079 98 52 230 33 75	176 18 7 36 5 17	1 183 55 43 349 37 58	1 015 341 33 753 22 460 280 705 22 854 35 209	124 988 4 405 2 711 34 141 2 801 3 749	29 040 1 027 635 7 919 647 862	13 259 519 355 3 978 249 379	53 2 2 12 1 2	41 026 (D) (D) 11 387 (D) (D)	22 1 1 6 2	99 555 (D) (D) 49 739 (D)
Vacaville Vallejo Balance of county	308 626 78	174 276 416 712 41 373	175 366 50	36 46 11	188 406 47	170 516 409 541 40 303	23 074 50 042 4 065	5 443 11 596 911	2 458 4 922 399	11 19 4	9 180 17 866 (D)	10	(D) 47 131
Sonoma County	3 195 75 55 151 475 148	1 613 867 19 897 19 503 63 280 217 835	1 843 56 29 96 284 94	423 9 13 17 71 18	2 065 40 37 93 301	1 573 141 18 132 18 885 61 108 212 330	204 665 2 040 2 372 8 068 27 107	47 170 470 589 1 817 6 385	20 923 231 384 811 3 176	128 2 2 8 17	115 190 (D) (D) 5 176 11 441	36 1 1 7	163 499 (D) (D) 25 484 (D)
Santa Rosa	1 127 155 236 773	718 360 65 963 79 294 355 010	526 111 145 502	151 22 46 76	828 88 133 463	705 797 63 987 74 740 344 995	93 895 8 095 10 022 43 551	21 799 1 844 2 145 9 998	9 841 775 1 019 3 768	24 6 6 6	16 179 4 101 4 628 68 869	15 1 2 8	125 641 (D) (D) (D)
Stanislaus County Ceres Hughson Modesto Newman Oakdale	2 370 131 28 1 222 35 105	1 303 641 68 402 4 389 827 194 13 292 54 024	1 338 81 18 615 22 58	267 13 4 132 4 17	1 620 91 14 883 26 79	1 272 269 66 985 3 614 814 812 13 019 53 268	156 019 7 823 516 101 973 1 785 5 810	36 525 1 911 128 23 816 428 1 408	16 971 878 72 11 179 182 687	94 7 2 36 3 6	72 878 1 778 (D) 40 534 (D) 3 238	37 3 1 19 1 4	158 681 (D) (D) 140 893 (D) 1 384
Patterson	42 52 328 24 403	12 351 13 861 172 073 7 572 130 483	27 29 185 20 283	5 12 41 39	36 35 234 17 205	11 982 12 914 167 805 7 368 120 502	1 622 1 154 21 656 702 12 978	368 270 5 042 159 2 995	184 133 2 222 88 1 346	4 4 12 20	621 892 4 349 (D) 20 308	1 -7 -1	(D) 6 321 (D)
Sutter County Live Oak Yuba City Balance of county	470 44 375 51	236 494 8 610 215 439 12 445	283 36 206 41	61 4 55 2	307 25 255 27	230 001 7 942 210 780 11 279	27 214 859 24 907 1 448	6 391 188 5 880 323	2 866 88 2 601 177	17 1 13 3	20 254 (D) 15 499 (D)	7 5 2	34 140 (D) (D)
Tehama County Corning Red Bluff Balance of county	397 96 218 83	172 116 61 888 97 465 12 763	240 61 118 61	50 14 23 13	267 65 165 37	166 602 60 993 94 641 10 968	18 031 5 237 11 513 1 281	4 027 1 255 2 504 268	2 125 562 1 388 175	20 5 14 1	11 006 (D) 7 332 (D)	8 3 5	9 121 1 068 8 053
	Callfornia — Con. Santa Barbara County Carpinteria Guadalupe Lompoc Santa Barbara Santa Maria Balance of county Campbell Cupertino Gilroy Los Altos Hills Los Gatos Milpitas Monte Sereno Morgan Hill Mountain View Palo Alto San Jose Santa Clara Saratoga Santa Clara Saratoga Sunnyvale Balance of county Capitola Santa Cruz Scotts Valley Watsonville Balance of county Shasta County Capitola Sierra County Siskiyou County Mount Shasta Weed Yreka Δ Balance of county Siskiyou County Siskiyou County Mount Shasta Weed Yreka Δ Balance of county Solano County Benicia Dixon Fairfield Rich Sierra County Solano County Solano County Benicia Dixon Fairfield Rich Sierra County Solano County Solano County Solano County Benicia Dixon Fairfield Rich Sierra County Solano County Solano County Benicia Dixon Fairfield Rich Sierra County Solano County Solano County Solano County Benicia Dixon Fairfield Rich Sierra County Solano County Sola	Santa Barbara County	Restablish	California - Con. Sales Individual propriectorships Carpineria 3 556 1 846 926 1 866 1 866 1 866 1 867	Recognition Recognition	Registration Regi	Num- Sales	California - Con. Sales Individual propine Partier Parti	All establishments #	Captifornia - Con. Sales Sales Captifornia Capti	Carographic area	A catable-ments Particular Particular	Captigries Cap

					Kind-of	-business	groups (establ	ishments v	vith payroll)—	Con.					
	stores C 54)		ive dealers 5 ex. 554)	stat	e service tions 554)	accesso	rel and ory stores C 56)	furnishi equipme	re, home ngs, and ent stores 0 57)	pla	nd drinking aces C 58)	sto	proprietary ores 591)	sto	neous retail ores ² o ex. 591)
lum- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
226 9 3 19 75 35 85	364 460 17 659 2 419 34 557 130 739 61 018 118 068	128 1 20 43 36 28	250 919 (D) (D) (D) 90 372 91 406 40 027	175 6 4 12 54 35 64	164 485 5 936 1 195 10 542 47 576 34 892 64 344	262 5 1 19 110 48 79	88 752 (D) (D) 8 064 42 832 17 677 (D)	192 3 17 87 42 43	89 351 313 7 577 40 470 17 255 23 736	527 19 9 41 217 78 163	207 016 5 576 2 148 12 022 98 222 34 864 54 184	65 4 1 6 26 9	76 006 3 771 (D) 5 054 24 237 18 681 (D)	558 15 1 39 229 78 196	234 974 6 669 (D) (D) 74 670 96 250 (D)
838 26 48 19 24	1 536 943 56 266 66 812 14 749 49 582	487 21 10 16 1	1 350 230 15 274 22 762 25 469 (D)	568 26 28 18 15	619 216 28 121 25 794 21 322 19 578	773 33 70 18 28	376 745 14 863 39 106 7 713 6 484	572 38 28 15 22	418 016 43 519 22 097 4 913 12 680	1 862 89 88 33 44 2	772 294 44 787 45 316 10 943 21 611 (D)	190 6 9 3 6	310 989 14 222 19 903 (D) 3 846 (D)	1 486 71 69 31 51	682 109 (D) 41 534 6 934 (D) (D)
36 16	67 146 45 086 45 224	22 15 5	135 918 12 047 7 338	15 16 9	16 107 23 087 8 292	25 5 8	5 120 2 838 2 100	19 11 6 47	7 913 3 225 1 234 47 003	76 43 27 125	26 441 17 331 7 687 45 849	11 7 - 4 10	7 853 11 032 5 039 29 594	77 24 1 16 109	(D) 14 609 (D) (D) 48 276
58 63 374 46 12 68 34	90 432 80 413 710 209 111 772 23 060 102 012 74 180	28 25 219 46 3 50 26	32 901 95 169 526 141 211 376 5 850 203 097 (D)	36 31 247 50 5 46 26	34 539 38 861 273 971 49 257 2 931 48 912 28 444	83 321 33 13 58 37	10 692 71 416 151 264 22 045 2 846 24 939 15 319	39 222 48 13 34 30	21 461 134 228 73 790 8 933 21 438 15 582	141 749 159 30 179 77	70 606 278 337 73 340 9 061 83 859 (D)	11 81 18 3 14 6	9 596 131 448 35 086 (D) 18 628 15 029	142 581 106 35 102	61 748 296 589 54 345 (D) 47 359 36 666
196 16 77 10 31 62	251 099 27 747 86 990 13 576 45 359 77 427	84 4 33 5 17 25	158 764 2 799 84 029 5 827 51 715 14 394	90 7 29 10 12 32	78 232 4 583 26 532 7 934 10 565 28 618	142 30 46 5 24 37	40 485 8 021 12 839 1 152 9 300 9 173	102 17 31 5 15	38 884 7 560 15 636 656 7 662 7 370	379 38 133 23 62 123	113 401 16 469 49 899 4 390 14 426 28 217	29 1 8 1 6 13	46 767 (D) 13 228 (D) 12 251 (D)	281 34 105 14 30 98	85 369 11 869 37 205 (D) 8 254 (D)
123 6 64 53	151 609 19 458 (D) (D)	61 6 42 13	84 832 3 587 75 526 5 719	86 10 48 28	83 171 8 347 61 103 13 721	81 6 66 9	22 503 767 20 668 1 068	49 4 40 5	16 650 275 15 663 712	230 25 138 67	46 625 4 310 35 597 6 718	26 4 14 8	43 008 3 201 35 167 4 640	143 10 95 38	38 313 (D) (D) 8 621
6 59 7 4 17 31	1 991 50 618 5 178 4 362 18 755 22 323	1 20 2 3 7 8	(D) 12 438 (D) 1 915 8 416 (D)	2 41 11 10 8 12	(D) 20 653 2 944 5 517 7 963 4 229	28 8 - 13 7	5 452 1 069 3 363 1 020	1 10 3 2 5	(D) 3 503 (D) (D) 1 385	99 13 10 27 49	1 169 16 351 2 424 1 709 7 113 5 105	14 2 1 5 6	(D) 14 073 (D) (D) (D) (D)	46 13 1 19 13	10 787 2 047 (D) (D) 2 750
129 7 3 32 7 7	255 698 18 711 10 372 41 895 8 490 (D)	92 2 4 32 3 3	192 003 (D) 963 64 674 (D) 2 166	108 5 5 25 7 7	111 753 3 892 2 992 20 127 2 717 8 740	101 3 2 52 2 2	32 709 388 (D) 16 415 (D) (D)	106 3 5 36 1 8	40 418 1 180 (D) 11 326 (D) 1 573	332 22 13 83 7 22	116 092 5 324 4 703 30 368 2 183 4 479	29 1 1 7 2 1	62 123 (D) (D) 11 453 (D) (D)	211 9 7 64 5 6	63 964 1 523 935 23 321 645 2 812
20 44 9	46 969 99 133 (D)	13 32 3	19 893 95 656 (D)	18 31 10	24 528 35 482 13 275	13 26 1	5 633 9 697 (D) 59 640	18 35 -	7 512 18 218 (D)	54 120 11	34 364 33 176 1 495 153 915	5 11 1 60	(D) 30 526 (D) 91 372	34 78 8 370	9 069 22 656 3 003 123 043 1 207
284 5 7 17 41 7	404 658 7 185 8 910 21 281 59 578 34 549	133 4 1 9 19	235 451 2 119 (D) 15 450 29 635 1 549	170 5 2 5 22 6	156 839 4 089 (D) 2 852 19 266 4 827	130 2 1 7 33	(D) (D) 2 024 8 408 1 703	1 2 9 25 4	69 534 (D) (D) 1 284 6 663 2 321	515 15 17 21 76 26	153 915 1 938 3 465 5 964 22 633 7 634	60 2 - 4 9 4	2 681 16 146 (D)	4 12 52 16	(D) (D) 13 076 5 132
89 21 15 82	152 210 29 355 24 537 67 053	48 5 6 38	69 858 9 113 6 974 (D)	74 6 8 42	77 026 6 170 7 085 (D)	108 7 15 11	37 877 3 103 2 610 3 744	84 6 8 34	42 740 675 1 658 13 557	178 15 38 129	68 832 3 507 9 186 30 756	25 5 4 7	43 741 4 258 (D) 4 521	183 16 31 52	71 693 (D) 6 641 17 598
236 15 4 114 3 15	322 178 25 377 1 849 174 560 3 871 18 157	120 6 - 57 4 5	188 084 (D) - 124 874 5 930 7 729	113 11 1 47 -	110 681 7 850 (D) 52 367 9 476	160 5 108 4 5	63 167 1 346 48 254 (D) 1 298	132 6 1 82 3	72 968 1 392 (D) 52 530 1 424	7	107 669 6 716 (D) 68 862 929 5 385	55 6 1 26 1 3	75 772 8 465 (D) 45 508 (D) 3 315	311 11 2 190 3 10	100 191 2 724 (D 66 430 188
5 7 26 5 42	4 615 4 606 51 084 4 875 33 184	19 1 1 24	2 416 29 630 (D) 15 211	2 3 14 4 19	(D) 4 367 12 829 1 510 21 762	3 3 27 - 5	(D) (D) 9 713 - 1 414	1 2 24 13	(D) (D) 11 747 4 443	53	554 740 16 175 (D) 7 708	2 2 9 5	(D) (D) 14 424 - 1 118	8 4 43 2 38	1 23 682 11 533 (D (D
37 6 27 4	60 032 5 245 51 985 2 802	26 3 22 1	36 743 (D) (D) (D)	23 1 20 2	17 393 (D) 16 752 (D)	26 26	8 539 8 539 -	29 3 24 2	9 474 766 (D) (D)	8 58	21 557 451 20 367 739		7 857 (D) (D)	63 2 54 7	14 012 (D (D 1 200
41 7 22 12	46 753 12 552 28 283 5 918	27 7 17 3	21 925 (D) 11 176 (D)	27 11 13 3	40 294 27 994 11 441 859	19 4 15	4 978 207 4 771 -	13 2 10 1	2 985 (D) 2 782 (D)	14	13 344 2 835 8 952 1 557 3 472	4 4 1	7 365 (D) 6 228 (D)		8 83 (D 5 62 (D

For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

11 01	meaning of abbreviations an	a symbols,	All establish	-	oxpiana.			hments with p				ousiness group pay	s (establis	
	Geographic area			Unincor busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile e dealers IC 52)	grou	merchandise p stores IC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	California—Con.													
1 2 3 4 5 6	Tulare County Dinuba Exeter Farmersville Lindsay Porterville	2 143 133 85 31 83 408	1 077 044 55 011 37 940 11 069 26 722 197 063	1 303 84 56 21 59 242	290 19 14 3 9 63	1 432 86 51 20 50 266	1 044 948 52 477 36 450 10 350 25 593 190 349	119 946 6 512 2 859 1 297 2 355 22 472	28 059 1 532 686 248 573 4 967	13 790 718 334 128 272 2 694	74 3 2 3 19	58 029 1 867 (D) (D) 10 564	31 3 1 1 1 6	123 155 (D) (D) (D) (D) 13 702
7 8 9 10	Tulare Visalia Woodlake Balance of county	319 712 37 335	145 899 496 561 9 988 96 791	197 379 29 236	37 94 3 48	236 497 22 204	143 219 488 245 8 849 89 416	17 415 57 180 1 121 8 735	4 195 13 585 234 2 039	2 062 6 356 137 1 089	11 19 2 15	9 618 24 996 (D) 6 562	3 12 1 3	(D) 100 732 (D) (D)
11 12 13	Tuolumne County Sonora Balance of county	498 269 229	143 546 90 507 53 039	326 172 154	71 40 31	295 158 137	138 120 87 416 50 704	16 546 9 998 6 548	3 773 2 291 1 482	1 858 1 030 828	22 9 13	11 177 (D) (D)	2 1 1	(D) (D) (D)
14 15 16 17 18 19	Ventura County Camarillo Fillmore Ojai Oxnard Port Hueneme	4 276 340 76 159 760 96	2 589 477 175 277 36 986 50 729 517 966 48 898	2 442 201 49 111 400 58	449 40 9 13 78 10	2 724 203 56 92 538 59	2 533 333 169 834 36 087 48 673 508 104 47 226	302 770 19 221 3 889 6 773 63 142 5 181	72 858 4 595 855 1 546 15 391 1 225	32 873 2 285 398 774 7 053 657	126 15 3 5 15	110 057 11 379 731 2 777 18 796	49 3 1 1 11 11	328 272 (D) (D) (D) (D) 85 072 (D)
20 21 22 23 24	San Buenaventura (Ventura) A	887 184 568 830 376	616 151 72 459 315 657 631 049 124 305	505 115 360 408 235	92 23 56 82 46	587 124 309 547 209	605 334 70 297 307 020 622 446 118 312	72 777 8 303 35 304 73 860 14 320	17 868 1 961 8 107 17 880 3 430	7 255 879 4 066 7 849 1 657	24 7 16 23 18	21 301 3 239 12 469 21 233 18 132	11 4 5 10 2	94 384 2 005 52 717 84 803 (D)
25 26 27 28 29	Yolo County Davis Winters Woodland Balance of county	911 289 34 301 287	490 528 172 309 12 630 172 307 133 282	481 142 23 152 164	131 42 4 39 46	633 202 20 221 190	481 498 170 327 12 323 169 622 129 226	59 645 22 281 1 493 20 745 15 126	13 757 5 363 354 4 771 3 269	6 548 2 719 206 1 998 1 625	35 5 3 12 15	25 586 (D) 474 8 588 (D)	6 1 4 1	6 599 (D) (D) (D)
30 31 32	Yuba County Marysville Balance of county	421 278 143	186 405 134 254 52 151	243 151 92	48 40 8	294 196 98	180 006 129 509 50 497	23 391 17 214 6 177	5 567 4 119 1 448	2 870 2 149 721	9 4 5	9 343 (D) (D)	10 6 4	28 705 (D) (D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.

					King-o	T-Dusiness	groups (estab	isnments	with payroll)—	Con.						1
	stores C 54)		tive dealers 5 ex. 554)	sta	ne service ations C 554)	access	arel and cory stores IC 56)	furnish equipm	ure, home lings, and ent stores IC 57)	ام	and drinking laces IC 58)	S	d proprietary tores C 591)	st	neous retail lores ² 9 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
211 15 10 4 12 29	281 708 15 479 16 102 (D) 12 757 54 390	136 9 6 2 6	196 736 11 605 4 084 (D) 4 256 36 117	108 6 3 3 5 20	92 888 8 398 (D) (D) 1 805 18 063	142 8 4 2 33	46 584 2 271 558 (D) 11 724	111 5 3 5 19	43 227 1 957 (D) - 932 4 260	355 20 12 7 7 7	83 230 3 289 1 474 1 501 1 026 14 277	49 5 3 1 3 9	52 714 3 759 (D) (D) (D) 17 096	215 12 7 2 6 36	66 677 (D) 1 234 (D) 1 215 10 156	
34 56 5 46	44 439 93 123 (D) 33 114	17 48 3 17	22 300 108 060 787 (D)	20 32 - 19	14 177 28 416 11 056	22 68 1 4	6 909 21 458 (D) 3 467	21 55 - 3	7 436 26 446 (D)	64 109 6 63	13 840 39 819 393 7 611	7 14 1 6	9 889 18 443 (D) 1 501	37 84 3 28	(D) 26 752 (D) 14 110	9
37 17 20	49 110 37 141 11 969	20 15 5	13 504 5 597 7 907	26 10 16	13 726 6 073 7 653	28 21 7	5 723 4 782 941	14 13 1	2 917 (D) (D)	88 34 54	15 791 6 395 9 396	10 6 4	12 226 (D) (D)	48 32 16	(D) (D) 3 943	
297 18 11 15 61	618 423 50 577 14 871 23 774 105 176 27 500	230 13 5 7 51 2	533 825 11 043 7 880 (D) 109 865 (D)	221 21 5 6 34 5	217 851 23 347 4 145 4 285 35 262 7 081	271 20 6 7 68 3	103 824 5 419 1 117 1 337 25 181 249	224 11 2 1 43 1	94 689 3 696 (D) (D) 20 627 (D)	645 50 14 20 142 19	219 718 17 034 2 420 4 094 44 280 5 981	95 8 2 4 19	105 144 14 621 (D) 3 109 19 480 (D)	566 44 7 26 94 13	201 530 (D) 1 938 4 525 44 365 2 843)
50 17 31 53 30	106 030 25 104 107 105 125 220 33 066	61 16 21 38 16	173 280 14 626 26 806 171 195 15 668	44 7 30 45 24	41 123 6 034 29 987 50 938 15 649	41 10 32 73	24 035 2 238 8 402 30 676 5 170	69 11 20 55	30 684 3 076 8 270 23 783 3 992	136 30 81 102 51	51 588 6 125 28 177 50 001 10 018	16 4 11 19 8	16 555 3 756 15 518 24 974 (D)	135 18 62 129 38	46 354 4 094 17 569 39 623 (D)	3
77 24 3 21 29	144 742 47 560 4 157 54 048 38 977	54 15 24 15	87 494 35 723 36 218 15 553	49 11 2 15 21	56 855 12 431 (D) 13 025 (D)	46 19 1 22 4	16 904 6 485 (D) 9 188 (D)	35 15 14 6	13 699 6 984 (D) (D) 1 107	184 58 6 48 72	62 126 26 849 1 156 13 300 20 821	23 7 2 9 5	33 375 12 204 (D) 11 130 (D)	124 47 3 52 22	34 118 (D) (D) 12 886 4 992)
52 29 23	51 682 33 635 18 047	23 15 8	25 598 23 095 2 503	17 12 5	12 421 10 490 1 931	27 19 8	8 423 5 665 2 758	20 16 4	5 805 5 038 767	82 59 23	17 639 15 095 2 544	9 5 4	10 925 (D) (D)	45 31 14	9 465 5 875 3 590	5

Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulat	tive				Cumulat	live
Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total	Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total
California	(X)	123 945 914	123 945 914	100.0	California—Con.				
Los Angeles	1 2 3 4 5	38 399 189 11 684 897 9 478 827 7 487 855 5 615 563	38 399 189 50 084 086 59 562 913 67 050 768 72 666 331	31.0 40.4 48.1 54.1 58.6	Yolo El Dorado Napa Imperial Mendocino	30 31 32 33 34	490 528 429 823 427 120 423 866 331 178	119 591 546 120 021 369 120 448 489 120 872 355 121 203 533	96.5 96.8 97.2 97.5 97.8
Sacramento	6 7 8 9 10	4 375 580 4 250 353 4 059 936 3 511 644 3 494 118	77 041 911 81 292 264 85 352 200 88 863 844 92 357 962	62.2 65.6 68.9 71.7 74.5	Kings	35 36 37 38 39	263 484 261 498 236 494 226 848 186 405	121 467 017 121 728 515 121 965 009 122 191 857 122 378 262	98.0 98.2 98.4 98.6 98.7
Riverside Ventura Fresno Kem Santa Barbara	11 12 13 14 15	3 461 405 2 589 477 2 563 905 2 082 023 1 846 926	95 819 367 98 408 844 100 972 749 103 054 772 104 901 698	77.3 79.4 81.5 83.1 84.6	Tehama Lake Siskiyou Tuolumne Inyo	40 41 42 43 44	172 116 161 802 155 232 143 546 129 670	122 550 378 122 712 180 122 867 412 123 010 958 123 140 628	98.9 99.0 99.1 99.2 99.4
Sonoma	16 17 18 19 20	1 613 867 1 596 769 1 425 924 1 368 657 1 303 641	106 515 565 108 112 334 109 538 258 110 906 915 112 210 556	85.9 87.2 88.4 89.5 90.5	Amador Lassen San Benito Piumas Glenn	45 46 47 48 49	108 758 88 976 83 985 81 398 77 993	123 249 386 123 338 362 123 422 347 123 503 745 123 581 738	99.4 99.5 99.6 99.6 99.7
Tulare	21 22 23 24 25	1 077 044 1 035 483 990 619 755 115 692 494	113 287 600 114 323 083 115 313 702 116 068 817 116 761 311	91.4 92.2 93.0 93.6 94.2	Calaveras	50 51 52 53 54	73 733 72 878 68 627 42 429 38 732	123 655 471 123 728 349 123 796 976 123 839 405 123 878 137	99.8 99.8 99.9 99.9 99.9
Placer Shasta Merced Humboldt	26 27 28 29	676 634 602 970 534 240 525 863	117 437 945 118 040 915 118 575 155 119 101 018	94.7 95.2 95.7 96.1	Trinity	55 56 57 58	30 243 28 147 6 303 3 084	123 908 380 123 936 527 123 942 830 123 945 914	100.0 100.0 100.0 100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulative					Cumulat	ive
Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total	Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total
California	(X)	123 945 914	123 945 914	100.0	California—Con.				
Los Angeles	1 2 3 4 5	14 889 426 4 341 662 4 250 353 3 156 446 1 660 691	14 889 426 19 231 088 23 481 441 26 637 887 28 298 578	12.0 15.5 18.9 21.5 22.8	Fremont	30 31 32 33 34	658 280 657 354 631 049 627 147 619 580	53 003 652 53 661 006 54 292 055 54 919 202 55 538 782	42.8 43.3 43.8 44.3 44.8
Fresno Long Beach Oakland Anaheim Torrance	6 7 8 9 10	1 646 081 1 610 417 1 551 139 1 351 748 1 287 775	29 944 659 31 555 076 33 106 215 34 457 963 35 745 738	24.2 25.5 26.7 27.8 28.8	San Buenaventura (Ventura) Δ	35 36 37 38 39	616 151 615 303 603 107 597 809 593 474	56 154 933 56 770 236 57 373 343 57 971 152 58 564 626	45.3 45.8 46.3 46.8 47.3
Santa Ana Bakersfield Costa Mesa Riverside San Bernardino	11 12 13 14 15	1 182 123 1 114 083 1 075 498 1 063 137 966 113	36 927 861 38 041 944 39 117 442 40 180 579 41 146 692	29.8 30.7 31.6 32.4 33.2	Escondido Salinas Berkeley San Mateo West Covina	40 41 42 43 44	586 556 584 949 584 867 582 243 561 015	59 151 182 59 736 131 60 320 998 60 903 241 61 464 256	47.7 48.2 48.7 49.1 49.6
Santa Monica	16 17 18 19 20	938 896 924 041 908 740 903 516 901 741	42 085 588 43 009 629 43 918 369 44 621 885 45 723 826	34.0 34.7 35.4 36.2 36.9	San Rafael Palo Alto National City Westminster Oxnard	45 46 47 48 49	558 530 551 994 529 170 528 769 517 968	62 022 788 62 574 780 83 103 950 63 832 719 64 150 885	50.0 50.5 50.9 51.3 51.8
Modesto Concord Concord El Cajon Santa Rosa	21 22 23 24 25	627 194 808 537 751 277 722 279 716 360	46 550 620 47 359 357 46 110 634 48 632 913 49 551 273	37.6 38.2 38.6 39.4 40.0	Buena Park Whittier Visalia Mountain View Culver City	50 51 52 53 54	505 616 497 040 496 581 495 533 492 890	84 656 501 85 153 541 65 850 102 86 145 635 66 638 325	52.2 52.8 53.0 53.4 53.6
Downey_ Santa Clara Beverly Hills Sunnyvale	26 27 28 29	717 507 716 769 701 186 858 637	50 268 780 50 985 549 51 686 735 52 345 372	40.6 41.1 41.7 42.2	San Leandro Lakewood Redwood City La Mesa	55 56 57 58	491 949 460 239 471 801 471 403	87 130 274 87 610 513 68 082 314 88 553 717	54.2 54.5 54.9 55.3

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

[For meaning of ebbreviations end symbols, see introductory text. For explanation of terms end comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

			Cumulat	ive				Cumulative	
Geographic aree	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total	Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total
California – Con. Alamede Santa Maria Burbank Pomona Daly City	59 60 61 62 63	468 885 466 606 461 490 447 164 444 617	69 022 602 69 489 208 69 950 698 70 397 862 70 842 479	55.7 56.1 56.4 56.8 57.2	California – Con. Rosemead — El Cerrito — El Centro Vista — Milpitas — Milpi	144 145 146 147 148	169 175 168 470 167 451 166 911 162 237	93 086 016 93 254 486 93 421 937 93 588 848 93 751 085	75.1 75.2 75.4 75.5 75.6
Redding	64 65 66 67 68	432 606 432 556 430 406 427 117 422 951	71 275 085 71 707 641 72 138 047 72 565 164 72 988 115	57.5 57.9 58.2 58.5 58.9	Pico Rivera	149 150 151 152 153	156 879 155 351 155 101 154 499 154 310	93 907 964 94 063 315 94 218 416 94 372 915 94 527 225	75.8 75.9 76.0 76.1 76.3
Cupertino Vellejo El Monte Covina Arcadia	69 70 71 72 73	417 347 416 712 414 371 406 766 397 275	73 405 462 73 822 174 74 236 545 74 643 311 75 040 586	59.2 59.6 59.9 60.2 60.5	Manteca Madera Rancho Cucamonga Δ Tulare La Puente	154 155 156 157 158	153 988 150 333 149 599 145 899 144 818	94 681 213 94 831 546 94 981 145 95 127 044 95 271 862	76.4 76.5 76.6 76.7 76.9
Carlsbad Santa Criz Alhambre Palm Springs Irvine	74 75 76 77 78	396 696 394 969 375 653 375 006 372 259	75 437 282 75 832 251 76 207 904 76 582 910 76 955 169	60.9 61.2 61.5 61.8 62.1	Auburn	159 160 161 162 163	143 954 143 933 143 139 139 648 139 557	95 415 816 95 559 749 95 702 888 95 842 536 95 982 093	77.0 77.1 77.2 77.3 77.4
Lancaster Δ Gerdena Richmond Industry Δ Norwalk	79 80 81 82 83	369 512 363 584 353 965 352 445 334 778	77 324 681 77 688 265 78 042 230 78 394 675 78 729 453	62.4 62.7 63.0 63.2 63.5	Los Altos Placentia San Clemente Marysville Oroville	164 165 166 167 168	139 506 139 295 134 537 134 254 133 340	96 121 599 96 260 894 96 395 431 96 529 685 96 663 025	77.6 77.7 77.8 77.9 78.0
Oceanside Merced Simi Valley Campbell Napa	84 85 86 87 88	334 687 319 729 315 657 312 092 308 236	79 064 140 79 383 869 79 699 526 80 011 618 80 319 854	63.8 64.0 64.3 64.6 64.8	Cerpintene Plecerville Lompoc Hermosa Beech San Fernendo		131 903 129 656 129 042 128 668 127 705	96 794 928 96 924 584 97 053 626 97 182 294 97 309 999	78.1 78.2 78.3 78.4 78.5
San Luis Obispo	89 90 91 92 93	308 070 307 605 298 603 296 029 295 763	80 627 924 80 935 529 81 234 132 81 530 161 81 825 924	65.1 65.3 65.5 65.8 66.0	San Carlos	174 175 176 177 178	126 549 124 773 124 692 122 958 121 823	97 436 548 97 561 321 97 686 013 97 808 971 97 930 794	78.6 78.7 78.8 78.9 79.0
Chico_Burlingame Fairfield Redondo Beach Montclair.	94 95 96 97 98	294 614 289 742 284 291 276 978 274 096	82 120 538 82 410 280 82 694 571 82 971 549 83 245 645	66.3 66.5 66.7 66.9 67.2	Banning	179 180 181 182 183	119 294 119 224 118 694 118 221 116 798	98 050 088 98 169 312 98 288 006 98 406 227 98 523 025	79.1 79.2 79.3 79.4 79.5
South San Francisco Eureka Tustin Fountain Velley Hemet	99 100 101 102 103	272 207 268 957 268 048 263 670 262 909	83 517 852 83 786 809 84 054 857 84 318 527 84 581 436	67.4 67.6 67.8 68.0 68.2	Gilroy	184 185 186 187 188	116 761 116 174 115 679 114 934 114 738	98 639 786 98 755 960 98 871 639 98 986 573 99 101 311	79.6 79.7 79.8 79.9 80.0
San Bruno	104 105 106 107 108	262 793 262 742 257 424 253 388 251 456	84 844 229 85 106 971 85 364 395 85 617 783 85 869 239	68.5 68.7 68.9 69.1 69.3	Lawndale Colton Staton Staton Staton Ridgecrest	189 190 191 192 193	114 079 112 195 109 986 109 899 108 838	99 215 390 99 327 585 99 437 571 99 547 470 99 656 108	80.0 80.1 80.2 80.3 80.4
Manhattan Beach Upland Brea Lodi La Habra	109 110 111 112 113	249 820 241 954 239 779 236 081 233 272	86 119 059 86 361 013 86 600 792 86 836 873 87 070 145	69.5 69.7 69.9 70.1 70.2	Azusa	194 195 196 197 198	108 124 105 021 103 759 102 189 101 747	99 764 232 99 869 253 99 973 012 100 075 201 100 176 948	80.5 80.6 80.7 80.7 80.8
Montebello	114 115 116 117 118	231 315 229 122 227 319 223 475 223 423	87 301 460 87 530 582 87 757 901 87 981 376 88 204 799	70.4 70.6 70.8 71.0 71.2	El Paso de Robles	199 200 201 202 203	99 889 97 729 97 710 97 465 96 117	100 276 837 100 374 566 100 472 276 100 569 741 100 665 858	80.9 81.0 81.1 81.1 81.2
Clovis Antioch Petaluma Yuba City San Gabriel	119 120 121 122 123	222 779 219 563 217 835 215 439 214 751	88 427 578 88 647 141 88 864 976 89 080 415 89 295 166	71.3 71.5 71.7 71.9 72.0	San Juan Capistrano	204 205 206 207 208	94 885 94 747 92 692 92 181 91 097	100 760 743 100 855 490 100 948 182 101 040 363 101 131 460	81.3 81.4 81.4 81.5 81.6
Porterville La Mirada Livermore Huntington Park Novato	124 125 126 127 128	197 063 193 163 191 725 191 656 187 596	89 492 229 89 685 392 89 877 117 90 068 773 90 256 369	72.2 72.4 72.5 72.7 72.8	Pinole	209 210 211 212 213	91 074 90 507 90 416 89 922 89 540	101 222 534 101 313 041 101 403 457 101 493 379 101 582 919	81.7 81.7 81.8 81.9 82.0
Watsonville Victorville South Lake Tahoe Indio Monrovia	129 130 131 132 133	186 919 186 241 185 936 185 356 182 334	90 443 288 90 629 529 90 815 465 91 000 821 91 183 155	73.0 73.1 73.3 73.4 73.6	Morgan Hill	214 215 216 217 218	89 327 88 225 87 919 86 578 84 208	101 672 246 101 760 471 101 848 390 101 934 968 102 019 174	82.0 82.1 82.2 82.2 82.3
Santa Fe Springs	134 135 138 137 138	177 432 175 533 175 277 174 278 172 408	91 360 587 91 538 120 91 711 397 91 885 873 92 058 081	73.7 73.9 74.0 74.1 74.3	Arroyo Grande	219 220 221 222 223	81 883 81 321 81 177 79 623 79 314	102 101 057 102 182 378 102 263 555 102 343 178 102 422 492	82.4 82.4 82.5 82.6 82.8
Davis	139 140 141 142 143	172 309 172 307 172 073 171 190 170 881	92 230 390 92 402 697 92 574 770 92 745 960 92 916 841	74.4 74.8 74.7 74.8 75.0	Sonome	224 225 228 227 228	79 294 78 688 78 241 77 750 77 430	102 501 786 102 580 474 102 658 715 102 736 465 102 813 895	82.7 82.8 82.8 82.9 83.0

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by Δ, see appendix FJ			Cumulative					Cumulative	
Geographic area			Percent Geographic		Geographic area	a		Percent	
	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	State		Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	State total
California—Con.					California – Con.				
Yorba Linda	229 230 231 232 233	76 028 75 255 75 114 74 725 74 199	102 889 923 102 965 178 103 040 292 103 115 017 103 189 216	83.0 83.1 83.1 83.2 83.3	Kingsburg Santee Δ Lindsay Wasco	314 315 316 317 318	28 419 28 176 26 722 26 424 25 879	107 369 303 107 397 479 107 424 201 107 450 625 107 476 504	86.6 86.6 86.7 86.7 86.7
Selma Paradise ∆ Sausalito Rancho Mirage Santa Paula Los Banos	234 235 236 237 238	74 166 73 713 73 216 72 701 72 459 72 187	103 263 382 103 337 095 103 410 311 103 483 012 103 555 471 103 627 658	83.3 83.4 83.4 83.5 83.5	Rocklin Loma Linda San Jacinto Brentwood Marina	319 320 321 322 323	25 392 24 404 24 111 23 997 23 878	107 501 896 107 526 300 107 550 411 107 574 408 107 598 286	86.7 86.8 86.8 86.8 86.8
Fort Bragg Bell Gardens Brawley Poway Δ	240 241 242 243	71 685 70 813 70 212 69 876	103 699 343 103 770 156 103 840 368 103 910 244	83.7 83.7 83.8 83.8	AlturasChowchilla	324 325 326	23 828 23 651 23 644	107 622 114 107 645 765 107 669 409	86.8 86.8 86.9
Commerce Yreka Δ Ceres San Anselmo Morro Bay	244 245 246 247 248	69 809 68 474 68 402 68 344 67 312	103 980 053 104 048 527 104 116 929 104 185 273 104 252 585	83.9 83.9 84.0 84.1 84.1	Dixon Rio Vista Colusa	327 328 329	23 581 23 515 23 134	107 692 990 107 716 505 107 739 639	86.9 86.9
Imperial Beach Susanville Artesia Los Alamitos	249 250 251 252 253	67 008 66 667 66 629 66 447 65 963	104 319 593 104 386 260 104 452 889 104 519 336 104 585 299	84.2 84.2 84.3 84.3	Galt Firebaugh San Marino Tehachapi	330 331 332 333	22 429 22 395 22 188 21 899	107 762 068 107 784 463 107 806 651 107 828 550	86.9 87.0 87.0 87.0
Sebastopol Martinez Lake Elsinore Lakeport San Dimas Crescent City	254 255 256 257 258	65 824 65 550 65 352 65 314 64 667	104 651 123 104 716 673 104 782 025 104 847 339 104 912 006	84.4 84.5 84.5 84.6 84.6	Corcoran	334 335 336 337 338	21 467 19 900 19 897 19 503 18 767	107 850 017 107 869 917 107 889 814 107 909 317 107 928 084	87.0 87.0 87.0 87.1 87.1
South El Monte Del Mar Healdsburg Corning Lomita	259 260 261 262 263	64 235 64 114 63 280 61 888 61 815	104 976 241 105 040 355 105 103 635 105 165 523 105 227 338	84.7 84.7 84.8 84.8 84.9	Villa Park Weed Escalon Sierra Madre Woodside	339 340 341 342 343	18 728 18 071 17 793 17 540 17 455	107 946 812 107 964 883 107 982 676 108 000 216 108 017 671	87.1 87.1 87.1 87.1 87.1
Albany	264 265 266 267 268	61 790 61 467 61 384 61 135 55 392	105 289 128 105 350 595 105 411 979 105 473 114 105 528 506	84.9 85.0 85.0 85.1 85.1	Mendota	344 345 346 347 348	17 159 17 120 16 746 16 489 15 954	108 034 830 108 051 950 108 068 696 108 085 185 108 101 139	87.2 87.2 87.2 87.2 87.2
Dinuba Oakdale Cathedral City Δ Beaumont Fortuna	269 270 271 272 273	55 011 54 024 51 937 51 606 50 863	105 583 517 105 637 541 105 689 478 105 741 084 105 791 947	85.2 85.2 85.3 85.3 85.4	Dos Palos Lincoln Grand Terrace Δ Riverbank	349 350 351 352 353	15 888 14 380 14 330 13 861 13 292	108 117 027 108 131 407 108 145 737 108 159 598 108 172 890	87.2 87.2 87.3 87.3 87.3
Ojai Coronado Port Hueneme Moraga Town Anderson	274 275 276 277 278	50 729 50 174 48 898 48 230 47 883	105 842 676 105 892 850 105 941 748 105 989 978 106 037 861	85.4 85.4 85.5 85.5 85.6	WintersSoledadMcFarland	354 355 358 357	12 630 12 396 12 373 12 351	108 185 520 108 197 916 108 210 289 108 222 640 108 234 523	87.3 87.3 87.3 87.3
Scotts Valley	280 281 282 283	47 665 46 920 46 136 45 667 41 732	106 085 526 106 132 446 106 178 582 106 224 249 106 265 981	85.6 85.6 85.7 85.7 85.7	Greenfield	358 359 360 361	11 883 11 457 11 350 11 192	108 245 980 108 257 330 108 268 522	87.3 87.3 87.4
Villis Duarte King City Palos Verdes Estates Half Moon Bay	284 285 286 287 288	41 424 41 201 40 972 39 206 39 041	106 307 405 106 348 606 106 389 578 106 428 784 106 467 825	85.8 85.8 85.8 85.9 85.9	Orange Cove	362 363 364 365	9 988 9 762	108 279 591 108 289 586 108 299 574 108 309 336	87.4 87.4 87.4 87.4
Lemoore	289 290 291 292 293	38 894 38 693 38 570 38 548 38 303	106 506 719 106 545 412 106 583 982 106 622 530 106 660 833	85.9 86.0 86.0 86.0	Ripon	366 367 368	9 355 8 610 8 514	108 318 691 108 327 301 108 335 815	87.4 87.4 87.4
Atherio	293 294 295 296 297 298	37 974 37 940 37 279 37 052 36 986	106 698 807 106 736 747 106 774 026 106 811 078 106 848 064	86.1 86.1 86.1 86.1 86.2 86.2	Yountville Gonzales Piedmont Waterford Guadalupe	369 370 371 372 373	8 134 8 045 8 003 7 572 7 430	108 343 949 108 351 994 108 359 997 108 367 569 108 374 999	87.4 87.4 87.4 87.4 87.4
Suisun City	299 300 301 302 303	36 554 36 336 35 811 35 181 35 080	106 884 618 106 920 954 106 956 765 106 991 946 107 027 026	86.2 86.3 86.3 86.3 86.3	Portola Valley Avenal & Rio Dell Hughson Ross	374 375 376 377 378	7 296 5 714 4 532 4 389 3 552	108 382 295 108 388 009 108 392 541 108 396 930 108 400 482	87.4 87.4 87.5 87.5 87.5
Willows Orland Kerman Fairlax Pismo Beach	304 305 306 307 308	34 809 33 910 33 368 33 288 32 489	107 061 835 107 095 745 107 129 113 107 162 401 107 194 890	86.4 86.4 86.5 86.5	Calipatna Parlier California City Clayton La Habra Heights Δ	379 380 381 382 383	3 319 3 132 3 075 2 752 1 322	108 403 801 108 406 933 108 410 008 108 412 760 108 414 082	87.5 87.5 87.5 87.5 87.5
Big Bear Lake Δ Needles Westlake Village Δ Tiburon La Palma	309 310 311 312 313	29 643 29 483 29 169 29 022 28 677	107 224 533 107 254 016 107 283 185 107 312 207 107 340 884	86.5 86.5 86.6 86.6 86.6	Los Altos Hills Hercules Honde Sereno Hillsborough	384 385 386 (X)	932 345 183 (D)	108 415 014 108 415 359 108 415 542 (X)	87.5 87.5 87.5 (X)

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.
²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ³Excludes nonemployer direct sellers, SIC 5963.



APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- The nonmail universe consists of firms which were not required to file a regular census return and includes:
 - a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- 2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
 - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.
 - b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
 - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain censusdefined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

EXPLANATION OF TERMS

Establishments-An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

- 1. Corporations (including corporate cooperatives).
- 2. Individual proprietorships.
- 3. Partnerships.
- 4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)

-1,900 (Number of establishments with payroll)

1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code			All establ	ishments1		Establishments with payrol1				
			Sales (\$1,000)	Unincorporated businesses						Paid employees
	Kind of business	Number		Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	Retail trade ²	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-ofbusiness classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales. RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Frequently have a catalog order desk.
- 3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- 3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

 Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

- 2. Provide centralized check-out service.
- Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order desk.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order desk.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)-Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custommade draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

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	Please correct error	s in name, address, and	ZIP code. ENT	ER street and	number	ıl not sh	own.
Item 1 - EMPLOYER IDENTIFICATION NUMBER		Item 4 - ORGANIZ					
Is the Employer Identification (EI) Number shown in		best descr	ibes this establ	Ishment during	1982.	- WA MI	
as that used for this establishment on its latest 198 Quarterly Federal Tax Return, Treasury Form 941?	sz employer's	003 1 [Indix	vidual proprietor	ship			
	9 digits)	2 Part					
2 NO - Enter current			perative associa	ition (taxable)			
El No.			perative associa		ot)		
Item 2 - PHYSICAL LOCATION OF ESTABLISHME	ENT		ernment - Speci				
Answer items a, b, c, and d			oration (Do not		rm		
NOTE: P.O. boxee or rural routee are not physical	locations.	of c	ooperative asso	ciation.)			
a. Same as shown in mailing label. If differen	t, indicate change.)	9 🔲 Othe	r - Specify				
NUMBER AND STREET						-	
NOMBER AND STREET		4 11	figures may be		Mil-	Thou-	Doi-
CITY TOWN VILLAGE ETC. STATE Z	PCODE	REPORT dollar	rs or rounded to ple: If a figure	thousands.	(000)	10001	lars (000)
CALL TOWN VICE AGE ETC. STATE	- (00)	CICHIDEC 13 41	,123,020,		1	126	
b. Is this establishment physically located inside t	the legal boundaries	ТСРОП	t either	Accepteble	Mil.	Thou.	628 Dol.
of the city, town, village, etc.?	and regar boundaries	Ilem 5 - DOLLAR V IN 1982	OLUME OF BO	SIME22	14111.	Thou.	
and distance of the same	la land baundaria	111 1302			į.	į	
to the state of th	lo legal boundaries				010	i	
	Don't know	Sales of merchandis	and other		i,	- 1	
c. Type of municipality where physically located	Other or don't know	operating receipts E sales (or other) taxe				-	
3 C Control or township	Other or don't know	Item 6 - PAYROLL		MENT	Mil.	Thou.	Dol.
				-	030	- 1	
d. Name of county where physically located		a. Payroll in 1982, i	sefore deduction	3	i	į	
		(1) Total ANNUA	L payroll		į	i	
Item 3 - OPERATIONAL STATUS	Number of months				031	1	
a. How many months during 1982 did this	0.2	(2) FIRST QUAR			1	i	
firm or organization actively operate		b. Employment in 19	82		032	Number	
this establishment?		Number of paid er	inployees for the		032		
 Mark (X) the ONE box which best describes this at the end of 1982. 	establishment	period including !	March 12, 1982.	(Include			
		both full- and par	- time employee	541			
oos (In operation	Figures only						
2 Temporarily or seasonally inactive	Month Day Year						
mactive						_	
3 Ceased operation – Give date →					_		
4 Sold or leased to another operator − Give date at right →		Item 9 - KIND OF B	USINESS - Mar	k (X) the ONE	box which	h best	
AND enter name, etc. below,		describes the PRINC	IPAL kind of b	usiness of this	establis	hment i	n 1982.
NAME OF NEW OWNER OR OPERATOR		(Categorie	es appropriat	e to individ	ual for	m)	
		1000090110					
NUMBER AND STREET						$\overline{}$	\Box
							\sim
CITY STATE 2	ZIP COOE						
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PENALTY FOR FAILURE TO REPORT				CONT	INUE ON	PAGE	2 -

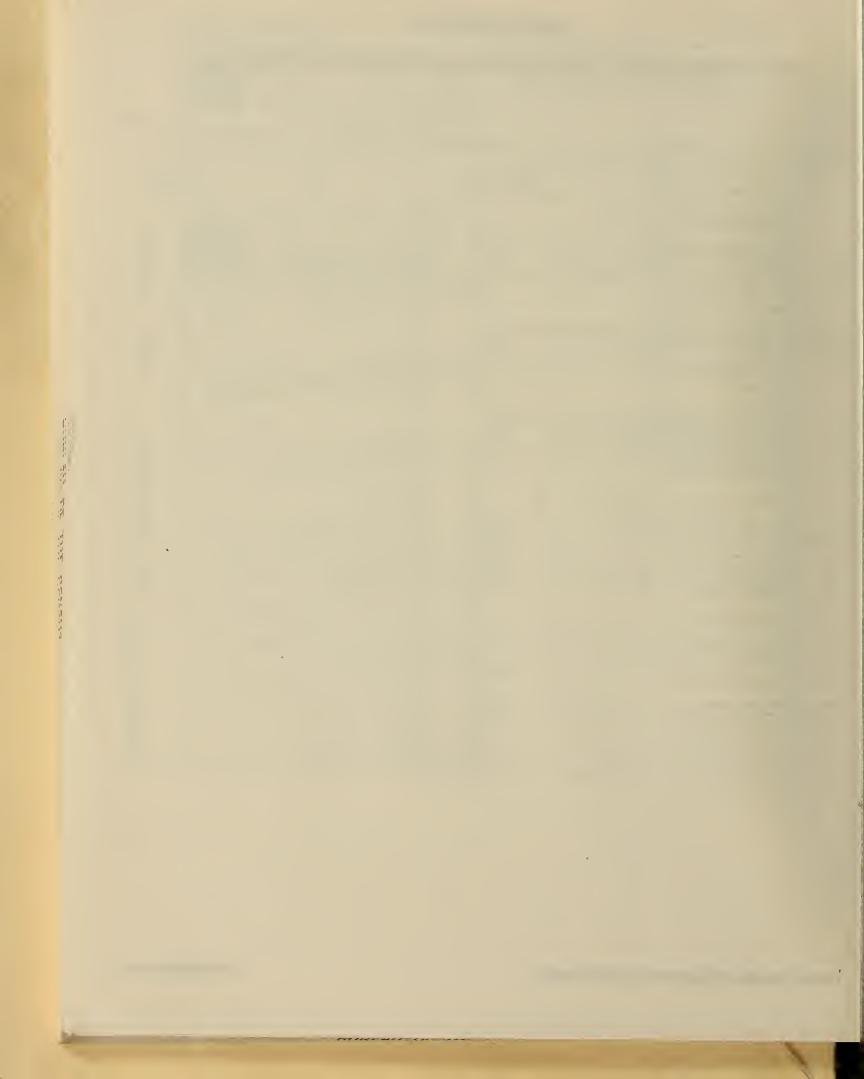
										Page 2
Item 11 – MERCHANDISE LINES Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982?					er .
HOW TO total sa	is 38.76% of les: whole percents —	Mil.	Thou. Dol.	Per- cent		s and ott Continue necessar	with			
Not acceptable			-	38.76	Г	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
Merchandise li	Cen-	1	ed sales durin	Per-			Sales	081		
10.		Annua payrol		Annual payroll	082					
(Categories	(Categories appropriate to individual form)					Census use	088			
				/	Γ	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
							Sales	081		
NOTE Answer item 13 only if your Census File Number (CFN), shown in the oddress lobel of this report form, begins with a zero.					2	KIND-OF-BUSINESS DESCRIPTION	Annual	082		
							Census	088		
Item 13 - OWNERSHII	P, CONTROL, AND	LOCATIO	NS OF OPER	ATION	Г	NAME, ACCRESS, AND ZIP COCE	1982	Mil.	Thou.	Dol.
a. Is this company owned or con- trolled by another	ENTER OWNING			PANY	l		Sales			
company?	trotted by another						Annual payroll	082		
097 1 ☐ YES → 2 ☐ NO							Census use	088		
	El No. (9 digits)				Γ	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
b. Does this company own or control any	own or control any other company or companies?		CONTROLLEO COMPANY ND ZIP COOE				Sales	081		
					4	KINO-OF-BUSINESS DESCRIPTION	Annual 082			
2 NO	El No. (9 digits)						Census u se	088		

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

S1C code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY,		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211 5231	Lumber and other building materials dealers Paint, glass, and wallpaper stores	5201 5202 5203	5712 5713 5714 5719	Furniture stores	5701 5704 5705 5 705
5251 5261 5271	Retail nurseries, lawn and garden supply stores Mobile home dealers	5 204 5 205	5722 5732	Household appliance stores	5702 5702 5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt. 5733 pt.	Record shops	5703
5311 pt. 5311 pt. 5311 pt. 5331 5399	Conventional department stores	5301 5301 5301 5302 5301	58 5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	EATING AND DRINKING PLACES Restaurants and lunchrooms	5801 5801 5801 5801
54	FOOD STORES	54.00	5812 pt. 5812 pt. 5813	Contract feeding	5802 5801 5801
5411 5423 5431	Grocery stores Meat and fish (seafood) markets Fruit stores and vegetable markets	5400 5400 5400 5400	59 5912 pt.	MISCELLANEOUS RETAIL STORES Drug stores	5901
5441 5451 5462 5463	Candy, nut, and confectionery stores Dairy products stores Retail bakeriesbaking and selling Retail bakeriesselling only	5400 5400 5400	5912 pt. 5921 5931	Proprietary stores Liquor stores Used merchandise stores	5901 5902 5903 5904
5499	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS	5400	5941 pt. 5941 pt. 5942 5943	General line sporting goods stores. Specialty line sporting goods stores. Book stores. Stationery stores.	5904 5905 5905 5906
5511 5521 5531 pt. 5531 pt.	Motor vehicle dealersnew and used cars	5501 5501 5502 5502 5504	5944 5945 5946 5947 5948	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores	5907 5908 5905 5905
5551 5561 5571 5599	Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	5503 5503 5503 5503	5949 5961 pt. 5961 pt. 5961 pt.	Sewing, needlework, and piece goods stores Department store merchandisemail order General merchandise, n.e.cmail order Other mail-order houses	5909 5910 5910 5910
56	APPAREL AND ACCESSORY STORES		5962 5963 pt.	Automatic merchandising machine operators Furniture, home furnishings, equipmentdirect	5802
5611 5621 5631	Men's and boys' clothing and furnishings stores Women's ready-to-wear stores	5601 5601 5601	5963 pt.	selling. Mobile food servicedirect selling. Books and stationerydirect selling. Other direct selling.	5910 5910 5910 5910
5641 5651	Children's and infants' wear stores	5601 5601	5982 5983 5984	Fuel and ice dealers, n.e.c	
5661 pt. 5661 pt. 5661 pt. 5661 pt.	Men's shoe stores	5602 5602	5992	Florists Cigar stores and stands News dealers and newsstands Optical goods stores	2913
5681	Furriers and fur shops	1	5999 pt. 5999 pt.	Pet shops Typewriter stores Other retail stores, n.e.C	3903
5699	Miscellaneous apparel and accessory stores	3601	7555 pc.	Outlies section (



APPENDIX D. Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Consolidated Statistical Areas

SCSA and definition

Los Angeles-Long Beach-Anaheim, Calif. Anaheim-Santa Ana-Garden Grove, Calif., SMSA Los Angeles-Long Beach, Calif., SMSA Oxnard-Simi Valley-Ventura, Calif., SMSA Riverside-San Bernardino-Ontario, Calif., SMSA

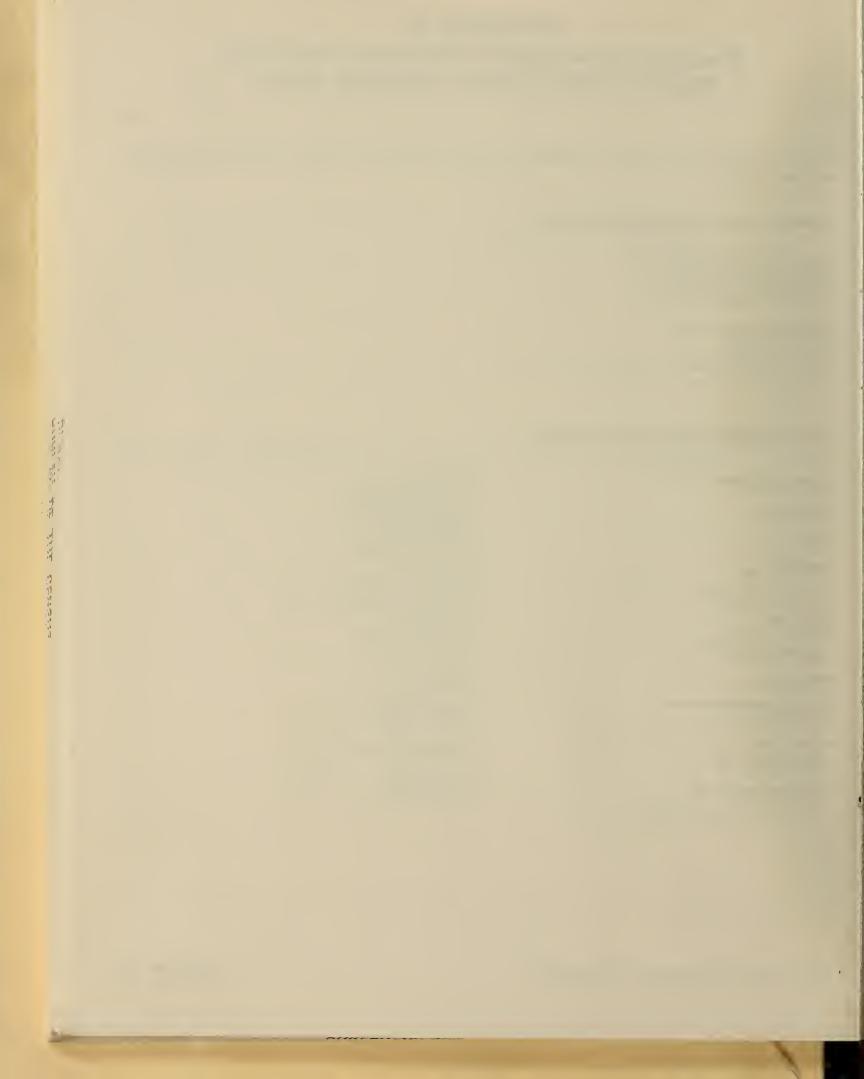
San Francisco-Oskland-San Jose, Calif. San Francisco-Oakland, Calif., SMSA San Jose, Calif., SMSA Santa Rosa, Calif., SMSA' Vallejo-Fairfield-Napa, Calif., SMSA

'Santa Rosa, Calif., SMSA added since 1977 Economic Censuses

Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Anahelm-Santa Ana-Garden Grove, Calif. Orange County, Calif.	San Diego, Calif. San Diego County, Calif.
Bakersfield, Calif. Kern County, Calif.	San Francisco-Oakland, Calif. Alameda County, Calif. Contra Costa County, Calif.
Chico, Calif. Butte County, Calif.	Marin County, Calif. San Francisco County, Calif. San Mateo County, Calif.
Fresno County, Calif.	San Jose, Callf. Santa Clara County, Calif.
Los Angeles-Long Beach, Calif. Los Angeles County, Calif.	Santa Barbara-Santa Maria-Lompoc, Calif. Santa Barbara County, Calif.
Modesto, Calif. Stanislaus County, Calif.	Santa Cruz, Calif. Santa Cruz County, Calif.
Oxnard-Simi Veiley-Ventura, Calif. Ventura County, Calif.	Santa Rosa, Calif. Sonoma County, Calif.
Redding, Calif.¹ Shasta County, Calif.	Stockton, Calif. San Joaquin County, Calif.
Riverside-San Bernardino-Ontario, Calif. Riverside County, Calif. San Bernardino County, Calif.	Vallejo-Fairfield-Napa, Calif. Napa County, Calif. Solano County, Calif.
Sacramento, Calif. Placer County, Calif. Sacramento County, Calif.	Visalia-Tulare-Porterville, Calif.¹ Tulare County, Calif.
Yolo County, Calif. Salinas-Seaside-Monterey, Calif. Monterey County, Calif.	Yuba City, Calif.¹ Sutter County, Calif. Yuba County, Calif.

'New SMSA since 1977 Economic Censuses.



APPENDIX E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

		Percent of sales‡-				Percent of sales‡-		
SIC code	Kind of business	From administrative records1	Estimated ²	SIC code	Kind of business	From administra- tive records ¹	Estimated	
	Retail trade ³ 4	1	0	57	Furniture, home furnishings, and equipment			
52	Building materials, hardware, garden supply, and mobile home dealers	0	1	5712	Furniture stores	,		
521, 3	Building materials and supply stores Lumber and other building materials dealers	0	2 2	5713, 4, 9	Home furnishing stores	1		
521 523	Lumber and other building materials dealers Paint, glass, and wallpaper stores	0	2 0	5713 5713 5714	Floor covering stores Drapery, curtain, and upholstery stores	;		
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	0	0	5719	Miscellaneous home furnishing stores	1		
53	General merchandise group atores	0	0	573	Radio, television, and music stores			
531	Department stores (incl. leased depts.) ⁸ ⁶	0	0	5732	Radio and television stores	0		
31	Department stores (excl. leased depts.) ⁵	0	0	5733 5733 pt.	Music stores Record shops Musical instrument stores	6		
531 pt. 531 pt. 531 pt.	Conventional ⁶ Discount or mass merchandising ⁸ National chain ⁶	0	0	5/33 pt.	Eating and drinking places	1		
33	Vanety stores Miscellaneous general merchandise stores	0	0		Eating places Restaurants and lunchrooms	1		
39		0	0	5812 pt.	Cafeterias	1		
14	Food stores	0	0	5812 pt. 5812 pt.	Refreshment placesOther eating places	1 0		
41	Grocery stores	0	1	5813	Drinking places (alcoholic beverages)	2		
48 462	Retail bakenes	1 1	1	591	Drug and proprietary stores	0		
463			, i	591 pt.	Drug storesProprietary stores	0	,	
43, 4, 5, 9 43 44	Other food stores	0	1	591 pt. 59 ex. 591	Miscellaneous retail stores	1		
45 49	Dairy products stores	3 2	2		Liquor stores	1		
5 ex. 554	Automotive dealera	0	1	593	Used merchandise stores	i		
551	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	0 2	0	594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	1 1		
552	Auto and home supply stores		1	5941 pt. 5941 pt.	General line sporting goods stores Specialty line sporting goods stores	0		
553 553 pt. 553 pt.	Tire, battery, and accessory dealers	Ŏ	1 4	5941 pt.				
55, 6, 7, 9	Miscellaneous automotive dealers	1	1	5943 5944	Book stores Stationery stores Jewelry stores Hobby, toy, and game shops	1 0		
55 56	Boat dealers	1 0	1	5945 5946	Hobby, toy, and game shops	0		
57 559	Motorcycle dealers		1 1	5947	Giff, novelty, and souvenir shops	1 1		
54	Gasoline service stations	1		5948 5949	Camera and photographic supply stores	Ó		
6	Apparel and accessory storea	0	1	596	Nonstore retailers	0		
61	Men's and boys' clothing and furnishings stores	1	1	5961 5962	Mail order housesAutomatic merchandising machine operators	Ŏ		
62, 3, 8	Women's clothing and specialty stores and furners _	0	1	5963	Direct selling establishments	"		
62	Women's ready-to-wear stores Women's accessory and specialty stores and	0	1	598	Fuel and ice dealersFuel oil dealers	0		
63, 8	furners accessory and specially stores and		1	5983 5984 5982	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c	0		
665	Family clothing stores			′	Florists			
566 566 pt.	Shoe stores	0		5993	Cigar stores and stands	1		
566 pt.	Women's shoe stores	0	1	5994	News dealers and newsstands			
566 pt. 566 pt.	Children's and juveniles' shoe storesFamily shoe stores				Miscellaneous retail stores, n.e.c.	1		
564, 9	Other apparel and accessory stores	1	1	5999 pt.	Optical goods stores	2		
564 569	Children's and infants' wear stores Miscellaneous apparel and accessory stores	1		5999 pt. 5999 pt.	Other miscellaneous retail stores, n.e.c.	1		

[‡] Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

Includes sales information obtained from administrative records of other Federal agencies.

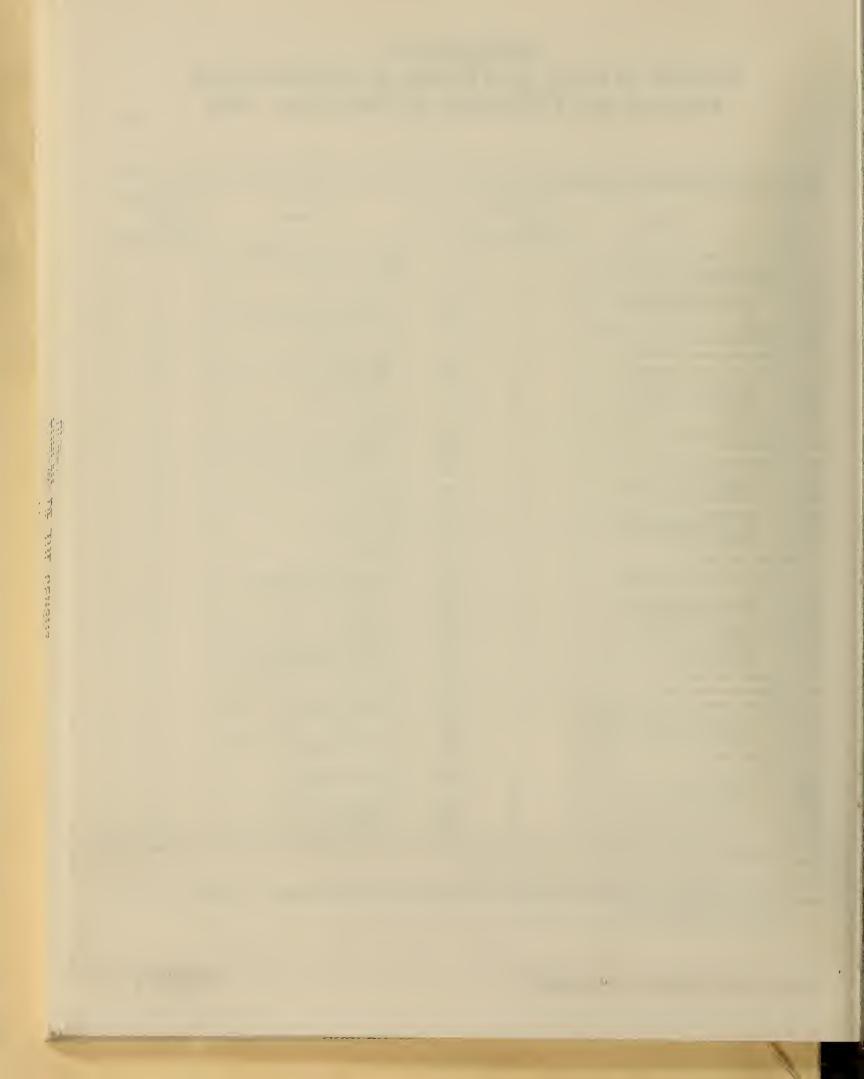
Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales from catalog order desks.

Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



APPENDIX F. Geographic Notes

Atsscadero was incorporated in July 1979.

Avenal was incorporated in September 1979.

Blg Bear Lake was incorporated in November 1980.

Cathedral City was incorporated in November 1981.

Clesriake was incorporated in November 1980.

Grand Terrace was incorporated in November 1978.

Industry does not qualify as a "place" for the economic censuses based on its 1980 population; however, because of its dense concentration of economic activity, Industry is included.

La Habra Heights was incorporated in December 1978.

Lancaster was incorporated in November 1977.

Lemon Grove was incorporated in July 1977.

Paradise was incorporated in November 1979.

Poway was incorporated in December 1980.

Rancho Cucamonga was incorporated in November 1977.

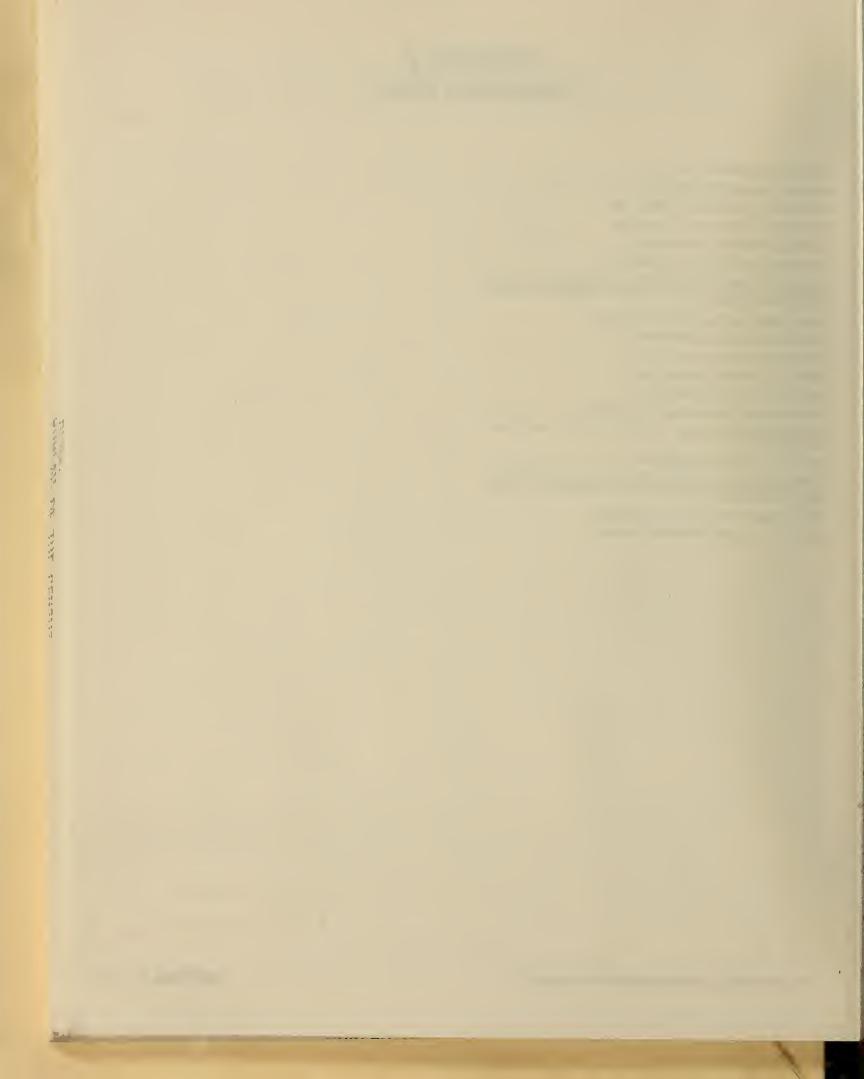
San Buenaventura (Venturs) name was changed from Ventura (San Buenaventura) in 1978.

Santee was incorporated in December 1980.

Vernon does not qualify as a "place" for the economic censuses based on its 1980 population; however, because of its dense concentration of economic activity, Vernon is included.

Westlake Village was incorporated in December 1981.

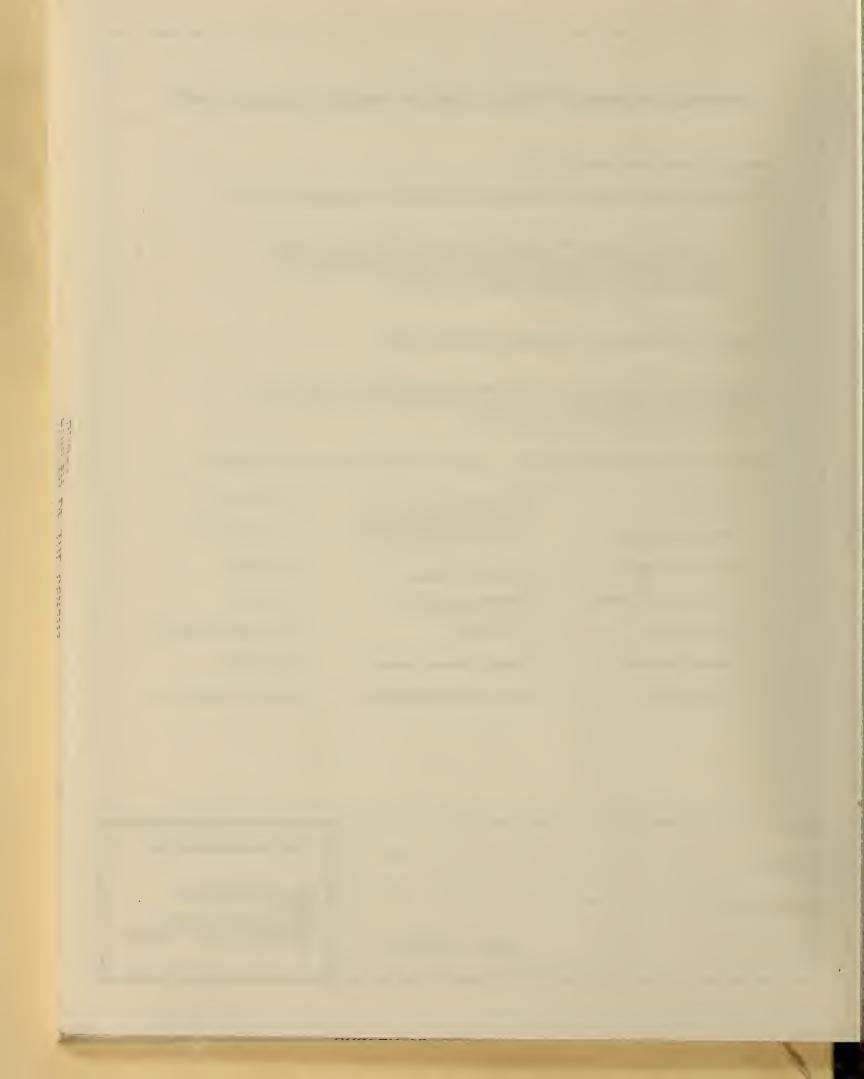
Yreka name was changed from Yreka City in July 1980.



TEAR HERE

REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

	Please send me the items marked (X) below.									
	Corrections (if there are any) for this publication—Retail Trade, California, RC82-A-5									
	If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on only one of the forms.									
	Guide to the 1982 Economic Censuses and Related Statistics									
	Monthly Product Announcement—A monthly notice of all products released by the Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future.									
	Publication announcements and or	der forn	ns — Mark	(X) subjects in whi	ch you are interested.					
	☐ Retail Trade			ensuses of	Governments					
	☐ Wholesale Trade	G	Outlying Areas (Puerto Rico, Guam, Virgin Islands, and Northern Mariana Islands)		☐ Foreign Trade					
	☐ Service Industries	□ E	nterprise S	tatistics	☐ Population					
	☐ Construction Industries	□ N	linority- an Iwned Busi	d Women- inesses	☐ Housing					
	☐ Manufacturing		griculture		☐ International Statistics					
	☐ Mineral Industries	□с	ounty Busi	ness Patterns	Geography					
	☐ Transportation	□ a	uarterly Fi	nancial Report	☐ Guides, Catalogs, etc.					
Name					Mail completed form to					
Organ	nization				Man completed form to					
Addre	ess/PO Box				Customer Services DUSD Bureau of the Census					
City			State	ZIP Code	Washington, D.C. 20233					



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It presents 320 data items for the SMSA's and NECMA's; 73 items for the central cities of SMSA's; and 2,018 items for the United States, regions, divisions, States, and the District of Columbia.

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PUBLICATION PROGRAM

1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series-52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series - 51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series-56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-1-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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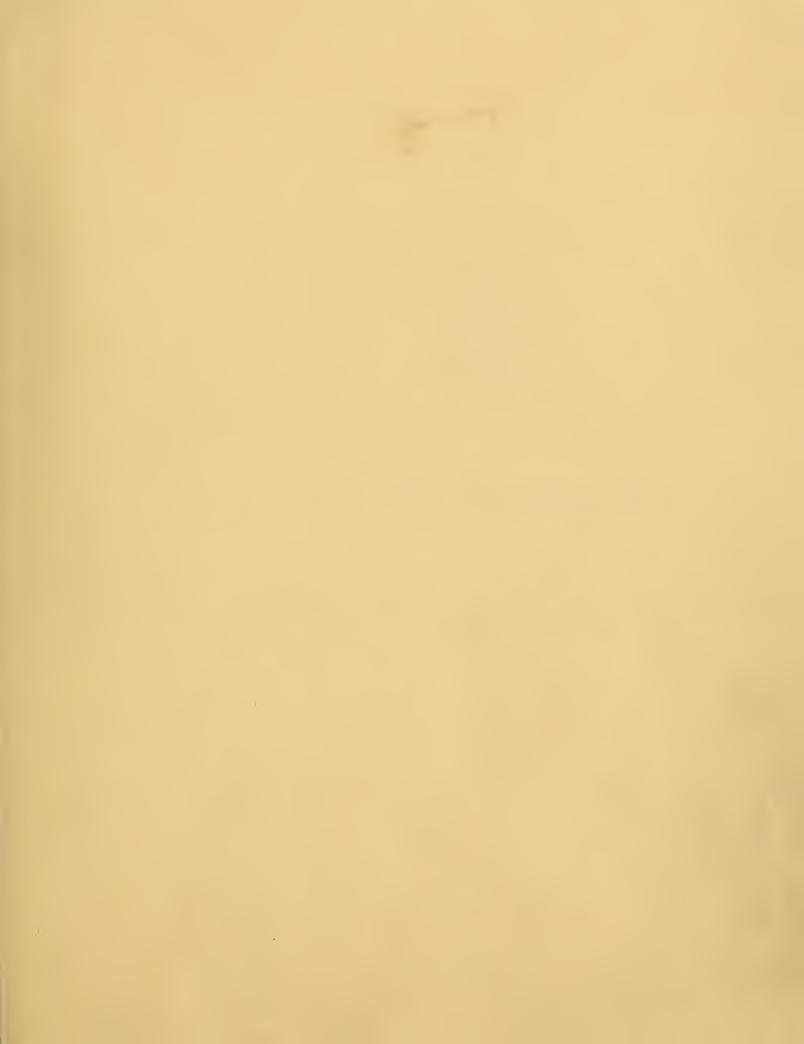
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